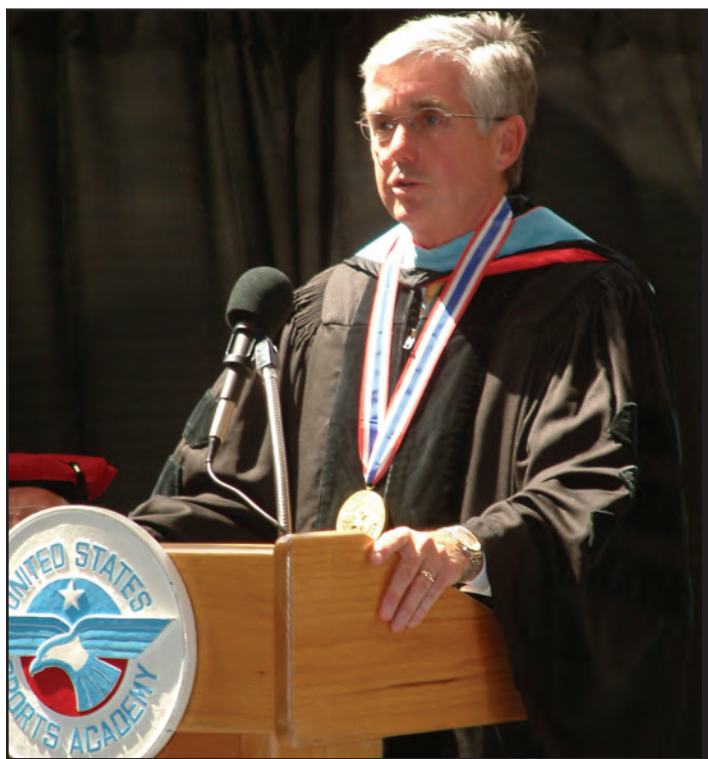


GRADUATES ATTEND A CEREMONY OF "POMP AND CIRCUMSTANCE"

The Academy, celebrating its 35th Anniversary, held its annual graduation ceremony 20 July 2007 on the Daphne, Alabama campus. Graduating students represented 44 states and seven countries. Academy President and CEO Dr. Thomas P. Rosandich charged the enthusiastic graduates to "go out and make a difference."

University of Notre Dame Athletic Director Dr. Kevin White (pictured below left) delivered the commencement speech and received an Honorary Doctorate. In addition, the Academy conferred the "Distinguished Alumnus of the Year" award on Linda Moore (pictured below



University of Notre Dame Athletic Director Dr. Kevin White delivered the commencement speech and received an Honorary Doctorate. "I am both humbled and honored to receive this honor from America's Sport University," he said.



Academy President and CEO Dr. Thomas P. Rosandich (l) confers the Distinguished Alumnus of the Year Award on Linda Moore of ESPN Original Entertainment. Moore earned her master's degree from the Academy in 1989.

right) the Senior Director of Business Administration at ESPN Original Entertainment.

In his speech to the graduating class, Dr. White stressed four characteristics for successful leadership: empathy, task orientation, flexibility/adaptability and passion. He added that, "the global impact of sport is 4.1% of the world economy." White is the first Notre Dame athletic director to report directly to a university president. He is currently an associate professor in the management department of Notre

continued on page 3



Alumni Association President
Mike Leach

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Coaching Award Recipient
Billy Donovan

Credit: Texas Tech Athletic Dept.

Credit: Florida Athletic Association

UNITED STATES SPORTS ACADEMY

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The United States Sports Academy is an independent, non-profit, accredited, special mission sports university created to serve the nation and the world with programs in instruction, research and service. The role of the Academy is to prepare men and women for careers in the profession of sports.

The United States Sports Academy is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the Bachelor of Sports Science degree, the Master of Sports Science degree and the Doctor of Education degree.

The United States Sports Academy accepts students regardless of race, religion, age, gender, disability or national origin.

PRESIDENT'S COLUMN

by Dr. Thomas P. Rosandich

Introducing the Academy Scholarship for Wounded Warriors

Your donation can make a difference.

On one of my frequent visits to Washington, DC, I was privileged to be invited by the Commander of the Walter Reed Medical Center to visit with the young Americans who have been so severely wounded in their fight against terrorism in Iraq, Afghanistan and other "hot spots" throughout the world. The visit turned out to be the most emotional day of my life.

The Colonel in charge of the Rehabilitation Center provided an overall review of the

ing out on a plinth by rocking back and forth with a medicine ball between the two stumps that were once his legs. He was building abdominal strength in anticipation of receiving artificial legs. He was also missing one of his arms.

The Sergeant was playing with a plastic model of a skull, that bore a large hole on its right side about eight inches long and six inches wide. I noticed this matched the scar on the side of his head. Like the majority of soldiers injured in the war, he had been taken out by an "Improvised Explosive Device" (IED). After he and his squad were hit, they were evacuated out of Iraq to Germany and on to Walter Reed. He woke up 15 days later missing both of his legs and a significant portion of his skull.

Many of our soldiers are surviving attacks because of advances in military medicine; in prior conflicts they would not have survived. I have never before seen sights such as these at Walter Reed because in the Korean and Vietnam Wars, most of our military never made it off the battlefield.

As I was leaving, the young Marine working out on the plinth took my hand and said, "Once a Marine, always a Marine. Semper Paratus!" To be perfectly honest, I could not handle that. It was at that moment I knew the Academy had to do something to help that very special group of Americans.

We know from our own research, and as *Forbes Magazine* has published, the number one career choice of all male high school graduates is to pursue a career in sport. Many of these severely wounded warriors are former athletes who harbor a desire to get back into sport. At Walter Reed, the rehab training details the benefits of sports in their therapy. Like an infant learning to walk, the injured soldiers have to relearn movement. They must train their brain and muscles to use prosthetics.

The Commanding Officer of Walter Reed told me that hundreds of corporations and individuals have come forward to provide



Academy President and CEO Dr. Thomas P. Rosandich (l) presents a check for \$150,000 to Academy Board of Trustee Chairman Robert C. Campbell for the Academy Scholarship for Wounded Warriors. In the background is the medallion for the Academy's Juan Antonio Samaranch IOC Disabled Athlete Award, which has been presented since 1990.

therapy that these Americans are receiving. As a former Marine, I had my own stint in a Naval hospital, but I never saw anything like what I witnessed at Walter Reed. There were hundreds of Americans suffering the loss of multiple limbs, yet in virtually every case, these troops made light of their situations and stated that they were going to put their lives back together. This is a mentally and physically traumatic time for these young people, most of whom are in their early twenties.

The Colonel introduced me to a Marine Sergeant who was learning to use two prosthetic legs. Another young Marine was work-

money and transportation to take these young warriors to alpine skiing competitions, triathlons and other sporting events.

After discussing this very sad situation with the Academy's Cabinet and Trustees, I have determined that we will help these wounded warriors in the area of sport education by creating an "Academy Scholarship for Wounded Warriors."

This concept is similar to the scholarship program implemented by the Academy for U.S. Olympians who have not completed their degree because they have dropped out of college in the pursuit of making the U.S. Olympic team.

I have had the privilege of coaching or preparing athletes, worldwide, for competition in six different Olympiads. I know the sacrifices that young athletes make. If we can do something for U.S. Olympians, we should also be able to do the same for the "wounded warriors" and the paralympians.

I have personally started this scholarship drive with an initial commitment of \$150,000. The Academy's Trustees have responded by voting to support the drive for this very special group of American heroes. It is my sincere hope that you will also support this very important scholarship drive.

The purpose of the Academy Scholarship for Wounded Warriors Program is to help people in sport education at the bachelor's, master's or doctoral levels. It is not related to other wounded warrior projects. As a 501(c)3 non-profit institution, all donations to the Academy's Scholarship for Wounded Warriors are tax-deductible.



Credit: Donna Miles, AFPS

DONATE TODAY

To donate to the Academy's
Scholarship for Wounded Warriors:

Call: (251) 626-3303

Dame's Mendoza College of Business MBA program.

Receiving her award, Moore said, "As alums, we have an opportunity, privilege and responsibility to go forth and serve." For over 10 years, Moore has been involved in ESPN's evolution from a sports media outlet to a sports management and production entity. After ESPN began the X Games, an Olympic-style competition for "action sports" such as skateboarding and BMX, she was hired to manage a staff of 75 that oversaw all

auxiliary events, including the X Trials and B3 events. In 2006, Moore was promoted to her current position. She is also active in the V Foundation for Cancer Research and Women in Cable and Television.

Past Academy "Distinguished Alumnus of the Year" recipients include Learfield Sports Senior Vice President Mike Behymer (1995), Brigadier General Lionel Lee, M.D. from Singapore (1990) and San Antonio Spurs Vice President/Assistant General Manager Dennis Lindsey (2005).



Credit: Oakland Athletics

BACHELOR'S STUDENT OF THE YEAR

Brandon Buckley, Pleasanton, California

Brandon Buckley, who earned a Bachelor of Sports Science degree in Sports Management, was the only bachelor's student to graduate Summa Cum Laude (GPA 3.80-4.00).

As the bullpen catcher for the Oakland Athletics, one of the most traveled teams in professional sports, Buckley earned his degree while traveling across the country. He completed most of his coursework online in hotel rooms between midnight and 3 a.m., during road trips with a team that has flown more than 100,000 miles in the past two years, playing 162 games in 180 days (plus spring training). He is currently enrolled in the Academy's master's degree program.

MASTER'S STUDENT OF THE YEAR

Wesley Davis, Nevada, Iowa

Wesley Davis graduated with honors and earned his Master of Sports Science degree in Sport Management. He is currently the Assistant Men's Soccer Coach at Oberlin College.

Davis has been coaching collegiate soccer for the past five years. He spent three years at Earlham College in Richmond, Indiana, as the Assistant Men's Soccer Coach and Wellness Associate. During the past two seasons, he worked at the University of Wisconsin-La Crosse as the Assistant Women's Soccer Coach. In his current position with Oberlin College as Assistant Men's Soccer Coach, he serves as an assistant in the Media Relations department. He is an active member of the National Soccer Coaches Association of America.



DOCTORAL STUDENT OF THE YEAR

Husain J. Mahdi, The Kingdom of Bahrain

Husain J. Mahdi graduated with a Doctor of Education (Ed. D.) in Sports Management degree. He was the only doctoral student to earn Highest Honors with a perfect 4.0 Grade Point Average. His dissertation, "The Effects of the Plyometrics Training and Augmented Feedback on the Lower Extremity Biomechanics during the Landing Task," was chaired by Dr. Enrico Esposito. Mahdi teaches at the University of Bahrain.

The Academy has had a continuous relationship with the Kingdom of Bahrain, since the Academy sent its first team of coaches there in 1977.

AMERICAN SPORT ART MUSEUM & ARCHIVES

Yuan Xikun named Sport Artist of the Year 2008 - Sculptor

Chinese sculptor Yuan Xikun has been named the Academy's Sports Artist of the Year 2008 in the sculpture category. The Academy will host an art show to honor Xikun at the Jintai Art Museum in Beijing, China prior to the 2008 Olympic Games on 7 August.



Academy President and CEO Dr. Thomas P. Rosandich (l) and artist Yuan Xikun (r) stand in front of Xikun's sculpture of International Olympic Committee Honorary President for Life Juan Antonio Samaranch.

"I am honored to receive this award from the prestigious United States Sports Academy," said Xikun. "This honor will motivate me to continue creating sculptures that unite cultures through sports."

Known as a portrait diplomat, Xikun has depicted more than 200 heads of international organizations, including face-to-face renderings of political and social celebrities such as former United Nation Secretary General Kofi Annan, former U.S. President Bill Clinton, Cuban President Fidel Castro, former South African President Nelson Mandela and International Olympic Committee Honorary Life President Juan Antonio Samaranch.

Following the announcement that China would host the 2008 Olympics, Xikun launched a project titled the 2008 Olympic Landscape Sculpture Designs Contest. The contest in his words would, "make the Olympics more vivid and popularized in

China."

"Mr. Xikun's important contributions have combined art and the Olympics," said Samaranch. "It is significant for sports to promote the development of culture."

Born into a well-known family of traditional Chinese painters, Xikun built the Jintai Art Museum as a venue for political visitors to China. It is a platform for bringing together Western and Chinese cultures. The museum features unique five-pyramidal roofs that symbolize metal, wood, water, fire and earth. "Painting infuses sculpture with new blood and sculpture is a succession of painting," believes Xikun. His sculptures resonate with classicism, romanticism and realism.

In respect to the traditions of China, as host of the 2008 Olympic Games, the Academy is expanding its traditional Sport Artist of the Year award to include a painter, a calligrapher and a sculptor.

So that children in China would understand the contributions of people from other cultures, Xikun designed bronzes of some of the world's greatest scientific and cultural minds including Albert Einstein, Aristotle, Darwin, Louis Pasteur, Ghandi, Abraham Lincoln and Sigmund Freud.

The Academy, home to the American



Professor Yuan has been invited to make ink-wash portraits for more than 100 international political and social leaders including the portrait above of IOC President Dr. Jacques Rogge.



Yuan has also created over 100 sculptures of leaders from around the world to promote culture in China including Samaranch (r) and Pierre De Coubertin (l) the Founder of the Modern Olympics.

Sport Art Museum and Archives (ASAMA), houses what is believed to be the largest collection of fine sport art in the world. It is dedicated to the collection, display and preservation of sports history, art and literature. Since its inception, ASAMA has recognized the importance of the cultural connectivity of athletic competition and artistic expression.

The Sport Artist of the Year award has been presented by ASAMA for a quarter of a century as part of the Academy's Awards of Sport program, honoring the artist and the athlete. Past recipients include Ernie Barnes, Charles Billich, LeRoy Neiman and Mina Papatheodorou-Valyraki.

The Sport Artist of the Year is presented annually to an individual who captures the spirit and life of sport so that future generations can relive the drama of today's competition.



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Influential Artist Wyland to Paint Mural at the Academy

One of the most influential artists of the 21st Century, Wyland, will paint a marine life mural at the Academy on Sunday 7 October. Sea life mural paintings that address environmental issues are a Wyland trademark. The mural will involve the help of children from the Mobile Bay area.

Through the power and grace of cavorting dolphins, Wyland's image, "Faster, Higher, Stronger" (pictured right), mirrors the Olympic motto, "Swifter, Higher, Stronger."

Wyland has been chosen as an official Olympic artist for the United States Olympic team competing in the 2008 Beijing Games. This is the first time the U.S. Olympic Committee has endorsed an artist committed to conservation.

Wyland has been hailed as a "Marine Michelangelo" by *USA Today*. His work has appeared in museums, corporate collections and private homes in more than one hundred countries.



Credit: Wyland

As an official artist for the United States Olympic Team at the 2008 Games in Beijing, Wyland has chosen to represent the Olympic motto of "Faster, Higher, Stronger," using the spirited image of three dolphins surging through the sea.

The equally successful, non-profit Wyland Foundation, in partnership with the Scripps Institution of Oceanography, is actively engaged in teaching millions of students about the oceans, rivers, lakes, streams and wetlands.

The Wyland Foundation has supported numerous conservation programs since 1993, including Wyland's monumental "Whaling Wall" mural project — an epic



Credit: Wyland

Ocean Paradise (above) was created to commemorate the 10th Anniversary of the Wyland Foundation.

series of more than 91 life-size marine life murals that span 12 countries on four continents and is viewed by more than a billion people.

Wyland will paint his 100th mural in Beijing in conjunction with the 2008 Olympic Games. He is also working with Yuan Xikun to erect a sculpture of the three dolphins in China.

Listed in *Who's Who in American Art*,

the *Guinness Book of World Records*, and many other publications, Wyland has even hosted several series for television, including, *Wyland's Ocean World* on the Discovery Channel

His efforts have been recognized by the United Nations, the Sierra Club, the Underwater Academy of Arts and Sciences and public institutions throughout the world.

Rutgers Coach Greg Schiano Receives College Football Game of the Year Award



Academy Board of Trustee member Jack Scharr (l) and Academy Sport Artist of the Year 2003 Daniel Moore (r) present the Academy's College Football Game of the Year award and painting to Rutgers head football coach Greg Schiano (c).

Rutgers University's win over the University of Louisville on 9 November was named the 2006 "College Football Game of the Year" by the Academy. Coach Greg Schiano accepted the award during a press conference in May at the Hale Center on the Rutgers campus.

Rutgers received a General Scholarship Award of \$5,000 and a shadow box encasing a medallion, proclamation and Artist Proof #1 of the foremost college football artist Daniel A. Moore's "Resurgence." The painting depicts fullback Brian Leonard clearing the way for Ray Rice to set up the winning field goal, as Coach Schiano observes the action from the sideline. This masterful creation is a fitting tribute for the institution.

The inaugural College Football Game of the Year Award is part of the Academy's Awards of Sport, which pays "Tribute to the Artist and the

Athlete." Rutgers, which played in the first official college game against Princeton on 6 November 1869, trailed Louisville 25-7 in the first half before the Scarlet Knights stormed back to win on a dramatic field goal by Jeremy Ito in the closing seconds.

ACADEMY NEWS AND EVENTS

"America's Sports University"

ACADEMY SIGNS PROTOCOL WITH WORLDTEAM IN CHINA

The Academy has signed a protocol for cooperation with Worldteam, a sports management company that has organized a wide range of sport services from sporting



Academy President and CEO Dr. Thomas P. Rosandich shakes hands with Worldteam President Jack Guo after signing a protocol for cooperation in China.

goods to amateur basketball in China.

With this protocol, Worldteam enters the arena of sport education with the Academy. As part of the agreement, the Academy will deliver certification programs in sport marketing and basketball coaching in China.

Dr. Thomas P. Rosandich, Academy President and CEO, recently met with Worldteam President Jack Guo in Beijing to sign the agreement that will integrate the international resources of the Academy and Worldteam to promote the development of sport education, academic research and sport services in China.

Guo, a former marketing leader for Red Bull Energy Drink, developed Worldteam from a three-on-three street basketball league. Compared to the old Amateur Athletic Union (AAU), Worldteam has become the largest organized amateur basketball league in China. It features 150,000 players competing on 10,000 teams which play more than 100,000 games in 188 cities each year.

From its beginning, Worldteam has expanded its capabilities to deliver goods and services to over 800,000 members.

NATIONALSENIORGAMESUNITESWITH INTERNATIONAL "SPORT FOR ALL"

Academy President and CEO Dr. Thomas P. Rosandich presented Mark Zeug, Chairman of the National Senior Games Association (NSGA) Board of Directors, with a plaque honoring the partnership between the 2007 Summer National Senior Games - The Senior Olympics presented by Humana and the International Sport for All Federation (FISpT).

By joining forces, the Senior Games and FISpT seek to create avenues for healthy lifestyles across generations. The Summer National Senior Games is the largest multi-sport event in the world for seniors. Dr. Rosandich, President for North America FISpT, has endorsed the "Sport for All" movement as a way of promoting international exchange. Founded in Strasbourg, France, in 1982, FISpT strives to be an action-oriented and consultative organization that encourages international exchanges in "Sport for All" as a factor of self-fulfillment and as a means of bringing people and nations together.

ACADEMY EXPANDS SPORTS EDUCATION PROGRAM IN THAILAND

Sports Authority of Thailand (SAT) Deputy Governor Chaturaporn Na Nakorn and Sports Authority of Thailand Director Somkid Pinthong met with Academy Vice President Dr. T.J. Rosandich in May to renew the International Certification in Sports Management and the International Certification in Sports Coaching programs delivered by the Academy in Thailand. In addition to creating a third certification program in sports medicine, the Academy will host a study tour in which 22 members of the SAT will travel to the United States to tour American sport facilities.

ACADEMY TRUSTEE LEADS U.S. AT WORLD UNIVERSITY GAMES

Academy Board of Trustees member Dr. Gary Cunningham served as Chef de Mission for the United States at the World University Games in Thailand for an impressive 11th time.

The World University Games are an international sporting and cultural festival governed by the International University Sports Federation (FISU). The Games promote international peace and cultural exchange among young people. FISU represents 141 National University Sports Federations.

Ron Dickerson Appointed to the Academy's Board of Trustees

The Academy announced that Ron Dickerson, Special Advisor to the President for Development/State and Federal Relations at Alabama State University, has been elected to serve on the Academy's Board of Trustees. Dickerson was unanimously appointed during a meeting of the Board's Executive Committee 9 August 2007.

Dickerson worked at the Academy from 2000-2004 as the Chair of Sports Coaching. His long and distinguished career includes tenures as head football coach at Alabama State University and Temple University. Dickerson, who was the first black NCAA Division I football coach,



has served on several National Collegiate Athletic Association committees, including committees on degree completion, initial eligibility, and ethics.

Dickerson was a member of the 1972 Miami Dolphins football team, the only undefeated team in NFL history. He is a co-founder and the first president of the Black Coaches Association, a member of the player selection committee of the East/West Shrine Football Game. He is also a member of the National Board of Directors for the Fellowship of Christian Athletes. Dickerson was inducted into the All American Football Foundation Hall of Fame in 2003.

Cunningham has been a collegiate director of athletics for 28 years. He is in his 13th year as director of athletics at the University of California, Santa Barbara.

Cunningham's coaching record is as vast as his athletic administration career. In his two seasons as head coach at UCLA, the Bruins were 50-8, won two Pacific 10 championships and played in the 1979 West Regional Finals of the NCAA Tournament.

SPORTS EDUCATION PROGRAMS REVIEWED IN BAHRAIN

His Excellency Shaihk Fawaz Bin Mohammed Al Khalifa, President of the General Organization for Youth and Sports (GOYS), met with Academy President and CEO Dr. Thomas P. Rosandich to discuss the renewal of the Academy's International Certification in Sports Management program in Bahrain. Shaihk Fawaz also asked the Academy to nominate candidates for a sports administrator position to head up the National Coaching Certification program.

The Academy has had a continuous relationship with Bahrain since 1977, when the Academy sent its first team of coaches there. The Academy has conducted numerous sport projects in the Kingdom, including a cooperative degree program with the University of Bahrain.

NEW DESIGNATION FOR DOCTORAL DEGREE APPROVED

The Academy received approval from the Commission on Colleges of the Southern Association of Colleges and Schools (SACS) to offer its doctoral program in sports management as the Doctor of Education (Ed. D.) degree.

The Academy's doctoral degree is a 60 semester hour program. It is one of the only three approved by the Sport Management Program Review Council, a joint program of the North American Society of Sport Management and

Doctoral Teaching Assistants Gain Valuable Experience in Higher Education

The Academy's current doctoral teaching assistants take time from their busy schedules to pose for a group photo. From left to right are Jeff Chamberlin from Turbotville, Pa., David Gargone from Rockford, Ill., Neil Ring from Rocky Mount, N.C., and Glaucio Scremin from Brazil. Academy doctoral teaching assistants gain three years of teaching experience at the collegiate level while working on their Doctor of Education degrees

in Sports Management. They also obtain vital knowledge of academic administration by playing key roles in accreditation preparation and institutional effectiveness research.

The Academy is recruiting for doctoral teaching assistants. Interested candidates can contact a current teaching assistant for a reference at <http://www.ussa.edu/contact/faculty.asp>. For further information, please contact Academic Affairs.



the National Association for Sport and Physical Education.

As with all of its degree programs, the Academy offers the doctoral degree online or through resident study. The "Three Summers Plus" program allows students the option of completing the doctoral degree in three years through a combination of online and summer resident study.

ACADEMY PROGRAM RECEIVES COMMENDATIONS FROM SCOTLAND YARD

Longtime Academy associate and President of United Kingdom-based

Edusport2000, Ted Polson, and the Burnt Oak Safer Neighborhood Police team in London, England received commendations from the Deputy Commissioner for Police at the Metropolitan Police Headquarters at Scotland Yard.

The commendations recognized the Burnt Oak Safer Neighborhood Police team as the most successful Safer Neighborhood Police Unit in England. The Burnt Oak police outreach program includes the Barnet Bulldogs Basketball Club and the Young Leaders Sports Academy (YLSA), which Polson has developed with the Academy. The YLSA administers programs to help 14-16 year-olds in the inner city.

Doctor of Education (Ed.D.) with Olympism Emphasis

The Doctor of Education degree with an Emphasis in Olympism prepares students for administrative roles in the World Olympic Movement.

Contact Student Services at (800) 223-2668.



THE ALUMNI NETWORK

Academy Alumni Association

The uniqueness of the Academy can never be overstated. Put in very simple terms, the Academy is here to serve its students! All students, even those enrolled for the first time in the Bachelor's, Master's, Doctoral or Continuing Education degree programs, are members of the Alumni Association.

This means, among other things, that every

Academy student can "network" with every other alumnus to exchange professional information or career advancement information.

The Alumni Association features one of the largest networks in the sports profession. Over the last 35 years, thousands of students have graduated from the Academy. Many have moved into the higher echelons of sport, where

their impact is immeasurable. Their influence is felt every day at the Academy; institutional research shows that alumni are the top source for new student referrals.

If you are interested in starting a local alumni chapter, please contact the Alumni Office at (251) 626-3303 or visit us online at www.ussa.edu/alumni.

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Academy Alumni News

Byron Cunningham begins his first season as the head athletic trainer for football at the University of Illinois after serving as the team's main assistant since 2005.



Credit: Illinois Athletic Dept.

Cunningham arrived at Illinois with extensive experience at the clinic, collegiate and professional level. He spent the 2003 season with the Chicago Bears and then served as an assistant athletic

trainer in NFL Europe for the 2004 season. Cunningham also worked as the head athletic trainer for Bishop McNamara High School in Kankakee, Ill.

Cunningham began his career with a pair of internships with the Indianapolis Colts and Auburn University in 2002-03. At Auburn, he was responsible for injury treatment and rehab.

The Mobile, Ala. native graduated from Florida A&M with a bachelor's degree in physical therapy in 1998. He earned his Master of Sports Science degree in sports medicine from the Academy in 2002. Cunningham is certified as a physical therapist as well as an athletic trainer. He is a member of the American Physical Therapy Association.

Matthew Riley, President of the Bakersfield Condors, was named ECHL Executive of the Year. Riley is responsible for the growth and development of Bakersfield Sports Entertainment, which for a second consecutive season drew over 200,000 fans and made donations to the community in excess of \$470,000.

Riley joined the organization late in 1997, when it was named the Bakersfield Fog, to execute the transition from the Bakersfield Convention Center to Bakersfield Centennial Garden (now known as Rabobank Arena). He took charge of the Condors in July of 1998.

In his first season as GM, the Condors were named the West Coast Hockey League Organization of the Year. Matthew received the WCHL Executive of the Year award during his second season in 1999-2000, and the



Credit: ECHL

Condors won ten WCHL awards in five seasons under his leadership. In 2001, his title was expanded to include President.

During the summer of 2002, Matthew was named the Acting Commissioner of the West Coast Hockey League. He played a large role in the transition to the ECHL as well as merging down WCHL operations. He currently serves on the ECHL Board of Directors and Executive Committee and is the ECHL Vice-Chairman.

The Keokuk, Iowa native has previously served as the Executive Director of the Mobile BayBears and was integral in the construction of Hank Aaron Stadium. Riley earned his Master of Sports Science degree in Sport Management from the Academy in 1990.

William "Tim" Orr will serve his third season as a Defensive Line Coach for Florida A&M University. Orr began his coaching career at Bethel High School in Hampton, Va., as the defensive line coach.



Credit: FAMU Athletic Dept.

As the outside linebacker coach at Idaho State University (1992-94), he produced several All-Big Sky performers.

After his stint at Idaho State, Orr ventured to Austin Peay State

University, serving as the defensive line coach for one season. For the 1994 season, APSU went from the worst to the best defense in the Ohio Valley Conference. The following season, Orr became the defensive coordinator/defensive line coach at Morehouse College. Prior to joining FAMU, he served as the defensive line coach at Delaware State, where he increased their sack totals by 20 percent and improved their run defense by 10 percent. The Hornets went from last in the Mid-Eastern Athletic Conference in 2003 to third place in 2004.

Orr earned his master's degree in Sports Management from the Academy in 1993.

Patricia A. Brill, Ph.D. is the founder of Functional Fitness, L.L.C., a consulting company that designs and implements fitness and wellness programs for seniors.

In 1998, Dr. Brill was awarded the American College of Sports Medicine Healthy People 2000 Physical Activity Promotion Award for designing and implementing a research strength training program for a large assisted-living

corporation. In 1997, she was awarded the South Carolina Governor's Award for Research in Aging for the design and implementation of a placemat that illustrates a strength-training program called "The Kitchen Table Is not Just for Eating . . . Let's Exercise." Dr. Brill was also presented with the University of South Carolina's Award for Excellence in Research for the 1994-1995 academic year for the creation of a Functional Fitness Strength Training Program to Restore Activities of Daily



Living in Frail Individuals. In 2001, she won the National Mature Media Award for her dementia and exercise training video.

Dr. Brill recently wrote a book titled *Functional Fitness for Older Adults*, an illustrated guide for activity professionals working with adults over the age of 65.

Dr. Brill is a fellow of the American College of Sports Medicine. She earned her master's in sports medicine from the Academy in 1984.

ACADEMY ALUMNI

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ACADEMY'S AWARDS OF SPORT

The Artist and the Athlete

The Academy's Awards of Sport program pays tribute to individuals who have made significant contributions to sport through a commitment to academic, administrative, artistic or athletic endeavors for the advancement of the sports industry. With the theme of the artist and the athlete in mind, the Academy annually recognizes these men and women through its Athlete of the Year competition, Alabama Athlete of the Year, Medallion Series Awards and Distinguished Service Awards.

MEDALLION SERIES AWARD RECIPIENTS

THEODORE ROOSEVELT MERITORIOUS ACHIEVEMENT AWARD

Jerry Richardson is the majority owner and founder of the Carolina Panthers of the National Football League. Richardson is a graduate of Wofford College (NC), for which he played wide receiver, setting several school records. He was taken in the thirteenth round of the 1959 NFL Draft by the Baltimore Colts. His most notable reception was in the 1959 NFL championship win against the New York Giants, in which he caught the winning touchdown pass from Johnny Unitas. Using his \$3,500 check from the playoff games, Richardson founded Spartan Foods, a food-service company that manages Hardee's, Quincy's Steakhouse and Denny's franchises in the



Academy National Faculty member Dr. Herb Appenzeller (l) presents the Roosevelt Award to Jerry Richardson (r).

Carolinas. Richardson put his earnings towards purchasing an NFL franchise. He

ACADEMY HONORS COLLEGE ATHLETIC LEADERS

Billy Donovan, head coach of the 2006 and 2007 National Champion University of Florida men's basketball team, was honored with the Academy's Amos Alonzo Stagg Coaching Award. Donovan concluded his 11th season as coach at the University of Florida atop a place he'd always dreamed of - on the ladder at the Georgia Dome cutting down the nets in his second straight national title game. He has led the Gators to two National Championships, three appearances in the NCAA title game and three straight SEC Tournament titles.

Brenda Frese, head coach of the 2006 National Champion University of Maryland women's basketball team, was honored with the Academy's C. Vivian Stringer Coaching Award. Frese, who grew up in Iowa idolizing former Hawkeye Coach C. Vivian Stringer, is the fifth-youngest coach (36) ever to win a national title in NCAA history.

Tom Jernstedt, a man known for his service to the sport of basketball and to the National Collegiate Athletic Association (NCAA), received the Academy's Distinguished Service Award. Jernstedt joined the NCAA in 1972 as Director of Events and led the growth of the NCAA Final Four, making it one of the top events in sports. He is currently the executive vice president of the NCAA.

Southeastern Conference Commissioner **Mike Slive** received the Academy's Distinguished Service Award in May; in July he was appointed chair of the Division I Men's Basketball Committee for the 2008-09 academic year. Slive is the current coordinator of the Bowl Championship Series.



Academy Trustee Jimmy Carnes (r) presents the Amos Alonzo Stagg Coaching Award to University of Florida Head Basketball Coach Billy Donovan (l) at a Rotary Club luncheon in Gainesville, Florida.



Academy President and CEO Dr. Thomas P. Rosandich (l) presents National Collegiate Athletic Association Executive Vice President Tom Jernstedt (r) with a Distinguished Service Award.



Academy President and CEO Dr. Thomas P. Rosandich (l) presents the C. Vivian Stringer Coaching Award to University of Maryland Head Women's Basketball Coach Brenda Frese (r) during a press conference at the Comcast Center in College Park, Maryland.



Ms. Kay Daugdrill, Co-Chair of the Academy's Art Committee (l), presents the Distinguished Service Award to Southeastern Conference Commissioner Mike Slive (r) at the SEC offices in Birmingham, Alabama.

began lobbying to bring an NFL team to his home state in 1988. In 1993, NFL owners unanimously selected Charlotte as the next site. Richardson became the first player to own a team since George Halas of the Chicago Bears. After the inaugural 1996 season, he pledged that the Panthers would reach the Super Bowl within 10 years. That pledge was honored when the Panthers reached the Super Bowl in 2003.

DR. ERNST JOKL SPORTS MEDICINE AWARD

Since 1993, **David R. Schmidt, M.D.**, has been the team physician and a pivotal player in the success of not only the San Antonio Spurs but of countless other athletes. Year round, Dr. Schmidt and his colleagues at Sports Medicine Associates of San Antonio tend to injured athletes at high school football games throughout South Texas and college football games at Trinity University as well as Rampage hockey, Silver Stars women's basketball and Missions baseball games. This year, Dr. Schmidt opened the Texas Center for Athletes, a 133,000-square-foot, four-story building that houses a community practice featuring research facilities and a surgery suite, as well as nutrition, rehab and psychology services.

Dr. Schmidt serves on numerous committees and medical societies, including the U.S. Olympic Sports Medicine Society and the American Orthopaedic Society for Sports Medicine.



Academy Board of Visitor member Susan Blackwood (l) presents Dr. David R. Schmidt (r) with the Dr. Ernst Jokl Sports Medicine Award at a San Antonio Spurs game.

DISTINGUISHED SERVICE AWARD RECIPIENT

Dr. Norbert Müller, professor, is a world-renowned historian of the modern Olympic movement. Dr. Müller is the Director of



Pictured from left to right are members of the International Olympic Committee Commission for Culture and Olympic Education: Dr. Norbert Müller, the Director of the Olympic Research Department at the University of Mainz in Germany; Academy President Dr. Thomas P. Rosandich; and Kostas Georgiadis, the Dean of the International Olympic Academy and an Associate Professor at the University of Peloponnese in Greece. The monument is where the heart of Pierre de Coubertin, founder of the modern Olympics, is buried.

the Olympic Research Department at the University of Mainz, a life member of the International Olympic Academy and a former Chairman of the German Olympic Academy (1981-1998). In addition, he is a member of the International Olympic Committee's Commission for Olympic Education and Culture, president of the International Pierre de Coubertin Committee, president of the German Pierre de Coubertin Committee and vice president of the International Fair Play Committee. Dr. Müller received his Ph.D. from the University of Graz in Austria. He has taught sports history at Johannes Gutenberg University in Mainz, Germany since 1977. Since 1968, Müller has been investigating the Olympic Games. He has done field research at every Olympic Game since 1984.

PATRICK WHITE HONORED WITH ALABAMA ATHLETE OF THE YEAR AWARD



Credit: West Virginia Athletic Dept.

West Virginia University quarterback Patrick White, a former star at Daphne High School, received the Alabama Athlete of the Year award in front of a packed atrium at the Academy in May. "What an award," enthused White. "I want to thank all of the voters and all of the people who showed up today to support me."

White was named the Academy Alabama Athlete of the Year for 2006 after an online vote presented by al.com.

The Alabama Athlete of the Year award is given to an athlete beyond the high school level who was either born in, is currently playing in or has previously participated in sports at any level within the state.

Last season, White was named Big East Conference Offensive Player of the Year after finishing the season with 1,074 yards rushing (25th in NCAA history among quarterbacks) and 1,524 yards passing. He holds the Big East record for career rushing yards for a quarterback. He is the ninth quarterback ever to rush and pass for more than 200 yards in a game. White led West Virginia to a win in the Gator Bowl over Georgia Tech. He was 9-of-15 for 131 yards and two touchdowns and rushed 22 times for 145 yards and a score.

To win the honor of Alabama Athlete of the Year, White beat out Seattle Seahawks running back and former Crimson Tide player Shaun Alexander and Louisiana State University quarterback JaMarcus Russell.

Past winners include Vonetta Flowers, Cornelius Bennett, Shaun Alexander, Charles Barkley, Davey Allison and Tim Hudson.

ACADEMY SCHOLARSHIP FOR U.S. OLYMPIANS

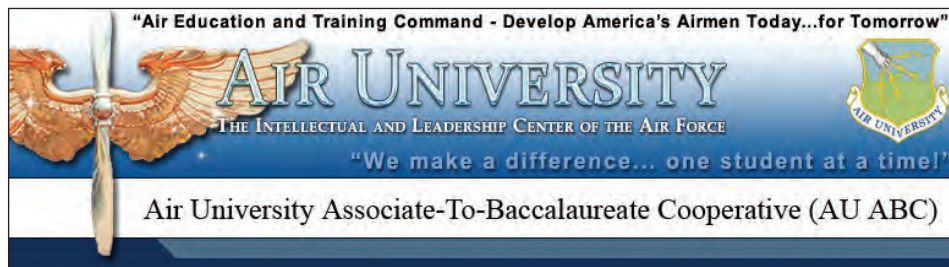
Full tuition scholarships for the Academy's Bachelor of Sports Science degree program are open to past or present U.S. Olympians

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ACADEMY JOINS FORCES WITH AIR UNIVERSITY

Online Degree Programs Available Anywhere in the World



The Academy has been approved to participate in the Air University (AU) Associate-to-Baccalaureate Cooperative (ABC) program, which will allow United States Air Force airmen to turn an associate's degree from the Community College of the Air Force (CCAF) into a bachelor's degree from the Academy.

The Academy has bachelor's degree completion articulation agreements with over 25 junior and community colleges including Pensacola Junior College, City College of San Francisco and Columbus State Community College in Ohio.

Articulation agreements allow students the opportunity to complete general education class work at junior or community colleges and then enroll at the Academy with the guarantee that their two-year college general education courses will be credited toward a bachelor's degree.

"As a former Marine, the U.S. military is very special to me," said Academy President and CEO Dr. Thomas P. Rosandich. "The Academy's bachelor's degree programs are a great avenue for military personnel to enter the sports industry."

Air Force airmen can visit the Air Force Virtual Education Center (AFVEC) portal at <https://www.my.af.mil/> to register.

Military Financial Aid

The Academy is approved by the United States Department of Defense to offer degree courses to members of the Armed Forces, including members of the Army National Guard.

Types of Military Financial Aid available include Tuition Assistance (DANTES), the Tuition Assistance "Top-Up" Program, the Montgomery G.I. Bill (Active Duty and Veterans), the Veterans Educational Assistance Program (VEAP) and Vocational Rehabilitation Employment.

To learn more about military financial aid, please contact the Financial Aid Office or VA representative at financialaid@ussa.edu.

Students may use their Common Access Cards for identification and to access the ABC program on the Air Force Portal. In addition, the Academy set up a link at <http://www.ussa.edu/partners/airuniversity.asp> where students may register for classes.

"The vision of the Air Force is to provide



Pictured from left to right are Dr. Jim Larkins, the Associate Dean of Affiliations & Accreditations at the Community College of the Air Force, Mr. Don House, Director of Curriculum & Acting Associate Dean of Academic Programs at the Community College of the Air Force, Dr. Arthur Ogden and Betsy Smith from the Academy and Dr. Daniel Hayes, Dean, Community College of the Air Force.

distance learning and bachelor's degree opportunities for Airmen, and the AU-ABC program aligns with this Air Force vision," said Bettie Varnado, CCAF chief of media and distance learning. "It also meets AU's near-term goal of providing enhanced educational opportunities for our enlisted force."

The Air Force Portal acts as the gateway to the AU-ABC program, which allows students to do everything online.


"Once in the portal students can then open a program and view a degree plan that shows the required credits for the program, the CCAF credit transfer and the remaining credits needed to complete their degree," added Varnado. "Those utilizing AU-ABC can do all academic

administrative functions online, to include virtual counseling and applying for tuition assistance."

The Academy's Bachelor of Sports Science (B.S.S.) degrees in sports coaching, sports management and sports studies are available entirely online. Courses can be taken at any time and from any place in the world. The Academy has a web page dedicated to military financial aid at http://www.ussa.edu/military_finaid.asp. Academy admissions counselors are trained on the latest military financial aid offerings.

To participate in the AU-ABC program, registrants must be on active duty in the Air Force, Air Force Reserve or Air National Guard. However, degree requirements can be completed after a member retires or separates from the service.

As part of this partnership, the Academy will automatically accept credits earned by airmen with a CCAF degree and apply them to a bachelor's degree. There are currently 60,000 CCAF graduates in the Air Force qualified to apply for the AU-ABC.



Department of Continuing Education

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*LT Thomas E. Sather (M.S.S. - 1996)
Naval Aerospace Physiologist
Naval Operational Medicine Institute*

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THE COLLEGE CONNECTION

Associate's to Bachelor's Degree Program

The Academy offers an upper-division, degree completion Bachelor of Sports Science (B.S.S.) degree program in sports coaching, sports management and sports studies.

The program consists of the final 60 semester hours of the 120 hours required for the bachelor's degree. The Academy will accept between 49 and 90 semester hours of transfer credits.

Community and junior colleges not

only serve communities in the areas of education and continuing education, they act as a feeder system to four-year institutions. The Academy has developed a process of entering into agreements with community colleges by which students have easy access into the Academy's bachelor's program.

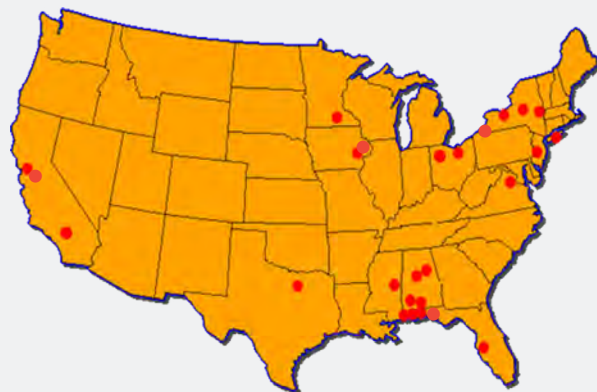
The Academy's agreements with other schools benefit students. The application fee is waived for students transferring

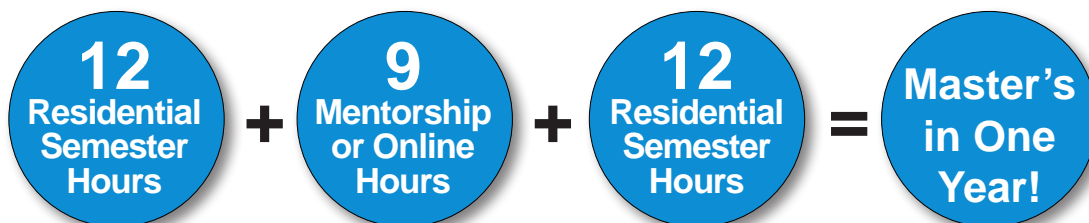
from an agreement school, the Academy guarantees acceptance of credit from the institution with which an agreement is in place and students can complete degrees with the Academy through online distance learning either from home or on the campus of the community college where they received associate degrees. Currently, the Academy has articulation agreements with 27 community and junior colleges.

Articulation Agreements

- Alabama Southern CC
- Barstow College
- Bishop State CC
- Camden County CC
- City College of San Francisco
- Columbus State CC
- Consumes River CC
- Cuyahoga CC
- Dakota County Technical College
- Dallas County CC
- East Mississippi CC
- Eastern Oklahoma State College
- Eastern Iowa CC
- Faulkner State CC

- Gadsden State CC
- Herkimer County CC
- Hillsborough CC
- Hudson Valley CC
- Jamestown CC
- Jefferson Davis CC
- Jefferson State CC
- Jones County JC
- Manatee CC
- Monroe CC
- Northern Virginia CC
- Ocean County CC
- Pensacola JC
- Suffolk County CC





2008 Summer Residential Classes: 3 June — 11 July

The Academy is enrolling students in its six-week 2008 summer residential Master of Sports Science (M.S.S.) degree program. Spend time near the most beautiful beaches in the country while earning your master's degree. Experience small classes and receive personalized instruction from an outstanding faculty. Students can major in sports coaching,

sports fitness, sports management, sports medicine or sports studies.

Past Academy summer resident graduates include Iowa State University Head Basketball Coach Greg McDermott, Texas Tech Head Football Coach Mike Leach, Dennis Lindsey, Assistant General Manager of the San Antonio Spurs, Western Michigan Head Basketball

Coach Steve Hawkins; Kentucky Assistant Basketball Coach Jeremy Cox, Texas Christian Head Women's Basketball Coach Jeff Mittie, ESPN Senior Associate Director of Business Development Linda Moore, Texas Associate Athletics Director Lynn Wheeler and Nashville Predators Director of Hockey Operations Michael Santos.

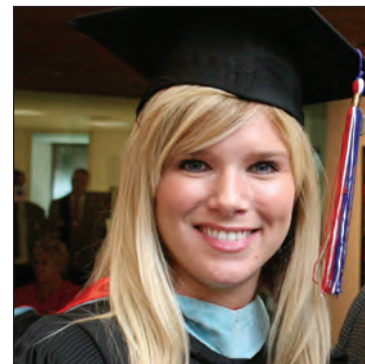
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Sports Management Graduate

*Assistant Football Coach
Elizabeth City State University*

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Rachel Leann Jones
Sports Fitness Graduate

*The Andrews Institute
Orthopaedics and Sports Medicine*

"The best part of earning my master's degree was traveling to the Academy for the Summer Residential program. I made some really good friends that I communicate with every day. The teachers were exceptional. I treasure the hands-on classroom experience and the great network of people that will always be there to help me down the road."

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The U.S. Sports Academy Directors' Cup is presented annually, in cooperation with the National Association of Collegiate Directors of Athletics (NACDA) and USA Today, to the best overall collegiate athletic programs in North America. Pictured from left to right at the 42nd Annual National Association of Collegiate Directors of Athletics (NACDA) Convention in Orlando are Dr. T.J. Rosandich of the Academy; Bill Odell of Azusa Pacific; Lisa Melendy of Williams College; Tim Selgo from Grand Valley State; Rob Roller of Samford University, who is a member of the NACDA Executive Committee; and Tom O'Toole of USA Today. In Division I, Stanford won its 13th straight U.S. Sports Academy Directors' Cup, Grand Valley State claimed its fourth straight in Division II, Williams College won for the 11th time in 12 years in Division III and Azusa Pacific won its second straight in the NAIA.

Final 2006-07 Standings Division I

1. Stanford..... 1429.00
2. UCLA..... 1232.00
3. North Carolina 1161.33
4. Michigan 1135.25
5. Southern California..... 1103.50

Final 2006-07 Standings Division II

1. Grand Valley State995.75
2. UC San Diego802.00
3. Abilene Christian761.25
4. Minnesota State Mankato642.25
5. North Dakota635.00

Final 2006-07 Standings Division III

1. Williams 1137.50
2. Middlebury..... 1064.50
3. Cortland State 892.75
4. Amherst..... 887.25
5. Washington (Mo.) 845.00

Final 2006-07 Standings NAIA

1. Azusa Pacific978.25
2. Lindenwood796.25
3. Concordia (Calif.) 740.00
4. Cedarville.....698.50
5. Oklahoma Baptist639.50

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Mission

The Academy is an independent, non-profit, accredited, special mission sports university created to serve the nation and the world with programs in instruction, research and service. The role of the Academy is to prepare men and women for careers in the profession of sports.

Accreditation

The Academy is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the Bachelor of Sports Science degree (level II), the Master of Sports Science degree (level III) and the Doctor of Education degree (level V).

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The 60-semester hour doctoral degree is available **online** and is one of only three nationally approved (SMPRC) sports management doctoral programs. The “Three Summers Plus” program allows students the option of completing the Ed.D. degree in **three years** through a combination of online and summer resident study. Students can take an emphasis in sports medicine or Olympism.

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The Academy’s Continuing Education programs serve many sport associations, such as the National Association of Collegiate Directors of Athletics (NACDA), the National Strength and Continuing Association, and U.S. Track and Field. We can custom design a certification program for your organization or you can take individual courses online.

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