

ACADEMY'S AWARDS OF SPORT

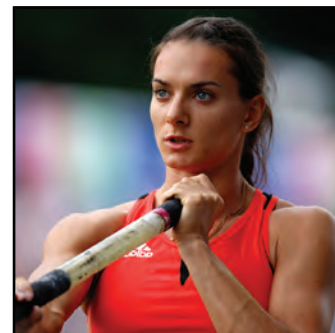
A Tribute to the Artist and the Athlete



Tafa
Dr. Zhenliang He Culture Award 2010
Painter



Manny Pacquiao
2009 Male Athlete of the Year



Yelena Isinbaeva
2009 Female Athlete of the Year

The Artist

Groundbreaking painter Tafa was honored with the Dr. Zhenliang He Culture Award as the United States Sports Academy's 2010 Sport Artist of the Year.

Tafa is the first native of Africa to be honored by the American Sport Art Museum and Archives (ASAMA). He is a native of Ghana. He currently lives in New York, where he owns his own gallery.

Tafa's style has been described as Abstract Impressionism, which is characterized by textural palette knife strokes, spirituality and musical rhythms. He says his paintings are "my drum song, my dance of the soul. I am like the divine drummer."

Paul Goodnight, the Academy's 1997 Sport Artist of the Year, nominated Tafa for the award. Goodnight has known Tafa for 14 years and exhibited with him on a number of occasions. Goodnight said of his friend: "Tafa is a wonderful human being, an award-winning artist and is very well respected by his peers, the art community in New York and internationally."

ASAMA Curator Robert Zimlich said: "Tafa's use of a palette knife is the best I've seen in awhile. He isn't merely copying the '60s palette knife art rage. He effectively uses it to create energy, and sport art without energy is just a still life." *(continued on page 6)*

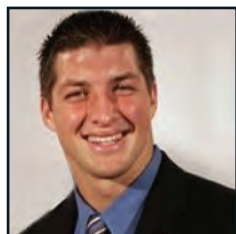
The Athletes

Boxer Manny Pacquiao of the Philippines and Russian pole vaulter Yelena Isinbaeva are the 2009 United States Sports Academy's Male and Female Athletes of the Year. The awards were the result of worldwide balloting conducted in conjunction with **USA Today** and **NBC Sports**.

"Pac-Man" became the first boxer to win titles in seven different weight classes, claiming the light welterweight title over Ricky Hatton in May before winning the welterweight title over Miguel Cotto in November. Pacquiao has a career record of 50-3-2 with 38 knockouts.

Isinbaeva, 27, said goodbye to 2009 with the outdoor (16 feet, 6 inches or 5.06 meters) and indoor (16 feet, 4 inches or 5 meters) world records. That shouldn't be a surprise, considering she has broken 27 total records during her career. But this year she became the first woman to clear 16 feet indoors, an amazing accomplishment. Among her other honors in 2009 were the Laureus World Sportswoman of the Year and the Prince of Asturias Award for Sports.

The Athlete of the Year ballot is the culmination of the yearlong Athlete of the Month program, which recognizes the accomplishments of men and women in sports around the globe.



Mr. Tim Tebow (pg 9)
Jackie Robinson
Humanitarian Award

IN THIS ISSUE

President's Column.....	2-3
Special Announcements.....	4
2010 Sport Summit.....	5
Sport Artist of the Year, Painter Tafa.....	6
Sport Sculpture Park.....	7
Academy's Awards of Sport: Medallion Series.....	8-9
Distinguished Service Awards.....	10
Alumni Network.....	11
Continuing Education.....	12
Academic Emphasis Programs.....	13
International News.....	14
Awards of Sport: Team Awards.....	15



Mr. James Vilade (pg 11)
Distinguished
Alumnus of the Year

PRESIDENT'S COLUMN

by Dr. Thomas P. Rosandich



Academy Awards of Sport honorees, Board of Trustees members and honored guests gather during the unveiling of the Iron Bowl Monument. From left are: Honored guest Dr. Gaylon McCollough; 2009 Alumnus of the Year James Vilade; Board of Trustees Chairman Robert C. Campbell III; Vice President Dr. T.J. Rosandich; Distinguished Service Award winner Bobby Bowden; honored guest Jackie Burkett; Distinguished Service Award winner Wallace "Waly" Renfro; President Dr. Thomas P. Rosandich; Trustee Dr. Gary Cunningham; Trustee Dr. Robert Block; Trustee Dr. Don Wukasz, M.D.; Trustee Dr. Milly Cowles; Trustee Mr. Jack Scharr; Distinguished Service Award winner Philippa "Phil" Raschker; 2010 Sport Artist of the Year TAFE; Trustee Dr. Nick Niccolai; 2009 Mildred "Babe" Didrikson Zaharias Courage Award winner J.R. Martinez; Trustee Dr. Linda Moore; 2009 Sport Artist of the Year for Sculpture Bruce Larsen; and Distinguished Service Award winner Robert Kanaby.

The year 2009 was probably the worst economic year in the history of higher education. But in these tough economic times, the Academy continues to prosper.

- We continued to hire and there were no terminations or early retirements because of the economy.
- The Academy maintained its package of fringes, which is considered to be among the best in higher education in its home state of Alabama, public or private.
- In addition, the Academy managed to give 5% raises to those employees who qualified.
- The Academy's independent auditors provided us with an onsite audit. It was noted that contributed matching funds in the Academy's employee pension program were twice that of any institution in the region.
- In addition, in this litigious society, the Academy was faced with no litigation, nor has there been any in recent history.
- The current financial aid audit was exceptional.
- The Academy, after all expenses including personnel, posted substantial excess operating revenues (profit) in 2009.
- The Academy took a substantial hit on

our endowment investments in 2008 like everyone else, but we received a 12% return on our investments in 2009.

The economic downturn affected all institutions, including Ivy League schools that lost billions of dollars on their investments or showed deficits in excess of \$150 million, forcing them to terminate faculty and staff. The common denominator in higher education's attempt to save revenues was to place many employees on "furloughs," which really is a new term in higher education.

This trend did not change when it came to the state university systems of this country. Large state universities were on the verge of issuing IOUs to faculty and staff.

In addition, many institutions cut their number of academic programs and courses; some institutions even closed their doors.

By the same token, this past decade was probably the worst in the history of America. It became the decade of fear beginning with the terrorist attacks of Sept. 11, 2001. Currently, there are only a few indicators that suggest that it will get better in 2010.

Many Americans understand that we are at war. In fact, we are fighting two wars: one in Iraq and the other in Afghanistan. Our primary enemy is the al-Qaeda terrorists.

ACADEMICS

The Academy's good news begins in Academics, where we experienced substantial growth in our programs. At the same time, it's believed that our graduate program is the largest in the field.

Our bachelor's degree, an upper division program, is designed to meet the needs of community college graduates and those who want to finish their undergraduate degrees. The growth of this program has caught the attention of the accrediting agency, Southern Association of Colleges and Schools Commission on Colleges (SACS COC).

The growth of the undergraduate program is due to the Academy's ability to retain students. Institutional research shows that 100% of undergraduate students would recommend the Academy to a friend or colleague and 97% plan on taking additional courses.

In addition, 91% reported that they learned just as much or more through online learning compared to previously taken residential courses. I might also note that all of our undergraduate students have taken courses with other institutions, as we offer only the "upper division degree completion program."

The Academy has articulation agreements with 52 community colleges throughout the U.S. Students who have

PRESIDENT'S COLUMN (continued)

completed their general education courses can enter directly into the bachelor's program.

Institutional research also indicates that our student body is comprised of 76% male students and 24% female students, and that students in the bachelor's program are on average older than those in our doctoral program. These numbers are basically the reverse of the national composition.

DOCTORAL PORTFOLIO

Fall 2009 saw the implementation of the Academy's new Doctoral Portfolio program, which will replace the Doctoral Comprehensive Examinations. This program was originally developed at both Duke University and Kansas. Essentially, the Portfolio goes beyond that which has been required in comprehensive exams in that it focuses on writing and research, the basics of doctoral study.

When completed, the Portfolio presents a clear academic portrait of the candidate's interests, writing capability, independent and critical thinking, and research capability.

The response from students has been extremely positive. In fact, there have been many students already in the program who requested changing to the 2009-2010 Catalog so that they might participate in the Doctoral Portfolio Program.

ACADEMY'S ACCESS PROGRAM

The Academy's required Quality Enhancement Plan (QEP) for reaffirmation of accreditation from the SACS COC is now entering its second year. The QEP is an online writing laboratory known as the Academy Center for Collegiate Excellence and Student Success, or ACCESS, and consists of 50 online tutorials ranging from basic grammar to career preparation and job seeking. Institutional research proves ACCESS is very popular with students and improves their writing.

TECHNOLOGY

This past decade can best be described as the "Decade of Technology" in the world.

We went through a paradigm shift from resident studies to online education more than a decade ago. It is clear that the Academy's technology, which has been evaluated by outside sources as among the best in higher education, played a critical role during our growth throughout the past year.

One of the many remarkable enhancements about our online programs is that they

can be delivered in 52 different languages at the simple push of a button.

CONTINUING EDUCATION

Continuing Education is one of the Academy's most dynamic programs. Online registration allows students to begin courses immediately.

Continuing Education hosts our national sport certification programs that have been delivered to more than 60 countries of the world (see page 12).

Owing to our technology, the Academy provides programs designed specifically for the national governing bodies of the U.S. such as the National Soccer Coaches Association of America (NSCAA), USA Track and Field (USATF) and the National Wrestling Coaches Association (NWCA).

We serve as the academic arm for the National Federation of State High School Associations (NFHS) and the National Association of Collegiate Directors of Athletics (NACDA) and provide support to a wide range of other organizations such as the American Council on Exercise (ACE).

WEBSITE MARKETING

The Academy's main website www.ussa.edu and the American Sport Art Museum and Archives' (ASAMA) website <http://asama.org> were completely overhauled this past academic year. Both have been rated among the best in higher education for design and function by the group "HTML5 Gallery."

Our technology is specifically designed to help students. All courses have an online evaluation form, which allows students to rate the courses, textbooks, student services, library services and the professors. These assessments are our form of "quality control."

The Academy has just adopted a new, sophisticated device called the "Remote Proctor," which students can plug into their computers and from the comfort of their own homes take an exam anytime (see page 13).

PUBLICATIONS

The Academy has two online sport journals, *The Sport Journal* and *The Sport Digest*, which are available at no cost to the public. *The Sport Journal* is believed to be the largest refereed journal in sport education in the world as it received nearly a million visits from more than 160 countries throughout the world. Both journals draw authors from all over the world.

The Sport Journal can be accessed at <http://thesportjournal.org/>. *The Sport Digest* can be accessed at <http://thesportdigest.com/>.

MILITARY

The Academy has had a long history with the military, which may be a reflection of this writer's service with the U.S. Marine Corps.

- G.I. Jobs named the Academy a "Military Friendly School"
- The Academy is a Yellow Ribbon School
- The Academy has established a Wounded Warrior scholarship, funded by contributions worldwide

Consistent with military policy, the Academy has approved granting Semester Credit Hours for Continuing Education programs. The Academy is formally registered with all of these services: the Army, Navy, Air Force, Marine Corps and Coast Guard. Our programs are designed so that service members can study from anywhere in the world, whether it be in Iraq or Afghanistan (see page 12).

ACADEMY'S AWARDS OF SPORT

For the past 25 years the Academy has featured the Awards of Sport program, whose theme is "The Artist and the Athlete."

Each year, voters from around the world select the Athlete of the Year, which is done online in conjunction with **USA Today** and **NBC Sports**. Last year a record two million people worldwide voted. Frequently, a country rallies behind its athlete, as the Philippines did with boxer Manny Pacquiao, who won the Male Athlete of the Year, and in Russia, as they supported pole vaulter Yelena Isinbaeva for Female Athlete of the Year (see front page).

New for this year, the world is invited to participate in both the nomination and the selection of the Athlete of the Year by visiting our website at www.ussa.edu (see page 4).

ALUMNI

Over the past 30 years our alumni have reached the highest levels of sport administration and sport coaching in the country. The 2009 Alumnus of the Year is James Vilade, the athletic director and baseball coach at the University of Texas at Tyler (see page 11).

The Academy is proud of its alumni. Their stories and achievements can be found at www.ussa.edu/alumni/.

Doctor of Education (Ed.D.) in Sports Management

Totally Online - No Required Residency

SPECIAL ANNOUNCEMENTS

THE ACADEMY

UNITED STATES SPORTS ACADEMY

"America's Sports University"™

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The United States Sports Academy is an independent, non-profit, accredited, special mission sports university created to serve the nation and the world with programs in instruction, research and service. The role of the Academy is to prepare men and women for careers in the profession of sports.

The United States Sports Academy is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate, master's and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of the United States Sports Academy.

The United States Sports Academy accepts students regardless of race, religion, age, gender, disability or national origin.

BRAND SCHOLARSHIPS TO HONOR LATE NCAA PRESIDENT

The memory of late National Collegiate Athletic Association (NCAA) President Dr. Myles Brand will be honored by the United States Sports Academy, which will award scholarships to selected future students in his name.

Two incoming master's students at the Academy, one male and one female, will be awarded Brand Scholarships. Plans are to award the scholarship annually.

Brand, 67, died in September 2009 after a nine-month battle with pancreatic cancer while serving his sixth year as NCAA president. The Academy honored him with its 2008 Theodore Roosevelt Meritorious Achievement Award.

The Roosevelt Award is presented to a person in sport who has excelled as a contributor to both sports and society for at least a quarter of a century.

Brand was president at Oregon and Indiana before becoming the first university CEO to lead the NCAA. Brand's tenure started in 2003. He is credited with leading a series of reforms that improved the academic image of college athletics.



Dr. Myles Brand

ACADEMY OPENS ATHLETE OF THE MONTH VOTING

The United States Sports Academy is asking the world to help nominate its Male and Female Athletes of the Month and, ultimately, the Athletes of the Year.

Sports fans around the world are asked to nominate the athletes they think are deserving of the Athlete of the Month award at www.ussa.edu. Submissions will then be presented to an internal committee, which will decide on six male and female candidates each month for the final ballot, which will be posted on the Academy's website. The world can then vote at large for a period of one week. Winners will be announced on the Academy's website and in the online edition of the *Academy Update*.

People who nominate athletes are asked to provide the name, sport, country and a short description on why their particular athlete should be considered.

Balloting for the Academy's 2009 Athlete of the Year was an international success. More than 2 million votes were cast in December 2009 thanks to the help of the websites of **USA Today** and **NBC Sports**. The winners were boxer Manny Pacquiao of the Philippines and pole vaulter Yelena Isinbaeva of Russia.

TEXAS TECH PRESENTED GAME OF THE YEAR PAINTING



The United States Sports Academy presented Texas Tech University with a painting that depicted the 2008 College Football Game of the Year, the Red Raiders' 39-33 victory over No. 1 Texas, as well as a \$5,000 check from the Academy to the Red Raider Club's scholarship fund.

Daniel Moore, the American Sport Art Museum and Archives (ASAMA) 2005 Sport Artist of the Year, and Game of the Year Committee Chairman Jack Lengyel, a Hall of Fame college coach who guided Marshall University in 1970 after a plane crash claimed the lives of 75 team members and coaching staff, made the presentation during the Red Raiders' game against Oklahoma in Lubbock.

In the victory over Texas, Texas Tech scored the game-winning touchdown with one second remaining as quarterback Graham Harrell connected with receiver Michael Crabtree, who beat double coverage near the five yard-line, shook a defender, and slipped into the end zone.

2010 SPORT SUMMIT

Academy's Sport Summit Offers Interesting Opinions and Perspectives



Dr. Fred Cromartie (standing at podium), the Academy's Chair of Sports Management and Director of Doctoral Studies, conducts the 2010 Sport Summit. Participants seated from left are Bobby Bowden, Robert Kanaby, Philippa "Phil" Raschker, Wallace "Waly" Renfro, Jackie Burkett, Dr. Gaylon McCollough, Dean Kleinschmidt, and J.R. Martinez.

Eight sports personalities, all with different backgrounds, gathered for the United States Sports Academy's 2010 Sport Summit. It was expected to be an interesting discussion on current topics in the sport world. Nobody left the room disappointed.

The Sport Summit involving award winners and other honored guests was held in conjunction with the Board of Trustees meeting and Awards of Sport ceremony. It was an enlightening experience for all who attended.

Headlined by recently retired Florida State football coach Bobby Bowden, the group of eight participants discussed hot sports topics of the day in engaging fashion.

The panel included important sport administrators such as Robert Kanaby, the executive director of the National Federation of State High School Associations (NFHS), which manages 7.5 million student-athletes. Also participating was Wallace "Waly" Renfro, the senior advisor to the president of the National Collegiate Athletic Association (NCAA).

The world of sports medicine was represented by Dean Kleinschmidt, the athletic trainer of the Detroit Lions. Philippa "Phil" Raschker, who has set more than 200 records as a senior track and field games standout, offered the perspective of an outstanding and accomplished athlete.

There was also a high school football standout turned war hero and actor, J.R. Martinez, who spoke of how his experiences as a football player helped him survive an incident in Iraq and later thrive as a motivational speaker.

And finally, former All-American football players from Alabama and Auburn, centers Dr. Gaylon McCollough (a member of Alabama's 1964 national championship team) and former NFL player Jackie Burkett (who played on Auburn's 1957 national champions), provided their unique views on sports and how things have changed since their playing days.

With Dr. Fred Cromartie, the Academy's

Chair of Sports Management and Director of Doctoral Studies serving as moderator, the discussion moved from coaching advice and coaches' salaries to the economy's effect on



Bobby Bowden shares a moment with a young Florida State fan following the 2010 Sport Summit.

sport, among other topics.

Discussions that drew the most reaction from the panel were the subjects of athletes turning pro early and the idea of high school athletes playing multiple sports.

Both are certainly hot-button topics, and the panel's ensuing discussion on them was enlightening. The panel members were passionate in their agreement about kids playing multiple sports. Kanaby noted a study showing kids who play one sport are more susceptible to injury than those who play multiple sports and use different muscles during their still developing stages.

There were differing opinions on the panel regarding the topic of athletes turning pro early.

McCollough, who considers Burkett a dear friend and the inspiration behind

McCollough going from "a fat kid in the band" to an All-American center snapping footballs to Joe Namath, respectfully disagreed with Burkett's view that players should take the money and run when they have the chance.

"The average life of an NFL player is 3.2 years," McCollough said. "The average working life of a person with a degree is 50 years. To give up that kind of money is crazy. I feel strongly about the academic aspect... An education and a degree are a sure thing."

There were laughs — Bowden drew many when he playfully chided University of Texas football coach Mack Brown for being the highest paid coach in his profession at \$5 million a year "to finish second?" acknowledging the Longhorns' loss to Alabama in the Bowl Championship Series (BCS) title game.

Kanaby quipped that soccer clubs are going to "start a pre-natal program," a nod to the sport's astounding popularity among youngsters.

There were other light moments, when Martinez talked of his mother's desire for him to get a college education, and instead chose to become an inspirational speaker and teach others about life. Even though Martinez has been wildly successful, he said his mother still hounds him about going back to school.

"We can help you with that," added Cromartie with a smile.

There were plenty of serious moments, such as when the NCAA's Renfro admitted that, with 100 football coaches making more than \$1 million a season, "salaries are out of whack."

And finally, there were also inspirational moments when Raschker, age 62 and still running 100-meter races in times that men half her age would envy, told the crowd to "know your events and know them well, and be prepared to compete like anything else. Prepare yourself for whatever might happen."

Good advice for a career in sport, and life in general, from a group of people who know best.

A TRIBUTE TO THE ARTIST AND THE ATHLETE

The Artist: Tafa, Painter

(continued from front page) A collection of Tafa's works are on display



Tafa with students at the Eastern Shore Art Center

at the Academy. His sports paintings have featured boxing, horse racing, tennis and his favorite sport of basketball. Among his most popular projects are stadiums. During an Academy art show honoring Tafa he told a reporter: "What I try to do as a sport artist is try to capture rhythm and movement. When I paint a stadium, I want the flow, the energy, the religious passion."

Tafa obtained a Bachelor of Arts Degree from the College of Art, Kwame Nkrumah University of Science and Technology in Ghana. He has exhib-

ited in a number of galleries and institutions in the United States, Japan, Europe and Africa. His works are part of numerous private and public collections in the Superior Court in Washington D.C., Fort Frederick Museum, the Smithsonian, Sparrow Hospital in Michigan, Ghana's national museum, Carver Federal Bank and the office of former New York mayor David Dinkins.



*"One on One"
by Tafa*

He first gained international recognition as a painter with a first-place finish in the Swiss Painting Competition in 1989 with "Turning Swords into Swatches."

Tafa shared his talents with art students along the Eastern Shore during a visit to the Academy for an art show in his honor. Tafa painted images of basketball players and worked with deaf students at the Eastern Shore Art Center in Fairhope, Ala., and also with students at Bayside Academy in Daphne, Ala. He donated both works to the groups.



Mayor Fred Small presents keys to the city of Daphne to Tafa, at left, and J.R. Martinez, the 2009 Mildred "Babe" Didrikson Zaharias Courage Award winner.

'MR. BASKETBALL' NAMED JORDAN

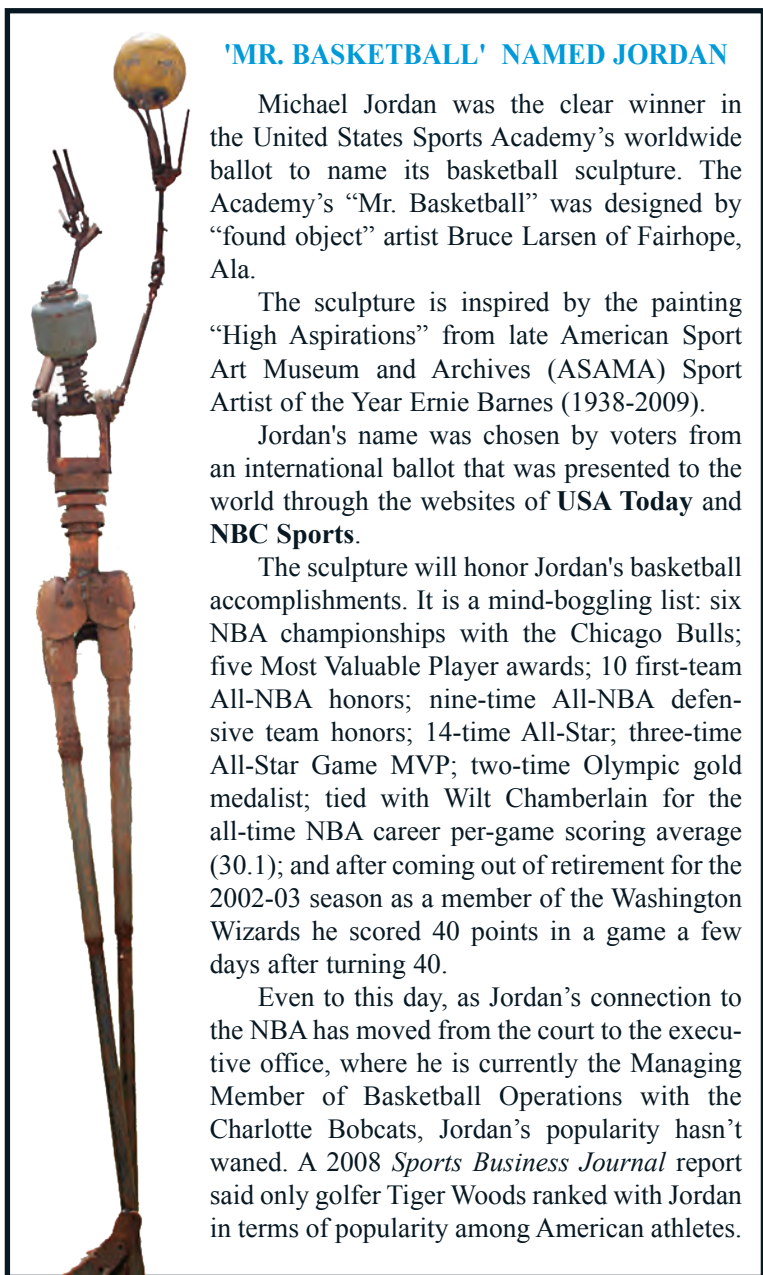
Michael Jordan was the clear winner in the United States Sports Academy's worldwide ballot to name its basketball sculpture. The Academy's "Mr. Basketball" was designed by "found object" artist Bruce Larsen of Fairhope, Ala.

The sculpture is inspired by the painting "High Aspirations" from late American Sport Art Museum and Archives (ASAMA) Sport Artist of the Year Ernie Barnes (1938-2009).

Jordan's name was chosen by voters from an international ballot that was presented to the world through the websites of **USA Today** and **NBC Sports**.

The sculpture will honor Jordan's basketball accomplishments. It is a mind-boggling list: six NBA championships with the Chicago Bulls; five Most Valuable Player awards; 10 first-team All-NBA honors; nine-time All-NBA defensive team honors; 14-time All-Star; three-time All-Star Game MVP; two-time Olympic gold medalist; tied with Wilt Chamberlain for the all-time NBA career per-game scoring average (30.1); and after coming out of retirement for the 2002-03 season as a member of the Washington Wizards he scored 40 points in a game a few days after turning 40.

Even to this day, as Jordan's connection to the NBA has moved from the court to the executive office, where he is currently the Managing Member of Basketball Operations with the Charlotte Bobcats, Jordan's popularity hasn't waned. A 2008 *Sports Business Journal* report said only golfer Tiger Woods ranked with Jordan in terms of popularity among American athletes.



THE SPORT SCULPTURE PARK

Located on the Campus of the United States Sports Academy

IRON BOWL MONUMENT UNVEILED

Perhaps there is room for civility when Alabama and Auburn play, as two time-honored veterans of college football's greatest rivalry proved while helping the United States Sports Academy unveil sculptor Bruce Larsen's Iron Bowl Monument.

It was class personified when two former All-American centers from national championship teams, Jackie Burkett of Auburn's 1957 team and Dr. Gaylon McCollough of Alabama's 1964 squad,

represented their schools in the ceremony. The ex-players were joined by a legendary coach and native Alabamian, retired Florida State coach Bobby Bowden, who tossed a coin to determine which player would be the first to lay a brick and also choose what side of the monument to place it on.

Burkett won the coin toss and surprised the crowd gathered by deferring his choice to McCollough. The classy Burkett didn't have to think twice about the decision, saying it was the right thing to do considering how well the Alabama football

team, which won the national championship two weeks earlier, represented the state.

McCollough, who grew up idolizing Burkett, appreciated the gesture. "He was the reason I wanted to be a center," said McCollough, who snapped the ball to Crimson Tide football legend Joe Namath during his playing days in Tuscaloosa.

The sun-splashed warm day was a perfect backdrop for Larsen's latest and most ambitious project for the Academy. Fairhope's Larsen, the 2009 Sport Artist of the Year for Sculpture, introduced the initial phase of a project that will eventually become the largest monument dedicated to American football.

Future plans are to include 22 figures in the monument, signifying the number of athletes on a football field. The first phase features a quarterback trying to elude the grasp of an onrushing defender. The second phase will consist of a wide receiver trying to get open against a defensive back.

The Alabama-Auburn rivalry was named the Iron Bowl as a nod to the city of Birmingham, which hosted the game for many years before it moved to the schools' home stadiums. Additionally, Birmingham has a rich background as a center for iron and steel production.



Dr. Gaylon McCollough, left, retired Florida State coach Bobby Bowden and Jackie Burkett share a laugh during the unveiling of the Iron Bowl Monument

“Roll Tide” OR “War Eagle?”

Show Your Allegiance to Alabama or Auburn
by Purchasing a Brick to Support the Iron Bowl Monument

Make your allegiance known forevermore with the purchase of a brick that proudly displays your love for the University of Alabama or Auburn University.

Your purchase will help form the foundation on which the Iron Bowl Monument will stand, and help the project grow over the years. For a tax-deductible donation of \$50 a brick, you can leave your personal stamp on the Alabama-Auburn rivalry. Contact the Academy at (251) 626-3303 if you would like to become a unique part of Iron Bowl lore.

GAYLON MCCOLLOUGH
ALL-AMERICAN
ALABAMA 1964

Your Name
Degree or Fan
Year or Message

Mr. & Mrs.
John Smith
A House Divided

JACKIE BURKETT
ALL-AMERICAN
AUBURN 1957

THE ACADEMY'S AWARDS OF SPORT

The Medallion Series

EAGLE AWARD



Carlos Arthur Nuzman was presented the Eagle Award by Peter Tichansky, a member of the Academy's Board of Visitors and President of the Business Council for International Understanding (BCIU), in Brazil.

Nuzman was the individual most responsible for bringing the 2016 Summer Olympic Games and Paralympic Games to Brazil, the first time in the history of the country and the South American continent. Nuzman was a professional volleyball player from 1957 to 1972 and represented the Brazilian national team from 1962 to 1968.

He was a member of the first Brazilian Olympic team in 1964. He is a member of the International Olympic Committee (IOC) and the Pan American Sports Organization (PASO).

C. VIVIAN STRINGER COACHING AWARD

Kelly Amonte Hiller was one of the most decorated college lacrosse athletes during her playing days at the University of Maryland. She's on the same path as a coach after having guided Northwestern University to its fifth straight NCAA women's championship.

Northwestern is only the second school to accomplish that feat. The Wildcats went 23-0 in 2009 as Amonte Hiller improved her career record to 134-24. She took over the program when it was at club status in 2001 and has transformed it into the NCAA's pre-eminent program. Amonte Hiller's peers at Northwestern have named her the school's Bob Voigts Coach of the Year Award three straight years and four of the last five.



DR. ERNST JOKL SPORTS MEDICINE AWARD



Dr. Robert Cantu is one of the world's leading experts on concussions. He published the first ever return-to-play guidelines for sports concussions in 1986 and devised the first grading system for concussions based on symptoms at the time of injury (Grades 1, 2, 3) and provided medical professionals with concussion management guidelines where none existed before.

Dr. Cantu is a valued resource for reporters for stories on the National Football League and its continuing debate on the league's policies on concussions and studies that link head injuries on the football field with brain disease.

AMOS ALONZO STAGG COACHING AWARD



Nick Saban has led the University of Alabama's proud football program back into the national spotlight in his three short seasons in Tuscaloosa. Saban guided the Crimson Tide to a 14-0 record this season and a Bowl Championship Series (BCS) title game victory against Texas.

Alabama advanced to the title game with a 32-13 victory over Florida in a lopsided battle between the Nos. 1 and 2 ranked teams in the country. Under Saban's guidance in 2009 the Tide claimed its first-ever Heisman Trophy winner, running back Mark Ingram.

CARL MADDOX SPORTS MANAGEMENT AWARD

University of Florida director of athletics **Jeremy Foley** was presented the Carl Maddox Sports Management Award by Academy Trustee Jimmy Carnes, a USA Track and Field Hall of Famer and former Florida track and field coach.

During Foley's rise from ticket office intern, the Gators' programs have been among the best in college sports. Under his guidance the school is the only one in history to win both the football and men's basketball national championships in the same calendar year.

Florida athletes have been successful on the field and in the classroom, with 13 national titles in all sports, and a combined 72 Academic All-Americans since 1992.



DWIGHT D. EISENHOWER FITNESS AWARD



"The Biggest Loser" television show co-hosts **Bob Harper** and **Jillian Michaels** were presented the Dwight D. Eisenhower Fitness Award by Academy Trustee Dr. Gary Cunningham, a former UCLA basketball standout and coach and athletic director at UC-Santa Barbara.

The fitness gurus have inspired millions around the world to improve their health and lifestyle through their hit NBC show "The Biggest Loser." Since debuting in 2004, the show has audiences in 90 countries and is produced in 25 countries.

In a show where everybody "loses," "The Biggest Loser" challenges overweight contestants to shed pounds in a safe and recommended manner through exercise. The training of Harper and Michaels has also influenced those who watch the show to exercise along with the contestants.

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THE ACADEMY'S AWARDS OF SPORT

The Medallion Series (continued)

JACKIE ROBINSON HUMANITARIAN AWARD



Tim Tebow is the youngest person ever to receive the Humanitarian Award. The former Florida quarterback has been successful on and off the field. In addition to a Heisman Trophy and two national championships, Tebow has also been lauded for his work as a missionary in countries such as the Philippines, Thailand and Croatia.

He also speaks at prisons, visits orphanages and leper colonies and is a hospital volunteer.

Only a senior in college, Tebow has already raised more than \$300,000 for charities and served 700 hours of community service.

THEODORE ROOSEVELT MERITORIOUS SERVICE AWARD

Daniel Rooney spent most of his life associated with the Pittsburgh Steelers, from ball boy to president, before being named the U.S. Ambassador to Ireland by President Barack Obama in July 2009.

Rooney has been a major figure in the National Football League (NFL), as his franchise has won six Super Bowls.

He played a significant role in the promotion of minorities in the sport, as The Rooney Rule requires teams to interview at least one minority for head coaching and senior football operations positions.

He was named to the ambassadorship in large part because of his support for Irish-American charitable causes.



RONALD REAGAN MEDIA AWARD



Lee Corso had a distinguished career as a college football coach, but it's in broadcasting where he became a household name.

Corso joined ESPN in 1987 after 28 years on the sidelines, and has become one of the most popular college football analysts in the game.

He brings a mix of bold analysis and humor to his trade, including his signature moment, donning the headgear of mascots to reveal picks on ESPN's *College GameDay* show. His excitement and knowledge of college football is unrivaled in the profession.

JIM THORPE ALL-AROUND AWARD



Decathlete **Trey Hardee**, a Birmingham, Ala., native and former Texas standout, was presented the All-Around Award by Longhorns athletic director DeLoss Dodds, a former Carl Maddox Sports Management Award winner.

Hardee bounced back from a disappointing performance at the Beijing Olympics to win the International Association of Athletics Federations (IAAF) world championships in Berlin. Hardee totaled a career-best 8,790 points and set personal records in three events: long jump, shot put and javelin throw.

MILDRED "BABE" DIDRIKSON ZAHARIAS COURAGE AWARD

J.R. Martinez was presented the Courage Award by Robert C. Campbell III, the Chairman of the Board of Trustees, during a ceremony at the Academy.

Martinez never quit on life, and there are many who are grateful he didn't. After playing high school football in Dalton, Ga., Martinez entered the military and sustained facial injuries that resulted in visible scars that couldn't be corrected after 32 surgeries.

Instead of hiding from his situation, Martinez became a beacon of courage for Wounded Warriors, helping them visualize the possibilities in life. He is also an actor on the ABC soap opera "*All My Children*," portraying a veteran who is re-establishing his life in the civilian world.



JUAN ANTONIO SAMARANCH IOC DISABLED ATHLETE AWARD



Chantal Petitclerc is a dominant figure in wheelchair racing, having won five gold medals for Canada in each of the last two Paralympics — Athens in 2004 and Beijing in 2008. Petitclerc won races covering distances from 100 to 1,500 meters.

In Beijing she set three world records and four Paralympic records. She has 21 Paralympic medals, including 14 golds. Her accomplishments inspired the Canadian Press to name her Female Athlete of the Year in 2008. An accident at age 13 left her a paraplegic, and she discovered wheelchair racing at 18, setting her sights on becoming the best in the world.

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2009 DISTINGUISHED SERVICE AWARDS

Sport Leaders Saluted for Contributions

Retired Florida State football coach **Bobby Bowden** was presented his DSA by Trustee Dr. Robert S. Block at the Board of Trustees annual meeting.

Bowden retired as the second-winningest coach in major college history. He leaves the game after 44 seasons as a head coach at Samford, West Virginia and Florida State, where he will be best remembered for turning the Seminoles into a major collegiate power during his 34 seasons.

Under Bowden's guidance the Seminoles had a streak of 14 straight top-five finishes in the Associated Press poll, and won more than 85% of their games.

Kevin Carroll is the vice president of Hanger Prosthetics and Orthotics. He's worked with a number of Paralympians who participated in the Beijing Games in 2008 and has customized prosthetic solutions for a number of individuals. One client, a double-leg amputee, has climbed Mt. Kilimanjaro.

His research and clinics have educated others and helped many disabled athletes over the years. He has spent more than a quarter century developing artificial limbs and is considered one of the world's top prosthetists.

Gordie Gillespie was presented his DSA in Joliet, Ill., by Dr. Linda Moore, an Academy Trustee and alumna and the Senior Director of Business Administration for ESPN.

Gillespie shows no signs of slowing down at age 84. College baseball's winningest coach with 1,816 victories begins his 58th season in April. More than 20 seasons have been with his current team, the University of St. Francis in Joliet, Ill.

Gillespie is in his second stint at St. Francis. He coached there from 1977 through 1995 and returned in 2006. Gillespie has been inducted into 16 halls of fame.

Joseph Hardy, the founder and chief executive officer of the 84 Lumber Company in Pennsylvania, was presented his DSA by Dr. Thomas P. Rosandich.

Hardy continues to be a physical fitness marvel into his mid-80s. He founded the Nemacolin Woodlands Resort, which includes facilities for winter sports, equestrian, shooting ranges and two 18-hole golf courses.

His Woodlands Course hosts the 84 Lumber Classic, a stop on the Professional Golfers Association (PGA) Tour. His sports ventures raise millions of dollars for a number of charitable causes, including cancer research, and the Boy Scouts of America.

Michael Josephson received his DSA from Trustee Dr. Gary Cunningham in Los Angeles.



Josephson has impacted sports at the grass roots level with his "Character Counts" program, which gives coaches and parents the ability to build character and create champions in their youngsters.

His program "Pursuing Victory With Honor" sportsmanship campaign is endorsed by virtually every U.S. athletic organization. The program helps children address such topics as sports, healthy lifestyles and building character through sports.

Robert Kanaby was presented his DSA by Trustee Dr. Nick Niccolai, at the Board of Trustees annual meeting.

Kanaby has devoted more than 30 years of his life to high school athletes. When he retires in May 2010 as the executive director of the National Federation of State High School Associations (NFHS), he will leave with participation numbers in high school sports at an all-time high of more than 7.5 million student-athletes.



Philippa "Phil" Raschker was presented her DSA by Dr. Thomas P. Rosandich in Atlanta.

Raschker has set more than 200 world and U.S. records in senior track and field during her career. And it's unlikely any track and field athlete can match what she did at the 2009 National Senior Games, when she competed in 11 events and won seven of them. She was even more impressive at the World Masters Championships in Italy, winning gold in all 10 events she entered.



Wallace "Waly" Renfro was presented his DSA by Trustee Dr. Gary Cunningham at the Board of Trustees annual meeting.

Renfro has been an administrator with the National Collegiate Athletic Association (NCAA) for 35 years, rising to the position of vice president and senior advisor to the president. He has served the NCAA as a valuable resource with the media, having been quoted in newspapers and appearing for hundreds of television and radio interviews. He has also testified before Congress on issues related to college sports.

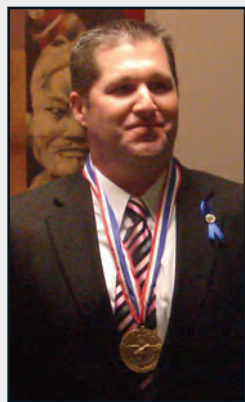


THE ALUMNI NETWORK

Prominent Academy Graduates Leading the Way

VILADE OVERWHELMED BY ALUMNUS OF THE YEAR AWARD

James Vilade speaks with great pride about his relationship with the United States Sports Academy.



2009 Alumnus of the Year, Mr. James Vilade

Upon reception of his "Order of the Eagle Exemplar with Rosette" from Board of Trustees Chairman Robert C. Campbell III for being recognized as the 2009 Alumnus of the Year, Vilade, the athletic director and head baseball coach at the University of Texas at Tyler, became emotional when describing his Academy experience.

"It was the best decision I ever made," Vilade told the gathered audience. "It was priceless. I appreciated the platform to come here and study

and dream."

Vilade, a 2003 master's graduate in sports management, is an expert in building baseball programs. He's built two National Collegiate Athletic Association (NCAA) Division III powers from scratch in Texas, including at UT-Tyler starting in 2002.

He was an accomplished baseball player at Baylor University, where he served as team captain, and was hitting coach at Oral Roberts University.

During his award presentation, Academy President Dr. Thomas P. Rosandich mentioned Vilade's many charitable causes, which include funding scholarships and working with the Boys and Girls Club of East Texas. His players have also distinguished themselves off the field, as more than 50 have made All-Academic rosters, and his team won the NCAA National Community Service Award in 2006-07.

1989

John Thompson (M.S.S. Sports Coaching) is the athletic director and head men's basketball coach at Wesleyan College in Rocky Mount, N.C., and has been promoted to vice president, athletics.

1993

Jim Krueger (M.S.S. Sports Management) is the director of athletics at College of Saint Mary in Omaha, Neb. He was previously at Dana College, where he orchestrated the school's first-ever national championship in wrestling and was selected as the Great Plains Athletic Conference Athletic Director of the Year in 2006.

1994

Jim Kulawiak (M.S.S. Sports Management) is the head softball coach and associate professor of health and physical education at North Central College in Naperville, Ill.

1997

Darren Schneider (M.S.S. Sports Management) was recently named the head men's track and field coach at Texas A&M University-Commerce.

2000

Dr. James Zarick (Ed. D. Sports Management) is an associate professor of sport management at High Point University in North Carolina.

2001

Scott Maxfield (M.S.S. Sports Management) is the head football coach at Henderson State University in Arkadelphia, Ark.

2004

Serela Kay (M.S.S. Sports Management) recently became an assistant water polo coach at Princeton University in New Jersey. Kay also currently serves as an assistant coach with the USA Water Polo Youth National Team.

2005

Lance Noble (M.S.S. Sports Coaching) is the founder and head coach of the Alamo SC of San Antonio, a member of the world ranked Women's Premier Soccer League. The Alamo SC started its first season in May 2009.

Neal Ring (M.S.S. Sports Coaching and current doctoral student) is the head men's basketball coach at Maranatha Baptist Bible College in Watertown, Wis.

2007

Kevin Cullen (M.S.S. Sports Management) works for the Cleveland Indians as an area scout in North Texas, Oklahoma and Northern Louisiana.

2009

Dr. Tessie Bradford (Ed. D Sports Management) is the coordinator of the University of West Florida Emerald Coast branch in Fort Walton Beach, Fla.

IN MEMORIAM

Dr. Patrick Tan Eng Yoon

The Academy lost a dear friend as Dr. Patrick Tan Eng Yoon, president of the Academy's Singapore Alumni Association, passed away on Saturday, 30 January 2010, at the age of 82. He died from injuries sustained after being struck by a car while crossing a road on his way home from church.



Dr. Patrick Tan Eng Yoon

Dr. Tan has been a prominent figure in Singapore athletics since the 1950s, when he participated in the 1956 Melbourne Olympic Games as a hurdler and triple jumper. A year later he won Singapore's first gold in the first South-east Asian Peninsular Games by winning the 400 hurdles. He was also a medal winner at the Southeast Asian Games (SEA) Games. In 1955, he set a triple jump record of 47 feet, 7.5 inches that stood for 32 years.

"I've lost a longtime and very good friend," said President Dr. Thomas P. Rosandich, who served as Tan's sprinting coach. "I worked with him for more than 50 years in sport." Tan earned his Master of Sport Science Degree from the Academy in 1986.

Tan is survived by his wife, Evelyn, sons Eugene, 45, and Kenneth, 42, and daughter Sabrina, 39.

CONTINUING EDUCATION

Offering Career Advancement

A current trend in the area of professional development is to provide continuing education units (CEUs) or non-degree credit or courses, clinics, and seminars from other organizations and associations. Because many organizations do not provide CEUs for their programs, they seek out institutions that provide this service. CEUs offered by an accredited academic institution carry more weight than those that are offered by an individual association. As a result, a number of groups seeking CEUs for their programs have partnered with the Academy to be their CEU provider. CEUs are provided to the following selected partners:

National Federation of State High School Associations (NFHS)

The NFHS serves 50 member state high school athletic/activity associations, plus the District of Columbia. It oversees a variety of sport activity programs for 18,500 high schools and more than 11 million students.

National Soccer Coaches Association of America (NSCAA)

The NSCAA is the largest coaches' organization in the United States. Founded in 1941, the NSCAA has 26,000 members who coach both genders at all levels of the sport. It fulfills its mission of coaching education through a nationwide program of clinics and week-long courses, teaching more than 4,000 soccer coaches each year.

USA Track and Field (USATF)

USATF is the National Governing Body for track and field, long-distance running and race walking in the United States. USATF conducts coaching education clinics and seminars designed to elevate and standardize the level of coaching across the country. More than 15,000 coaches have completed these programs.

National Wrestling Coaches Association (NWCA)

Established in 1928, the NWCA's mission is to serve and provide leadership for the advancement of the sport of wrestling at all levels. Primary emphasis is on interscholastic and collegiate programs.

American Council on Exercise (ACE)

Founded in 1985, ACE is one of the largest fitness certification, education and training organizations in the world. ACE has a membership of more than 40,000 certified fitness professionals in 107 countries and is instrumental in setting certification and continuing education standards in the fitness profession.

National Association of Collegiate Directors of Athletics (NACDA)

Founded in 1965, NACDA is the largest professional association of college athletic administrators. NACDA provides educational opportunities for its members and also serves as a vehicle for networking and the exchange of information to others in the profession.

American Association of Cheerleading Coaches and Administrators

The American Association of Cheerleading Coaches and Administrators (AACCA) is a non-profit educational association for the over 70,000 cheerleading coaches across the United States. Founded in 1988, members of the association include: youth, junior high school, high school, all star, and college or university coaches/advisors, as well as leading national cheerleading instructional companies dedicated to the safe and responsible practice of student cheerleading.

National Cheer Safety Foundation (NCSF)

The NCSF is dedicated to raising cheer safety awareness through educational programs and the tracking of injuries for research purposes. The Foundation is also dedicated to improving the standard of care to reduce catastrophic injury, disability, and death from cheerleading.

National Strength and Conditioning Association (NSCA)

Founded in 1978, the NSCA is an international non-profit educational association serving nearly 30,000 members in 52 countries. As the worldwide authority on strength and conditioning, the NSCA disseminates research through practical application in support of its mission to improve athletic performance and fitness. For successfully meeting established criteria, the NSCA has officially recognized the Academy's educational program in strength and conditioning.



SPECIAL TO THE MILITARY

To meet the needs of the military, the Academy offers online professional development opportunities for semester credit hours. Students can earn a certification in personal training, strength and conditioning, coaching and other related areas.

Tuition assistance is honored for all branches of the service. Spouses of military personnel are also eligible for tuition assistance through the Military OneSource program.

The Academy is flexible in accommodating students who are mobilized and called to active duty. Under this option, a student will be able to continue coursework upon release. The Academy is a military friendly school serving all the needs of our military.



For more information on the Academy's continuing education programs, please visit www.ussa.edu/continuing-education.

ACADEMIC EMPHASIS PROGRAMS

Helping Students Meet Current Occupational Needs

The United States Sports Academy remains the leader in sports education by responding to the changing demands and trends in the sports industry with emphasis programs.

With these emphasis areas within established degree programs, the Academy continues to fulfill its mission to prepare men and women for positions in the contemporary sports industry. The programs are specific to student and industry needs, and with them the Academy will prepare graduates to become leaders in sport.

NCAA COMPLIANCE

Students pursuing a M.S.S. in Sports Management or Sports Studies may pursue an emphasis in National Collegiate Athletic Association (NCAA) Compliance to help meet the growing demand for compliance officers at member institutions and for coaches to be well-versed in regulations. Required courses for the NCAA Compliance emphasis are:

- **SAM 523**, NCAA Compliance
- **SAM 524**, NCAA Rules and Procedures
- **SAM 592**, Introduction to the Business of Sports Agents

OLYMPIC STUDIES

An emphasis in Olympism is available for students pursuing a M.S.S. in Sports Management, Sports Coaching or Sports Science, and as specialization for the Doctor of Education in Sports Management (Ed.D.) degree. Students study the Olympic movement, its history, purpose and all of the organizations involved with it. All courses are at the 600 level, but can be taken at the master's and doctoral levels. The required courses are:

- **SAB 661**, Current Issues in the Olympic Movement
- **SAB 622**, Structure and Function of the Olympic Games
- **SAB 667**, Olympism

PERSONAL TRAINING

Students pursuing a M.S.S. in Sports Fitness and Health can take the Personal Training curriculum, which is based on professional requirements for certification by such organizations as the American Council on Exercise (ACE), the National Strength and Conditioning Association (NSCA), and the American College of Sport Medicine (ACSM). Students in this emphasis are encouraged to sit for exams conducted by these professional organizations and must take the mandatory Mentorship. Required courses for the Personal Training emphasis are:

- **SAR 520**, Exercise Physiology
- **SAR 526**, Personal Training
- **SAR 525**, Sport Strength and Conditioning

SPORTS PSYCHOLOGY

Understanding the motivations and performance enhancement for athletes through psychology has become a major consideration for coaches and sport administrators alike. Students pursuing any of the Academy's Master of Sports Science (M.S.S.) degree programs may pursue this emphasis for a comprehensive view of applying principles of psychology to sport performance. Required courses for the Sports Psychology emphasis are:

- **SAB 566**, Psychological Aspects of Health and Fitness Programming
- **SAB 657**, Psychology of Elite Performance
- **SAB 659**, Group Dynamics in Sports and Exercise

SPORTS SECURITY

The growing and urgent need to provide comprehensive security at events such as the Olympics, World Cup and the Super Bowl increases by the day. Students pursuing a Bachelor of Sport Science (B.S.S.) degree in Sports Management can obtain an emphasis in Sports Security by taking the following required courses:

- **SAM 487**, Introduction to Sports Security Management
- **SAM 488**, Contemporary Sports Security Management
- **SAM 489**, Introduction to Emergency Management for Sports Settings

NEW TEST PROCTORING REQUIREMENTS

The United States Sports Academy has selected a Remote Proctor System to ensure the integrity of its online examinations.

Students in the Academy's degree programs will be required to use the Remote Proctor, a hardware device that connects to a student's computer. The device meets federal regulations requiring online programs to take steps to authenticate the identity of students so that their examinations will be secure and the integrity of their work will be protected.



The device contains a biometric finger scanner that authenticates a student's identity before providing access to an online exam. A microphone and 360-degree webcam help ensure that integrity is maintained during an online exam regardless of the student's choice of location and time. The purchase price is a one-time charge of \$190 at the time of registration. Students who are on financial aid will be able to use the funds to pay for the device.

"We were well aware that the cost and inconvenience of human proctoring didn't meet the needs of students," said Academy Vice President Dr. T.J. Rosandich. "A technologically-based solution allowing students to take exams in the comfort of their homes or offices while meeting the new federal requirements was ideal."

BACHELOR'S DEGREE IN SPORTS SCIENCE

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INTERNATIONAL NEWS

International Programs of the Academy

International programs have been a foundation of the Academy since it was founded more than 35 years ago. Having delivered sports education programs in more than 60 countries around the world, the Academy and its representatives play a significant role as goodwill ambassadors for the United States.

BAHRAIN

The Academy continued its longstanding relationship with the Kingdom of Bahrain, beginning with a special study on the state of sport in the nation that was ordered by His Majesty, King Hamed bin Isa Al-Khalifa. Academy President Dr. Thomas P. Rosandich led a study team to Bahrain in February 2009 that recommended the formation of a national school of sport that could service not only the Kingdom, but the entire Arabian Gulf or the Arab world plus the formation of a school sport federation leading up to the development of an interscholastic sport program in the nation's schools.

CHINA

The Academy has an agreement with Renmin University of China, which is among China's most prestigious state universities. According to the agreement, Renmin will recruit students for the Academy's master's degree program in Sports Management and provide a venue for certification programs to be taught in China. Further strengthening a relationship with this developing sports power, China Sport Industries (CSI) has sought out the Academy as a source of expertise on sport-related seminars.



Officials from the University of Technology, Jamaica (UTech) sign a protocol with the Academy to develop the Caribbean School of Sports Science (CSSS). Pictured from left, front row, Academy Dean of Academic Affairs Dr. Arthur Ogden; Academy President Dr. Thomas P. Rosandich; UTech's President Professor the Honorable Errol Morrison; Faculty of Science and Sport Dr. Colin Gyles. Back row, Curriculum Consultant Dr. Neville Graham and Director of Sport Anthony Davis.

CYPRUS

The Academy has Cypriot students enrolled in its graduate degree programs thanks to a relationship with the University of Nicosia (formerly InterCollege).

DENMARK

A Protocol for Cooperation has been signed with the Gerlev PE and Sports Academy in Denmark to eventually deliver the Academy's certification programs, as well as building student exchange and mentorship programs between the institutions.

HONG KONG

The Academy signed an agreement with the International Sports Academy (ISA)-Hong Kong and a Protocol for Cooperation with Lifelong College. Under the agreement with ISA-Hong Kong, the Academy will be the content provider for continuing education certificate programs in that province while they simultaneously recruit students for the Academy's degree programs.

INDIA

An agreement with Manipal University launches the first sports management degree program in the world's second most populous nation. The Academy will provide content for the Manipal University Bachelor of Sport Administration degree, which includes five Academy courses in the sport management curriculum.

JAMAICA

The Academy delivered three seminars in Jamaica through a private organization, International Best Practices Network (IBPN). The courses prompted signing of a Protocol for Cooperation with the University of Technology (UTECH), Jamaica, to deliver educational programs through distance learning. UTECH is the primary university for elite Jamaican athletes, such as Usain Bolt, the current world record-holder in the 100- and 200-meter dashes.

MALAYSIA

A decades-long relationship with Malaysia strengthened this past year. Under the auspices of the National Institute of Sport (ISN) in cooperation with KH Sports



Academy Vice President Dr. T.J. Rosandich, middle, discusses design issues for a swimming pool under construction in Melaka for the 13th national Malaysian Games with, at left, Minister of Sports for Melaka Datuk Capt. (Ret.) Hj Abdul Karim bin Sulaiman, and Chief Minister of the State of Melaka Datuk Seri Hj Mohamed Ali Bin Mohamed Rustam.

World, the Academy delivered two complete International Certification Sports Coaching (ICSC) and International Certification Sports Management (ICSM) programs.

SINGAPORE

The Academy continues to work with the International Sport Academy (ISA)-Singapore in the delivery of certification programs on the island nation. The Academy and its alumni will also play a role in the first-ever 2010 Youth Olympics, which Singapore is hosting.

TAIWAN

There are currently two cohorts of Taiwanese doctoral students on campus. They are the only students still studying in-residence in the Academy's degree programs. One of the cohorts began their studies in the fall semester and will be on campus for at least three more years.

THAILAND

The Academy delivered ICSC and ICSM programs in Bangkok and has also conducted three study tours of American sport from coast-to-coast for a group of senior Thai sport administrators. These programs have been renewed for this year.

TRINIDAD AND TOBAGO

A Protocol for Cooperation was signed between the Academy and the University of Trinidad and Tobago (UTT) to develop a degree program in sport administration to be delivered at UTT and marketed throughout the Caribbean. The Academy would provide sport-specific content by distance learning to students.

ALUMNI: WHERE ARE YOU NOW?

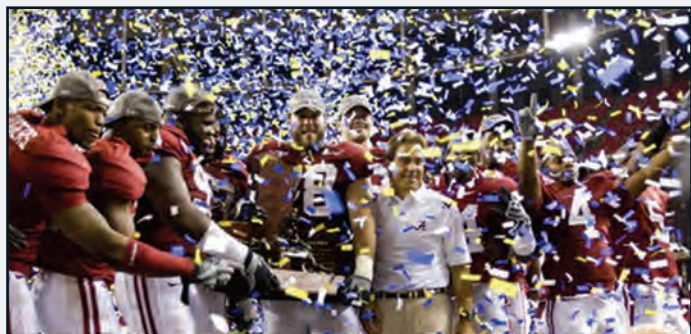
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ACADEMY'S AWARDS OF SPORT

2009 Team Awards

COLLEGE FOOTBALL GAME OF THE YEAR



Sport Artist Daniel Moore will honor the Alabama victory over Florida with a commemorative painting.

In a season full of memories for the Alabama football program, on no other day did the Tide roll as impressively as it did during a 32-13 thrashing of Florida in the SEC championship game in Atlanta. For its dominating performance against the reigning national champions, Alabama's victory was named the 2009 College Football Game of the Year.

Alabama's masterful performance in the No. 1 vs. No. 2 matchup left no doubt which team was the best, a point that was proven over a month later when the Tide finished off Texas 37-21 to win the Bowl Championship Series (BCS) national championship game.

Early on, it was clear that Alabama was the superior team despite Florida's No. 1 ranking and 22-game winning streak. The Tide amassed 490 yards of total offense while limiting high-powered Florida to 335. Sophomore running back Mark Ingram clinched the first Heisman Trophy in Alabama's rich history with 113 yards rushing and three scores against a Florida defense that had allowed an average of only 230 yards a game.

Further illustrating Alabama's dominance was the play at quarterback, where first-year starter Greg McElroy outdueled Tebow, the former Heisman Trophy winner. McElroy threw for 239 yards and a TD on 12-of-18 attempts to earn the game's Most Valuable Player honor.

"Our entire team played great. Greg (McElroy) played

great. Mark (Ingram) played great. Julio (Jones) played great," said Alabama coach Nick Saban, who won the 2009 Amos Alonzo Stagg Coaching Award.

"Really, most of the credit goes to our guys up front on the offensive line. This is a great win for our program."

The College Football Game of the Year concept was developed by Daniel Moore, the Academy's 2005 Sport Artist of the Year. The University of Alabama will receive a commemorative limited edition fine art print and a \$5,000 donation for its general scholarship fund for the Game of the Year honor.

A panel of experts helped decide the Game of the Year. The Chairman is Hall of Fame coach Jack Lengyel, the former athletic director at the U.S. Naval Academy and coach at Marshall University following a 1970 plane crash that claimed the lives of 75 players and coaches. The Marshall story was depicted in the 2006 film *We Are Marshall*.

Fifteen individuals with distinguished backgrounds in college football worked with the Awards of Sport on the College Football Game of the Year Committee, including: Hall of Fame coach Vince Dooley from the University of Georgia; Dr. Homer Rice, the former head coach at Rice University and longtime Georgia Tech athletic director; and Ron Dickerson, the first African-American head football coach in National Collegiate Athletic Association (NCAA) Division I.

WOMEN'S TEAM OF THE YEAR: UCONN WOMEN'S BASKETBALL



The record-setting University of Connecticut women's basketball team — the first team in National Collegiate Athletic Association (NCAA) Division I history (male or female) to finish undefeated and beat all of its opponents by 10 points or more — has been named the Women's Team of the Year by the United States Sports Academy.

Head coach Geno Auriemma's 2008-09 edition of the Huskies produced the school's sixth NCAA championship and third undefeated season.

UConn finished 39-0 to match the same mark the program had in 2001-02. The Huskies' dominance was also reflected in their title-clinching win, a 76-54 victory over fellow Big East Conference foe Louisville. The game marked the second-largest margin of victory in the history of the women's championship game.

MEN'S TEAM OF THE YEAR: NEW YORK YANKEES



Yankees President Randy Levine, left, accepts the Male Team of the Year Award from Harvey Schiller, a former Yankees CEO and 1996 Distinguished Service Award recipient.

The New York Yankees waited eight seasons to add another World Series trophy to their case. When the Bronx Bombers won their 27th championship, they did it with dominant starting pitching and a power-laden lineup. The Yankees' return to the top of the baseball world earned the sport's dominant franchise the 2009 Men's Team of the Year honor from the United States Sports Academy.

After a 2008 season that saw the Yankees miss the postseason for the first time in 13 years, New York beefed up its starting pitching and offense with the free-agent signings of pitchers C.C. Sabathia and A.J. Burnett as well as first baseman Mark Teixeira. They were costly moves to be sure — totaling \$423.5 million in long-term deals — but all three players lived up to expectations and emerged as leaders and standout performers.

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- Enroll at anytime, work from any place, at any pace
- New portfolio eliminates comprehensive exams
- We accommodate military deployments

Mission

The Academy is an independent, non-profit, accredited, special mission sports university created to serve the nation and the world with programs in instruction, research and service. The role of the Academy is to prepare men and women for careers in the profession of sports.

Accreditation

The United States Sports Academy is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate, master's and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of the United States Sports Academy.

Bachelor of Sports Science (B.S.S.)

The Academy offers a one-of-a-kind bachelor's degree completion program in Sports Coaching, Sports Management and Sports Studies, with a new emphasis in Sports Security.

Master of Sports Science (M.S.S.)

The 33-semester-hour master's degree can be completed online in as little as **one year** and offers majors in Sports Coaching, Sports Fitness & Health, Sports Management, Sports Medicine and Sports Studies with a new emphases in Sports Psychology, NCAA Compliance, Olympism, and Personal Training.

Doctor of Education (Ed.D.) in Sports Management

The 66-semester-hour doctoral degree is available **online** and is one of only five nationally approved Sports Management Program Review Council (SMPRC) sports management doctoral programs. The Ed.D. degree can be completed in as little as **three years**. Students can choose an emphasis in Sports Medicine or Olympism.

Continuing Education

The Academy's online continuing education programs serve many sport associations, such as the National Association of Collegiate Directors of Athletics (NACDA), National Federation of State High School Associations (NFHS), the National Soccer Coaches Association of America (NSCAA), USA Track and Field (USATF), the American Council On Exercise (ACE), and many others. To meet the needs of the military, the Academy offers certification programs for semester credit hours.

www.ussa.edu

(800) 223-2668

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The Academy accepts students, regardless of race, religion, gender, age, disability or national origin.