

OVER THREE DECADES LATER...

The Academy Has Become "America's Sports University"

From one man's vision in the early 1960's, the United States Sports Academy has become a reality, addressing critical sport issues in the U.S. Born in 1972 from a recognized need for a school of sport to address pressing issues in the sport profession, the United States Sports Academy has grown to what is certainly the largest graduate sport education

program in America, and probably the entire world.

Known worldwide as "America's Sports University," the Academy will provide professional instruction to the largest graduate student body in the world during the current academic year. The institution will touch thousands through globally conducted

undergraduate, continuing education and service programs. As the Academy's alumni progress and move into leadership positions in the profession, the true dimensions of the Academy's impact on the world of sport becomes apparent. As the institution celebrates its 35th anniversary, the story of the Academy is one that should be told.



President Ronald Reagan (l) swaps baseball stories after presenting the media award named in his honor to Al Michaels (r) at the Western White House. Academy President Dr. Thomas Rosandich (center) looks on.

REMARKABLE BEGINNINGS

Founded in Milwaukee, Wisconsin by current President and Chief Executive Officer Dr. Thomas P. Rosandich, the Academy's general mission from the beginning has been to serve the nation and the world as a sport education resource, upgrading the profession through programs of instruction, research and service. That there was a need for an institution to fill this role was clear. The dismal performance of the American teams at the 1972 Munich Olympiad (which provided the impetus to the passing of the 1978 Amateur Sports Act) and research such as the Blythe-Muller Report (which drew in stark detail the correlation between the professional preparation of coaches and the number and degree of severity of injuries in their charges) underscored this need.

The National Association of Collegiate Directors of Athletics (NACDA), of which the President was a member, was supportive of efforts to upgrade education in the disciplines of coaching, sports management and sports

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ACADEMY'S AWARDS OF SPORT

Athlete of the Year - Presented by USATODAY.com and MSNBC.com

Following a worldwide vote conducted via the web, the United States Sports Academy announced the winners of its Athlete of the Year competition. The ballot, run in conjunction with USATODAY.com and MSNBC.com, attracted hundreds of thousands of votes from around the world.

As the overall vote leader in the male and female categories, tennis star Roger Federer repeated as the Outstanding Athlete of the Year. Federer won his fourth straight Wimbledon title and third straight U.S. Open title while winning three out of four Grand Slam tournaments for the second time in three years. He now has nine Grand Slam championships, he has been ranked No. 1 in the world for three years and he is the first man in the open era to win at least 10 singles championships in three consecutive years.

Russian tennis star Maria Sharapova was named Academy Female Athlete of the Year while Tiger Woods was named Academy Male Athlete of the Year.

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The United States Sports Academy is an independent, non-profit, accredited, special mission sports university created to serve the nation and the world with programs in instruction, research and service. The role of the Academy is to prepare men and women for careers in the profession of sports.

The United States Sports Academy is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the Bachelor of Sports Science degree, the Master of Sports Science degree and the Doctor of Sports Management degree.

The United States Sports Academy accepts students regardless of race, religion, age, gender, disability or national origin.

medicine. It provided a forum for an exchange of ideas. From this NACDA forum would come the Academy's first Board of Advisors (later evolving into the Board of Visitors). That advisory board played a key role in the development of the founding concepts and curricular ideas in the establishment of a graduate school for the education of teachers, coaches, sports medicine specialists and administrators, primarily at the nation's secondary school level.

Implementation of these concepts fell to the governing Board of Directors (today's Board of Trustees) which consisted of diverse professionals with specific expertise important to the formation of such an organization. The founding Board included Mr. Robert Block, media specialist; Mr. Charles Cape, attorney; Mr. Gerald Hock, accountant; Dr. George Uhlig, educator; and Dr. Thomas P. Rosandich, sport administrator. Mr. Block, Dr. Rosandich and Dr. Uhlig continue to serve as Trustees to this day.

From the beginning the Academy's Board of Trustees has attracted the best and brightest from sport as well as from the arts, business, education, law and the media. The Trustee Emeriti include Dr. LeRoy Walker, President of the U.S. Olympic Committee (USOC), Dr. Judy Sweet, an Athletic Director and the first female President of the National Collegiate Athletic Association (NCAA), Gene Policinski, Executive Director of the First

Amendment Center and former Managing Sports Editor of *USA Today*, and Dr. Roswell Merrick, Executive Director of the National Association of Sports and Physical Education (NASPE).

The Academy's first home was a donated space in a Milwaukee office building from which it began building its programs and the faculty to deliver them. It was from this humble beginning that what historically has proven to be the true wealth of the Academy was derived – its National Faculty. The National Faculty consists of distinguished sport educators from all disciplines in the profession who have served the institution in a myriad of roles, from instructors in the delivery of its academic degree programs to specialists in facility design projects. Members of the Academy's National Faculty have played a leading role in the delivery of the Academy's cultural exchange programs, reaching out to some 60 nations of the Americas, Africa, Asia and Europe.

That the Academy has always had an international orientation is not surprising, given that Dr. Rosandich served as a "Goodwill Ambassador for Sport" for the United States State Department. He visited some 40 countries from the mid-1950s in this role. In 1976, the Academy secured its first international contract. It was decided that the institution needed to find a Sun Belt location to serve international agreements.



The Academy's Board of Trustees has played a substantial role in the development of the institution over the past three decades. Pictured here is the 1988 Board on the occasion of the symbolic "burning of the mortgage" celebrating a debt-free Academy, as it stands today. Back row, left to right: Dr. Thomas P. Rosandich, President of the United States Sports Academy, Jack Lengyel, Director of Athletics at the U.S. Naval Academy, George Sutton, MD, James Hasser, Chairman of the Board of Trustee, Walter Bell, Alabama Insurance Commissioner, Dr. Evie Dennis, Superintendent of Schools in Denver. Front row, left to right: Dr. Carl Maddox, Director of Athletics at LSU, Dr. Jerry Hock, Green Bay Packaging, Don C. Wukasch, MD, Houston Heart Institute, Sally G. Rosandich, Secretary to the Board, Dr. Jack Boykin, Boykin Chemical, Dr. Warren Giese, Dean of Physical Education at the University of South Carolina, Dr. Robert Block, International Telecommunications in Los Angeles, Dr. Ben Weider, President of the International Federation of Bodybuilders in Montreal, Canada.

After considering offers from San Diego to Orlando and points in between, the Academy chose to affiliate with the University of South Alabama (USA) in Mobile, Alabama in 1976. Eventually, however, as the Academy grew it needed more space and the search began for its own permanent campus. (Significant contributions to USA were its first all-weather track and a rehabilitation program for cardiac patients.)

In 1986, the Academy purchased a modern, architectural award-winning facility spacious enough to house not only the institution's

(M.S.S.) degree.

In the summer of 1988, following a two year self-study, the Academy received reaffirmation of accreditation from the Commission on Colleges of SACS, and in 1996, it was accredited at the doctoral level. The Doctor of Sports Management (D.S.M.) degree is the only one of its type. During the same time period, the Academy's distance learning delivery system was reviewed and approved. In 2004, the Academy successfully completed the SACS Substantive Change process and began offering an upper-level



Academy alum Nicole Gervaise (r) consults with her mentor, Principia College Head Soccer Coach Lee Ellis, during the NCAA soccer tournament. The Academy mentorship program enables students to get in-depth practical training and experience under the direct supervision of leaders in their chosen fields.

classrooms, laboratories, library and offices but also the American Sport Art Museum and Archives (ASAMA), which is believed to be the largest collection of sport art in the world today.

ACCREDITATION AND RECOGNITION

There is little more important to an educational institution than the peer recognition conferred on it through the accreditation process. In this, the Academy is no different. It has been an active participant in accreditation activities for decades.

In 1981, the Academy became a candidate for membership in the Commission on Colleges of the Southern Association of Colleges and Schools (SACS). The Academy was evaluated by SACS in 1983 and admitted to membership on 13 December of that year, becoming the nation's first and only free standing, accredited institution dedicated solely to professional graduate studies in sport and offering a Master of Sport Science

Bachelor of Sport Science (B.S.S.) degree program in sports coaching, sports management and sports studies. The first B.S.S. degree was awarded in April of 2006. With this accreditation, the Academy attained "university" status by offering degrees at all three levels (bachelor's, master's and doctoral), making it the only free-standing sports university in the United States.

Additionally, the Academy's M.S.S. and doctoral programs were reviewed during the 1999-2000 academic year and were approved in 2000 by the Sports Management Program Review Committee (SMPRC), a joint activity of the North American Society for Sport Management (NASSM) and NASPE. The Academy's doctoral program is one of only five universities approved by this group.

NON-TRADITIONAL EDUCATION

One of the visions of the Academy during its conception in 1972 was that it would be a "university without walls" to meet the needs of its students by teaching sport in any location around the globe. In its formative days, the Academy met this challenge by offering students a great deal of flexibility through innovative teaching practices such as the mentorship, independent and individualized study.

In early 1993, the institution began the planning process for the introduction of distance education as a delivery system for its programs. In terms of infrastructure and organizational processes, the Academy installed an institution-wide computer

ALUMNI SPOTLIGHT

Head Football Coach - Mike Leach



Texas Tech University head football coach and alum Mike Leach credits his education at the Academy for helping him prepare for success.

"The practical experience gained during my time with the Academy helped put me on the fast track to success in my chosen profession," said Leach, who graduated in 1988 with a Master of Sports Science degree in sports coaching.

The fast track to coaching was necessitated by Leach's sudden decision to enter the profession. He played Rugby, not football, in a club sport at Brigham Young University as an undergraduate. After obtaining his Juris Doctorate, he accepted a \$6,000-a-year part-time coaching position.

A turning point came when he was hired by Bob Stoops, head coach of the University of Oklahoma, as the offensive coordinator. Leach recruited a "diamond in the rough" in Webber State transfer Josh Heupel. Leach earned his first head coaching job at Texas Tech just after a one-year stint at Oklahoma. He left behind an offensive legacy that helped the Sooners win the national championship, while Heupel finished second in the 2000 Heisman Trophy balloting.

Additional alumni news on page 11

network and added specialized staff to support its integrated computer technology program. The Academy also began a process of curricular review to insure that program content and competencies would be the same for all students regardless of their choice of program delivery. In so doing, the institution restructured its correspondence study courses and organizational processes to accommodate a new mode of distance education course delivery.

This process culminated in the implementation of an asynchronous, transformational and computer mediated

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His Majesty Hamad bin Isa Al Khalifa, the King of Bahrain (l), greets Academy President Dr. Thomas P. Rosandich in Bahrain. The Academy's first international contract was in the Kingdom of Bahrain. The Academy is currently conducting a physical fitness program with the Ministry of Interior as a continuation of the 30-year relationship.

delivery system for distance learning degree courses. More than the "delivery system," the Academy pioneered the administrative processes that allow the institution to offer courses in a "rolling registration" environment. This process allows students to register for courses any time from anywhere rather than having to wait on a specific 'registration day.' This embodies the "university without walls" concept originally envisioned by the founder.

The success of the Academy in employing distance learning as an instructional model has been recognized well beyond the walls of the institution. The Academy was chosen in 2000 as one of ten schools to be admitted that year into the U.S. Department

of Education Distance Learning Demonstration Project. Additionally, the Academy was one of 15 schools chosen by the Government Accountability Office (GAO), the investigatory arm of Congress, for a study on distance learning ordered by a Congressional committee considering changes to the Higher Education Amendments (HEA). The GAO study was subsequently published in February, 2004.

CONTINUING EDUCATION AND CERTIFICATION PROGRAMS

A common occurrence in America and abroad is for a superlative athlete to be made a team coach solely by dint of prowess in the competitive arena. A coach, by virtue of success on the field, may be tapped to be an athletic director or other type of sports administrator. All too often, these individuals lack the formal training to be truly successful in the profession, and lack the academic credentials to enroll in a degree program to receive this training. The Academy's continuing education and certifications step into the

breach and fill a vital educational need in the profession, preparing such individuals to ultimately succeed in their chosen jobs.

The Academy has been developing and delivering non-degree sport education programs since its inception. These programs mirror the institution's degree programs in content and delivery, as they can be taken either through Internet or on-site delivery.

Many organizations, from National Olympic Committees to sports federations and associations, turn to the Academy to meet their educational needs. A particularly noteworthy example, given the role of NACDA in the founding of the Academy, was the selection of the institution in 2004 to be the official course provider for the NACDA

Athletics Administrator's Certification program. This graduate certificate program is designed to raise the skill levels of collegiate athletic administrators and, in most respects, mirrors the certifications provided to many sport organizations all over the world.

INTERNATIONAL PROGRAMS

The Academy enjoys a global reputation as "America's Sports University." This has been earned through its wide range of programs delivered internationally since 1976. Scarcely a week goes by without a sport organization or educational institution from abroad seeking Academy assistance in education, in training programs or in cooperative assistance in curricular offerings.

The Academy's first international agreement called for the delivery of educational and training programs in the State (now Kingdom) of Bahrain, an island nation in the Arabian Gulf. Under this agreement, the Academy provided the national teams with coaches for a variety of sports, developed the Bahrain Sport Institute (an institution patterned after the Academy), formally trained Bahraini sport professionals and set up other infrastructure such as sports medicine and human performance laboratories. The relationship with the Kingdom of Bahrain continues to this day. Academy staff members are presently working on a program to provide physical fitness, sport and recreation programming to the Department of Public Security in the Ministry of the Interior. Other programs conducted there have included an exchange agreement with the University of Bahrain and a program with the Ministry of Education to overhaul the physical education curriculum, undertake physical fitness testing, report on the country's youth and restructure the scholastic competitive sports program.

In addition to these programs, the Academy is currently working cooperatively with Intercollege University in Cyprus, the Sports Authority of Thailand, the Malaysian Sport Science Academy, the Nanjing Institute of Physical Education and Sports (China) and the International Sports Academy (Singapore), among others. Just as it once could be said that the "sun never sets on the British Empire", so it can be said that the sun is always shining on the Academy.



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SERVICE

An important aspect of any educational institution is the service it renders beyond education in a community. From its earliest days, the Academy has worked to meet its obligation to its community; this characteristic is embodied in its mission statement.

Examples of this service orientation include the establishment of "Operation Bounce-back" in 1978, the first cardiac-rehabilitation program in the city of Mobile. This program, which continues to this day, has prolonged and enhanced the quality of life for thousands of cardiac patients over the past 20 years. Other examples include instituting free pre-participation physical examinations for secondary school students, providing sports medicine coverage at inter-scholastic sporting contests by the Academy's students, and fund-raising in the wake of natural disasters such as the Christmas Tsunami off Indonesia or Hurricane Katrina on the American Gulf Coast. In the latter instance, the Academy also offered tuition waivers for those students displaced from their New Orleans campuses in the wake of the storm.

SCHOLARSHIPS - OLYMPIANS

Most recently, the institution has developed its Olympian Degree Completion Scholarship Program, a tuition waiver for America's Olympic athletes. This helps them earn bachelor's degrees to enhance employability following their competitive careers.

THE SPORTS JOURNAL

One of the more significant public services rendered by the Academy to the profession is the publication of *The Sports Journal*. This is a web-based, refereed journal offered subscription free to the public at large. It draws hundreds of thousands of readers annually. The reach of this publication is indicated in a statement by Professor Norbert Mueller, the noted Olympic historian from Johannes Gutenberg University in Mainz, Germany. According to Mueller, he heard more feedback from his colleagues on an article he published in *The Sports Journal* than from any other publication in which he has



Academy Vice President and Chief Academic Officer Dr. T.J. Rosandich (l) signs a protocol for cooperation with President Hua Hongxin (r) of the Nanjing Institute for Physical Education and Sports in Nanjing, China. As part of the agreement, officials at the Nanjing Institute will market the Academy's online bachelor's degree program. In addition, the two institutions will develop continuing education and certification programs.

appeared. He also recalled being contacted by the Vatican Librarian to discuss the views of sport promulgated by the late Pope John Paul II after the Pope read Mueller's article in *The Sports Journal*.

THE AMERICAN SPORT ART MUSEUM AND ARCHIVES

A secondary mission of the Academy has been the establishment of the American Sport Art Museum and Archives (ASAMA). A repository for almost 1,500 pieces of sport art in all media, ASAMA embodies the recognition that sport is an integral part of a society's culture, as is art. In some languages, the literal translation for the word "sport" is 'physical culture'. The Academy's main campus was dedicated as ASAMA by then Alabama Governor Fob James in 1998. The beauty of the art compliments the beauty of the building design, offering a unique environment in which the Academy's students study.

The institution's contributions to art have been widely recognized. Organizations such as the U.S. Olympic Committee and the International Olympic Committee have called upon the Academy to conduct sport art activities on their behalf, such as when the Academy conducted a sport art exhibition in 2004 culminating in the winner's pieces

being sent to Lausanne, Switzerland as a part of an international competition.

AWARDS

Certainly not least in the Academy's contribution is the Academy's Awards of Sport (AAOS) program. The AAOS program began in 1984 and was designated as a "Tribute to the Artist and the Athlete." Unique in the world of sport, the AAOS program recognizes athletes selected through an international ballot conducted in cooperation with *USA Today* and *MSNBC* and contributors to the advancement of the sports profession selected by the Academy's Trustees. This past year, more than 400,000 votes were cast for the Athletes of Year during the month of December as a part of the international ballot. The Academy has also sponsored the U.S. Sports Academy's Directors Cup since 2003, in cooperation with NACDA and *USA Today*, honoring the best overall collegiate sports programs at the NCAA Division I, II, III and NAIA levels.



Three decades since its inception, the Academy remains the leader in sport education. This is a testament to the realization of an ideal, and the best is yet to come.

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ACADEMY AWARDS OF SPORT

THE ARTIST AND THE ATHLETE



Russian tennis sensation Maria Sharapova was named the Academy's Female Athlete of the Year after winning the U.S. Open and posting a 59-9 match record in 2006.

The Academy's Awards of Sport program pays tribute to individuals who have made significant contributions to sport through a commitment to academic, administrative, artistic or athletic endeavors for the advancement of the sports industry. With the theme of the artist and the athlete in mind, the Academy annually recognizes these men and women through its Athlete of the Year competition, Medallion Series Awards and Distinguished Service Awards.

SPORT ARTIST OF THE YEAR AWARD

LeRoy Neiman is best known for his artistic images of sport and leisure activities. He is considered one of the most popular living artists in the United States. His ability to portray sport action quickly through a variety of mediums has allowed his work to be shown on Olympic telecasts, where he created "on the spot" images on television during the 1972 Summer Games in Munich. Neiman also drew a mural in the studio background during ABC's telecast of the 1976 Games in Montreal. His role in pop culture has spanned decades. He

has created works for *Playboy* magazine since its inception in 1954 and two of his works were displayed in the 1982 film *Rocky III*. He also appeared as a ring announcer in three of the *Rocky* movies. Like many *Rocky* sequels, Neiman's work has made him a media and pop culture darling.

THE MEDALLION SERIES

THE EAGLE AWARD

Prior to joining GlobalOptions, **Dr. Harvey Schiller** served as Chairman and CEO of YankeeNets, an integrated sports-based media company with ownership of the New York Yankees, the New Jersey Nets and the New Jersey Devils. The organization was responsible for marketing, capital fundraising and launch of the YES regional sports network. Dr. Schiller also served as vice president of sports programming for Turner Broadcasting System, Inc.; as president of Turner Sports, Inc., a division of Time Warner; and as president and governor of the NHL Atlanta Thrashers.

AMOS ALONZO STAGG COACHING AWARD

Billy Donovan concluded his 10th season as head basketball coach at the University of Florida atop a place he'd always dreamed of – on the ladder at the RCA Dome after winning the national title game. A lifelong journey was realized on April 3, 2006 as Donovan guided the University of Florida to its first national title in basketball. By the age of 40, he has done the unthinkable at Florida. In a program that experienced pockets of success, he has made history by leading his team to a National Championship and two

appearances in the NCAA title game, back-to-back SEC Tournament titles and eight straight 20-win seasons, including a school record 33 wins in 2005-06 and eight consecutive NCAA appearances.

CARL MADDUX SPORTS MANAGEMENT AWARD

Director of Athletics **Bill Byrne** is in his fifth year at Texas A&M. He initiated

the design for an elaborate master plan for the university's overall athletic fundraising organization, and helped secure several major gifts for the second phase of the Aggies Championship Vision Capital Campaign. Byrne established a reputation as one of



Dr. Harvey Schiller (l) was elected President of International Baseball three days after receiving the Academy's Eagle Award from Trustee Tom Cafaro (r).

the most innovative and influential leaders in terms of marketing collegiate programs, as Athletics Director at the University of Oregon in 1984. Byrne then moved to Nebraska, where he led the Cornhuskers to eight national championships and 82 conference championships in 11 years as Director of Athletics. His hard work put the Huskers' financial books in the black and tripled the annual athletic budget.

RONALD REAGAN MEDIA AWARD

In May 2005, **Robin Roberts** was named third anchor of ABC News' "Good Morning America." Most recently, Roberts traveled to Africa with former President Bill Clinton to bring viewers a first-hand look at the devastating AIDS crisis in that part of the world. At "Good Morning America," she has covered an array of special events for the morning program ranging from the homecoming of soldiers aboard the USS Roosevelt, to the Golden Jubilee at Buckingham Palace, to the 25th anniversary of the papacy of Pope John Paul II in Vatican City. Roberts has also interviewed newsmakers from Senator Hillary Rodham Clinton to Spike Lee and sports legends from Tiger Woods to Shaquille O'Neal. From 1990-2005, Roberts had been a contributor to ESPN, where she was one of



Ms. Kay Daugdrill, Co-Chair of the Academy's Art Committee (l), presents Mr. LeRoy Neiman (r) with the 2007 Sport Artist of the Year Award at the Neiman Gallery in New York.

the network's most versatile commentators. Her assignments have included hosting "SportsCenter," contributing to "NFL PrimeTime" from 1990-1994 and providing reports and interviews from the field.



His Excellency Juan Antonio Samaranch (r) and International Olympic Committee President Dr. Jacques Rogge (l) presented Ljiljana (Lilo) Ljubisic (center) with the Academy's Juan Antonio Samaranch IOC President's Disabled Athlete Award at IOC headquarters in Switzerland.

JUAN ANTONIO SAMARANCH IOC PRESIDENT'S DISABLED ATHLETE AWARD

Ljiljana Ljubisic is a blind athlete who has dealt with more challenges during her life than most of us can imagine, yet she has prevailed as one of Canada's most accomplished Paralympians. Ljubisic, 41, began to lose her sight after she was given the wrong medication when she was just 18 months old. A series of corneal transplants were not able to keep her from going blind. Ljubisic broke two world records in the discus and shot put at the 1996 Atlanta Paralympic Games. Her record in the shot put still stands. She is a five-time Paralympian (1984-2000), a six-time Paralympic medallist and a member of the International Paralympic Committee Athlete's Commission.

BABE DIDRIKSON ZAHARIAS COURAGE AWARD

Will the NFL ever again see a player who is as tough as **Brett Favre**? "When he gets up every Monday," his wife Deanna said in 1995, "he looks like such an old man." And yet he played on and on. Even for the most ardent Packers fan, Favre's signature record - starting more than 250 games in a row - is hard to fathom. And he not only eclipsed the previous consecutive-starts record for quarterbacks, he set a mark nearly twice as long. In 1995, a blood vessel broke in Favre's esophagus after he was hit by three Pittsburgh Steeler defenders at Lambeau Field. He came to the sidelines coughing up blood. On the next play, Favre threw

the winning touchdown pass, clinching a division title for the Packers for the first time in 23 years. Courage was part of the training his father imparted as Favre's coach. He told his son, "If you get hurt, you crawl off the field. When you can't crawl off the field, I'll come get you."

JACKIE ROBINSON HUMANITARIAN AWARD

Dikembe Mutombo, a native of the Democratic Republic of the Congo, has spent the last several years raising funds through the Dikembe Mutombo Foundation for a new hospital in his native country. Mutombo has personally donated \$15 million to the \$29 million project over the years. He has raised millions from private donations, business leaders, fellow players and NBA owners. The Democratic Republic of the Congo is approximately one quarter of the size of the United States. It has a population of 47.4 million people. Of these, almost one

in five dies before their 5th birthday from diseases, such as measles and polio, that have been virtually eradicated from developed countries through immunization programs. Mutombo recited the sad statistics in the December issue of *Sky Magazine*, "Africa has already lost 23 million to AIDS, and has 35 million living with the virus, more than 40 million with malaria and tuberculosis and half

the kids in Africa under 15 won't reach their most productive years, 24 to 25."

THEODORE ROOSEVELT MERITORIOUS ACHIEVEMENT AWARD

Jerry Richardson is the majority owner and founder of the Carolina Panthers of the National Football League. Richardson is a graduate of Wofford College (NC), for which he played wide receiver, setting several school records. Richardson was taken in the thirteenth round of the 1959 NFL Draft by the Baltimore Colts. His most

notable reception was in the 1959 NFL championship win against the New York Giants, in which he caught the winning touchdown pass from Johnny Unitas. Using his \$3,500 check from the playoff games, Richardson founded Spartan Foods, a food-service company that manages Hardee's, Quincy's Steakhouse and Denny's franchises in the Carolinas. Richardson put his earnings towards purchasing an NFL franchise. He began lobbying to bring an NFL team to his home state in 1988. In 1993, NFL owners unanimously selected Charlotte as the next site. Richardson became the first player to own a team since George Halas of the Chicago Bears. After the inaugural 1996 season, he pledged that the Panthers would reach the Super Bowl within 10 years. That pledge was honored when the Panthers reached the Super Bowl in 2003.

DR. ERNST JOKL SPORTS MEDICINE AWARD

Since 1993, **David R. Schmidt, M.D.**, has been the team physician and a pivotal player in the success of not only the San Antonio Spurs but of countless other athletes. Year



Dennis Lindsey (r), an Academy alum who, in addition to serving as Houston Rockets Vice President of Basketball Operations is Director of Player Personnel, presents the Humanitarian Award to Houston Rockets center Dikembe Mutombo.

round, Dr. Schmidt and his colleagues at Sports Medicine Associates of San Antonio attend to injured athletes at high school football games throughout South Texas and college football games at Trinity University as well as Rampage hockey, Silver Stars women's basketball and Missions baseball games. This year, Dr. Schmidt anticipates opening the Texas Center for Athletes, a 133,000-square-foot, four-story building

that will house a community practice featuring research facilities and a surgery suite, as well as nutrition, rehab and psychology services. All services will fall under the direction of 20 Health Science Center faculty members. No other facility like it in the state is affiliated with a medical school.

DWIGHT D. EISENHOWER FITNESS AWARD

Fitness Award recipient **Bill Clinton**, The Bill Clinton Foundation, the American Heart Association and the nation's three biggest beverage manufacturers-Coke,

Pepsi and Cadbury Schweppes- have agreed to begin rolling back America's growing obesity epidemic in the place they can do the most good: the schools. Beginning now and progressing through the 2009-10 school year, the manufacturers will remove high-calorie, sugary drinks from school vending machines and replace them with bottled water, unsweetened fruit juices, low-fat milk and sugar-free sodas - all served in smaller portions. And that's only the first move in Clinton's campaign to fight obesity. His foundation is planning to turn its attention to vending-machine snack foods and cafeteria lunches, and is in negotiations with fast-food companies to reduce fat.

JIM THORPE ALL-AROUND AWARD

Sheila Taormina, a native of Livonia Mich.,



Dr. Evie Dennis, Academy Trustee Emeritus (l) presents the Jim Thorpe All Around Award to Sheila Taormina in Colorado Springs.

recorded another milestone in her amazing athletic career when she won the U.S. Open Championship in the modern pentathlon. Taormina began competing in the pentathlon in June 2005. One year later, she has solidified herself as the top female pentathlete in the United States. Taormina has developed a career of outstanding athletic achievement, including winning a gold medal at the 1996 Olympics in swimming. Taormina also competed in the 2000 and 2004 Olympics in the triathlon.

C. VIVIAN STRINGER COACHING AWARD

University of Maryland Women's Basketball Coach **Brenda Frese**, 36, is the fifth-youngest coach ever to win a national title in NCAA history and she is the ninth to do so in her first trip to the Final Four. Last season, the Terrapins led the nation in wins (34), three-point shooting (40 percent) and rebounding margin (11.9) while also boasting the No.2-

ranked offense (83.3 points per game). The overtime victory over Duke in the 2006 NCAA National Championship game capped a perfect 6-0 record in overtime games.

DISTINGUISHED SERVICE AWARD RECIPIENTS

Bob Ehrhart (1932 - 2007), the Drake Relays Director from 1969-2000 who passed away in 2007, was a high school and college track and field coach for 34 years (including 31 seasons in the collegiate ranks). The 1954 graduate of Northwestern University guided the track program at his alma mater for nine seasons before going to Drake in 1969. Under Ehrhart's direction, Drake track and cross country teams won nine Missouri Valley Conference championships. Ehrhart coached 23 NCAA All-Americans, 12 at Northwestern and 11 at Drake. During his leadership, the number of events at the Drake Relays expanded from 49 in his first year to more than 100 events. In addition, the number of college teams and participants more than tripled from 2,763 athletes in 1970 to a record 9,185 entries in 2000. In addition, countless meet records, 14 national collegiate records, 13 American marks and one world record were set during Ehrhart's tenure. In 2003, Ehrhart was inducted into the Drake Relays Hall of Fame. Ehrhart was named recipient of the Howard Schmertz Lifetime Achievement Award by USA Track and Field.

Roland Hemond, the Executive Advisor to the General Manager of the Chicago White Sox, is the president of the Association of Professional Ballplayers of America (APBPA), a non-profit organization that helps former and current players and baseball personnel in need through educational assistance, making him one of the most respected and experienced executives in baseball. Hemond is a three-time winner of Major League Baseball's Executive of the Year award. He brings 54 years of professional baseball experience to his position, including 23 seasons

In Memorium



Bob Ehrhart, the Director of the Drake Relays from 1969 - 2000, passed away on 7 January 2007. He will be remembered as a great athlete and coach.

as a general manager with the White Sox (1971-85) and Baltimore Orioles (1988-95) and five seasons as a senior executive vice president with the Arizona Diamondbacks (1996-2000).

Hongxin Hua, President of Nanjing Sports Institute in Nanjing, China, also serves as vice president of the Jiangsu Municipal Sports Administrative Bureau. Hua is the chief editor of *Journal of Nanjing Institute of Physical Education and Sports*, and is chief editor of the book, *Ethics of Sports*.

Tom Jernstedt, Executive Vice President of the NCAA, joined the National Collegiate Athletic Association in 1972. He served many years as the associate director of championships. He led the growth of the NCAA Final Four, making it one of the top

events in sports. He is currently the executive vice president of the NCAA. Jernstedt is a past USA Basketball president (2001-2004), and has been involved in USA Basketball in a variety of positions since 1975. Jernstedt served during the 1996-2000 quadrennial as USA Basketball's vice president. He was



Academy Trustee Emeritus Jack Lengyel (l) presented Roland Hemond (r), executive advisor of the Chicago White Sox, with a Distinguished Service Award at Tucson Electric Park prior to the White Sox's spring training game in Tucson, Arizona.

vice president for men for the 1992-96 and 1976-80 quadrennials, and he was a member of the USA Basketball board of directors from 1980-92.

Sheila Johnson is the team president, managing partner and governor of the WNBA's Washington Mystics, a position she gained before the 2005 season. On May 24 of that year, Washington Sports and Entertainment Chairman Abe Pollin sold the Mystics to Lincoln Holdings LLC. Johnson was named president. She is believed to be the first African-American woman to be an owner or partner in three professional sports franchises. She also owns a part of the Washington Capitals and Washington Wizards. She and her former husband made their fortunes by founding the entertainment network BET and then selling it to Viacom in 1997. Johnson is considered to be the first African-American female billionaire.



Dr. Thomas P. Rosandich (l) presented Sheila Johnson (r), president of the WNBA's Washington Mystics, with a Distinguished Service Award on at the Mystics office in Washington, DC.

John Lucas, Professor Emeritus at Penn State and Olympic Historian, has devoted much of his life to studying the Olympics. Lucas was bestowed the title of "Official Lecturer of the International Olympic Committee" by International Olympic Committee president Juan Antonio Samaranch. He has written three books and hundreds of articles about the Olympics. Still an active runner at age 71, Lucas was a manager of the U.S. Olympic team in 1960, and has been involved with every Olympic movement since, serving as a track writer and correspondent for *Track and Field*, *U.S. News and World Report* and other publications. For his many years of service to the Olympics, Lucas was awarded a Gold Medal by the Olympic Order in 1996.

Renowned filmmaker Bud Greenspan is the only other recipient of the medal.

John McKissick, the Head Football Coach at Summerville High School (S.C.), just completed his 55th season at the school in 2006. McKissick, 80, is the all-time 'winningest' high school coach in the United States after compiling a 531-127-13 record to go along with 10 state championships. McKissick has seen several of his young players advance to the NFL, including former Cincinnati Bengals player Stanford Jennings, who returned a kickoff 93 yards for a touchdown in Super Bowl XXIII.

Mike Moran, the Director of Communications at Colorado Springs Sports Corporation, has served for 40 years as one of the nation's leading media and public relations executives in the collegiate and Olympic arenas. He has been involved in some of the most memorable moments in American sports history, including the 1980 Olympic "Miracle on Ice" at Lake Placid. Moran served as

Senior Media Consultant to the United States Olympic Committee after retiring in 2003. As Chief Communications Officer and the USOC's principal spokesman for nearly 25 years, he joined the USOC in 1979 to handle the difficult role of directing the USOC's public relations and media efforts through 13 Olympic Games, two Olympic boycotts and numerous controversies and crises related to the world's most visible sporting event. The USOC honored Moran with its highest award, the General Douglas MacArthur Award, in 2002. Before joining the USOC in 1979, Moran served as the Sports Information Director at the University of Colorado and the University of Nebraska at Omaha. He was named to the College Sports Information

Directors of America (CoSIDA) Hall of Fame in 2002. Mike Moran was inducted into the Colorado Springs Sports Hall of Fame in 2005. Between 1963 and 1966, Moran was a sports reporter and photographer at KMTV, Omaha's NBC affiliate, where he worked with veteran NBC Nightly News icon Tom Brokaw. Moran graduated from the University of Nebraska at Omaha, where he played basketball in 1966.

Dr. Norbert Mueller, professor, is a world-renowned historian of the modern Olympic movement. He has taught sports history on the faculty of sports at Johannes Gutenberg University in Mainz, Germany since 1977. He is a member of the International Olympic Committee's Commission for Olympic Education and Culture, president of the International Pierre de Coubertin Committee, president of the German Pierre de Coubertin Committee and vice president of the International Fair Play Committee.

Mike Slive, Commissioner of the Southeastern Conference (SEC), has maintained an integral role in the ever-changing world of intercollegiate athletics. Slive was instrumental in the development of the Sportsmanship and Fan Behavior Summit, which brought together athletic, community and civic leaders to talk about sportsmanship and how to prevent inappropriate fan behavior. Before becoming SEC Commissioner, he was the Commissioner of Conference USA, served on the Board of Directors of the Sports Lawyers Association from 1997-2001, and was chair of the Division I-A Commissioners from 1999-2001. He served as commissioner of the Great Midwest Conference from its formation in 1991 to its merger with Conference USA in 1995. His previous athletic administrative experiences include: assistant director of athletics at Dartmouth College (1968-69), assistant Executive Director of the Pacific-10 Conference (1979-81) and Director of Athletics at Cornell University (1981-83).

*For full bios on our Award recipients, visit:
<http://www.asama.org/awards/index.asp>.*

2007 Graduation

commencement exercises



DATE: Friday, 20 July 2007 at 1500 (3 p.m. CST)

LOCATION: United States Sports Academy Campus

Commencement Speaker: Kevin White, Notre Dame Director of Athletics

PRESIDENT KAY RALA XANANA GUSMAO

International Honorary Doctorate



City of Mobile Mayor Sam L. Jones (r) presents a Key to the City of Mobile, Alabama to President Gusmão.

The Academy presented East Timor's President, Kay Rala Xanana Gusmão, leader of the world's newest countries, with the Academy's International Honorary Doctorate on 19 January on the Academy's campus in Daphne, Alabama.

The Academy and East Timor are developing plans to implement national sports programs in that country. In his speech at the Academy, President Gusmão asked, "What does sport have to do with reconciliation and peace? Everything." He presented the idea that participation in sport creates harmony, saying, "When every citizen lives in peace with other citizens, then all countries will live at peace with other countries."

A former political prisoner during

Indonesian occupation of his homeland, Gusmão has served as President since 2002. He was a key figure in the former Portuguese colony's 30-year struggle for independence from Indonesia. Gusmão became involved in East Timor's struggle in 1971, after serving five years in the Portuguese Army. He joined a series of peaceful protests against the colonization of what was then known as Portuguese Timor. Independence was granted three years later, but the formation of a new nation was interrupted by internal struggles and the intervention of nearby Indonesia.

Gusmão publicized the violence and struggles with Indonesia, frequently being interviewed by the worldwide media. The attention he received led to his imprisonment by the Indonesian government, but he directed the independence movement from prison. This led to the passing of a successful referendum for independence in August of 1999, which caused more clashes with Indonesia.

Pressure from the United Nations, the United States and Australia, in addition to an Australian-led peacekeeping force, prompted Gusmão's release from prison and started the beginning of the stabilization process which laid the groundwork for East Timor's sovereignty. The country has now enjoyed nearly five years of independence after 450 years of

foreign occupation.

East Timor's constitution took effect when the territory officially became independent in May 2002. East Timor features a democratic republic with a president as head of state and a prime minister as head of government. All citizens over 18 have the right to vote.

The United Nations Office of Sport for Development and Peace, East Timor and the Academy recognize the value of sport in the development of a peaceful nation. Sport can contribute to economic and social development and it can improve health and personal growth in people of all ages. Sport can also help build a culture of peace and tolerance by bringing people together on common ground, crossing boundaries to promote understanding and mutual respect.



Academy Art Committee member Bruce Larsen (l) presents a heron sculpture to President Gusmão.

ALUM OF THE YEAR

Linda Moore MSS 1989



For over 10 years, Academy graduate Linda Moore has played a part in ESPN's evolution from a sports media outlet to a sports management and production entity.

Just seven years after the United States Sports Academy emerged as the leader in sports education, ESPN did the same in sports

media. After ESPN began the X Games, an Olympic-style competition for "action sports" such as skateboarding and BMX stunts, Moore was hired to oversee auxiliary events, including the X Trials and B3 events. In 1999, she was promoted to her current position, Director of Business Administration for ESPN Original Entertainment (EOE).

Moore says, "Because of the creativity of our production staff, we've been able to take fun events and deliver them to the spectator." EOE has also produced made-for-television movies based on best-selling sports books, such as "The Junction Boys" and "Season on the Brink."

After a 10-year career in college recruiting, Moore decided to further her education. She earned her Master of Sports Science degree in sports management in 1989.

"Other programs had a business or media element, but there was nothing that combined

business and sports in a convenient, deliverable, real-world situation like the United States Sports Academy," Moore said. "I have used my education there in so many ways in terms of fitting pieces together. The most important was the business and personnel management class. I learned about so many nuances of a sports-related business regarding personnel matters. The other was sports marketing. Back in 1988, when I took the class, sport marketing was just on the rise. Now there are so many companies making millions of dollars because of sports marketing."

Moore is also active in the V Foundation for Cancer Research, Women in Cable and Television and D.A.R.E. Early in her career, Moore was the head of the Academy Educational Center in St. Louis.

"After Linda's graduation she worked for the Academy's Education Center in St. Louis," said Academy President Dr. Thomas P. Rosandich. "Linda did an outstanding job for the Academy, so it is not surprising to see her success at ESPN. The Academy is very proud of her."

EAGLES FLY

ACADEMY ALUMNI ASSOCIATION NEWS



Akima Abrakata-Dina has spent 13 years as Head Athletic Trainer at Florida A&M University, a Division I school in Tallahassee, Florida. The former track and field All-American athlete at Lincoln (Mo.)

University (1981 and '82) received her Master of Sports Science degree in sports medicine at the Academy in 1988 while working as a graduate assistant trainer at the University of South Alabama. She filled a similar role for one year at FAMU before being promoted to assistant athletic trainer. She served in that capacity for two school years as interim head athletic trainer, before being promoted permanently to her current position in 1994.



Mike Behymer completed his mentorship with the National Association of Intercollegiate Athletics (NAIA) and received his master's degree from the Academy in 1987. Following his graduation,

Behymer served as the Director of Marketing for the Kansas City Royals. He is currently the Senior Vice President at Learfield Sports in Overland Park, Kansas. Learfield Sports handles multimedia and marketing for many of the top colleges and universities in the country. Learfield began its venture into sports as the radio rights holder for the University of Missouri in 1975 and has expanded their list of collegiate clients, as well as, the breadth of sponsorship opportunities it provides sponsors and advertisers.

Jeremy Cox, one of two Academy graduates to win a national championship in college basketball



in 2006, is in the NCAA Men's Basketball Tournament Sweet 16 as an assistant men's basketball coach at Texas A&M. Cox led the University of Arkansas-Fort Smith to the National Junior College Athletic Association (NJCAA) national title in men's basketball in 2006. Terry Waldrop, a 1993 graduate, led Texas Wesleyan to the NAIA National Championship in men's basketball the same season.



Terry Waldrop, head coach of the 2006 National Association of Intercollegiate Athletics (NAIA) Men's Basketball National Champion Rams of Texas Wesleyan University, earned his Master of Sports Science degree

in sports management from the Academy in 1993. During Waldrop's tenure at Texas Wesleyan, the program has steadily improved in the quality of play, opponents, recruiting and national perception. The Rams pulled off one of the most remarkable runs in NAIA history when they won the 2006 National Championship as the 27th seed in the field of 32 teams. Waldrop was named NAIA and National Association of Basketball Coaches NAIA Coach of the Year.

Jan Merrill-Morin

recently became women's track and field assistant coach at Rutgers University. She earned a B.S. in mathematics from Connecticut College and obtained a M.S.S. from the Academy in 2005. She served as an assistant coach at the U.S. Coast Guard Academy and as a women's track and cross country assistant in the Coast Guard from 1992-2006.



She earned a gold-medal at the 1975 and 1979 Pan Am Games and a silver-medal at the 1981 World Cross Country Championships. She is a 12-time National AAU/TAC Champion and a member of 24 USA International teams. A former world-record holder in the indoor 3,000-meter and two

mile run as well as the outdoor 5,000-meter, Merrill-Morin also held the American record in



the 1,500, 3,000 and 5,000-meter.

Greg McDermott, who graduated from the Academy in 1994 with a Master of Sport Science degree in sports management, completed his first

season as head men's basketball coach at Iowa State University this year. ISU President Dr. Gregory Geoffroy has praised McDermott for his ability to create a strong and competitive program. McDermott took advantage of the convenience of the Academy's two-summers-plus program to gain his first head coaching position. This program provides a quality, sport-specific education at a fast, flexible pace.

General (Ret.) Lionel Lee, M.D., Chief of the Medical Corps for the Singapore Armed Forces, received his Master of Sport Science



degree in sports medicine from the Academy in 1983 after graduating at the top of his class. He was named the Academy Alum of the Year in 1990. Dr. Lee is currently a Director at the Defense Medical & Environmental Research Institute at the DSO National Laboratories in Singapore and an Adjunct Associate Professor at the National University of Singapore. In addition, Dr. Lee is Vice Chairman of the Board for the Singapore Hospice Council.

ALUMNI:

WE WOULD LOVE TO HEAR FROM YOU!

If you are a graduate of the Academy, please send us an update on what you are doing.
www.ussa.edu/alumni



CONTINUING EDUCATION PROGRAMS

Delivered In More Than 60 Countries of the World

For the past 35 years, the Academy has been a leader in sport education by delivering programs to over 60 countries to more than a quarter of a million people. Meeting the needs of individuals involved in the exciting and challenging field of sports is the primary reason for the Academy's development of sport-specific courses and certifications.

The Academy's continuing education program is designed to provide professional development opportunities in sports management, sports coaching, sports fitness, sports medicine, health and other areas. Offerings include certification and certificate programs, a Sport Diploma program and a variety of sports-specific courses that can be taken individually or used to maintain and upgrade existing certifications. The Sports Diploma program is unique in the United States. It provides an advanced level of study through an applied approach that promotes a "hands-on" learning experience in the form of a mentorship. This program is ideal for those desiring in-depth perspective into a particular area of sport.

The Academy's certification programs are recognized nationally and internationally. The Certification programs in Sports Management and Sports Coaching are currently conducted onsite in Thailand for the Sports Authority of Thailand (SAT) and in Bahrain for the General Organization of Youth and Sport (GOYS).

Certifications are considered a valuable resource as organizations, schools and federations often require certifications for their members. In addition to its own certifications, the Academy can develop special certification programs and provide continuing education credits (CEU's) to meet specific organizational needs. The Academy has developed programs for associations such as the National Strength and Conditioning Association (NSCA) and United States Track and Field (USATF).

Most of the Academy's certification programs contain graduate-level continuing education courses, including:

- Certification in Sports Management
- NACDA Graduate Certification

Program in Sports Management

- Certification in Sports Coaching
- Certification in Sports Fitness
- Personal Training Certification
- Sports Strength and Conditioning Certification
- Certification in Sports Studies
- National Coaching Certification Program
- Bodybuilding Certification

PROTOCOLS, PARTNERSHIPS, ALLIANCES

Many organizations, from National

advanced degrees from the Academy.

Other alliances include the National High School Coaches Association (NHSCA); Women's Sports Services (WSS), a leader in women's career development; and Dartfish, a leader in athletic skills training software. Internationally, the Academy has been named the academic arm for the Shaolin Temple in China and it is in the process of developing a Kung-Fu certification program. Shaolin Temple Kung Fu is considered the originator of oriental martial arts. The certification program is designed for masters of the sport to help in their teaching and business operations. The Academy is also working with EduSport 2000 Limited in London to deliver a basketball certification program for coaches working with underprivileged youth.

The Academy has formed protocols with diverse academic institutions. Colleges and universities representative of these agreements are:

- the University of Bahrain
- Griffith College - Ireland
- Srinakharinwirot University- Thailand
- Faculdade Evangelica de Salvador - Brazil
- Beijing Sport University - China
- Nanjing Institute of Physical Education and Sport - China,
- International Sports Academy - Singapore

- Malaysian Sports Science Academy
- Intercollege of Cyprus

With the aid and facilities of Intercollege, students can pursue degrees in the Academy's programs through distance learning. Also, the Academy has an agreement with Nichols College in Massachusetts to deliver a Master of Business Administration (MBA) degree with an emphasis in sports management.

The Academy's involvement with Ministries of other countries in developing sports and fitness programs has included designing physical education and fitness programs for the Ministry of Education and the Ministry of Interior in the Kingdom of Bahrain. Sports facility consultation is a service that can be provided by the Academy. Such projects have included consultation services in Saudi Arabia, Mexico City, Brunei, Kenya and Malaysia.



Dr. Tim Newman, Academy Alumnus and Academy National Faculty member, teaches the International Certification in Sports Coaching program in Bangkok, Thailand for the Sports Authority of Thailand.

Olympic Committees to sports federations and associations, turn to the Academy to meet their educational needs. The Academy has developed over 50 sport education protocols with ministries of youth and sport, Olympic committees, international sport federations, national governing bodies and universities in the U.S. and around the world.

The Academy has formed a strategic partnership with the American Council on Exercise (ACE) to provide continuing and advanced educational opportunities for ACE-certified fitness professionals and those involved in the fitness industry. This marks the first time ACE has aligned itself with a university that offers advanced degrees in exercise science and sports management with traditional and online learning options. Through the partnership, ACE-certified fitness professionals can meet their continuing education needs and enhance their qualifications by earning

YOU CAN COMPLETE YOUR BACHELOR'S DEGREE

A recent article in Forbes revealed that a profession in sport was the #1 career choice for males and the #7 career choice for females at the high-school level. The Academy offers an upper-division, degree completion Bachelor of Sports Science (B.S.S.) program in sports coaching, sports management and sports studies to ensure that tomorrow's professionals are prepared.

The program consists of the final 60 semester hours of the 120 hours required for the bachelor's degree. The Academy will accept in transfer between 49 and 90 semester hours of credit toward the degree. Program delivery options include summer residential study and online distance learning. Students can choose to complete the bachelor's degree through the summer residency program, online study or a combination of both. The goal of the program is to provide needed education credentials to students interested in pursuing careers in the sports industry. Students are accepted from junior and community colleges and four-year institutions. A sport major is not required. Ideal candidates for the bachelor's degree include:

- Transfer students from junior colleges, community colleges or four-year institutions
- Professional, collegiate and Olympic athletes who have not completed degrees
- Military personnel interested in a post-military career in sports
- Adult, nontraditional learners interested in changing careers and entering the sports industry



Oakland Athletics bullpen catcher Brandon Buckley completed his Bachelor of Sports Science degree in sports coaching in September just in time for the Oakland A's playoff drive. Thanks to the Academy's online bachelor's degree program, Buckley was able to complete most of his coursework during road trips with the most traveled team in Major League Baseball.

ARTICULATION AGREEMENTS

Community and junior colleges not only serve communities in the areas of education and continuing education, they also act as a feeder system to four-year institutions from which students can complete four-year degrees. The Academy has developed a process of entering into agreements with community colleges by which students from these institutions have easy access into the Academy's unique upper-division Bachelor's program.

The Academy's agreements with other schools benefit students. For example, the application fee is waived for students transferring from an agreement school, the Academy guarantees acceptance of credit from the institution with which an agreement is in place and students can complete degrees with the Academy through online distance learning either

from home or on the campus of the community college where they received their associate degrees. Currently, the Academy has articulation agreements with 27 community colleges throughout the United States:

- Alabama Southern CC -Monroeville, AL
- Barstow College -Barstow, CA
- Bishop State CC -Mobile, AL
- Camden County CC -Camden, NJ
- City College of San Francisco
San Francisco, CA
- Columbus State CC -Columbus, OH
- Consumes River CC -Sacramento, CA
- Cuyahoga CC -Cleveland, OH
- Dakota County Technical College -
Rosemount, MN
- Dallas County CC -Dallas, TX
- East Mississippi CC -Scooba, MS
- East Oklahoma College
Wilburton, OK
- Eastern Iowa CC -Davenport, IA
- Faulkner State CC -Bay Minette, AL
- Gadsden State CC -Gadsden, AL
- Herkimer County CC -Herkimer, NY
- Hillsborough CC -Tampa, FL
- Hudson Valley CC -Troy, NY
- Jefferson Davis CC -Brewton, AL
- Jefferson Davis State CC
Birmingham, AL
- Jones County JC -Ellisville, MS
- Manatee CC -Bradenton, FL
- Monroe CC -Rochester, NY
- Northern Virginia CC -Annandale, VA
- Ocean County CC -Tom River, NJ
- Pensacola JC -Pensacola, FL
- Suffolk County CC -Selden, NY

In Memorium

Dr. Daeshik Kim



United States Sports Academy National Faculty member Dr. Daeshik Kim, founder of the United States Martial Arts Institute (USMAI), passed away on 2 February 2007. He is remembered as a remarkable educator, athlete and mentor.

Dr. Kim helped organize the

Academy's Korean Special Project, which started in the early 1990s and lasted for a decade. The Korean Special Project was a program in which virtually every Dean of Physical Education at the collegiate level in South Korea received their doctoral degree from the Academy.

Great Grand Master Kim (Ed.D., Sc.D.), who was involved in the martial arts since 1948, held a 10th degree black belt in Hosin-Hapkido and 9th degree black belts in both Taekwondo and Judo. He went on to become Professor of Physical and Health Education at the University of Texas at Austin for 25 years. There, he taught the philosophy of sports, comparative physical education, safety education and martial arts courses.

Manel de la Matta



Academy graduate Manel de la Matta died on the downside of a mountain climbing expedition. The mountain climber from Barcelona, Spain was part of a climbing team that reached the top of K2 on 17 August 2004. K2 is the second highest mountain on Earth. It is located in the

Karakoram segment of the Himalayan range between Pakistan and China.

A native of Madrid, de la Matta completed his master's degree in sports management at the Academy in 1989. He completed his Academy mentorship at the U.S. Olympic Training Center in Colorado Springs. He used that experience to help him direct the table tennis tournament at the 1992 Summer Olympics in Barcelona.

At the time of his death, de la Matta was director of the Mountain Sport Techniques School of the Escuela Pia in Catalonia, Spain. He was also the first director of the FEDME (the Spanish Federation of Climbing and Mountaineering) High Mountain School.

ABBOT SHI YONGXIN

International Honorary Doctorate



Abbot Shi Yongxin (l) presents a 1,500 year old sword from the Shaolin Temple in China to Academy President Dr. Thomas P. Rosandich (r) as Academy Board of Trustee Chairman Robert C. Campbell looks on.

His Excellency Abbot Shi Yongxin, spiritual leader of 300 million China Chan Buddhists and head of the modern revival of Shaolin Kung Fu, received the Doctor of Philosophy, Honoris Causa on 10 November at the Academy. Dr. Thomas P. Rosandich, President, CEO and Founder of the Academy, presented the honor. This was followed by a Shaolin Kung-Fu demonstration from His Excellency's disciples.

"I would like to thank this great institution, the United States Sports Academy, for awarding me this Honorary Doctorate degree, which is not only an honor for me but also an honor for the Shaolin Temple," the Abbot said in his native language during his acceptance speech. "I believe the most important part of this award is that it promotes the Shaolin culture, and more broadly, a two-way dialogue between Chinese and American cultures."



Following the ceremony in which the Abbot received an honorary doctorate, His Excellency's disciples gave a demonstration of Shaolin Kung-Fu. At only 10 years old, the young monk pictured was capable of extraordinary feats of physical skill. His performance charmed area residents attending the event.

BREAKING CULTURAL BARRIERS

In keeping with the notion of integrating cultural diversity through sport, Daphne High School welcomed His Excellency Abbot Shi Yongxin as a distinguished guest at the Trojans' first-round playoff football game against Smiths Station on 10 November. Following his first experience with American football, the Abbot announced plans to develop a football program at the Shaolin Temple. In an effort to promote culture, the Abbot's goal is to develop football teams that would tour the United States and play exhibition games.

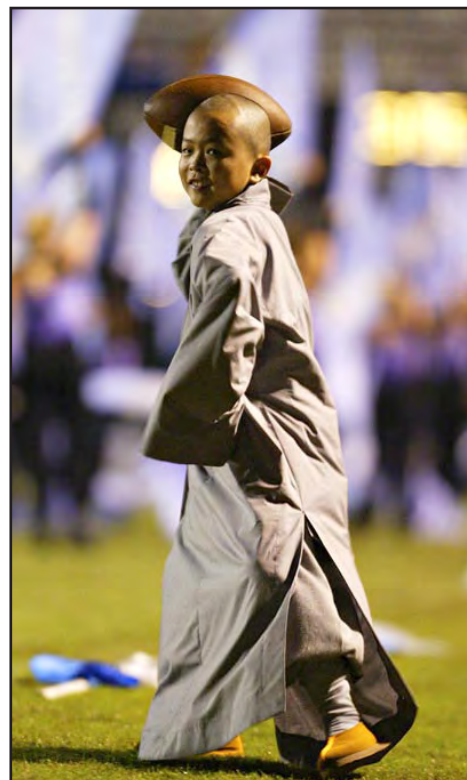
As part of the plan, the Academy would provide football coaches and administrators to train athletes and build a program at the Shaolin Temple. "Inheriting the Shaolins' tradition, we are more than willing to distribute the best of our culture to the whole world and to communicate with people from all around the world who are interested in Shaolin culture," the Abbot said.

The Abbot promotes the belief that unless we respect each other's cultures, we cannot

respect each other. In his speech, he referred to the fact that the Shaolin Kung-Fu is a blend of Chinese philosophy and the Kung Fu taught at the temple.

"Shaolin Kung-Fu, as a culture, has diminished not only in China, but also in the whole world," His Excellency said. "The connotations of Shaolin Kung Fu and the way they are shown to people are severely distorted. Only if it is under the protection of the people around the world

can Shaolin Kung-Fu survive and develop. Shaolin Kung-Fu is not simply a martial art.



Sport is universal. The Abbot and his disciples enjoyed their experience with American football at a local high school game. The Abbot's goal is to develop American football teams at the Shaolin Temple.

The more important value of it is the Zen Buddhism involved in it."



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Stanford University
Division I

Academy Trustee and UC Santa Barbara Director of Athletics Dr. Gary Cunningham (l) presents the U.S. Sports Academy Directors' Cup to Stanford Director of Athletics Bob Bowsby (r). This was the 11th consecutive win for Stanford, a feat that will probably never be duplicated.



Grand Valley State University
Division II

Academy President Dr. Thomas P. Rosandich (l) presents the U.S. Sports Academy Directors' Cup to Division II Grand Valley State University President Dr. Thomas J. Haas (r). This was the second consecutive win for Grand Valley State.



Williams College
Division III

The President of NACDA, Lee McElroy (l), presents the U.S. Sports Academy Directors' Cup to Williams College President Morton Owen Schapiro (c) and Williams College acting athletic director Lisa Melendy (r). This was the 10th Directors' Cup earned by Williams College.



Azusa Pacific University
NAIA

John Rosandich (pictured to the right of the Cup) of the Academy presents the Directors' Cup to Azusa Pacific University Director of Athletics Bill O'Dell (pictured behind the Cup.) This was the second win in a row for Azusa Pacific.

United States Sports Academy

^{only}
“America’s Sports University”



Mission

The Academy is an independent, non-profit, accredited, special mission sports university created to serve the nation and the world with programs in instruction, research and service. The role of the Academy is to prepare men and women for careers in the profession of sports.

Accreditation

The Academy is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the Bachelor of Sports Science degree (level II), the Master of Sports Science degree (level III) and the Doctor of Sports Management degree (level V). The Academy’s programs are approved by the Sports Management Program Review Committee (SMPRC).

Academic Programs

• Quality • Online • Affordable (Financial Aid Is Available) • Sport Specific • Fast • Convenient

Bachelor of Sports Science (B.S.S.)

The Academy offers one-of-a-kind bachelor’s degree completion programs in sports coaching, sports management and sports studies. The Academy will accept students with 49 to 90 transferable college semester hours.

Master of Sports Science (M.S.S.)

The 33-semester hour master’s degree can be completed online in **one year** and offers majors in sports coaching, sports fitness, sports management, sports medicine and sports studies. For those who wish to study on campus, the Academy offers a two summer and **mentorship** program that can also be completed in one year.

Doctor of Sports Management (D.S.M.)

The 60-semester hour doctoral degree is available **online** and is one of only five nationally approved (SMPRC) sports management doctoral programs. The “Three Summers Plus” program allows students the option to complete the D.S.M. degree in **three years** through a combination of online and summer resident study. Students can take an emphasis in sports medicine.

Continuing Education

The Academy’s Continuing Education programs serve many sport associations such as the National Association of Collegiate Directors of Athletics (NACDA), National Strength and Continuing Association, and U.S. Track and Field. We can custom design a certification program for your organization or you can take individual courses **online**.

www.ussa.edu

[\(800\) 223-2668](tel:(800)223-2668)

academy@ussa.edu

The Academy accepts students, regardless of race, religion, gender, age, disability or national origin.



United States Sports Academy

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