

SABAN EARNS STAGG COACHING AWARD



Robert Campbell (left), Chairman of the Academy Board of Trustees, congratulates University of Alabama Head Football Coach, Nick Saban, winner of the Academy's 2009 Amos Alonzo Stagg Coach of the Year Award.

Crimson Tide faithful turned out to see University of Alabama Head Football Coach, Nick Saban, receive the 2009 Amos Alonzo Stagg Coaching Award on the Academy campus on 18 May.

The Alabama Crimson Tide under Coach Saban went undefeated, won the Bowl Championship Series (BCS) National Championship in 2009, and also produced the University of Alabama's first Heisman Trophy winner in tailback, Mark Ingram.

In addition to receiving the Academy's "Order of the Eagle Exemplar" for the Stagg Award, Coach Saban also received a sculpture created by renowned environmental artist and 2009 Academy Sport Artist of the Year, Bruce Larsen. Created from materials found entirely within Baldwin County, the sculpture depicts a charging elephant, emblematic of the Alabama Crimson Tide Football Team. Also on the program was the dedication by Saban of the *Iron Bowl Monument* created by Bruce Larsen and unveiled in a January ceremony that featured Collegiate All American football players, Gaylon McCollough, M.D. (Alabama), and Jackie Burkett (Auburn).

GABON REACHES AGREEMENT WITH ACADEMY



Ali Bongo Ondimba, President of the Republic of Gabon, meets with Academy Vice President, Dr. T.J. Rosandich (left), to discuss future cooperation between Gabon and the Academy in the development of sports programs.

A meeting between Republic of Gabon President Ali Bongo Ondimba and Academy Vice President Dr. T.J. Rosandich resulted in an agreement for the Academy to assess the Central African nation's sport program.

The agreement was signed by Dr. Rosandich and Rene Ndemezo Obiang, Gabon's Minister of Youth, Sports, and Leisure, following a discussion about President Ondimba's vision for sports during a visit to Libreville, Gabon's capital city.

Under the agreement, the Academy will send a team of experts to Gabon to assess the current state of facilities, equipment, programs, and staff qualifications, as well as other associated aspects of Gabon's sport program.

The nation of over 1.5 million citizens has participated in the Olympics since 1972, with its largest delegation participating in the 1996 Atlanta Games. The country made a splash in the sports world this past January in the Africa Cup soccer tournament with a 1-0 upset of four-time champion, Cameroon.

For nearly four decades, the Academy has provided programs in sport education to more than 60 countries around the world.



Jie "Jack" Guo (p. 8)
Honorary Doctorate
International

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Jack Lengyel (p. 8)
Honorary Doctorate
National

PRESIDENT'S COLUMN

by Dr. Thomas P. Rosandich



From left: Professor Konstantino Georgiadis, IOA Honorary Dean; Dr. Thomas P. Rosandich, Academy President; Mr. Isidoros Kouvelos, IOA President; and Professor Dionyssis Gangas, IOA Director, were among the many Olympic experts who attended the 10th Joint International Session.

INTRODUCTION TO THE INTERNATIONAL OLYMPIC ACADEMY

I would like to take this opportunity to introduce you to the International Olympic Academy (IOA) and its many outstanding programs designed to teach Olympism. Among them is a new master's degree program, which will be presented in this column.

This past May, I had the privilege of delivering a presentation at the IOA's 10th Joint International Session for Presidents or Directors of National Olympic Academies and Officials of National Olympic Committees in Olympia, Greece, for the first time in more than 30 years. I presented on the use of Olympic posters as a reflection of the role of sport art in teaching Olympic culture.

Joining me at the podium were sport dignitaries from all over the globe, who presented on vital issues surrounding Olympic education. Special emphasis was given to the challenges in collaboration among the various National Olympic Academies when they work with their respective National Olympic Committees.

I have the honor of serving with Isidoros Kouvelos, President of the IOA, and Professor Konstantino Georgiadis, IOA Honorary Dean,

on the International Olympic Committee's Culture and Olympic Education Commission. The Commission will meet this December in Durban, South Africa. During my many discussions with these individuals, the Academy agreed to publish a variety of the papers presented during the session in *The Sport Journal*. *The Sport Journal* is among the largest refereed sport journals in the world with an online readership of nearly one million. Simply, the intent of this edition is to introduce the IOA and its programs to the Academy's vast worldwide readership.

The IOA is located in historic Olympia and functions as an International Academic Centre for Olympic Studies with a wide array of programs and, once again, their new master's degree program. The IOA is funded by the Greek government, in cooperation with the International Olympic Committee. The IOA's facilities are beautifully nestled in the mountains of Olympia, the original site of the ancient Olympic Games. It is the perfect environment in which to study Olympism and the Olympic Movement. It is second to none.

Participants in IOA seminars must be

fluent in at least one of the three official languages: English, French, and Greek. There are many scholarship funds available for IOA studies and projects through the Olympic Solidarity Organization at the International Olympic Committee's headquarters in Lausanne, Switzerland. The IOA's new master's degree program is limited to 30 students and is privately funded by the John S. Latsis Foundation. It offers a full scholarship program, including tuition, room and board, plus a full interactive sports program.

Should any of you have an interest in this program, you can obtain detailed information through the National Olympic Academy (NOA) of your home country or by email at ioa-ms@uop.gr, through which you will be provided with the admissions policy by Dr. Konstantino Georgiadis.

I had the opportunity to speak to the students currently in this program during my recent visit to Olympia. They were a bright and motivated group of people who have developed friendships with one another that they will carry with them for the rest of their lives.

IOA MASTER'S DEGREE SCHOLARSHIP PROGRAM

The International Olympic Academy (IOA), in collaboration with the Department of Sports Organization and Management of the University of Peloponnese (UOP) in Sparta, is offering a Master's Degree Scholarship Program entitled, "Olympic Studies, Olympic Education, Organization and Management of Olympic Events," for the Academic year of 2010-2011.

The Master's Degree Program for the Olympic Studies constitutes an innovation in the Olympic Movement at an international level. The educational program is based on the three pillars of the Olympic Movement: Education, Sports, and Culture, which constitute the foundation for Olympism and Olympic Pedagogy.

The philosophy of the program is consistent with the values of the Olympic movement for the diffusion of the Olympic ideal worldwide, the promotion of knowledge and research in Olympic issues, and global participation.

Objectives

1. To provide students with specialized knowledge at a postgraduate level on issues related to Olympic Studies, as well as the necessary means for their academic, professional, or research careers.
2. The promotion of knowledge and research on issues of Olympic philosophy and education, organization and management of Olympic Games, big athletic events, and general Olympic and athletic studies.
3. To provide a specialized workforce that will organize and direct Olympic and athletic institutions, promote the growth of programs of Olympic education on an international level, and that will contribute to the creation of a scientific background for the growth and organization of sports.

Applications

The following categories of students may be admitted to the Master's Degree Program: degree holders from Greek and foreign higher educational institutions, preferably the officials of National Olympic Academies, National Olympic Committees, the International Olympic Committee, and EU Committees for Education, Culture, and Sport; or graduates of Centers for Olympic Studies, Schools of Sports Organization and Management, Physical Education, Journalism, Economic Faculties, and other

Departments; as well as corresponding Departments of recognized institutions of equivalent status in Greece and abroad; and degree holders from Technology Institute Departments in related subject areas. The number of students is limited to thirty (30).

Duration of the Program

The duration of the program is three (3) semesters. Students are required to attend two semesters of lectures in Greece, and the third semester is done at the student's place of choice. The first academic semester will start in mid-September 2010 and will last 9 weeks. The exact dates will be announced to the students. The dates of the second semester will be set by the UOP and the IOA.



IOA Campus in Olympia, Greece

Location

The program will take place at the facilities of the International Olympic Academy in Olympia, Greece, and the facilities of the University of Peloponnese in Sparta.

Teaching Program

It will be mandatory for all students to attend all of the lectures. The submission of module assignments and examinations at the end of each semester, as well as the dissertation project at the end of the 3rd semester, will determine the success of the participants in this program.

1st Semester

Mandatory Modules

1. The birth of sports: The history and philosophy of sport in antiquity.
2. The modern Olympic Games (revival, historic development of the Summer and Winter Olympic Games – social, political, and cultural aspects of the Olympic Games – Olympic Institutions – Olympic Law).
3. Sport and Ethics – Olympic Philosophy.

4. Olympic Pedagogy I: Development and implementation of Olympic education programs in school.

Optional Modules (one from below)

1. The role, organization, and operation of Olympic museums and libraries.
2. Financial management of sports organizations.
3. International relations and humanitarian law.

2nd Semester

Mandatory Modules

1. Olympic Pedagogy II: Development and implementation of Olympic education programs for schools.
2. Evaluation of Olympic education programs; research methodology.
3. Olympic Games Organization and Management (technology, media, financial management, communication, etc.).
4. Olympic sponsoring and marketing.

Optional Modules (one from below)

1. Special Olympic Movement issues: Media – Technology and Olympic Games, doping, fair play, racism and sport, inter-cultural education, volunteerism, etc.
2. Strategic and operational planning of major sports events.

3rd semester

1. Preparation, submission, and presentation of Master's Thesis. (All lectures will be held in English.)

Costs And Fees

The Master's Program is privately financed by the John S. Latsis Foundation; therefore, no costs will be incurred by the students regarding course fees and accommodation.

Documents Required

The documents required for the application are:

1. Application form.
2. Certified copy of diploma or degree with detailed marks.
3. CV – curriculum vitae of the applicant.
4. Two recommendation letters, one of which has to originate from a University Professor. Any other recommendation letter, especially from the National Olympic Academy, the National Olympic Committee, or any other athletic organizations, will be taken into consideration.

To view the special edition of *The Sport Journal* featuring a selection of the papers presented at the IOA, please visit <http://thesportjournal.org/content/special-edition-olympism>.

THE SPORT JOURNAL WWW.THESPORTJOURNAL.ORG

United States Sports Academy's Quarterly Publication
"The Sports Researcher's Indispensable Resource"

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The United States Sports Academy is an independent, non-profit, accredited, special mission sports university created to serve the nation and the world with programs in instruction, research and service. The role of the Academy is to prepare men and women for careers in the profession of sports.

The United States Sports Academy is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate, master's and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of the United States Sports Academy.

The United States Sports Academy accepts students regardless of race, religion, age, gender, disability or national origin.



DOCTORAL STUDENTS COMPLETE COMPREHENSIVE EXAMS

Twelve doctoral students at the Academy completed their comprehensive final examinations on the Academy's campus on 7-9 July.

Academy Department Chairs and doctoral students gather in the Academy's Main Lobby. Pictured from left to right: Dean of Academic Affairs, Dr. Arthur Ogden; Department Head-Sports Fitness and Health, Dr. Jordan Moon; La Quita Denese Frederick, Chicago, IL; Sichan Park, Columbia, MO; John Starr, Lyrly, GA; Costas Solomou, Limassol, Cyprus; Chair of Sports Medicine, Dr. Enrico Esposito; Mark Streiff, Evans Mills, NY; Chair of Sports Studies, Dr. Pamela Wojnar; Christine Heather Welch, Nixa, MO; Chair of Sports Management and Director of Doctoral Studies, Dr. Fred Cromartie; Suzanne Cooke, Aurora, IL; Chair of Sports Coaching, Dr. Scott Johnson; Troy O'Neal Gamble, Anderson, SC; and Robert Stinchcomb, Rome, GA.

Doctoral students not pictured: Kai Yang Hu, Taipei, Taiwan; Boryong Kim, Busan, South Korea; and Cheng Ping Li, Taoyuan County, Taiwan.

PORTFOLIOS REPLACE COMPREHENSIVE EXAMS

Graduate students at the Academy now have the unique opportunity of presenting a progressive collection of their work in lieu of traditional comprehensive examinations. This collection of their work is known as the "Portfolio" and is available to both master's and doctoral students.

The Portfolio program began for doctoral students in the Fall 2009 Semester and now is available to students in the master's program as well. It is seen as a living document to be used throughout the tenure of students' programs. A portfolio advisor is assigned by the Academy to work closely with the student.

Elements of the Portfolio include such items as the goals students have set for their programs in their entrance essays, as well as analytical papers from their core and major courses. The continued documentation of the learning experience and collection of student research affirms the students' abilities to provide rigorous, scholarly work as they progress through their degrees.

The Portfolio was developed to enhance student research capabilities, as well as to enhance writing and critical thinking abilities. It was modeled after similar portfolio programs at Duke University and the University of Kansas and documents student progress through the degree program while indicating scholarship levels.

A distinct advantage of the Portfolio is that students will have a better grasp of their dissertation research at the doctoral level and their thesis research at the master's level because they will be in continuous research and writing development allowing them to maintain focus on their research topics.

When completed, the Portfolio will be a clear academic portrait of the student in terms of interest, scholarly ability, writing skill, independent and critical thinking, and research capability.

The Portfolio will achieve that which used to be accomplished with the comprehensive exams, with the added feature of focusing on writing and research, the foundations of all graduate work.

Emphasis Areas Respond to Changing Sport Industry

Meeting the changing needs in modern sports, the Academy has developed new emphasis programs to help students prepare for a variety of sport careers. There are emphases at each degree level and each emphasis consists of three specialized courses.

Bachelor's Degree Emphases

Sports Security

Security has become a central issue in our society. The sport industry is particularly at risk, since events draw large numbers to its venues.

Security costs for sporting events continue to rise. For example, the cost of the 2010 Winter Olympics was estimated at one billion dollars, and the organizers of the 2010 Super Bowl employed 900 federal and local law officers to provide security for the event.



Academy Vice President, Dr. T.J. Rosandich (left), met with Dr. Lou Marciani, Director of the National Center for Spectator Sports Safety and Security (NCS⁴), during the NCS⁴'s annual Conference and Exhibition in New Orleans, LA on 3 August 2010.

The Sports Security Emphasis courses focus on sports security management, contemporary development in sport security, and emergency management. Introduction to Sports Security Management is also one of the required courses for Sports Management majors at the bachelor's level.

Master's Degree Emphases

All six of the master's degree emphasis areas are available to bachelor's degree students who have at least 90 hours of

credit and a minimum 3.0 grade point average.

NCAA Compliance

The ability to follow, interpret, and assure that an institution can comply with NCAA rules has become not only a greater part of a sport professional's job, but sometimes a job in itself. Schools lose scholarships and forfeit games and revenue by not complying with NCAA regulations.

The three-course emphasis includes exposure to NCAA rules and regulations, along with case studies and applications. A course on sports agents is also included in this emphasis, since in many instances sports agents have presented serious problems for college athletes.

Recreation Management

The courses included in the Recreation Management Emphasis examine issues in the management of recreation, parks, and tourism, as well as a study of the philosophy and history of sport recreation management.

Sports Hospitality Management

Many sports organizations have established individual clubs and affiliations, such as golf clubs, swimming clubs, or riding clubs.

The Sports Hospitality Management Emphasis presents students with courses that address food and beverage service, membership and marketing, and the basics of managing such clubs.

Sports Psychology

Sport itself is as intriguing as its participants and requires a unique knowledge of motivation, physical activity, and the challenges associated with athletic performance.

The courses deal with performance, group dynamics in sports, and the psychological impacts of sports medicine and health and fitness programming.

Olympism

Students in this emphasis study the structure and function of the Olympic games, current issues facing the Olympic movement, and the history of the Olympic movement. Its impact on sport throughout the world is a prime focus of the emphasis

in Olympism.

Personal Training

Many students who take this popular emphasis seek a working knowledge of how to train others, whether it be for physical fitness or for some specific sporting event. In this emphasis, students study issues in nutrition and health, tactics and strategies for personal training, and management issues in health and fitness.

Doctoral Degree Emphases

There are six emphasis areas at the doctoral level, five of which have been added to the curriculum recently. Both Olympism and Sport Psychology are available at the master's and doctoral levels.

Sports Medicine

This emphasis allows students to research more deeply into the management and legal sides of sport medicine. Students in the Sports Medicine emphasis have the opportunity to present original research and critical analysis in their study.

Sports Coaching

This is offered as a major at the bachelor's and the master's levels. At those levels students have greater exposure to technique, strategy, and application. In the Doctoral Sports Coaching emphasis, students study various theories and philosophies of coaching. They also study advanced approaches to coaching as presented by some of the most successful coaches in sport history.

Sports Theory

This emphasis permits students to approach the discipline of sport in an abstract and theoretical fashion. Although courses in group dynamics and strategic planning are part of the curriculum, students are also given the latitude to delve into their own inquiries with selected readings.

Sports Health and Fitness

In this emphasis, the core of course work focuses on examination of advanced principles of exercise physiology, contemporary issues, and advanced approaches to strength and conditioning.

GENERAL CALL FOR PAPERS

Interact with the global sport community by publishing your sport-related research in the Academy's publications. Email academy@ussa.edu for more information.



AMERICAN SPORT ART MUSEUM AND ARCHIVES

A Tribute to the Artist and the Athlete

Forty-one certified limited edition prints depicting the Alabama-Auburn football rivalry were displayed and auctioned at a special art show where the painter, Daniel Moore, unveiled the 2009 College Football Game of the Year painting on the Academy's campus on Thursday, 16 September.



2009 College Football Game of the Year Award painting

Athletic Director, and also the head football coach who rebuilt the Marshall University football program after a devastating plane crash. Lengyel's story was featured in the 2006 motion picture "We Are Marshall."

Moore, the American Sport Art Museum and Archives (ASAMA) 2005 Sport Artist of the Year, donated the 41 prints featured in his book *Iron Bowl Gold*, to ASAMA. All of the prints were made available to the public in a silent auction during the art show. The prints depicted each Alabama-Auburn game, traditionally called the Iron Bowl, played from 1948 through 1988.

Copies of the *Iron Bowl Gold* book were available for purchase during the art show, when guests had the opportunity to have their copy personalized by Moore. Written by legendary football announcer, Keith Jackson, additional copies of the book are currently available in the Academy Bookstore.

During the art show, Moore unveiled the Academy's commissioned painting for the 2009 College Football Game of the Year Award, depicting the University of Alabama's 32-13 victory over the University of Florida in the Southeastern Conference Championship game.

The Academy's College Football Game of the Year is selected annually by an expert committee chaired by Jack Lengyel, the former Naval Academy

COLLEGE FOOTBALL GAME OF THE YEAR COMMITTEE

Chairman

Mr. Jack Lengyel, Former AD, Naval Academy

Committee Members

Mr. Robert Casciola, Former CEO, National Football Foundation

Mr. Mike Cleary, Executive Director, NACDA

Mr. Ron Dickerson, Former Football Coach, Temple University

Mr. Vince Dooley, Former Football Coach, University of Georgia

Mr. James Jones, Former AD, Ohio State

Mr. Mike Lude, Former AD, University of Washington

Mr. Dave Maggard, Former AD, University of California

Mr. Daniel Moore, 2005 Sport Artist of the Year, United States Sports Academy

Ms. Chris Plonsky, Women's Athletic Director, University of Texas

Mr. Gene Policinski, Former Sports Editor, USA Today

Dr. Homer Rice, Former Football Coach, Georgia Tech

Mr. Dick Tamburo, Former AD, Arizona State

Mr. Roger Valdiserri, Former SID, Notre Dame

Ms. Jeane Willis, Senior Producer, SportsNet TV Station New York

Mr. Frank Windegger, Former AD, Texas Christian University

Dr. Richard Young, Former AD, Oklahoma State/Washington State

COLLEGE FOOTBALL GAME OF THE YEAR COMMITTEE WELCOMES NEWEST MEMBERS



Chris Plonsky

Chris Plonsky, the Director of Women's Athletics at the University of Texas, and Jeane Willis, the Senior Producer of SportsNet New York (SNY) TV station, became the two newest members of the Academy's College Football Game of the Year Committee.

Plonsky, who is a member of the National Football Foundation (NFF)/College Football Hall of Fame Board of Directors, has served eight years at her current position in Austin. During that time the Longhorns have won two national championships and 30 Big 12 Championships in women's sports. Plonsky also chaired the NCAA's Division I Management Council.

Willis has more than 20 years of experience producing television shows including "Good Morning America," "CBS News," and "Larry King Live." Her current position at SNY involves overseeing the contributors and talent for the network and working as a liaison to the Big East Conference schools and conference offices. Starting as a graduate intern in the sports information office at Princeton University and then as the SID at her alma mater, Siena College, Willis has kept college sports at the core of her career.



Jeane Willis

SPORT ARTISTS FEATURED IN ONLINE SPORT ART BOOK

Presenting 25 years of great sport art, the Academy has published its first digital book, *Contemporary Sport Art: The Artist and The Athlete*. Each artist profiled is a recipient of the prestigious Sport Artist of the Year Award.

Inspired by Academy President and CEO, Dr. Thomas P. Rosandich, this intriguing combination of epic sport stories, artist biographies, and photos of dramatic sport art covers artists and athletes from across the globe throughout the exciting years that define sport as we experience it today.

Displaying over 350 color photos and 30 biographies of major world artists, the new digital publication, which can be viewed at <http://www.asama.org/awards-of-sport/medallion-series/sport-artist-of-the-year>, offers a unique opportunity to understand the rich history of sport and the evolution of attitudes toward all the parts of life that sport reflect.

The international scope of the artists and the athletes highlights the significant impact of sport in all cultures around the globe, along with the key role that art plays in recording this colorful history. Because sport is a universal language and the transmitter of a society's values, sport can teach important lessons about the path to excellence, the traits of heroism, the healthy response to both victory and defeat, and the immeasurable value of teamwork. The artworks featured in *Contemporary Sport Art: The Artist and The Athlete* record great moments in these epic confrontations for a wide audience of present and future art enthusiasts and sport fans to learn from and enjoy.

Dr. Thomas P. Rosandich brought experienced writer, Anne Kent Rush, author of 15 books, onboard as the book's editor. Tobin Terry, a former staff writer at the Academy, also wrote chapters for the book. The Academy houses the impressive American Sport Art Museum and Archives, which is open to the public and displays more than 1,500 works of sport art in paintings, sculptures, assemblages, prints, and photographs.

PAST SPORT ARTISTS OF THE YEAR

- 1984: **Ernie Barnes**, Painter, Los Angeles, CA
- 1985: **Donald Moss**, Painter, Ridgefield, CT
- 1986: **Bart Forbes**, Painter, Dallas, TX
- 1987: **Sheila Wolk**, Painter, New York, NY
- 1987: **John Robinson**, Sculptor, North Cadbury, UK
- 1988: **Hans Erni**, Painter, Luzerne, Switzerland
- 1989: **James A. Ridlon**, Sculptor, Cazenovia, NY
- 1990: **Blair Buswell**, Sculptor, Salt Lake City, UT
- 1991: **Bernie Fuchs**, Painter, West Port, CT
- 1992: **Cristóbal Gabarrón**, Painter, Valladolid, Spain
- 1993: **Stephen J. Holland**, Painter, Santa Barbara, CA
- 1994: **Robert Riger**, Illustrator, New York, NY
- 1995: **Murray Tinkelman**, Illustrator, West Peekskill, NY
- 1996: **Dr. Liston Bochette**, Painter, Fort Myers, FL
- 1997: **Paul Goodnight**, Painter, Boston, MA
- 1998: **James Rizzi**, Painter, New York, NY
- 1999: **Aldo Luongo**, Painter, Beverly Hills, CA
- 2000: **Charles Billich**, Painter, Sydney, Australia
- 2001: **Daniel You**, Painter, Paris, France
- 2001: **Richard MacDonald**, Sculptor, Monterey, CA
- 2002: **Mina Papatheodorou-Valyraki**, Painter, Athens, Greece
- 2003: **Armand Arman**, Sculptor, New York, NY
- 2003: **Roald Bradstock**, Painter, Atlanta, GA
- 2004: **Ernie Barnes**, Painter, Los Angeles, CA
- 2004: **Sergey Eylanbekov**, Sculptor, New York, NY
- 2005: **Daniel Moore**, Painter, Birmingham, AL
- 2006: **Opie Otterstad**, Painter, Austin, TX
- 2007: **LeRoy Neiman**, Painter, New York, NY
- 2008: **Gu Gan**, Calligrapher, Beijing, China
- 2008: **Xikun Yuan**, Sculptor, Beijing, China
- 2009: **Kadir Nelson**, Painter, San Diego, CA
- 2009: **Bruce Larsen**, Sculptor, Fairhope, AL
- 2010: **TAFA**, Painter, Ghana, Africa

Submit your nomination for the Sport Artist of the Year Award today by visiting www.asama.org

IN MEMORIAM

Donald Moss (20 January 1920 - 18 May 2010)



Donald Moss

Donald Moss, the American Sport Art Museum and Archives (ASAMA) 1985 Sport Artist of the Year, died on 18 May at the age of 90. Moss was a noted and celebrated illustrator, as well as an artist, and one of the last surviving veterans of the First Marine Division's Guadalcanal Campaign of WWII.

Barely one month before his death, United States Sports Academy Vice President, Dr. T.J. Rosandich presented an artist's proof of Moss' "Twelfth at Augusta" painting to the Honorable Dato Sri Mohd Najib Bin Tun Abdul Razak, Prime Minister of Malaysia, at a special dinner in New York City. The painting is a tribute to the 12th hole at the Augusta National Golf Club in Augusta, Ga., where the Master's is played.

Moss' paintings are featured in *The Best of Sports Illustrated*, many museums, and the baseball, basketball, and tennis halls of fame as well as United States Golf Association's Golf House. He was invited to the

White House by President Ronald Reagan for the opening of the Smithsonian's "Champions of American Sport Exhibition," which featured his paintings of Ted Williams and Jack Nicklaus.

He designed a dozen commemorative stamps for the United States Postal Service, including one for the "50th Anniversary of Tennis," and was selected as an illustrator for the 1980 XIII Olympic Winter Games in Lake Placid, N.Y., for which he also created stamps.

Moss is survived by his wife of 60 years, Virginia ("Sally") Hardesty Moss, three children, and five grandchildren.



**"Jack Nicklaus"
by Donald Moss**

THE ACADEMY'S AWARDS OF SPORT

2010 Honorary Doctorates

ACADEMY BESTOWS DISTINCTION ON JACK GUO AND JACK LENGYEL

Jie Guo, President of Worldteam Sports, will receive an honorary doctorate from the Academy in January 2011.

Not only is he the inventor of Nine-Star sports shoes,

for Outstanding Marketer. He also received the 2006 Best Professional Elite Award.

For 10 years Guo successfully promoted and marketed the growth of Red Bull in Asia, and guided Worldteam to the first strategic cooperation agreement with the NBA in China. He also planned and organized the first Chinese yacht sailing race that went around the world. He was involved in the agreement to hold the Italian Super Cup pre-season soccer matches in China. The first such match, in 2009, drew nearly 90,000 spectators.

Along with being CEO of Worldteam, he serves as the senior manager of projects and international affairs in the Chinese sports industry, Vice Chairman of the Tourism Association for the Fujian Province, and he serves on the board of directors for the Fujian National Tourism Group.

Worldteam Sports, formally titled China Worldteam Investment Holdings Group Limited, is an international sports investment management group, professionally investing in China's international sports and cultural markets. Worldteam serves global business partners in the areas of sports projects investment, management, facilities, property management, the exploration and development in sports markets, and marketing.

Jack Lengyel, who is probably best known as the coach portrayed in the film "We Are Marshall" that depicts the rebuilding of the Marshall University football program after a 1970 airplane crash, will receive an honorary doctorate from the Academy in January 2011.

Lengyel, a former trustee for the Academy, followed his four years as head coach at Marshall with an extensive career in athletic administration, most notably his 13-year stint as the Athletic Director for the United States Naval Academy (USNA), where he oversaw 30 varsity sports programs and was responsible for the construction and renovation of several sport facilities. During his tenure at Navy, Lengyel received a Lifetime Service Award from the Annapolis Touchdown Club (2001), and was appointed to the USNA Foundation Board of Trustees (2001). The Naval Academy's strength and conditioning facility was named in his honor.

Lengyel has stayed active in the nine years since his retirement, serving as interim AD at three different universities. Lengyel also worked as a college football color analyst for ESPN. He is now the Vice President of Business Development for XOS Digital, Inc., a provider of digital technology and media management solutions to collegiate and professional sports organizations.

In 2008, Lengyel accompanied Admiral Mike Mullen, Chairman of the Joint Chiefs of Staff, on a USO Tour of Iraq and Afghanistan. He is currently assisting the Pentagon with the "Sea of Goodwill" project to help returning veterans of the wars in Afghanistan and Iraq secure employment, education, and health care benefits.

For the United States Sports Academy, Lengyel served on the



Jie "Jack" Guo

2010 International Honorary Doctorate

the first sports sponsor of the 11th Asian Games, but Guo has helped purchase the first Chinese-owned Formula One racing team, and is a major partner of the NBA operations in China. He could also be called, "China's version of Nike founder, Phil Knight," because of his chain of sporting goods stores, SportsCube, that has made him a major player in the sporting goods and sports sponsorship industry in the world's most populous nation.

Guo, a native of Fujian, China, was educated at the Hunan Institute of Finance and Economics, Shenyang University of Technology, and Peking University. In 2003, he received the first Jinding Award



Jack Lengyel

2010 National Honorary Doctorate

Board of Trustees from 1992-1993 and was on the Board of Visitors from 1988-1991 and from 2003 to the present. He is also Chairman of the Academy's College Football Game of the Year Committee, which selects an NCAA Division I football game every year to be recognized. The winner of said game is honored with a painting from sports artist, Daniel Moore, and a \$5,000 donation to the general scholarship fund.

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NORTHWESTERN WOMEN'S LACROSSE COACH ACCEPTS STRINGER AWARD



Northwestern University women's lacrosse coach, Kelly Amonte Hiller, leader of the powerhouse Wildcats program, accepted the Academy's C. Vivian Stringer Coach of the Year Award.

Making the presentation was Trustee, Dr. Linda Moore, Senior Director of Business Administration at ESPN, and an alumna of the Academy.

Amonte Hiller's 2009 team went 23-0 on the way to its fifth straight NCAA championship, becoming one of only two lacrosse programs to accomplish that feat. Her career record is 146-25. Including the two national titles she won as an All-American at Maryland, Amonte Hiller now has been part of seven national championships.

Amonte Hiller took over when Northwestern was a club program in 2001. It didn't take her long to make an impact. After a 5-10 record her first year, the team reached .500 the following season. In the last six seasons combined, the Wildcats have only lost a total of six games.

CONCUSSION EXPERT ACCEPTS SPORTS MEDICINE AWARD

Mr. Thomas Cafaro, a member of the Academy's Board of Trustees and the Vice President for Enrollment & Marketing at Nichols College, presented Dr. Robert Cantu, a pioneer in the diagnosis and treatment of sport concussions, with the Academy's Dr. Ernst Jokl Sports Medicine Award.

Dr. Cantu, a clinical professor of Neurosurgery at Boston University School of Medicine, is known worldwide for his work on catastrophic head and neck injuries and post-concussive syndrome. He was the first doctor to establish a grading scale (Grades 1-3) for concussions, based on symptoms at the time of injury. This work has provided medical professionals with vital guidelines where none previously existed. From his data, valuable contributions have been made in sports safety, injury treatment, and accident reduction.



CANADIAN PARALYMPIAN ACCEPTS IOC DISABLED ATHLETE AWARD

During the opening ceremony for the 2010 Paralympic Games in Vancouver, Canada's Chantal Petitclerc accepted the Academy's Juan Antonio Samaranch IOC Disabled Athlete Award from Sir Philip Craven, the president of the International Paralympic Committee (IPC) and the award's 2005 recipient.

Petitclerc, a dominant figure in wheelchair racing, has won five gold medals in each of the last two Paralympics, covering races from 100 meters to 1,500 meters. In Beijing in 2008, she set three world records and four Paralympic records. She has 21 career Paralympic medals, including 14 gold medals.



ESPN'S CORSO ACCEPTS REAGAN MEDIA AWARD

Academy Trustee Dr. Linda Moore, the senior director of business administration for ESPN and an Academy alumna, presented ESPN college football studio analyst Lee Corso with the Academy's Ronald Reagan Media Award on the ESPN campus in Bristol, Conn.

Corso joined ESPN in 1987 after coaching football at the college and pro levels for 28 seasons. He is best known for donning the mascot head of the teams he picks to win games at the end of the network's popular College GameDay show.

Corso coached at Louisville, Indiana, and at Northern Illinois during his college career, and also spent time with the Orlando Renegades of the United States Football League (USFL).



PEOPLE, PLACES AND THINGS

PROGRAMS CONTINUE IN KINGDOM OF BAHRAIN



The Academy and the Kingdom of Bahrain proceed with their longstanding relationship, as the Academy continues to deliver its sport programs to that nation.

The Academy currently delivers its International Certificate in Sports Management (ICSM) program in Bahrain. In 2011, the Academy's International Sport Diploma program will be implemented for the Bahrain Olympic Committee.

His Highness, Shaikh Nasser bin Hamad Al-Khalifa, the President of the Bahrain Olympic Committee, discussed initiatives with Academy Vice President, Dr. T.J. Rosandich, during recent meetings.

Still an active sportsman, the Bahrain youth and sport leader won the 160-kilometer event in the 2009 Thetford Horse Endurance Rides in Norfolk, UK. He will be competing in the Kentucky Cup Horse Endurance Race in Lexington, KY this fall.

WORLD LEISURE ORGANIZATION VISITS TO DISCUSS POSSIBILITIES



Academy President, Dr. Thomas P. Rosandich (center), meets with members of the WLO Board of Directors (left to right) Mr. Jack Agrios from Alberta, Canada; Secretary General, Dr. Chris Edginton, from the University of Northern Iowa; Chairman of the Board, Mr. Derek Casey, from Edinburgh, United Kingdom; and Dr. Ricardo Uvinha from Sao Paulo, Brazil.

A delegation from the World Leisure Organization (WLO) visited the Academy's campus on 7 July to discuss the ways and means by which both organizations could work together academically, given the Academy's newly developed recreation management emphasis at the master's degree level.

The WLO has identified Mobile, AL, as one of the two finalists selected as a potential host site for the 2014 World Leisure Congress. The biennially World Leisure Congress is a large international event comprised of a multidimensional program and related activities. The World Leisure Board of Directors will announce the location of the 2014 World Leisure Congress at the 2010 World Leisure Congress in ChunCheon City, Korea, at the end of August.

WIVES OF ALABAMA LEGISLATORS VISIT CAMPUS



The Academy hosted the wives of 30 Alabama state legislators during their visit to Baldwin County. They were treated to a tour of the facilities, and the collection of sport art, as well as to a presentation on the Academy's educational programs.

The enthusiastic visitors represented all parts of Alabama, from Huntsville to the Gulf Coast. Their visit was scheduled in conjunction with legislative meetings that their husbands were attending in the area.

MALAYSIAN PRIME MINISTER, FIRST LADY HONORED WITH ARTWORKS

The Prime Minister (right) and First Lady of Malaysia (left) were both presented with honors and artworks during a trip to New York this past spring.

Academy Vice President, Dr. T.J. Rosandich, presented the Honorable Dato Sri Mohd Najib Bin Tun Abdul Razak with an artist's proof of a classic sports painting, "Twelfth at Augusta," during a dinner by the Business Council for International Understanding (BCIU). The Academy also hosted the Prime Minister and First Lady of Malaysia at the Regis Hotel. The painting is the work of 1985 American Sport Art Museum and Archives (ASAMA) Sport Artist of the Year, Donald Moss. The piece depicts the most famous hole at the Augusta National Golf Club in Augusta, GA, host of the Masters Tournament.



At the same event, the International Peace and Harmony Award was presented by the BCIU to Her Excellency, Datin Paduka Seri Rosmah Mansor, the First Lady. She was honored for her extensive charitable efforts and to celebrate the important links between Malaysia and the United States. 2004 Sport Artist of the Year and internationally acclaimed Russian sculptor, Sergey Eylanbekov, created the sculpture used for the award.

PRESIDENT OF THE NATIONAL SENIOR GAMES ASSOCIATION VISITS ACADEMY



Phil Godfrey, President of the National Senior Games Association and member of the Academy's Board of Visitors visited the Academy's campus to meet with Academy President, Dr. Thomas P. Rosandich.

The Senior Games Sports Movement boasts over 300,000 members, stages a biennial multi-sport competition for athletes aged 50 years and over, and is considered one of the largest sport-for-all movements in the world. Dr. Rosandich serves as the President of North America for the International Sports for All Federation (FISpT) and, therefore, shares this interest in making sport available for all individuals regardless of factors such as age, gender, or nationality.

ACADEMY TO DELIVER CERTIFICATION PROGRAMS IN DENMARK



The United States Sports Academy and the Gerlev Sports Academy in Denmark have signed a Protocol for Cooperation.

Gerlev President Mr. Finn Berggren met with Academy President, Dr. Thomas P. Rosandich, and Associate Dean of Continuing Education, Ms. Betsy Smith, signing an agreement to eventually deliver the Academy's certification programs, as well as build student exchange and mentorship programs between the institutions.

The Gerlev Sports Academy was founded in 1938 and is located in the Western Zealand part of Denmark, an hour from Copenhagen. Its course offerings include lessons in activities such as dancing, fitness and massage, martial arts, and skiing/snowboarding. Lessons are also taught in areas such as philosophy, psychology, society debate, media production, music, and theatre. Students reside on campus for course terms that can last as long as four months or as short as a week.

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AMERICAN COACHING PATTERNS DESIGNED TO PROTECT ATHLETES

A founding principle of the United States Sports Academy is that good coaching protects athletes, and the Academy's entire curriculum is formed to support the best interests of the athletes. Focusing on athletes' development, *American Coaching Patterns* is a comprehensive approach highlighting these principles of athletic coaching: (1) that good coaching produces good athletes by educating them about injury prevention and performance enhancement; and (2) that good management provides security and structure for athletes. The program's basic components, known as the "Five S's," are: strength, stamina, speed, suppleness, and skill.

Over the past three decades, theories and practices in *American Coaching Patterns* have been tested and validated through the Academy's programs. More than sixty countries have taken advantage of enlisting the expertise of the Academy to establish their sports programs and produce athletic excellence.

American Coaching Patterns consists of six courses pertaining to sports administration, athletic coaching methods, sports medicine, sports psychology, strength conditioning, and patterns for training athletes to produce elite performance.

CHEER COACHING PROGRAM DEVELOPED TO INCREASE SAFETY

Due to reports that 65% of all catastrophic injuries to female athletes occur in high school cheerleading, the National Cheer Safety Foundation (NCSF), in cooperation with the Academy, has developed an online education program for cheer coaches.

The NCSF is the nation's premier, parent-founded, cheerleading safety organization and is dedicated to raising the bar in cheer safety to reduce injury and disability and to eliminate fatalities due to cheer injuries. Through research and education of parents, cheerleaders, coaches, and administrators, the NCSF is committed to promoting physical activity while minimizing the risks of injury.

USA Gymnastics, the national governing body for gymnastics, recently announced that it will sanction events held by the National Collegiate Acrobatics and Tumbling Association (NCATA). Under this agreement, NCATA athletes and coaches will become members of USA Gymnastics and adhere to that group's rules and regulations. This announcement is a step toward recognizing competitive cheerleading as a sport.



Kimberly Archie
NCSF Executive Director

SHAOLIN KUNG FU PROGRAM DEVELOPED



Academy President, Dr. Thomas P. Rosandich (right), receives a rare Shaolin text from Abbot Shi Yongxin, spiritual leader of more than four hundred million Chan Buddhists.

To meet the needs and interests of today's students in globally-relevant sports subjects, the Academy is launching a series of courses on Chinese Shaolin Kung Fu. The Great Master Abbot Shi Yongxin of Songshan Temple in China is the eminent spiritual leader of over 400 million Chan Buddhists and Shaolin Kung Fu practitioners around the world.

The Academy's new program will be available to students in 2011. The first courses are on the History & Philosophy of Shaolin Kung Fu as well as on the Theory of Shaolin Kung Fu Practices. The U.S. Grandmaster of Shaolin, Steve DeMasco of New Hampshire, provided the Academy with English translations of rare, formerly secret, ancient, Shaolin manuscripts for use as textbooks in the new, international program.

MASTER'S PROGRAM GIVEN "BEST BUY" RATING

For the second year in a row, the United States Sports Academy's Master of Sport Science program in Sports Management has been given a "Best Buy" rating by GetEducated.com.

The Academy's program was one of only two sports management master's programs to earn the designation, and it was the only private institution with a sports management degree program on the list.

These rankings were calculated by comparing publicly posted tuition and distance education fees at 56 region-

ally accredited universities in the U.S. that offer 94 master's degrees through distance education in the career areas of management and administration.

To appear on GetEducated's Best Buy list, the degrees profiled must cost less than the average cost of all the degrees surveyed in the comprehensive data set.





U.S. AIR FORCE



TO MEET THE NEEDS OF THE MILITARY

The United States Sports Academy has been selected by *G.I. Jobs* magazine as a Military Friendly School for 2011. This honor places the Academy in the top 15% of all schools nationwide.

To meet the needs of the military, the Academy offers online professional development opportunities for semester credit hours. Currently, the Academy is offering a new certification in Sports Performance. This online certification program is comprised of six areas of study from which military personnel may select three. Areas of study include: Personal Training, Sports Strength and Conditioning, Sports Injury Management, Sports Coaching, Sports Fitness, and Wellness.

All courses can be accessed 24/7. Tuition assistance is honored for all branches of service. Spouses of military personnel are also eligible for tuition assistance through the MyCAA program.

The Academy is flexible in accommodating students who are mobilized and called to active duty. Under this option, a student can continue coursework upon release. The Academy is proud to be a military-friendly school serving all the needs of our military.



From left: Coordinator of Continuing Education and Military Programs, Ms. Donna Parks; Dean of Student Services, Dr. Craig Bogar; and Associate Dean of Continuing Education, Ms. Betsy Smith

ACADEMY PROGRAMS GET WOUNDED WARRIORS BACK INTO THE GAME

U.S. Army Major Ed Kennedy sees huge potential in utilizing the United States Sports Academy's academic programs and online technology to assist soldiers with making the transition back into civilian life.

Major Kennedy made these comments when he and U.S. Navy Lt. Commander Kim Mitchell visited the Academy's campus on Thursday, 2 September. Both Kennedy and Mitchell are a part of the Joint Chiefs of Staff Warrior and Family Services Program.

The Academy is working with the U.S. military "Wounded Warrior" program to deliver its education programs to military personnel who are ill, wounded, and/or disabled from post-9/11 overseas combat duty.

Major Kennedy said the Academy's online program would be very convenient not just for the wounded soldiers, but the non-wounded as well, because a soldier is "always on the go." He also saw the Academy's mentorship program, which incorporates experiential learning as a complement to a student's academic program,

as a good tool to help soldiers transition into civilian life by getting the experience needed to obtain employment.

Major Kennedy also saw the Academy being a sport-specific institution as a plus for the program. "People in sports are used to treating injured athletes and getting them ready to get back into the game," Kennedy said. "We are about rehabilitating injured soldiers and getting them back into civilian life."

A white paper entitled, "The Sea of Goodwill," written by Major John W. Copeland and Col. David W. Sutherland, Director of Warrior & Family Programs, focuses on three key elements in helping veterans and their families reintegrate into civilian society: education, access to health care for life, and employment.

The Sea of Goodwill brings a holistic balance to the Wounded Warrior Program, commonly known as the "trinity." These three key components are necessary to ensure service members and their families achieve a seamless transition back into civilian society.



LCDR Kim Mitchell (left) and MAJ Ed Kennedy (right) accept a giclee of the painting "Wounded Warrior" from Academy President, Dr. Thomas P. Rosandich, during their visit on 2 September. The original five foot by seven foot painting, by 2002 Sport Artist of the Year Mina Papatheodorou-Valyraki, was later presented to the guests who will display it at the Pentagon.

For more information on the Academy's Continuing Education programs, please visit www.ussa.edu/continuing-education.

THE ALUMNI NETWORK

Prominent Academy Graduates Lead the Way in Sport

MICHAEL SANTOS NAMED ASSISTANT GM FOR NHL'S FLORIDA PANTHERS

Alumnus Michael Santos has been named as the Assistant General Manager of the National Hockey League's Florida Panthers.



Michael Santos

"Mike brings to our team more than 20 years of hockey experience in a variety of capacities," Panther General Manager, Dale Tallon, said. "He has done an incredible job in helping to assemble a competitive Nashville club that has qualified for the playoffs in three of the last four seasons."

The 1989 master's degree recipient spent the past four seasons as the Director of Hockey Operations for the NHL's Nashville Predators. He will now be responsible for negotiating player contracts, handling salary

arbitrations, overseeing the club's minor league affiliates, managing the club's payroll and salary cap, as well as serving as the day-to-day contact of the hockey operations department. He previously worked for the Panthers from 2001-03.

"(The Academy) really gave me direction and the opportunity to learn how to synchronize business and the sports aspect of business," Santos said. "When I was there, the Academy was the only program, other than Ohio University, where you could get a master's degree in sports management."

While attending the Academy, Santos began a public

relations internship with the NHL, which led to a full-time position in the same department. After that, he worked for the New Haven (Conn.) Nighthawks of the American Hockey League, the highest level of minor league, for two years. He followed this by working in Arena Operations for special events at the NHL front office.

Prior to working for the Predators, Santos was President and Commissioner of the North American Hockey League (NAHL). The NAHL is the American equivalent to Canadian Junior Hockey, except, unlike in Canada, players can participate and still retain NCAA eligibility.

The NAHL experienced unprecedented growth and popularity during Santos' tenure, expanding to 20 teams in the 2005-06 season, becoming a truly nationwide junior league. The league also raised attendance to nearly three-quarters of a million fans in the 2005-06 regular season and playoffs.

Under his leadership, the NAHL staged successful Showcase tournaments in Blaine, Minnesota, including one with the Eastern Junior Hockey League in 2005, which brought together 30 teams and 700 players for college and pro scouts, the largest junior hockey Showcase ever.

In 2005, he also spearheaded the return of the NAHL All-Star Game, a highly entertaining contest in which the league All-Stars defeated the Junior A champion Texas Tornado 3-1 in Frisco, TX.

Santos inaugurated programs which created league-wide partnerships for game and replica jerseys with OT Sports, equipment and novelties, Sher-wood/InGlasCo., and licensed merchandise.

His agreement with LoudShot Media led to the relaunching of NAHL.com and the five-fold growth of the league's website traffic, including all-time one-day highs in unique visitors (over 10,100) and "clicks" (over 750,000). Under the agreement, LoudShot has also provided the NAHL with numerous new logos with fresh, unified looks that helped brand the NAHL.

1987

Faith Rosselot (M.S.S. Sports Medicine) is the head athletic trainer at Powhatan High School, Powhatan, VA.

1988

Dr. Patrick Goh (MSS Sports Medicine) is a sports specialist physician at Sports Medicine International, Singapore.

1989

Glen Talbott (M.S.S. Sports Fitness) is the athletic director and head football coach at Salado High School, TX.

1990

Jim Dugoni (M.S.S. Sports Management) is the associate director of athletics for development at the University of the Pacific, Stockton, CA.

1991

Julia "Jaye" Tashima (M.S.S. Sports Medicine) is the athletics director at Victor Valley College, Victorville, CA.

1992

Roy Mulholland (M.S.S. Sports Coaching) is the head women's basketball coach at Greenville College, Greenville, IL.

1996

Chip Hunnicutt (M.S.S. Sports Management) is the web and social marketing manager for Crosman Corporation, a manufacturer and marketer of shooting sport products, Rochester, NY.

1997

Randall D. Wright (M.S.S. Sports Management) is the principal of Olentangy Liberty High School, OH.

WHERE ARE THEY NOW?

1997

Scott Novack (M.S.S. Sports Management) is the director of high performance for U.S. Bobsled and Skeleton. He was the team leader for the U.S. Bobsled and Skeleton team at the 2010 Vancouver Olympic Games.

1998

Bart Peterson (M.S.S. Sports Management) is the head athletic trainer at Palo Verde Magnet High School, Tucson, AZ.

2001

John Welch (M.S.S. Sports Management) is the equipment manager at Appalachian State University, Boone, NC.

2004

Brenda Volk (M.S.S. Sports Coaching) is the head softball coach at the University of Wisconsin-Whitewater.

Jane F. Bolin (M.S.S. Sports Management) is a founding member of the law practice, PetonBolin Attorneys and Advisors. Jane is also the president-elect of the Asian Pacific American Bar Association of South Florida.

2005

Jonathan Meade (M.S.S. Sports Coaching) is the head women's soccer coach at Ohio Dominican University, Columbus, OH.

2007

Todd Eisner (M.S.S. Sports Management) is the men's basketball head coach at Benedictine College, Atchison, KS.

2008

Michael Taylor (B.S.S. Sports Coaching) partnered in the founding of the Ultimate Indoor Football League. Taylor will assume the role of director of general operations, Canton, OH.

Dr. Jamie Butikofer (Ed. D. Sports Management - Sports Medicine emphasis) is the head athletic trainer for Habersham County Schools and teaches in the physical education department at Habersham Central High School, Mt. Airy, GA.

Derrick Tinsley (B.S.S. Sports Coaching and current M.S.S. Sports Management student) is the swimming and aquatics instructor at Bishop State Community College, Mobile, AL.

CREIGHTON SIGNS MCDERMOTT TO 10-YEAR DEAL

Creighton University signed former Iowa State men's basketball coach, Greg McDermott, a 1994 graduate of the United States Sports Academy, to a 10-year contract, reported to be worth \$9 million.

"I've never had anybody applaud for me in this town, so that's kind of nice," McDermott said, addressing the Omaha, Neb. crowd that once rooted against him when he coached and played for conference rival, Northern Iowa.

McDermott resigned as Iowa State men's basketball coach to accept a 10-year deal to replace Dana Altman, who accepted a job at the University of Oregon. McDermott was contacted about the job by Creighton athletic director Bruce Rasmussen, and accepted it two days later.

Prior to his four seasons at Iowa State, McDermott coached Northern Iowa for five seasons. In his third season, McDermott led the Panthers to a 21-10 record and their second NCAA Tournament appearance in the school's history. UNI followed with its first at-large bid in 2005 and a school record 23 wins in 2006, along with the school's first Associated Press Top 25 ranking.

McDermott was an assistant

coach at University of North Dakota when he enrolled at the Academy and earned a Master of Sport Science in



Greg McDermott

Sports Management. He completed his mentorship at UND's compliance office. A master's degree was required at his first head coaching job, Wayne State University, where he coached from 1994-2000 and compiled a record of 116-53, including two appearances in the NCAA Division II tournament. After that, he coached at North Dakota State for one year before beginning his five years at Northern Iowa.

2009

Troy Ramsey (M.S.S. Sports Studies) is an assistant strength and conditioning coach at the University of North Texas, Denton, TX.

2009 - Ryan Evangelho (M.S.S. Sports Coaching) is an assistant baseball coach at Sierra College, Rocklin, CA.

2010

Katie Arcuri (M.S.S. Sports Management) is the assistant athletic director at the College of Staten Island, NY.

ALUMNI: WHERE ARE YOU NOW?

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