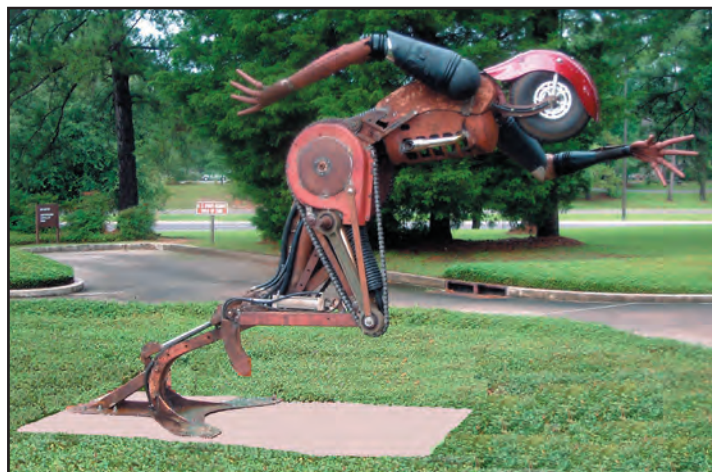


## ACADEMY DEVELOPS SPORT SCULPTURE PARK



*The Academy's 2009 Sport Artist of the Year Bruce Larsen's sculpture, entitled "Borzov the Sprinter," stands prominently at the entrance of the United States Sports Academy's campus in Daphne, Alabama.*

It's the kind of debate that can consume basketball fans' thoughts for hours: trying to figure out who is the best basketball player of all time!

Choosing that player is obviously not an easy task, but it's a task the United States Sports Academy is taking on to name the latest addition to its Sport Sculpture Park in Daphne, Ala.

"Green artist" and 2009 Academy Sport Artist of the Year in Sculpture Bruce Larsen of nearby Fairhope, Ala. adds to his already amazing collection on campus with his latest piece, a basketball player. The name of the sculpture will be selected by international vote from a list that includes fifteen legends of the game. Voters can also write-in their selection if their favorite player is not on the list.

The sculpture of a long, lean basketball player aiming to make a shot will represent the impact the popular sport of basketball has had on the world. Larsen's commitment to turning unwanted trash into art has earned him the nickname the "Ultimate Recycler," and his style and ideals fit the Academy's commitment to bettering the environment. The player becomes part of the Academy's expanding Sport Sculpture Park, which already includes three Larsen projects.

*(continued on page 4)*

## VILADE EARNS ALUMNUS OF THE YEAR AWARD



*2010 Alumnus of the Year,  
Mr. James Vilade*

James N. Vilade started with nothing when he was hired as the first baseball coach at the University of Texas at Tyler in 2002. It didn't take him long to turn the program into one of the best in National Collegiate Athletic Association (NCAA) Division III.

For Vilade's excellence in coaching and administration — he added the title of athletic director to his list of duties at UT Tyler in 2008 — Vilade was named the United States Sports Academy's Alumnus of the Year. He earned a master's degree in sports management from the Academy in 2003.

The Academy experience is something that Vilade said changed his life "in so many ways."

"The curriculum prepared me for the challenges any administrator faces in athletics while helping me create a vision for athletics advancement and development," Vilade said. "A master's degree from the United States Sports Academy has allowed me to advance in athletics through my preparation. I have entered every new challenge with confidence and a plan for success."

Vilade will be honored by the Academy on Friday, 22 January 2010, at the annual meeting of the Board of Trustees.

*(continued on page 6)*



*Mr. Kevin Jackson  
Alumnus Leads Iowa St.  
Wrestling (page 6)*

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*Ms. Kimberly Archie  
Alarming Cheerleading  
Injuries (page 14)*

# ACADEMY SERVES THE WORLD OF SPORT

by Dr. T.J. Rosandich, Vice President

## THE ACADEMY

### UNITED STATES SPORTS ACADEMY

#### America's Sports University®

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The United States Sports Academy is an independent, non-profit, accredited, special mission sports university created to serve the nation and the world with programs in instruction, research and service. The role of the Academy is to prepare men and women for careers in the profession of sports.

The United States Sports Academy is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate, master's and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of the United States Sports Academy.

*The United States Sports Academy accepts students regardless of race, religion, age, gender, disability or national origin.*



***From left, Malaysian Minister of Youth and Sports YB Dato Ahmad Shabery poses with President of the Olympic Council Tunku Imran; Prime Minister Dato Seri Najib Tun Razak; and United States Sports Academy Vice President Dr. T.J. Rosandich. The group gathered for Malaysia's 2009 Sports Industry Convention in Kuala Lumpur.***

The sports market in the United States has long been recognized as the largest, and certainly best developed, in the world. No other nation comes close to generating the economic turnover or the levels of employment than does the American sports industry in the national economy. It is not surprising that many nations around the world are looking to the United States as a model for development of their own sports industries.

What also makes the United States unique among the nations of the world is that the country has no Central Sports Organization (CSO) such as a Ministry of Youth and Sports. Indeed, sports in the United States are conducted based on the free market principles of entrepreneurship and through voluntary associations.

As many nations around the world look to the American model of sport industry for ideas, it is not surprising that many of these CSOs approach the United States Sports Academy, "America's Sports University," to assist them. The Academy has long been known for the breadth and scope of its international sport education and service programs that have ranged in scope from full-service conduct of an entire national sports effort to participation in conferences and seminars. Since its founding more than 35 years ago, the Academy remains as active as ever in the international arena.

## CHINA

Examples of this international involvement over the past few months are many. For example, China, unquestionably

the most populous nation in the world and a country whose sports industry is characterized by deep involvement of its CSO in all aspects of sports development, is actively seeking to incorporate elements of a market-driven sport industry into its sports structures. Thus, the inaugural International Forum on China Sports Culture and Economic Development was organized in August on the first anniversary of the 2008 Beijing Olympic Games, arguably the most successful ever staged.

The conference was convened on the campus of Renmin University in Beijing and included participants from China, Europe and the United States. Attendees and presenters were drawn from a number of sport organizations including the China Sport Bureau, new commercial sport enterprises, and representatives from higher education from around the world. Academy Vice President Dr. T.J. Rosandich gave a keynote address at the Forum on the role of sport education in the development of a national sport industry.

Renmin is "The People's University" and is considered the Chinese equivalent of an Ivy League School in the United States. The Academy has entered into an agreement with Renmin University through which the institution will participate in specialized seminars and deliver continuing education certificate programs in the area of sports management on the Renmin campus in Beijing. Chinese students will also come to the Academy campus in Alabama to pursue a Master of Sport Science degree in Sports Management.



## INDIA

The world's second most populous nation, India, is also poised to follow the path being blazed by China in the creation of market-driven sport industry to replace its rather bureaucratic CSO. Cricket is considered to be the national sport of India, which organized the Indian Premier League (IPL) last year. It is the first commercially run professional sport league in the country. The dramatic growth of the IPL has led to the launch of at least four 24-hour a day sport channels broadcasting the sport and literally billions of dollars are pouring into IPL teams with attendant exploding salaries and a rapidly growing need for a sport management infrastructure to support these initiatives.

To address this need, the Academy has entered into an agreement with Manipal University, India's oldest private university, to launch the first sports management degree program in the country. Through this agreement, the Academy will provide the sport specific

serving on their Board of Studies constituted for this purpose.

## MALAYSIA

The development of a market-driven sport industry that can play a significant role in the national economy is also of interest in Malaysia. To address this goal, the Malaysian National Sport Institute (ISN) organized the 2009 Sport Industry Convention in Kuala Lumpur. The significance of this event was underscored by the opening address to more than 500 delegates by Malaysian Prime Minister Dato Sri Najib Tan Razek. The prime minister shared his unique insights with respect to the significance of sport in the country having held previous posts of the Minister of Youth and Sports and the Minister of Education. The panel of speakers assembled from both within Malaysia and around the world included Dr. T.J. Rosandich, who delivered the keynote address following the Prime Minister's speech on the role of sport education in preparing professionals for careers

country gained its independence in the 1950s. The Academy is currently delivering its International Certificate in Sports Management (ICSM) and International Certificate in Sports Coaching (ICSC) programs under the aegis of the ISN and plans call for an expansion of these sport education programs to include the Academy's International Sport Diploma program in the coming year. Concurrently, Dr. T.J. Rosandich has been appointed to the ISN Board of Advisors and has worked with Director General Dato Ramlan bin Abdulaziz on a variety of related issues ranging from the structure of a hierarchical national certification scheme to curricular content for certification programs.

## KINGDOM OF BAHRAIN

One of the more significant undertakings of the Academy this year was a comprehensive study of Sport in Bahrain at the request of His Majesty King Hamad bin Isa Al Khalifa. In February, Academy President Dr. Thomas P.

Rosandich led an evaluation team that included Ms. Betsy Smith, Associate Dean for Continuing Education and Instructional Design, and Dr. T.J. Rosandich to do the field work and assessment of Bahrain's national sport effort. During a two-week period in the Kingdom, the Academy research team interviewed key stakeholders in the national sport industry including the Royal Court, the General Organization for Youth and Sports (GOYS), the Ministry of Education, the Department of Public Security, institutions of higher education, and informed individuals. From this research, a report was compiled and submitted to His Majesty the King and the Academy has since been involved in discussions with various key constituencies on how to address the various findings contained therein.

In the meantime, the Academy continues to deliver its ICSM program, which is hosted in Bahrain by GOYS; a continuation of a relationship that stretches back to the very earliest days of the Academy's founding in 1972. *(continued on page 5)*



*India's Manipal College of Allied Health Science faculty members, Dr. G. Arun Maiya, Associate Dean, left, and Dr. B. Rajashekhar, Dean, join Academy Vice President Dr. T.J. Rosandich to finalize program curriculum.*

curricular content to Indian students enrolled in Manipal's Bachelor of Sport Administration Degree via distance education. The Academy also provided guidance and advice in the overall design of the curriculum with Dr. T.J. Rosandich

in the sport industry.

The Academy has had an ongoing relationship with Malaysia spanning decades. The Academy's President, Dr. Thomas P. Rosandich, coached in Malaysia before the

# Doctor of Education (Ed.D.) in Sports Management

## Totally Online - No Required Residency

# SPORT SCULPTURE PARK

## Name Our Sculpture

The Academy invites you to help name the latest addition to its Sport Sculpture Park.

**Bruce Larsen's "basketball player" will be named from a list of legends (listed below on this page) or voters can write in the name of their favorite player.**

**To participate in the balloting and help name the player, visit our website at <http://ussa.edu/ballots/basketball-player>.**

*(continued from front page)* Tentative plans for the Sport Sculpture Park include the commissioning of thirteen or more sculptures depicting other all-time greats from a variety of sports. Future sculptures and those they honor will be chosen based on worldwide balloting.

All sculptures will be connected by a sidewalk continued on the Academy's current tree-lined "Walk of Fame" outside the architecturally acclaimed main campus building. The sculptures, as well as the largest public art offering in the state of Alabama, a colorful two-story tall mural by Cristobal Gabarron titled, "A Tribute to the Human Spirit," have helped the outdoor Sculpture Park become a destination landmark on the Eastern Shore.

The Academy is giving supporters of the arts and sports fans an opportunity to be part of the beautification project by purchasing bricks along the walkway. The walk is paved with the names of those who achieved fame with dignity in their respective sports, as well as other celebrities, elected officials and foreign dignitaries.

Brick purchasers will have the chance to see their name on the Walk of Fame alongside contributors such as baseball legend and nearby Mobile, Ala., native Hank Aaron, world

champion boxer Sugar Ray Leonard, basketball stars Michael Jordan and Kareem Abdul-Jabbar, baseball's Cal Ripken Jr. and track and field great Carl Lewis.

Bricks are engraved to desired specifications to reflect choice of wording and are a unique way to honor loved ones, family, teammates, coaches, colleagues, and friends with a lasting memorial. Bricks can be purchased for \$30 or \$50 for two.

The sculptures and the Walk of Fame that connects them makes the Academy a destination for visitors, who are welcome to tour the grounds free of charge. Visitors may also step inside the main building for a free viewing of what's believed to be the largest collection of sport art in the world. Among the items are: paintings, sculptures, prints, posters, photography, and assemblages.

Those interested in contributing to the Walk of Fame or to the project in an additional capacity should contact the Academy at 251-626-3303 or visit the website at [www.ussa.edu](http://www.ussa.edu).

### FIFTEEN OF THE ALL-TIME GREATS:

**Kareem Abdul-Jabbar** - NBA's all-time leader in points scored and minutes played. Won six NBA championships (five with the Los Angeles Lakers) and three NCAA championships at UCLA.

**Larry Bird** - Winner of three NBA championships with the Boston Celtics, three NBA Most Valuable Player awards and two Finals MVPs.

**Kobe Bryant** - Has won four NBA championships in 13 seasons with the Lakers as well as one Finals MVP award and one regular-season MVP honor. Career average of 25.1 points per game.

**Wilt Chamberlain** - Had career per-game averages of 30.1 points (tied with Michael Jordan for No. 1 all-time) and 22.9 rebounds. Ranks among the top five players all-time in five significant categories. Only player in NBA history to score 100 points in a game.

**LeBron James** - Has already won an NBA MVP award at age 24, and leads all active players in career points per game (27.1). NBA Rookie of the Year in 2004.

**Earvin "Magic" Johnson** - Led the Lakers to five NBA championships, won two NBA Most Valuable Player awards and was a three-time Finals MVP. All-time career leader in average assists per game with 11 and ranks fourth all-time in assists (10,141).

**Michael Jordan** - Former Chicago Bulls star played on six NBA championship teams. Averaged 30.1 points per game, tied for No. 1 all time. Won five NBA MVP awards and six Finals MVPs.

**George Mikan** - Was the first dominating NBA center in the 1950s. Averaged 23.4 points and 13.4 rebounds in the pre-shot clock era while leading the Minneapolis Lakers to five titles.

### BASKETBALL PLAYER CANDIDATES

**Yao Ming** - First Chinese player to have a profound impact on the NBA. In seven seasons with the Houston Rockets, the center has averaged 19.1 points, nine rebounds and 1.9 blocked shots.

**Dirk Nowitzki** - Dallas Mavericks forward from Germany has career averages of 22.7 points and 8.6 rebounds per game. Ranks 16th all-time in NBA career free-throw percentage and was the 2007 NBA MVP.

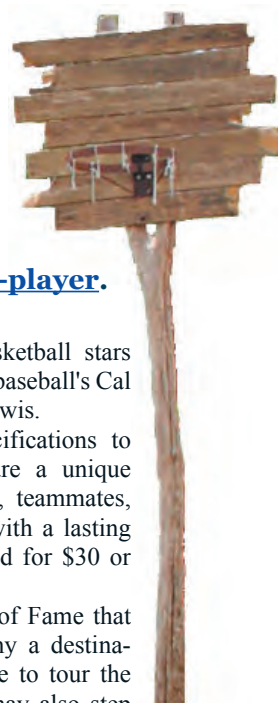
**Hakeem Olajuwon** - Former Nigerian star is the NBA's all-time leader in blocked shots and ranks in the top ten in five other categories. Won two championships with the Rockets.

**Oscar Robertson** - Averaged a triple-double (points, rebounds and assists) in his second year in the NBA. Won an NBA championship with the Milwaukee Bucks and ranks in the top five all-time in four categories.

**David Robinson** - Center who helped San Antonio Spurs win their first two NBA championships. His honors include NBA rookie of the year, MVP and defensive player of the year awards. Swept the Naismith, Wooden and AP player of the year awards as a senior for the U.S. Naval Academy.

**Bill Russell** - Center for the Boston Celtics is known best for winning 11 championships in his first 13 years in the league, including eight in a row and two as player/head coach. Russell averaged 15.1 points and 22.7 rebounds per game in his career. Won two NCAA titles at the University of San Francisco.

**Jerry West** - The player depicted on the NBA's official logo. Was an all-star each of his 14 years with the Los Angeles Lakers, with whom he played in nine NBA Finals (winning in 1972). Third player in league history to score 25,000 points.





## BRUCE LARSEN: THE GREEN SCULPTOR



It could be driftwood or scrap metal, rusted appliances or plain old junk. It doesn't matter what the trash may be, found object artist Bruce Larsen of Fairhope, Ala., will find it useful.

Larsen's relationship with the Academy began in 2003, when his sculpture "Borzov the Sprinter" was donated to the American Sport Art Museum and Archives (ASAMA) at an event called "Art on the Lawn." The event included the dedication of commemorative bricks for the Academy's "Walk of Fame." The sculpture is a tribute to the great technical sprinter Valeriy Borzov of Russia, the gold medal winner in the 100- and 200-meter dashes at the 1972 Munich Olympiad. Borzov's success, in part, was a motivation behind the founding of the Academy to answer the need for improved coaching techniques and methods for Olympic athletes after the American team struggled in Munich.

Larsen was named the 2009 Sport Artist of the Year in Sculpture. Larsen described his connection with his projects as a spiritual one. "These objects talk to me. They tell me how I may best honor the lives of the people they have touched."

Through his pieces on display at the Academy, and the ones to follow, Larsen has many more lives to influence.



*Nastia the Gymnast*

*Constructed in honor of 2008 U.S. Olympic gold medalist Nastia Liukin, the 12-foot high sculpture is an elegant depiction of her about to complete a handstand during her near-perfect, gold-medal winning all-around performance in Beijing. Liukin was also named the Academy's 2008 Female Athlete of the Year.*

*(continued from page 3)*

## CARIBBEAN

The Academy returned this past year to the Caribbean as a significant contributor to the First Regional Caribbean Congress and Exhibition held in Port-of-Spain, Trinidad and Tobago at the end of May 2009. Organized under the auspices of the International Council for Health,



*Academy President Dr. Thomas P. Rosandich, left; Minister of Sport and Youth Affairs Mr. Gary Hunt; and Vice President of ICHPER-SD Caribbean Chapter Mr. Kenneth P. Butcher meet at the First Regional Caribbean Congress and Exhibition in Port-of-Spain, Trinidad and Tobago.*

the Latin America and Caribbean Sports Institute.

Physical Education, Recreation, Sport and Dance (ICHPER-SD), Dr. Thomas P. Rosandich, who serves as its Commissioner for Coaching, delivered a keynote address on the Olympic Values Education Program (OVEP) and Dr. T.J. Rosandich conducted a workshop on using distance education technology for the delivery of sport education programs.

Dr. Arthur Ogden, Dean of Academic Affairs, traveled to Kingston, Jamaica in July to deliver a one-week seminar on Sports Marketing hosted by

## THE REST OF THE WORLD

Dr. Thomas P. Rosandich remains an active participant in the International Olympic Committee's Commission on Culture and Olympic Education. The commission met in June in Lausanne, Switzerland and the agenda covered a host of topics, including OVEP.

The Academy prepared the OVEP for delivery by distance education under a grant from the IOC using the institution's online course management system which, in essence, makes this program available anywhere in the world.

Long known for the reach of its international programs, the Academy has become an even more significant player in international sport education. As many nations around the world seek to leverage private enterprise to further their national sport effort through the creation of vital sport industry, there is recognition of the role that sports play, not only in the contribution to economic growth, but more importantly, by preparing the future national leaders through the values instilled in individuals through participation in sport.



*Academy President Dr. Thomas P. Rosandich, left, meets with Mr. Isa M. Abdul Rahim the President of Federation Internationale de Sport pour Tous (FISpT) at the recent IOC meetings in Lausanne, Switzerland. Dr. Rosandich is the North American President of the FISpT.*

# THE ALUMNI NETWORK

## Prominent Academy Graduates Lead the Way in Sport

*(continued from front page)* Since he was given the task of starting the UT Tyler program six years ago, the school has won 155 games, four American Southwest Conference (ASC) championships, one overall ASC championship, and qualified for the NCAA Division III regionals in 2009.



**2010 Alumnus of the Year,  
Mr. James Vilade**

thrills that you remember.”

Establishing new baseball programs has become Vilade’s specialty. He was also hired as the first coach at the University of Dallas, another ASC program, in 1997. By 2001, the team was a three-time conference champion and ascended to as high as No. 6 in the 2000 national rankings.

In addition to his baseball accomplishments, Vilade is active in a number of community affairs, founding the E.H. Scholarship Fund and Sports Cards for Kids in Texas. He is also on the Board of Directors for the Boys and Girls Club of East Texas and Fast Food Children’s Charities. He and his players are also active in numerous charities, including the Cal Ripken Sr. Foundation, Trinity Mother Francis Diabetes Camp and the American Heart Walk.

What further distinguishes Vilade is the success his players have achieved both on and off the field. Seventy-eight of his student-athletes have been named to all-conference teams and fifteen more to All-American lists. He has also had fifty-three players make All-Academic rosters. UT Tyler won the NCAA National Community Service Award in 2006-07.

### VISIT TO JAMAICA BRINGS TOGETHER DEAN, GRADUATE

The Academy’s Dean of Academic Affairs, Dr. Arthur Ogden, poses for a photo with retired Jamaican sprinter Grace Jackson, a silver medalist at the 1988 Summer Olympics in Seoul, South Korea. Ms. Jackson earned a master’s degree from the Academy in sports management in 2008.



Dr. Ogden recently taught a course at the University of the West Indies in Kingston, Jamaica, where Ms. Jackson is on staff.

### ALUMNUS LEADS IOWA ST. WRESTLING



Academy alumnus and decorated Olympian Kevin Jackson was recently named the new head wrestling coach for Iowa State University, one of the top programs in the sport. Jackson is a 2005 graduate from the Academy with a bachelor’s degree in sports coaching.

Jackson transferred to Iowa State for his senior year, and as captain led Cyclones to the 1987 National Collegiate Athletic Association (NCAA) championship. Jackson was later inducted into the Iowa State Hall of Fame.

Jackson won two Pan American Games titles and three U.S. National titles. He won gold medals at the 1991 and 1995 World Championships and at the 1992 Olympic Games. Jackson also became the first American to win the Takhti Cup (Tehran, Iran) in 1998.

His international success earned him a spot in the International Federation of Associated Wrestling Styles’ (FILA) Hall of Fame. Jackson is also a member of the United States National Wrestling Hall of Fame and is one of five wrestlers in U.S. history with three world-level titles.

Prior to his appointment at Iowa State, Jackson worked as the head coach of the Sunkist Youth Development Program and served eight years as the national freestyle coach for USA Wrestling. He was the first full-time freestyle wrestling coach for the organization, and took two United States teams to the Olympics.

### ALUMNI CROSS PATHS IN SINGAPORE

Teaching responsibilities recently brought together two Academy alumni in Singapore, the country known as the “Crossroads of the World.”

Dr. Dale Reeves and Laura Chirnside Schuster posed for this photo in Singapore, where Dr. Reeves taught a course in sports marketing in conjunction with the International Sports Academy (ISA).

Dr. Reeves is a National Faculty member and Academy alumnus who earned his doctorate in sports management in 2002. Ms. Chirnside Schuster graduated from the Academy with her master’s degree in sports management in 1983. She is currently a teacher at Singapore American School.





# WHERE ARE THEY NOW?

## 1981

**Stephen Cherniak (M.S.S. Sports Medicine)** is currently the wellness director for Strategic Benefit Solutions, a health enhancement consulting business in Alpharetta, Ga.

**Joan Couch (M.S.S. Sports Medicine)** is the associate head athletic trainer at the University of Delaware.

## 1988

**Joe Womack (M.S.S. Sports Management)** is in his third season as director of player personnel for the Saskatchewan Roughriders, a member of the Canadian Football League.

## 1989

**Gregory Phillips (M.S.S. Sports Management)** is an associate athletic director at the University of Oklahoma.

**James Shaughnessy (M.S.S. Sport Fitness)** is the tennis pro at Oakwood Country Club in Enid, Okla.

## 1991

**Mark Tidwell (M.S.S. Sports Management)** is an area director for the Fellowship of Christian Athletes in Atlanta, Ga.

## 1994

**Sebrina Brewster (M.S.S. Sports Management)** is the senior manager of public and media relations for the Chicago Bulls.

## 2001

**Dr. Troy Strieby (Ed.D. Sports Management)** is an assistant professor of health and physical education and swimming and diving head coach at Frostburg State. He was the Academy's first doctoral graduate.

## 2004

**Curt Bickley (M.S.S. Sports Coaching)** is the men's basketball coach at Multnomah Bible College in Portland, Ore.

**Bobby Brewer (M.S.S. Sports Studies)** is vice president for the sports marketing and Olympic athlete representation company, Premier Management Group, LLC.

## 2006

**Shannon Bryant (M.S.S. Sports Coaching)** is the head coach of women's ice hockey at Williams College.

**Anthony Holloman (M.S.S. Sports Studies)** is the Associate Vice President of University Advancement at Tuskegee Institute in Alabama and serves as executive director of the Tuskegee University National Athletic Association.

**Jeff Menard (M.S.S. Sports Management and Sports Coaching)** is the assistant athletic director for marketing and sponsorship at the University of San Francisco.

## **BAHRAIN TRIP UNITES ALUMNI, PRESIDENT AND COACH**



Academy President and CEO Thomas P. Rosandich, left, meets with Academy alumnus Esa Al-Jowder, Modern Pentathlon Coach Les Bleamaster and Academy alumnus Saeed Al-Aradi during a trip to Bahrain.

Al-Aradi works with the General Organization for Youth and Sports (GOYS) and is a coordinator for the Academy's Certification in Sports Management program.

## 2007

**Andrea Breon (M.S.S. Sports Management)** is an assistant women's basketball coach at Letourneau University in Longview, Texas.

**Dr. Ming-Hung Chen (Ed.D. Sports Management)** is the chief for the department of physical education at the National Taichung Institute of Technology and Tourism College in Taiwan.

**Dr. Chih-Chien Shen (Ed.D. Sports Management)** chairs the Department of Tourism and Hospitality at Taiwan Hospitality in Taiwan.

**Dr. Feng-Hua Tsai (Ed.D. Sports Management)** chairs the Department of Recreation Sports and Health Promotion at Meiho Institute of Technology in Taiwan.

## 2008

**Winnie Edmed (M.S.S. Sports Coaching)** is the women's soccer coach at Connecticut College in New London.

**William Hardison (B.S.S. Sports Studies and Sports Coaching)** is the head coach for a 1st Alliance volleyball team and a volunteer volleyball coach for De Paul University in Chicago.

# ALUMNI: WHERE ARE YOU NOW?

Let us know what great things you're doing in sports with your degree from the Academy! Email job and career updates to: [alumni@ussa.edu](mailto:alumni@ussa.edu)

VISIT US ONLINE @ [ALUMNI.USSA.EDU](http://ALUMNI.USSA.EDU)

# TWENTY-FIVE YEARS OF SPORT ARTISTS

## The Contemporary Sport Art Book

The Academy will celebrate twenty-five years of dedication to artists of sport with an electronic book on contemporary sport art that is currently in its development stages.

The book will highlight the men and women who have received the Sport Artist of the Year award since the Academy began presenting it in 1984.

The award is bestowed upon at least one artist every year. Some years, such as most recently in 2009, two have been selected. The most recent award winners were sculptor Bruce Larsen of Fairhope, Ala., and painter Kadir Nelson of San Diego, Calif.

The book will include a chapter on each of the Sport Artists of the Year and provide examples of their works as well as a biography. Stories will explain what artists are trying to say with their works, and will present their styles and techniques to the world.

Plans are to include the project as a textbook for an online Academy course.

The American Sport Art Museum and Archives (ASAMA) is located on the Academy's campus in Daphne, Ala. It is dedicated to the preservation of sports history, art and literature. ASAMA recognizes the importance of cultural connectivity of athletic competition and artistic expression.

The ASAMA collection contains more than 1,500 pieces of art in a variety of mediums including: paintings, sculptures, prints, posters, photography and assemblages.

**ASAMA is open to the public free of charge, Monday through Friday from 9 a.m. to 4 p.m. Visitors are welcome to gain insight into the special nature of sport art with its intensity, action and life.**

### IN MEMORIAM

**John Robinson (4 May 1935 - 6 April 2007)**

John Robinson's memory lives on at the Academy through a popular sculpture and the Awards of Sport Medallion Series.

Robinson, who died after a brief illness at his home in Somerset, England, left an indelible mark on the Academy. His sculpture "The Pathfinder," depicting a hammer thrower, is the centerpiece of an outside park in the atrium of the Academy's main building on campus.



*"The Pathfinder"*  
by John Robinson

Robinson also designed many of the medallions that are given away each year for the Academy's Awards of Sport Medallion Series, among them the Dwight David

Eisenhower Fitness Award, presented to a person who has shown outstanding individual or cumulative achievement in fitness and has contributed to the growth and development of sports fitness through outstanding leadership activity. The medallions are displayed on a wall in the Academy's main lobby.

Born in London but educated in Australia, Robinson was once described as: "A sculptor whose feet stand firmly planted in two continents and two cultures; equally at home in the traditional style of Europe through the ages – and in a new and forward looking continent on the other side of the world."



*John Robinson*

### IN MEMORIAM

**Ernie Barnes (15 July 1938 - 27 April 2009)**



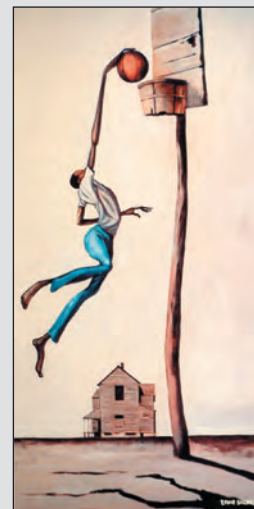
*Ernie Barnes*

The Academy lost a dear friend when two-time Sport Artist of the Year Ernie Barnes passed away at the age of 70.

Barnes grew up on a dirt road in Durham, N.C., and eventually played pro football as a lineman for the Denver Broncos and San Diego Chargers. After his playing days Barnes opened his own studio in Los Angeles. In 1973, the High Memorial Museum of Art in Atlanta honored him with his first one-man show. He also had private exhibitions hosted by such luminaries as Ethel Kennedy, Rep. Jack Kemp, Charlton Heston, Los Angeles Mayor Tom Bradley and hotelier Barron Hilton.

Barnes was the Academy's first American Sport Art Museum and Archives (ASAMA) Sport Artist of the Year in 1984, an honor he won again in 2004, the only artist to win the award twice. He was also the official artist of the 1984 XXIII Olympiad.

The Academy's board named Barnes "America's Best Painter of Sports." At an event honoring his dear friend, Academy founder, President and CEO Thomas P. Rosandich said: "Ernie Barnes has given sports fans everywhere a window into the agony and ecstasy, as well as the hopes and dreams, of the quest for physical greatness."



*"High Aspirations"*  
by Ernie Barnes



# INNOVATIVE DOCTORAL PORTFOLIO ADOPTED

by Dr. Arthur Ogden, Dean of Academic Affairs

One year ago an article was published in *The Chronicle of Higher Education* titled "Portfolios are Replacing Qualifying Exams, A Step on the Road to Dissertation." Programs at the University of Kansas and Duke University were outlined. It prompted a great deal of discussion at the Academy.

Having reviewed the article, members of the Academy's staff contacted the University of Kansas and Duke University. Further discussion ensued amongst Academy faculty. The conclusion was that doctoral students at the Academy would benefit greatly by compiling and producing a Portfolio of their work as opposed to having to take a written comprehensive examination.

The rationale was clearly stated in a description of the Portfolio at the University of Kansas: "Students will be evaluated based on the totality of their work in the program, and not just a handful of essays written under great stress."

Having received permission to pursue the Doctoral Portfolio, the Academic Committee worked on the development of a Doctoral Portfolio for Academy students. After six months of diligent work, the Academic Committee produced a Portfolio Program which was unanimously approved and presented to the President's Cabinet, which also approved it unanimously.

There are many significant advantages to having doctoral students produce a Portfolio, but two of them stand out. First, the Portfolio concentrates on the specific work of the student in that student's specific field of study. Second, the doctoral student is able to do more independent research and ultimately create better writing as a result.

Writing improvement is the key goal tied to the Academy's Quality Enhancement Plan (QEP) which is mandated by the Commission on Colleges of the Southern Association of Colleges and Schools (COC-SACS), the Academy's accrediting agency. The Academy's QEP is called the Academy's Center for Collegiate Excellence and Student Success (ACCESS). The ACCESS program provides students with a series of 50 online tutorials designed to improve their writing.

The Portfolio is the verification of a student's ability to write and tracks the progress of student writing over a period of time, so it fully complies with the Academy's ACCESS program. It is seen as a move towards cutting-edge education practice, although there are some institutions which have been using the Portfolio Program for many years at the doctoral level.

The Portfolio goes beyond that which is intended in comprehensive exams with the added feature of focusing on research, the foundation of doctoral study. When completed, the Portfolio will be a clear academic portrait of the candidate as it relates to interest, scholarly ability, writing proficiency, independent and critical thinking, and research capability.

At the core of the Portfolio development is the concept of "Success Orientation" for the candidate. It is a self-correcting project with numerous points of intervention by the Portfolio Advisor to ensure a candidate's success.

The elements of the Portfolio include an Administrative Section, an Academic Section, and a Summative Personal Narrative. Within the Administrative element the student begins the Portfolio with the entrance essay, which is required of all students entering the doctoral program. Other parts of the Administrative Section include a Curriculum Vita, an expanded and analytical presentation of the entrance essay goals, and the student's Program of Study, which acts as a "curriculum map" for students as they work towards their doctoral degrees.

The Academic section of the Portfolio includes work done in classes along with articles for publication. Publication possibilities, by the way, come to students by submitting their work to the Sport Digest, an online publication of the Academy's Academic Department. Rounding out this section is the Mentorship Final Report.

The Summative Personal Narrative is the third section of the Portfolio and is the vehicle which serves as a self-appraisal for all the work that the student has done. It will close the loop which began in the student's entrance essay. It is an honest, introspective analysis of the candidate's work through the doctoral program reiterating goals presented earlier in the Portfolio.

Each student's Doctoral Portfolio will be entered and maintained electronically through the Academy's Course Management System (CMS). This online venue will facilitate access to the Portfolio by the student and the student's Portfolio Advisor.

The Academy believes that this is a significant leap forward in serving its students as well as in using the technology available at the Academy. Students have the opportunity to focus on their specific interest, to begin earlier in planning their dissertation, to be able to exhibit their research capabilities, and to be able to exercise their critical thinking abilities through the Doctoral Portfolio.



*Dr. Fred Cromartie, the Academy's Director of Doctoral Studies and the Chair of Sports Management, advises doctoral student Romela Asher in one of the Academy's classrooms.*

The Doctoral Portfolio Program goes into effect with the Fall Semester 2009. The 2009-2010 *Doctoral Catalog* can be found at [www.ussa.edu/academics/course-catalogs](http://www.ussa.edu/academics/course-catalogs). A detailed explanation of the Doctoral Portfolio can be found in Addendum I. Email Advisors Dr. Fred Cromartie at [cromarti@ussa.edu](mailto:cromarti@ussa.edu) or Dr. Scott Johnson at [sjohnson@ussa.edu](mailto:sjohnson@ussa.edu) for more information.

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# PEOPLE, PLACES AND THINGS

## U.S. WOMEN'S SOCCER COACH HONORED



Dr. Robert Block, a member of the Academy's Board of Trustees, presented the C. Vivian Stringer Coaching Award to United States Olympic women's soccer coach Pia Sundhage for leading the Americans to their third gold medal in four Olympiads.

Coach Sundhage led the U.S. to a 1-0 overtime victory over powerful Brazil to give the Americans their second straight gold medal. The U.S. also won gold in 1996 and 2004. Carli Lloyd's goal six minutes into overtime clinched the win for the Americans. A native of Sweden, Sundhage was sixth in voting for the 2000 FIFA Women's Player of the Century.

The C. Vivian Stringer Coaching Award is presented to a woman for outstanding achievements as a coach. She should exhibit a high standard of professionalism, imagination and innovation as a character-builder in the tradition of great teacher-coaches.

## NCAA PRESIDENT DR. MYLES BRAND ACCEPTS ROOSEVELT AWARD

Dr. Myles Brand has presided over changes in college athletics that can only be compared to what occurred when President Theodore Roosevelt called for the formation of what is now known as the National Collegiate Athletic Association (NCAA).

It is only fitting that Dr. Brand, the current NCAA president, be given the Academy's Theodore Roosevelt Meritorious Award.

Just as Roosevelt called on colleges and universities to unite to improve the safety of college football, Dr. Brand has implemented and advocated sweeping reforms in the role of academics in college athletics.



## MUSBURGER WRAPS UP REAGAN AWARD



Academy Trustee and alumna Linda Moore presented ABC/ESPN sports commentator Brent Musburger with the Academy's Ronald Reagan Media Award at his home in Jupiter, Fla. Musburger has been involved in the sports media for nearly half a century in a variety of media disciplines, from newspapers to radio and eventually television, where

he has worked both in studio and play-by-play.

"Mr. Musburger was delighted and honored to receive this award, named after his favorite president," said Moore, the Senior Director of Business Administration for ESPN. "It was a privilege to represent the Academy in presenting such a prestigious award to a deserving colleague, a brilliant talent, and delightful man."

## KOREAN LEADER EARNS FITNESS AWARD

Dr. Shang-Hi Rhee, President of the Trim and Fitness International Sport for All Association (TAFISA), was presented the Academy's 2009 Dwight David Eisenhower Fitness Award by the Academy's founding President and CEO, Dr. Thomas P. Rosandich, in Denver, Colo.

The award is presented to a person who has shown outstanding individual or cumulative achievement in fitness and has contributed to the growth and development of sports fitness through outstanding leadership activity.

Sport for All is a movement promoting the Olympic ideal that sport is a human right for all individuals regardless of race, social class and sex. The movement encourages sport activities that can be exercised by people of all ages, both sexes and different social and economic conditions.



## NBA'S STERN RECEIVES EAGLE AWARD



David Stern, arguably the most successful commissioner in National Basketball Association (NBA) history, accepted the Academy's Eagle Award, the institution's highest international honor, that is presented usually to a world leader in sports to recognize his or her contributions promoting international harmony, peace and goodwill through the effective use of sports.

Stern accepted the award from Dr. Thomas P. Rosandich at NBA league offices in New York.

Elected in February 1984, Stern is only the fourth NBA commissioner since the league was established in 1949. Under Stern's leadership, the NBA has added six franchises and its revenues have increased fivefold.

With Stern at the helm, the NBA has become a television staple, with NBA games televised in 175 countries. Such growth has led to the opening of NBA offices in eight cities outside North America.





## SWIMMER PHELPS ACCEPTS MALE ATHLETE OF THE YEAR AWARD

Winning awards and races has become commonplace for United States swimmer Michael Phelps. Still, it's hard to grasp all that Phelps accomplished at the 2008 Summer Olympic Games in Beijing.

Phelps, the all-time leader in career Olympic gold medals, improved that total to 14 by winning eight at the Beijing Games and was named the Academy's 2008 Male Athlete of the Year after more than 300,000 votes were cast on a ballot hosted by the Academy in conjunction with USAToday.com and NBCSports.com. Phelps accepted the award from Joe Szlavik, President of the U.S. Sport Alliance, at the Mangione Aquatic Center on the campus of Loyola College in Baltimore, Md.

"It was a pleasure to present the Male Athlete of the Year Award to Michael Phelps on behalf of the Academy, and I am glad for the chance to meet him. Phelps is a model athlete who well deserves the accolades he has received, but this one is unique because it was bestowed by a vote of sports fans everywhere," said Szlavik.

## MALAYSIAN SPORT LEADER RECEIVES HONORARY DOCTORATE

His Royal Highness Tunku Imran, the Malaysian Prince, President of the Olympic Council of Malaysia and active member in the international sport community and Olympic movement for more than three decades, was presented an Honorary Doctorate from the Academy on his 61st birthday, 21 March 2009.

Imran was also presented with the Academy's "Order of the Eagle Exemplar with Rosette" given by Chairman of the Board of Trustees, Mr. Robert C. Campbell, III.

After the acceptance of his degree, Imran was presented with a key to the city of Daphne by Mayor Fred Small.



*Malaysian Prince Tunku Imran, left, and Academy Chairman of the Board of Trustees Robert C. Campbell III pose for a photo after Imran, the President of the Olympic Council of Malaysia, accepted his Honorary Doctorate at the Academy.*

## SUMMITT PRAISES ACADEMY IN DOCTORATE ACCEPTANCE

University of Tennessee Head Women's Basketball Coach Pat Summitt – the winningest coach in the history of college basketball, men's or women's – had high praise for the Academy when she visited to accept her Honorary Doctorate.

"The Academy is a true difference-maker. I wish there would have been a sports academy to prepare me," said Summitt upon receiving her award. "What I wouldn't have given for someone to have sent me to an institution like the Academy's so I could have learned more about becoming a coach."

During the ceremonies, Summitt also was presented with the Academy's "Order of the Eagle Exemplar with Rosette" by Mr. Robert C. Campbell, III. She was also presented with a key to the city of Daphne by Mayor Fred Small.

Summitt has compiled an amazing 1,005 wins against 193 losses during her 35 seasons at Tennessee for an astounding winning percentage of better than 84 percent.



*Coach Pat Summitt talks to the crowd at the Academy for Summitt's Honorary Doctorate presentation. During her acceptance Summitt issued a challenge to those in attendance to strive for excellence, and encouraged girls to "practice harder than the boys." She also spoke of her drive to inspire young people, noting she is a teacher first and a coach second.*

## BACHELOR'S DEGREE IN SPORTS SCIENCE

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## WOODS RECEIVES HUMANITARIAN AWARD



Tiger Woods, golf's most celebrated champion, was awarded the Academy's Jackie Robinson Humanitarian Award by Academy Trustee Dr. Gary Cunningham.

During its existence, the Tiger Woods Foundation has touched more than 10 million children through character development programs, scholarships, grants, junior golf teams and the Tiger Woods Learning Center.

Woods has won 14 majors on the PGA Tour, the second-most in history behind Jack Nicklaus' 18. His 70 PGA Tour victories rank him third all-time. He has won PGA Tour Player of the Year honors a record nine times.

Woods' last major victory may have been his

most memorable. At the U.S. Open on 16 June 2008, Woods won a 19-hole playoff over Rocco Mediate at Torrey Pines in San Diego. Two days later Woods announced he would miss the rest of the season because of reconstructive knee surgery. He later said he suffered a double stress fracture in his left tibia shortly before the U.S. Open, and ignored the advice of doctors who said he should not play.

Cunningham, the President of the Federation of International University Sports (FISU) and a past winner of the Carl Maddox Sports Management Award, presented Woods with the award at the Tiger Woods Learning Center.

## PLANNING FOR EAST ASIAN GAMES UNITES PAIR

Dr. Thomas P. Rosandich, left, meets with Timothy Tsun Ting Fok, the Chairman of the East Asian Games Planning Committee and the President of the Olympic Committee of Hong Kong, at the Asian Sports Center during Dr. Rosandich's visit to Hong Kong.

The countries competing in the Games, scheduled for 5-13 December 2009, are China, Japan, North Korea, South Korea, China, and Guam.

## CERTIFICATION PROGRAMS TO BE DELIVERED IN HONG KONG

Chairman of the International Sports Academy of Hong Kong Dr. Yuki Chong will coordinate the Academy's International Certification in Sports Management (ICSM) and International Certification in Sports Coaching (ICSC) programs in Hong Kong commencing 1 September 2009.





## DUKE COACH KRZYZEWSKI RECEIVES STAGG COACHING AWARD



Duke Head Men's Basketball Coach Mike Krzyzewski accepted the Amos Alonzo Stagg Coaching Award during a basketball banquet at the school's famed Cameron Indoor Stadium in Durham, N.C.

Dr. Kevin White, Vice President and Director of Athletics at Duke and a member of the Academy's Board of Visitors, presented

the award to Krzyzewski, who returned the United States to the top of Olympic basketball, delivering the gold medal in the 2008 Olympic Games. In his 29 seasons at Duke, "Coach K," a Hall of Fame coach and 12-time National Coach of the Year, has led the Blue Devils to three National Collegiate Athletic Association (NCAA) championships, ten Final Fours (third most in history) and eleven Atlantic Coast Conference (ACC) championships.

The Amos Alonzo Stagg Coaching Award is presented to an individual who has experienced outstanding achievement as a coach. This person should exhibit a high standard of professionalism, imagination and innovation as a character-builder in the tradition of great teacher-coaches.

## ACADEMY RECOGNIZED AS MILITARY FRIENDLY SCHOOL



*Academy Associate Dean of Student Services Mr. Craig Bogar, left, and Dean of Academic Affairs Dr. Arthur Ogden display a plaque honoring the Academy as a Military Friendly School.*

The United States Sports Academy has been recognized by G.I. Jobs as a Military Friendly School. This honor places the Academy in the top 15 percent of all schools nationwide for its commitment to educating our nation's military veterans.

The Academy's Wounded Warriors program offers full-tuition scholarships to those who receive a disabling injury in military combat. Veterans who have served on active duty, have an honorable separation from one of the five branches of the U.S. military, and have sustained a disabling wound in combat after 11 September 2001 and are eligible for admission to an Academy degree program may apply.

## SPORT ARTIST OF THE YEAR AWARD NAMED IN DR. ZHENLIANG HE'S HONOR



The United States Sports Academy has added the "Dr. Zhenliang He Culture Award" to its prestigious Medallion Series of the Academy's Awards of Sport program.

Dr. He is Chairman of the International Olympic Committee (IOC) Culture and Olympic Education Commission. The award bearing his name will be presented to the Academy's Sport Artist of the Year.

The Awards of Sport are given annually to a variety of recipients recognizing their significant contributions to sport. These achievements range from the courage of a disabled athlete, to the superior leadership of a team's coach, to the dedication of an individual to the growth and development of sport fitness and health.

Dr. He is known as "Mr. Culture" in the sports community. He was chosen in honor of his tenure as chairman of the IOC Culture and Olympic Education Commission for nearly two decades. He also served three five-year terms on the executive board and was later elected as vice president. He also served as the IOC chairman of the Cultural Commission and as the vice chairman of the Sport for All Commission. Dr. He has also

served as honorary president of the Chinese Olympic Committee, an advisor to the National Sports Federation of China since 1997 and advised the Beijing Organizing Committee for the 2008 Summer Olympic Games. He received an Honorary Doctorate from the Academy in 2002.

Dr. Thomas P. Rosandich presented Dr. He with the medal during an IOC Culture and Olympic Education Commission meeting in Lausanne, Switzerland.

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# CONTINUING EDUCATION

## Has a Worldwide Network

### CEUS ASSIST CAREER ADVANCEMENT FOR TEACHERS, COACHES

The Academy has formed several partnerships with national sport governing bodies, associations, organizations, and federations. Special programs have arisen from these partnerships and have led to the development of unique projects, certification programs and the awarding of continuing education credit (CEUs). In providing CEUs, the Academy has helped many teachers and coaches secure salary increments, job promotions, and maintain or upgrade existing certifications.

#### National Federation of State High School Associations (NFHS)

Since 1920, the NFHS has served its fifty member state high school athletic/activity associations by becoming a leader in the development of education-based interscholastic sports and activities. The NFHS has developed courses specifically designed for interscholastic teachers, coaches, and administrators. Currently, the NFHS oversees a variety of sport and activity programs that reach 18,500 high schools and more than 11 million students. The Academy is partnered with the NFHS to provide continuing education credits for Fundamentals of Coaching, Fundamentals of Coaching Football, Engaging Effectively with Parents and others.

#### National Association of Collegiate Directors of Athletics (NACDA)

The largest association of collegiate athletics administrators, NACDA boasts a membership of more than 6,100 people and serves more than 1,600 institutions throughout the United States, Canada and Mexico. Members include athletic directors, associate and assistant athletic directors, conference commissioners, and affiliate individuals or corporations. NACDA serves as the professional association for those in the field of athletics administration by providing educational and networking opportunities. The Academy developed the NACDA Graduate Certification Program in Sports Management. It is directed at individuals seeking a career or career advancement in athletic administration.

#### National Soccer Coaches Association of America (NSCAA)

The NSCAA is the largest coaches' organization in the United States. Founded in 1941, the NSCAA has 26,000 members who coach at all levels of the sport. Through its Coaching Academy, the NSCAA offers a wide range of diploma programs for which the Academy provides CEUs.

#### American Council on Exercise (ACE)

Founded in 1985, ACE is one of the largest fitness certification, education and training organizations in the world. ACE has a membership of more than 40,000 certified fitness professionals in 107 countries. ACE is instrumental in setting certification and continuing education standards for fitness professionals. The Academy provides continuing education courses and accompanying CEUs to ACE members. These courses have been recognized by ACE as good prep for the ACE Certification Exam.

#### USA Track and Field (USATF)

USA Track & Field (USATF) is the National Governing Body for track and field, long-distance running and race walking in the United States. The Academy has partnered with USATF to provide graduate CEUs for the USATF Coaching Education Program Levels 1 & 2. The USATF Coaching Education Program consists of a series of onsite coaching education schools conducted year-round throughout the United States.

#### National Wrestling Coaches Association (NWCA)

Established in 1928, the NWCA serves and provides leadership for the advancement of the sport of wrestling at all levels. The NWCA conducts coaching education programs to train coaches and parents and promotes student-wrestler welfare with emphasis on interscholastic and collegiate programs. The Academy provides CEUs for NWCA courses and clinics.

### CATASTROPHIC CHEERLEADING INJURIES PROMPT ACTION



*The Academy's Chair of Sports Medicine, Dr. Enrico Esposito, pictured with Ms. Kimberly Archie, President and CEO of the National Cheer Safety Foundation (NCSF) on the campus of the United States Sports Academy.*

Reports that 65.2 percent of all catastrophic injuries to female athletes occur in high school cheerleading have led to efforts from the United States Sports Academy and the National Cheer Safety Foundation (NCSF) to educate cheer coaches.

"Cheer safety education based on sports sciences is crucial in reducing catastrophic and over-use injuries in cheerleading," said NCSF President and CEO Kimberly Archie. "Those involved need to insist that coaches are educated and

trained to properly care for young athletes."

The NCSF will use the Academy's sports coaching program as a way to educate cheer coaches. The NCSF's campaign has also gained support from the National Council for Spirit Safety and Education (NCSSE).

"Sport education based on the sports sciences is the key to managing catastrophic sports injuries," said Dr. Enrico Esposito, the Academy's Chair of Sports Medicine. "Qualified, certified personnel are the first requirement for ensuring the health and safety of young athletes involved in physical activity and sports."

A study released by the National Center for Catastrophic Sports Injury Research at the University of North Carolina, which recommended strict safety measures to be adopted, showed that the catastrophic injury rate of high school cheerleaders over the past 26 years has been nearly twice that of all other female high school sports combined.

In 2008, the National Electric Injury Surveillance System survey by the Consumer Products Safety

Commission reported that emergency room visits among cheerleaders of all ages increased from 26,786 in 2007 to 29,148 (8.8 percent) in 2008. Those numbers include a 110 percent one-year increase in visits from cheerleaders age 13 and under.

According to Dr. Cynthia Bir, Director of Research and Orthopedic Surgery for the Wayne State University Department of Biomedical Engineering, young cheerleaders receive injuries from falls that can "have a greater impact than a hit in the NFL."

The NCSF is dedicated to introducing science in cheer safety to reduce injury, disability and death from cheer injuries through research and education of parents, cheerleaders, coaches and administrators.

#### Alarming Statistics

65.2 percent of all catastrophic injuries to female athletes occur in high school cheerleading.

Injury rate for the past 26 years has been nearly twice that of all other female high school sports combined.

In 2008, emergency room visits among cheerleaders age 13 and under increased 110 percent.



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The Academy is an independent, non-profit, accredited, special mission sports university created to serve the nation and the world with programs in instruction, research and service. The role of the Academy is to prepare men and women for careers in the profession of sports.

### Accreditation

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### **Doctor of Education (Ed.D.) in Sports Management**

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The Academy's continuing education programs serve many sport associations, such as the National Association of Collegiate Directors of Athletics (NACDA), National Federation of State High School Associations (NFHS), the National Soccer Coaches Association of America (NSCAA), USA Track & Field (USATF), the American Council On Exercise (ACE), and many others. We can customize a certification program for your organization, or you can take individual courses **online**.

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