

ACADEMY'S AWARDS OF SPORT *THE ARTIST & THE ATHLETE*



Németh Ferenc

Sculptor

2012 Sport Artist of the Year



Anthony Robles

2011 Juan Antonio Samaranch

IOC Disabled Athlete Award



Ret. USMC Gen. Charles Krulak

2011 Theodore Roosevelt Meritorious

Achievement Award

Three prominent figures are being honored during the United States Sports Academy's annual tribute to the Artist and the Athlete.

The Artist is the Academy's 2012 Sport Artist of the Year, Németh Ferenc, a Hungarian sculptor whose bronzes depict many sports legends. The Athlete is 2011 Juan Antonio Samaranch IOC Disabled Athlete Award winner, Anthony Robles, a one-legged NCAA national champion wrestler. Also being honored on the date of the 236th anniversary of the U.S. Marine Corps is its former commandant, retired Gen. Charles "Chuck" Krulak. He earned the Academy's 2011 Theodore Roosevelt Meritorious Achievement Award.

They all will attend the Academy's Awards of Sport event, which includes the Artist and the Athlete tribute, scheduled Thursday Nov. 10 and Friday Nov.

11 at the university's Daphne, Ala., campus.

Ferenc has earned worldwide recognition for his bronzes of Wayne Gretzky, Tiger Woods, Joe Montana, Willie Mays, Pete Sampras, Carl Lewis, Michael Jordan and others. He plans to unveil 12 more sculptures at 4:30 p.m. Thursday, Nov. 10. In early 2011, Ferenc donated 179 sculptures to the American Sport Art Museum and Archives (ASAMA), a division of the Academy.

Robles, an Arizona State University wrestler who was born without a right leg, will represent the Athlete. The 22-year-old capped his senior year by winning the NCAA 125-pound men's wrestling title in March and finishing his wrestling career with a perfect, 36-0, season. Robles, who earned his bachelor's in busi-

ness communications, now travels the country as a motivational speaker to encourage others to overcome perceived obstacles. He will deliver his message about becoming "unstoppable" from 9:35-10:20 a.m. Thursday, Nov. 10 at Daphne High School.

Krulak, who was the 31st commandant of the U.S. Marines Corps and a member of the Joint Chiefs of Staff, distinguished himself as an athlete, Marine and businessman. He earned the Roosevelt Award for his longtime contributions to sport from his wrestling days at the U.S. Naval Academy to his 35 years of military service. Currently, Krulak is president of Birmingham-Southern College where his leadership is expected to further enhance the university's reputation as one of America's finest liberal arts institutions.



Joan Cronan (p. 7)

2011 Carl Maddox Sports Management Award

IN THIS ISSUE

Faculty Prepare for New Academic Year	2-3
Academic Developments	4-5
American Sport Art Museum and Archives	6
Academy's Awards of Sport.....	7-9
International Outreach.....	10-11
People, Places and Programs.....	12
Seminar: Concussions as Catastrophic Injury in Sport and Cheerleading.....	13
The Alumni Network.....	14-15



China Jude (p. 14)

2012 Alumna of the Year

FACULTY PREPARE FOR NEW ACADEMIC YEAR

by Gathering on the Academy's Campus for Training



Residential faculty, non-resident faculty and teaching assistants were all in attendance for the orientation on Aug. 11-12 on the Academy's campus to train and prepare to better serve students this fall.

The United States Sports Academy has faculty members from coast to coast and they all showed up at the Daphne, Ala., campus for training to prepare for the new academic year.

About 50 faculty members and senior staff attended the training, which took place Aug. 11-12. It included a demonstration of changes to improve the technology of the online courses, an examination of new procedures designed to enhance academic integrity and better protect student identification, and a review of critical changes to new academic catalogs and faculty handbooks.

In addition, non-resident faculty attended breakout sessions on doctoral students and about the King-Devick Concussion Test, since many of them are also coaches. The test is an easy, reliable and objective method for detecting at a sporting event if an athlete has suffered a concussion.

Besides the training, the fac-

ulty recorded new videos in the Academy's studio that welcome students when they begin new online courses. The Academy has more than 1,100 students in its upper-division bachelor's, master's and doctoral sports-focused, online courses.

Donn Renwick, a longtime non-resident faculty member and former Chair of Sport Management, said he was impressed with the enhancements to the online courses. Some of those included an automatic two-week notice sent to inactive students and their advisers to help them complete their courses on time, a greater emphasis on the more than 50 tutorials in the ACCESS online writing laboratory and a new and improved student portal to facilitate student interaction and the sharing of information.

"It seems much better and much more effective," Renwick said.

Dr. Lawrence Bestmann, a

non-resident and international faculty member for 34 years, agreed with Renwick.

"The 21st century has wrought many technological marvels of which the Sports Academy is on the cutting edge," he said.

The training session was the first onsite training done since August 2009. Last year, the training was conducted as a webinar.

Academy President and CEO Dr. Thomas P. Rosandich gave the faculty members an update on the Academy and laid out a vision of the direction the university is striving to go in the future.

"We are very happy to host so many of our non-resident faculty here," Dr. Rosandich said. "Quite a number of you served as resident faculty at one point and still remain engaged with the university. We are appreciative of all your efforts to make the Academy's sports education one of the best programs in the nation and the world for our students."

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Academy Vice President Dr. T.J. Rosandich (right) emphasizes a point while discussing new procedures designed to enhance students' academic integrity and security during their coursework.



Academy faculty and senior administrators gather for a seminar in the Academy library to learn about enhancements to the university's new innovative online class technology.



Dr. Stephen Juaire and Dr. Pam Wojnar, Chair of Sports Management, catch up on Academy happenings during a reception welcoming the non-residential faculty to the Daphne, Ala., campus for a daylong orientation to better prepare for the upcoming school year.



The past meets the present at a reception the night before the Aug. 12 orientation. Dr. Brian Wallace, a former Chair of Sports Fitness and Health greets Dr. Jordan Moon, the current chair of the department. Pictured above from left to right are Wallace, Dr. Craig Bogar, Dr. Glenn Snyder and Moon.



The orientation included many former residential faculty members. Pictured from left to right are: Mr. Donn Renwick, Dallas, a former Chair of Sports Management; Dr. Arthur Ogden, Demopolis, Ala., a former Dean of Academic Affairs; Dr. Lawrence Bestmann, Laguna Hills, Calif., whose tenure with the Academy spans more than 34 years as a resident, non-resident and international faculty member; Dr. Brian Wallace, Tallahassee, Fla., a former Chair of Sports Fitness and Health; Dr. Roch King, Indianapolis, a former Chair of Sport Coaching; Dr. Thomas P. Rosandich, Academy president and CEO; Dr. Craig Bogar, Spanish Fort, Ala., former Dean of Student Services; and Dr. Glenn C. Snyder, former Dean of Student Services. Not pictured but in attendance were Dr. Bret Simmermacher, Roswell, N.M., a former coaching faculty member; and Mr. Mike Spino, Atlanta, a long-time faculty member in coaching.

ACADEMIC DEVELOPMENTS

Three-Year Residential Doctoral Program Commences

THE ACADEMY

UNITED STATES SPORTS ACADEMY

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The United States Sports Academy is an independent, non-profit, accredited, special mission sports university created to serve the nation and the world with programs in instruction, research and service. The role of the Academy is to prepare men and women for careers in the profession of sports.

The United States Sports Academy is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate, master's and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of the United States Sports Academy.

The United States Sports Academy accepts students regardless of race, religion, age, gender, disability or national origin.



Five new doctoral teaching assistants began their 3-year residential program at the Academy Sept. 6. Chosen from more than 100 applicants, they are (from left to right) John Petty, Amber Magner, Kristy Crowley, Brandon Spradley and Patrick Brennan.

Selected from more than 100 applicants, the Academy has admitted five doctoral teaching assistants into its residential doctoral study program.

The teaching assistants started the program Sept. 6. They will receive full-ride scholarships, plus an annual stipend. The scholarships given to the five teaching assistants were awarded in the names of current members of the Academy's Executive Committee of the Board of Trustees.

A special scholarship was given in recognition of the contributions that Jimmy Carnes made to the Academy's board and to the United States as University of Florida track and field coach, U.S. Olympic coach, and as the Track and Field Coaches Association president.

The Jimmy Carnes Scholarship was awarded to Brandon Spradley, a track and field star at the Univer-

sity of Alabama. Spradley, a sprinter, qualified for the Division I national championships twice and was named All-Southeastern Conference in 2010. He graduated with honors with a master's degree in Exercise Science and graduated cum laude with a bachelor's degree in kinesiology.

The Robert Campbell Scholarship was awarded to Patrick Brennan, who graduated cum laude with a law degree from the largest law school in this country, Thomas M. Cooley Law School in Lansing, Mich. He worked as a bankruptcy attorney in Michigan.

The Dr. Milly Cowles Scholarship was awarded to Kristy Crowley, who played professional basketball in Denmark and also coached. She has two master's degrees with one in applied physiology from Columbia University and the other in education from Hofstra University. *(continued on next page)*

Three-Year Residential Doctoral Program (*continued*)

The Dr. Marino J. Niccolai Scholarship was awarded to John Petty, who earned the 2011 National Collegiate Wrestling Association (NCWA) Coach of the Year award for guiding his California Baptist University wrestling team to the national championship. Petty, a former U.S. Army captain and helicopter pilot, holds his master's de-

gree in kinesiology from Fresno Pacific University.

The Dr. George Uhlig Scholarship was awarded to Amber Magner, a standout women's basketball player at the University of New Orleans and a women's basketball coach the past 10 years. She earned a master's degree in sports management from New Orleans.

COURSE SCHEDULE

The new teaching assistants will follow the three-year residential doctoral program schedule that is shown below. Local Academy students are welcome to join them in the program or in individual courses being offered on campus in Daphne, Ala. Courses are held from 6-8 p.m., Mondays-Thursdays during the Fall, Spring and Summer semesters.

1ST YEAR (18 HOURS)

FALL

- SAB 661 Contemporary Issues in Sports (3)
- SAM 660 Financial Aspects of Sports (3)

SPRING

- SAB 768 Psychology of Human Behavior (3)
- SAR 776 Research Methodologies (3)

SUMMER

- SAB 634 Ethics in Sports (3)
- SAM 730 Sport Leadership Principles (3)

2ND YEAR (18 HOURS)

FALL

- SAM 786 Legal Aspects of Sports (3)
- SAR 674 Research Statistics in Sports (3)

SPRING

- SAR 790 Selected Readings in Sports (3)
- Area of Specialization Course (3)

SUMMER

- Area of Specialization Course (3)
- Cognate (3)

3RD YEAR (18 HOURS)

FALL

- Cognate (3)
- Elective (3)

SPRING

- Elective (3)
- Elective (3)

SUMMER

- Mentorship (6)

ACADEMY MOURNS LEGENDARY COACH, TRUSTEE JIMMY CARNES

The Academy mourns the passing of legendary track and field coach, Trustee Jimmy Carnes, who died in March 2011, after a long and courageous battle with prostate cancer.

Carnes, who built the stellar track program at University of Florida and the Florida Track Club, was named the U.S. Track and Field coach for the ill-fated 1980 Summer Olympic Games in Moscow, and was a member of the U.S. Track Field Hall of Fame. He co-founded Athletic Attic, a national sporting goods store, in 1973.

He was a longtime personal friend and colleague of Academy President and CEO Dr. Thomas P. Rosandich. Carnes had served as a Trustee at the Academy since 2003.

"Jimmy Carnes will be missed by all, not

only by the Academy, but by the profession of track and field in particular," Rosandich said. "He did everything possible to restore track and field in the college program. He also was a major player with the Special Olympics for many, many years. He truly was a special individual. In everything he did, he did it well."

Carnes made a significant impact as an Academy Trustee.

"Jimmy lent a great deal of prestige to the board, just by his presence," Rosandich said. "Not only was he a successful sports figure, he also was a great businessman. With his eminence and expertise, he was a great contributor to the Academy in many ways."



AMERICAN SPORT ART MUSEUM AND ARCHIVES

A Tribute to the Artist and the Athlete

ACADEMY HOSTS ITS FOURTH U.S. OLYMPIC ART COMPETITION - LONDON 2012

The Academy is privileged to run its fourth consecutive U.S. Olympic art competition.



"Olympic Finish" by Ernie Barnes
2004 U.S. Olympic Art Competition Winner (Graphic Works)

The Academy is working in cooperation with the Art of the Olympians under the auspices of the United States Olympic Committee (USOC) on the "London 2012 Art Competition." The university has a great commitment to sports art, establish-

ing the American Sport Art Museum and Archives (ASAMA) in 1984. It is arguably the largest collection of sport art in the world.

A call to artists for entries has been made for the London 2012 Art Competition, which is accepting submissions through Feb. 1, 2012. The competition is open to artists of all ages who are American citizens. Winners of the competition will be entered in the International Olympic Committee (IOC) Art Competition, where the first place prize is \$30,000. The winning art will be on display at the 2012 London Olympic

Games.

The theme of the London 2012 Art Competition is, "Sport and the Olympic Values of Excellence, Friendship and Respect." Artists are at liberty to interpret this theme by combining the three values

and/or depicting only one of the values in the work submitted.

The two categories of works are sculptures and graphic works, which includes paintings, drawings, engravings, etc. (both categories include abstract art). No works already belonging to a museum or private collection can be entered. All works entered must be free of any third-party rights. Sculptures cannot exceed 44 pounds and 4 x 3 x 3 feet, including packaging. Graphic works cannot exceed 4 x 3 feet, including frame.

Submissions must be received between Sept. 1, 2011 and Feb. 1, 2012 at ASAMA. The institution's mailing address can be found on the back page of this publication.



"Balance" by Edward Eyth
2008 U.S. Olympic Art Competition Submission

To view the official rules and regulations, please visit: <http://ussa.edu/go/london-2012>.

GAME OF THE YEAR

Daniel Moore, the Academy's 2005 Sport Artist of the Year, painted the Academy's 2010 College Football Game of the Year, which depicts Auburn University's win over the University of Oregon in the Bowl Championship Series national title game.

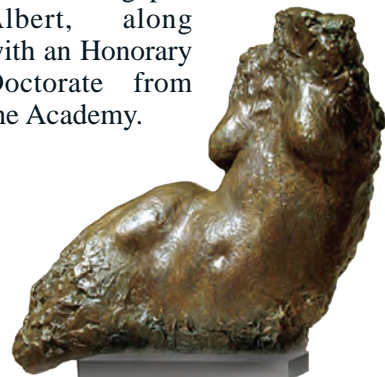


Each year since 2005, Moore has been commissioned to create a painting honoring the College Football Game of the Year selection and the Academy donates \$5,000 to the winning university's general scholarship fund.

"TORSOS" BY SCULPTOR EYLANBEKOV

The Academy's 2004 Sport Artist of the Year Sergey Eylanbekov has created a sculpture of a man's and woman's torso. The Russian sculptor's pieces are to be given to Prince Albert II, Sovereign Prince of Monaco, in honor of his marriage in July to South African swimmer Charlene Wittstock.

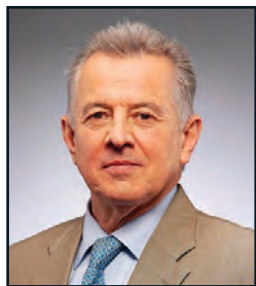
The solid bronze torsos will be on display at the Academy, before being presented to Prince Albert, along with an Honorary Doctorate from the Academy.



THE ACADEMY'S AWARDS OF SPORT

The Medallion Series

EAGLE AWARD



Pál Schmitt, the current President of Hungary, took office in August 2010. Schmitt began his rise in politics after being named in 2003 as the deputy president of Fidesz, or the Hungarian Civic Union which is a major right-wing conservative party. In 2009 elections, Schmitt won election as a Member of the European Parliament and was named vice-chair of the parliament's

Committee on Culture and Education. Previously, he served as Hungary's ambassador to Spain (1993–1997) and Switzerland (1999–2002). Schmitt has played an active role in the Olympics during his career. From 1983 to 1988, Schmitt was the general secretary of the Hungarian Olympic Committee and under-secretary of sports between 1981 and 1990. In 1990 after the end of Communism in Hungary, he became president of the Hungarian Olympic Committee. He later became the Chief of Protocol of the International Olympic Committee (IOC) and presided over the World Olympians Association between 1999 and 2007. Schmitt was a successful fencer in his youth, winning two team épée gold medals in the 1968 and 1972 Summer Olympics.

C. VIVIAN STRINGER COACHING AWARD



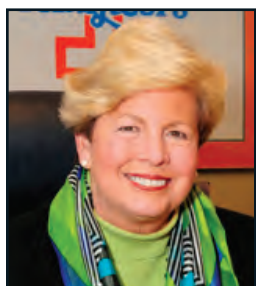
Teri McKeever, who is widely regarded as one of the best swimming mentors in the United States, has coached at the University of California-Berkeley for 19 years. This season, the Cal women's swimming and diving team captured its second NCAA Championship in three years. McKeever, a four-time Pacific-10 Conference Coach of the Year, earned the 2009 NCAA Coach of the Year award after leading the Golden Bears to their first NCAA title and becoming the first woman head coach to lead her swimming and diving team to an NCAA championship. McKeever was named the head coach of the 2012 U.S. Olympic women's swimming team, after serving as an assistant coach in the 2008 Beijing Summer Olympics. She was the first woman coach on the U.S. Olympic Swimming team and the first woman to be named head coach of the national team at a major international meet in 2006 at the Pan Pacific meet in British Columbia. Her current and former pupils include Olympians Dana Vollmer, Haley Cope, Staciana Stitts and Natalie Coughlin, who earned 11 Olympic medals, including three gold.

AMOS ALONZO STAGG COACHING AWARD

Gene Chizik, Auburn University's head football coach, joined a prestigious group of college and professional coaches when he received the 2011 Amos Alonzo Stagg Coaching Award from Academy Board of Trustees Chairman Robert Campbell. In just two seasons at Auburn, Chizik has won a BCS National Championship, an SEC Championship, earned four National Coach of the Year honors and AP SEC Coach of the Year accolades. Chizik, who is a 23-year coaching veteran, owns the second-best mark after 27 games coached in Auburn history with his 22-5 start. Chizik guided Auburn to a perfect 14-0 record, the BCS National Championship and an SEC title during the 2010 season despite a rugged schedule that included seven wins against teams ranked in the final Associated Press Top 25 poll.



CARL MADDOX SPORTS MANAGEMENT AWARD



Joan Cronan is the University of Tennessee's women's athletic director. She has served as interim vice chancellor and athletic director for both men's and women's athletics. She was the first woman in Southeastern Conference history to oversee an entire athletics department. For the past 28 years, Cronan has led the women's athletic programs at Tennessee. Under Cronan's direction

since 1983, the Lady Vols program has won 10 national titles and 50 combined SEC regular-season and tournament championships. Cronan was named to the interim position in June to help oversee the consolidation of the men's and women's athletic departments and to assist in hiring a new athletic director. She has held many leadership positions in college sports, including her appointment to the 2010 NCAA Division I Leadership Council, serving as past president of NACDA in 2008-09 and former president of the National Association of Collegiate Women Athletics Administrators.

DWIGHT D. EISENHOWER FITNESS AWARD

President George W. Bush, the 43rd President of the United States who served two terms in office from 2001 to 2009, has shown a lifelong commitment to fitness and sports. Bush was part-owner of the Texas Rangers and served as the Managing General Partner, presiding over the franchise's improvement. The first president to have played Little League baseball, Bush was a relief pitcher and second baseman at Yale and he also played basketball, JV football, rugby and touch football there. As an adult, Bush became a serious runner, completing the Houston Marathon in 1993. His latest fitness initiative for the George W. Bush Presidential Center's Social Enterprise Initiative included teaming with seven-time Tour de France winner Lance Armstrong to lead 14 American warriors seriously injured in the Iraqi and Afghanistan wars. They completed a grueling, three-day, 100-kilometer mountain bike ride, called the Warrior 100.



THE ACADEMY'S AWARDS OF SPORT

The Medallion Series

DR. ERNST JOKL SPORTS MEDICINE AWARD



Dr. Steven Devick, an optometrist and entrepreneur, helped develop the King-Devick Test as part of his doctoral thesis with Dr. Al King at the Illinois College of Optometry. They studied the relationship between eye movements and reading fluency. The test was used worldwide and became the leading method for measuring saccadic eye movements as they relate to reading. In 2009, researchers discovered that a persistent physical defect in subjects with Post-Concussion Syndrome was inefficient saccadic eye movements. Devick theorized that since the King-Devick Test measured saccadic eye movements, that deficiencies in performing the test, as compared to the subject's baseline, may be used as a sideline predictor of concussions. Devick contacted the University of Pennsylvania School of Medicine and its researchers findings were published in *The Journal of the American Academy of Neurology* in April 2011. Results indicated that the King-Devick Test is an accurate and reliable sideline indicator of mild Traumatic Brain Injury, or concussions. More studies are being done. In addition, Devick has also founded several successful public companies, including Platinum Entertainment, Blue Rhino and Platinum Technology. A leading business authority, he has appeared on numerous national broadcasts, including CNN, Fox News and CNBC. Devick has also been a competitive weight lifter.

JACKIE ROBINSON HUMANITARIAN AWARD

Al Buehler, Duke University's Track and Field Coach, has impacted both the university and the international community on and off the track for more than 55 years. Buehler, who started at Duke in 1955, helped integrate the university, was a champion of Title IX and women's athletics and even helped improve racial and international relations through the sport. During the height of segregation, Buehler formed an enduring friendship with Dr. LeRoy Walker, the head coach at the historically black North Carolina Central University, by allowing his team to train at Duke. In the 1968 Olympic Games in Mexico City, when John Carlos and Tommie Smith were suspended from their national team and banned from the Olympic Village for bowing their heads and raising their fists in support of Civil Rights while on the medal stand, it was Buehler who showed up and took them safely to the airport. Buehler helped form the women's track team. He gave up every men's scholarship so that Duke could offer scholarships to women the year Title IX took effect. On the track, Buehler led six ACC championship track squads; arranged for Duke to host the USSR Meet in 1974 and the USA-Pan Africa-Federal Republic of Germany Meet in 1975; and served as team manager of the U.S. track and field team at Olympic Games in Munich (1972), Los Angeles (1984) and Seoul (1988).



JIM THORPE ALL-AROUND ATHLETE AWARD



Marino Vanhoenacker won this year's Ironman Austria triathlon in a world record time of 7 hours, 45 minutes and 58 seconds. The Belgium triathlete's time in the race, which includes a 2.4-mile swim, 112-mile bike and 26.2-mile marathon, shattered the 14-year-old previous best mark by nearly 4 minutes. Vanhoenacker, who has won the Ironman Austria six straight years, was three minutes ahead of the record time when he started the marathon. His performance included 46 minutes 49 seconds for the swim, 4 hours 15 minutes 37 seconds for the 180km bike race and 2 hours 39 minutes 24 seconds for the marathon. The 35-year-old entered his first triathlon in 1997 and his first Ironman in 2001. He has won nine Ironman triathlons. His first Ironman victory came in Florida in 2005. His other Ironman victories came in South Africa in 2009 and Malaysia in 2010. He now has his sights on winning his first Ironman of Hawaii, the mother of all triathlons. He had his best finish there in 2010, coming in third. He finished fifth in 2007 and sixth in 2006. Vanhoenacker used to work as a personal trainer and now works for the Belgian Army, where he has a special athlete's exemption.

MILDRED "BABE" DIDRIKSON ZAHARIAS COURAGE AWARD

Pat Summitt, the University of Tennessee women's basketball coach who has won more games than any other college coach in history, men's or women's, was diagnosed in May by the Mayo Clinic with symptoms of early-onset Alzheimer's disease. The irreversible brain disease, which has no cure and destroys recall and cognitive abilities over time, afflicts an estimated 5 million Americans. Dementia first manifested itself in the 59-year-old Summitt, who received an Honorary Doctorate from the Academy in 2008, with memory lapses over the past year. Despite struggling both mentally and physically with her undiagnosed condition last season, she guided Tennessee to a 34-3 record, swept the Southeastern Conference regular season and tournament titles, and reached the NCAA tournament region finals. Summitt, who has coached Tennessee for 38 years, plans to coach at least three more years, if possible. She also plans to act as a spokeswoman for Alzheimer's. Summitt's unmatched success includes 1,037 career victories against 196 losses; 18 Final Fours; and eight national championships, including consecutive titles in 2007 and 2008.



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RONALD REAGAN MEDIA AWARD



Rick Reilly is a longtime sportswriter for Sports Illustrated and ESPN.com, author of 10 books, ESPN and ABC sportscaster and television host, and sports connoisseur. Currently, Reilly writes the "Life of Reilly," column for ESPN.com and hosts ESPN's "Homecoming," a unique TV show that is a one-on-one interview shot in the hometown of an A-list athlete. In addition, he is a television essayist for all of ESPN and ABC's major golf coverage and is a contributor to SportsCenter. Reilly recently authored his 10th book, "Sports from HELL," which was about his quest for the stupidest sport in the world.

During his 30-year career, he has been voted National Sportswriter of the Year 11 times. Reilly spent 23 years with Sports Illustrated, including the last 10 years there writing the first signed weekly opinion column in the magazine's long history. He not only writes about sports, he ran with the bulls of Pamplona, Spain; bicycled with Lance Armstrong; and competed against 107 women for a spot in the WNBA among other sports feats.

He has earned numerous awards, including the New York Newspaper Guild's Page One Award for Best Magazine Story and the 2009 Damon Runyon Award for Outstanding Contributions to Journalism.

Bo Jackson, a multi-sport standout at the high school, college and professional levels, has worked to improve the plight of countless sick, terminally ill and disadvantaged children.

In 2008, he created the Give Me A Chance Foundation, which provides first-rate baseball training to disadvantaged minority kids and offers them academic support. Jackson has a special place in his heart for children, visiting terminally ill patients at hospitals since his days as a three-sport star at McAdory High School in McCalla, Ala. For many years, he has volunteered for the Children's Miracle Network. Jackson also donates time and funds to Chicago's Off the Street Club, a nonprofit organization that assists inner-city teens.

In 1985, the Auburn University running back won the Heisman Trophy as college football's top player. He went on to a successful career in both professional baseball and football. Today, he is a successful businessman.



Dr. Herb Appenzeller has been a faculty member, coach, dean of students and athletic director at Guilford College in Greensboro, N.C., since 1956. He has earned distinction for his dedication to individual development and team cooperation in his student-athletes. He has been a member of the Academy's national faculty for more than 35 years. Appenzeller has worked as a scholar in the field of sports law and is a respected consultant in sports risk management throughout the United States. He has edited or authored 21 books in sport law. He has been a board member of the National Association of Sports Officials, the Sports Medicine Foundation, and was a special consultant for the Center for Sport Law and Risk Management.



Paul Hankins, a former U.S. Air Force Brigadier General, has served as the president of the Alabama Association of Independent Colleges and Universities (AAICU) for the past seven years. He has developed AAICU into one of the best state organizations that serves the 14 independent higher education institutions in Alabama.

Previously, Hankins served more than 29 years in the Air Force. Before retiring from the military, Hankins was the Commander of the Air Force Officer Accession and Training Schools and served as the university president for three separate educational arms of the Air Force—Air Force ROTC, Air Force Junior ROTC and a post-graduate officers training program. Hankins provided leadership for 3,000 faculty and staff responsible for recruitment, curriculum, and operations totaling \$185 million.

A longtime athlete and advocate for youth sports, Hankins is helping to build a major soccer complex in Montgomery, Ala., that is scheduled to open in summer 2012.

Michael Haynes, one of the National Football League's (NFL) greatest defensive backs, is currently the president of Mike Haynes & Associates, a consulting company he founded that helps companies create a winning culture and make a difference in the community. He is also currently an NFL Alumni board member and chairs its Health and Wellness Committee. Haynes is a United States Sports Academy Board of Visitors member. He has worked for the NFL in various capacities, including leading the Player Development Department that helped players transition into and out of the NFL. He was inducted into the Pro Football Hall of Fame in 1997. Haynes received the Gilder Radner Courage Award from the Roswell Park Alliance Foundation for his work to encourage men to get tested for prostate cancer. He also earned the John McLendon Minority Athletics Administration Hall of Fame created by the National Association of Collegiate Directors of Athletics.



Dr. Ashfaq Ishaq is the founder and chairman of the International Child Art Foundation (ICAF), a leading art and creativity organization for American children and their international counterparts. Established in 1997, ICAF developed and runs the Arts Olympiad, the world's largest and most prestigious global program for 8- to 12-year-old children. An estimated 5 million children have participated in the program that includes art with a sport motif. In addition, Ishaq, who was an award-winning child artist, produced the first World Children's Festival in 1999. Held every four years on The National Mall in Washington, D.C., it has become the world's largest international children's celebration. He also hosted the first-ever European Children's Festival at Olympia Park in Munich in 2006.

As a result of 9/11, Ishaq helped develop a Peace through Art approach with leading psychologists and psychiatrists. Ishaq has authored two books "Embracing Child Art" and "Success in Small and Medium Scale Enterprises." In 2011, he won The Zeigfeld Award for outstanding leadership in art education.



INTERNATIONAL OUTREACH

Sports Cities in China to Offer Academy's New Golf Diploma Program

The building of the first of three Sports Cities began in the mountains of Fujian, China, and Academy President and CEO Dr. Thomas P. Rosandich was there to give the keynote address.

The \$1 billion project on 822 acres is named the "Juan Antonio Samaranch Sports City" in honor of the former International Olympic Committee president and its dedication on April 21, 2011 came on the first anniversary of the death of the Olympic icon in Barcelona, Spain.

As part of the development of the Samaranch Sports City, the Academy will create a sports academy much like the institution's campus in Daphne, Ala. The center will provide much of the same sports-focused academic content. A key program will be the Academy's newly developed International Sports Diploma in Golf.

The Academy is partnering with Dr. Jie "Jack" Guo, who is president of WorldTeam Sports and a leading sport entrepreneur in China. Guo, who represents the NBA in China, is also the recipient of an honorary doctorate degree from the Academy in recognition of his work to develop sports in the world's most populous nation.

"The site selected for the Samaranch City is magnificent," Dr. Rosandich said. "My old friend Samaranch would be pleased with the development underway in his honor. The site plan is extraordinary and will be unique in all of China."

At the dedication, Dr. Rosandich and Dr. Guo cut the ribbon to begin the development of Samaranch City. The celebration attracted about 200 government officials and distinguished guests. The event,

seen as a major economic development catalyst for the Quangan region, was hosted by the United States Sports Academy, WorldTeam Sports, Quanzhou City and sponsored by several national and international organizations.



Academy President and CEO Dr. Thomas P. Rosandich (on the left) lights the cauldron April 21 to signify the opening of the first sport city in Fujian, China. From left to right are Li Shanshan, professor of culture at Quanzhou University, David Huang, WorldTeam Sports associate, You Zuyong, Quangan District Mayor, Dr. Jie "Jack" Guo, WorldTeam Sports president and Chen Rongzhou, Quanzhou Vice Mayor.

This first sports city will be the model for the other two cities in Wuyishan and Yangzhou, which are considered to be two of the most beautiful cities in China.

Major elements will include the Samaranch Memorial Hall Museum, Samaranch Sports Park, Olympic Convention Center, International Sports Hall of Fame and the International Olympic Champion Training and Therapeutic Center.

The goal is to develop a sports academy on this site, which will commence immediately on January 1, 2012. The Academy developed a new golf program for the China project that it plans to offer to students there and also deliver worldwide online.

In a question and answer session with more than 100 journalists on how the Academy might play a major role in the development of the Samaranch sports city, Dr. Rosandich said the golf diploma would be one key. The sport is rapidly growing in popularity in China where there are currently three million local golfers. The China Golf Association predicts that number will swell to 20 million by 2020.

"The Academy's golf diploma program at Samaranch City will be essential to ensuring that China has the qualified people it needs to run all the golf courses expected to be developed during the next 10 years," he said.

INTERNATIONAL SPORTS DIPLOMA IN GOLF

The Academy's new golf program developed for China includes eight credit-bearing, non-degree courses that focus on:

- **Concessions and Merchandising** – focuses on principles of golf merchandising and beverage operations.
- **Coaching Golf** – advances the proven methods of golf swing analysis and other techniques.
- **Food and Beverage Club Management** – covers successful management of restaurant and food service.
- **Promotion and Event Planning** – teaches concepts of planning, conducting and marketing golf-related events.
- **Sports Administration** – provides understanding of golf club manager's position and business environment.
- **Buildings and Grounds Management** – includes information on constructing and maintaining recreational golf facilities.
- **Sports Psychology** – involves the study of human psychological behavior and its influence in sport.
- **Sports Entrepreneurship** – studies issues integral to successfully beginning a business.

In addition, the golf diploma program requires a 200-hour Mentorship in one or more of the four following areas:

- **Coaching/Operations**
- **Grounds Keeping**
- **Hospitality**
- **Pro Shop**

To learn more about the new golf diploma program, please call 251-626-3303 or email prostudy@ussa.edu.

Innovative Shaolin Kung Fu Course Now Available Online

For the past year, the Academy has been working with his Holiness Abbot Shi Yongxin and the Shaolin Temple to develop a course that introduces Shaolin philosophy and history to people online across the globe.

By using the five books of ancient Chan teachings provided so graciously by his Holiness, the Academy has developed a format to present these important teachings on key tenets of Shaolin philosophy.

The Philosophy of Shaolin Kung Fu (CEB/PHL 205) course will cover:

- **Qigong** – the practice of learning to focus and control internal energy, or qi (chi).

- **Meditation** – learning to calm and order the mind.

- **Physical Training** – the martial art practice and strengthening exercises.

- **Chinese Medicine** – acupuncture, acupressure, and nutrition for a healthy body.

- **Spiritual Foundations** – the many facets of the religious history and development of the Shaolin Temple.

- **Political Impact and Shaolin Today** – the effect the political situation in China has had on the development of the Shaolin Temple and its philosophy, and where the Temple fits into today's global society.

After completing this course, you should have a greater understanding of the history, development, and elements that comprise the Shaolin philosophy. Also, you should be able to apply principles from the teachings to your personal and professional life.

For this course, the core text derives from the newly translated version of a 1,500-year-old manuscript that Abbot Shi Yongxin, the spiritual leader of 400 million Chan Buddhists, gave to the Academy during his visit in November 2006 to receive his honorary



Academy President, Dr. Thomas P. Rosandich (right), receives a rare Shaolin text from Abbot Shi Yongxin on the Academy's campus in 2006. The 1,500-year-old manuscript serves as the basis of the new online course.

doctorate. The Academy is indebted to the Abbot for making this cultural treasure available and for his blessings on this project. It is a rare privilege to be able to study directly from this precious and important manuscript, "Shaolin Kung Fu Secrets." Academy President and CEO Dr. Thomas P. Rosandich presented a special bound copy of the Academy's work to the Abbot during his trip to China in April.

By unlocking this ancient Shaolin knowledge

for people around the globe, the Academy is exposing them to a time-tested and world respected philosophy. The collaboration between the Academy and Abbot Shi Yongxin advances the Shaolin Temple goal of promoting dialog and cultural exchange among people around the world, helping them to overcome their differences, find harmony and live healthy, balanced lives.

In the future the course may receive further enhancements from the Abbot and the Shaolin Temple.

During his meeting with Dr. Thomas P. Rosandich, the Abbot said he plans to do a video introduction to the course. The Abbot also offered to provide demonstration videos on various Kung Fu concepts that would be done by his best warriors.

For everyone who completes the course, a certificate will be given signed both by the Abbot and Dr. Rosandich.



To learn more about The Philosophy of Shaolin Kung Fu course, please call the Academy at 251-626-3303 or email admissions@ussa.edu.

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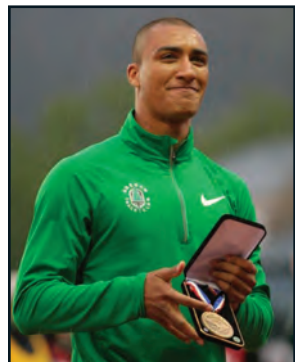
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PEOPLE, PLACES AND PROGRAMS

EATON ACCEPTS JIM THORPE ALL-AROUND ATHLETE AWARD

Ashton Eaton accepted the 2010 Jim Thorpe All-Around Award from the Academy for his accomplishments in the heptathlon and the decathlon. Eaton received the award Friday, May 6, 2011 from Harry Marra, University of Oregon assistant track and field coach, in front of 6,251 fans at Hayward Field for the University of Oregon Twilight meet.

The University of Oregon student-athlete eclipsed one of track and field's longest-standing records when he broke 1996 Olympic gold medalist Dan O'Brien's NCAA Division I indoor track and field record in the heptathlon – a mark which stood for 17 years.



SPANISH SOCCER STAR AND TEAM EARN SPORTS AWARDS

The Academy's 2010 Male Athlete of the Year David Villa (right), a Spanish soccer player whose five goals last year in the 2010 FIFA World Cup led his team to its first title in its history, humbly accepted his award from Academy Board of Trustees member Tom Cafaro (left) on June 3, 2011 at Foxborough's Gillette Stadium near Boston. Spain also earned the Academy's 2010 Men's Team of the Year Award.



KNEE INJURY EXPERT NOYES ACCEPTS DR. ERNST JOKL SPORTS MEDICINE AWARD



Dr. Frank R. Noyes, a world-renowned orthopedic surgeon who specializes in knee problems, received his award as the Academy's 2010 Dr. Ernst Jokl Sports Medicine winner. Dr. Noyes (left) was honored during a Sports Medicine Seminar on Tuesday, May 31, 2011, at the Westin Resort in Hilton Head Island, S.C. Dr. Marty Avant (right), an Academy National Faculty member and well-known American physical education teacher, presented the award.

OHIO STATE AD SMITH ACCEPTS CARL MADDOX SPORTS MANAGEMENT AWARD

Ohio State University Associate Vice President and Director of Athletics Gene Smith (center) accepted the Academy's 2010 Carl Maddox Sports Management Award for successfully guiding one of the nation's most comprehensive and successful college athletic programs since 2005.

Smith received the award on Thursday, June 16, 2011 at the National Association of Collegiate Directors of Athletics annual convention in Orlando. Dr. Gary Cunningham (left), an Academy Board of Trustees member and 2005 winner of the Maddox award, made the presentation with Academy Vice President and Chief Operating Officer Dr. T.J. Rosandich (right).



AUBURN'S FERGUSON ACCEPTS ALABAMA FEMALE ATHLETE OF THE YEAR AWARD



Auburn University sprinter Sheniqua Ferguson (center) accepted the 2010 Alabama Female Athlete of the Year Award during the War Eagle Invitational Track and Field Meet held at Auburn University on Saturday, April 16, 2011. Presenting the award to Ferguson was Dr. Fred Cromartie (right), the Academy's Director of Doctoral Studies and 2002 Alumnus of the Year, as head track and field coach Ralph Spry (left) looks on.

WAR EAGLE

Fairhope sculptor and the Academy's 2009 Sport Artist of the Year Bruce Larsen (left) created a "War Eagle" sculpture in honor of Auburn University head football coach Gene Chizik (right) winning the Academy's 2011 Amos Alonzo Stagg Coaching Award. Larsen used driftwood, a hubcap, a piece of a vacuum, a bed post, cast iron lamp stands and other recycled material.



SEMINAR: CONCUSSIONS AS CATASTROPHIC INJURY IN SPORT AND CHEERLEADING

Ralph Nader Advocates All Coaches and Parents Learn King-Devick Test

Every season, 1 in 5 U.S. athletes in a contact sport suffers a concussion and 4 million sports-and-related concussions occur each year in the United States with about 135,000 of those occurring among children between the ages of 5 and 18.

The failure to detect concussions and properly treat them have become a major issue in sport as mounting research shows a link between concussions and serious brain damage, even death. Children and teenagers are even more at risk because their brains are not fully developed and they take longer to recover from concussions.

American activist Ralph Nader is demanding sports at all levels, especially youth sports, make the King-Devick Test mandatory. He also calls on coaches and parents to learn it to reduce concussion-related injuries.

The Academy's daylong "Concussions as Catastrophic Injury in Sport and Cheerleading" seminar features Dr. Steve Devick, who invented the quick, easy and accurate concussion assessment tool. Devick, the Academy's 2011 Dr.

Ernst Jokl Sports Medicine Award winner, helped create the King-Devick Test, which is a simple, one-to-two-minute test that can confidently determine whether your athlete suffered a concussion at a sporting event. Research is indicating that it is an effective rapid screening assessment tool.

Devick, an optometrist and entrepreneur, developed the King-Devick Test with Dr. Al King in 1976 at the Illinois College of Optometry. For more than 25 years, it was used as a leading method to measure saccadic eye movements and detect reading difficulties.

Besides Devick, the seminar includes three other nationally renowned

authorities who will discuss concussions, catastrophic sports injuries and sports safety. This major seminar is intended by the Academy to help athletes, coaches, parents and athletic trainers at all levels. It also will be made available as a webinar.

Michael Haynes, a 2011 Distinguished Service Award winner for his advocacy in the area of sport injuries, will follow Devick in the program. Haynes is a National Football League Hall of Fame defensive back and

currently chairs the NFL Alumni Association's Health and Wellness Committee. He plans to speak about injuries covered by the NFL before and after an athlete's career.

The featured speaker in the afternoon session is Kimberly Archie, National Cheer Safety Foundation (NCSF) founder and CEO. Archie has a new book coming out soon on acrobatics and tumbling safety, or cheerleading. It is the No. 1 women's sport and only behind football in the number of catastrophic injuries such as concussions.

The daylong seminar concludes with Herb Appenzeller, a 2011 Dis-

tinguished Service Award winner for his career as a leading authority on sport law and catastrophic injuries. Appenzeller, who has edited or authored 21 books in sport law, plans to discuss using sport risk management to reduce injuries and subsequent lawsuits in activities such as cheerleading. He has been a member of the Academy's national faculty for 35 years and taught its first sports law course.

For more information and resources about the King-Devick Test, including a sample test and how-to video, please visit <http://www.ussa.edu/landing/king-devick>.

SEMINAR SCHEDULE: FRIDAY, NOV. 11

9-10:30 a.m.	Dr. Steve Devick presents and demonstrates the King-Devick concussion test
10:45 a.m.-Noon	Michael Haynes discusses NFL coverage of athletes' injuries
Noon-1 p.m.	Lunch
1-2:30 p.m.	Kimberly Archie reviews acrobatic and tumbling safety
2:45-4 p.m.	Herb Appenzeller discusses using sport risk management to reduce injuries and subsequent lawsuits in activities such as cheerleading
4:15 p.m.	Award of Sports Program
5 p.m.	Unveil "Mr. Baseball" statue

The seminar is FREE but please RSVP because of limited seating. A box lunch is available to attendees who prepay \$6.

The daylong event will be held at the Academy campus, One Academy Drive, Daphne, Ala., 36526. It will also be made available as a webinar.

To RSVP or order a box lunch, please call 251-626-3303.



ACADEMY SLASHES TUITION BY ONE-THIRD FOR U.S. MILITARY

U.S. troops protect our country from threats around the world, yet they face many other concerns of their own in and outside of combat.

One thing they will not have to worry about anymore at the Academy is whether they can afford a college education. The Academy's Board of Trustees voted to slash tuition by nearly one-third for active-duty military men and women and those in the "Wounded Warrior" program effective July 2011.

The Academy has a long record of being military friendly, helping many service men and women earn degrees and certifications, even while serving in Iraq or Afghanistan. Hundreds have filled their time away from the frontlines by getting their education at the Academy because of its innovative technology that makes its courses available online to anyone, anywhere.

The Academy also offers several credit-

bearing, non-degree courses in its Department of Professional Studies. These programs range from sports security and coaching to personal training and wellness.

The Academy's bachelor's and graduate degree programs are regionally accredited, providing students the knowledge and skills needed to enhance their careers in sport. More than 74% of Academy graduates are employed in the sport profession.

THE ALUMNI NETWORK

Prominent Academy Graduates Lead the Way in Sport

QUEENS COLLEGE VICE PRESIDENT OF ATHLETICS NAMED 2012 ALUMNA OF THE YEAR

Before she came to the Academy and earned her master's degree in Sports Management, China Jude said she never dreamed of overseeing a university's athletic department.

A standout volleyball player at Alabama State University, her work experience had been entirely in parks and recreation positions before she entered the Academy. Jude earned her master's in 1996 and has been in sports administration ever since at the college level.

Currently, she is assistant vice president of athletics at Queens College of The City University of New York where she oversees the athletics department's 19 NCAA Division II varsity sports, as well as student and community recreational programs.

"I was coming from a parks and recreation background," Jude said. "I had no collegiate experience. I was very fortunate that by the time I completed the Academy and my mentorship with the Senior Bowl, I really had the ability to look at sports as a business. The Academy really prepared me and gave me confidence and the faculty supported and nurtured me. So when I graduated and started working in 1996, I was off and running. I would definitely recommend the Academy to anyone who really wants to work in sports management whether it's in the college or the corporate world."

Jude recently took over at Queens College after four

years as the Director of Athletics at Cheyney University of Pennsylvania—the smallest program in the Pennsylvania State Athletic Conference (PSAC).

At Cheyney, Jude is credited with helping move the school past a three-year NCAA probationary period, restoring the athletics program to a competitive state and strengthening the booster club through successful fundraising. Under her leadership, she had two PSAC Basketball Coaches of the Year, 30 All-PSAC athletes, eight individual PSAC Championships, two Academic All-Americans, and other regional and national honors. The department also earned a 2010 NCAA Division II Game Environment Award.

She currently is in charge of sports, intramural and recreation programs at Queens College. Its Division II sports include nationally ranked men's and women's tennis teams, as well as a fencing team. In addition, she oversees Queens' successful community recreation programs for youth and adults, which include fitness training, tennis and swimming programs, youth summer camps and a Saturday education and recreation program.

Jude, who recently completed the Management Leadership Education Program at Harvard University, said providing student-athletes positive college academic and athletic experiences are her No. 1 concern.



1997

Dana Toberer-Proctor (M.S.S. in Sports Management) owns her own personal training business, Fit 360 Personal Training and Sports Performance, in Fairhope, Ala., and recently began co-hosting her own fitness show, "Fit 360 Power Hour," on WNSP 105.5 FM.

1998

Kim Winn (M.S.S. in Sports Medicine) is the head athletic trainer at Johns Creek High School through the Gwinnett Medical Center (Duluth, Ga.).

2002

Barclay Kercher (M.S.S. in Sports Management) is a physical education teacher and the head volleyball and soccer coach at Spanish Fort High School (Ala.).

2004

Marco Esquivel (M.S.S. in Sports Coaching) is the head JV football coach at Woodcreek High School (Roseville, Calif.).

2005

Selwyn Young (M.S.S. in Sports Management) is the head baseball coach at Benedict College (Columbia, S.C.).

2006

Greg Mosely (M.S.S. in Sports Management) is the head volleyball coach at North Greenville University (Tigerville, S.C.).

2007

Glenn Reese (M.S.S. in Sports Management and Sports Coaching) is an assistant football coach at Rhodes College (Memphis, Tenn.).

ALUMNI: WHERE ARE YOU NOW?

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doing in the profession of sport!

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WHERE ARE THEY NOW?

2008

Dwight Hornibrook (M.S.S. in Sports Studies) is the head men's soccer coach at State University of New York College at Cortland.

2009

Lewis Fellingner (M.S.S. in Sports Management) is the head varsity diving coach at Hathaway Brown School (Shaker Heights, Ohio).

2010

Zac Adams (B.S.S. in Sports Coaching) is serving in the newly added position of Director of Operations for the swimming and diving team at Florida State University (Tallahassee, Fla.).

Brian Corso (M.S.S. in Sports Studies) is the director of strength and conditioning for the beach volleyball academy, Aloha Ball Club (Los Angeles, Calif.).

Keven John (M.S.S. in Sports Coaching) was recently appointed as the head volleyball coach at Snow College (Ephraim, Utah).

Luke Knauf (M.S.S. in Sports Management) was recently hired as an offensive line coach for Western New Mexico University (Silver City).

Benjamin Shroyer (M.S.S. in Sports Management and Sports Coaching) is the activity center coordinator at Dickinson State University (N.C.).

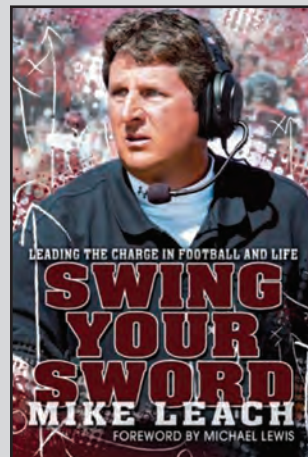
Dr. Chien-Hung Wu (D.S.M. in Sports Management) was recently hired as an assistant professor in the Department of Exercise and Health Promotion and Office of Physical Education and Sports at the Chung Chou Institute of Technology (Taiwan).

Current Students

Willie Bennett (M.S.S. in Sports Studies) is a co-defensive coordinator and special teams coordinator at St. Augustine's College (Raleigh, N.C.).

"SWING YOUR SWORD" A PERSONAL AND POLITICAL MEMOIR BY MIKE LEACH AND BRUCE FELDMAN

The Academy's 2003 Alumnus of the Year Mike Leach, who obtained his master's degree in sports coaching from the Academy in 1989, has written a book entitled, "Swing Your Sword." The book has achieved unprecedented success since its July release, reaching as high as No. 5 on the New York Times Bestseller's List. It also became the No. 1 sports book on both Amazon.com and Apple's iBooks. Leach is the winningest football coach in Texas Tech University history leading it to a No. 2 national ranking. He earned 2008 Coach of the Year honors and was recognized as an offensive innovator during his coaching career. He is now a TV analyst for CBS College Sports and hosts the daily College Football Playbook show on SiriusXM.



Jessica Brokaw (M.S.S. in Sports Management and Coaching) is the interim women's head basketball coach at Bluefield College (Va.).

Casey Gantt (M.S.S. in Sports Management) is the new assistant coach for men's and women's cross country and track & field at Ohio Northern University (Ada, Ohio).

Bob Stinchcomb (Ed.D. in Sports Management) is the athletic director at Darlington School (Rome, Ga.). He also recently became the president of the Georgia Athletic Director's Association.

ACADEMY ALUMNUS EARNS TOP HONOR FROM MALAYSIA



Malaysia recently bestowed its top national honor for service to the country to United States Sports Academy alumnus Dato' Sarjit Singh Sekhon, a project consultant for Taylor's University.

Dato' Singh was recently bestowed the honor known as Darjah Setia Bakti Negeri Sembilan (DBNS) during the

Royal Investiture Ceremony. It gives him the authority to use the title Dato', which is on par with those in England who are entitled to use "Sir" before their names.

"I also want to tell you that I, unlike many, did not chase for this award," he said. "I even did not apply and was identified by a Chief Minister."

Dato' Singh has led many sports organizations and initiatives in Malaysia during the past 40 years. Currently, he is a project consultant for Taylor's University's internationally recognized school of hospitality, tourism and culinary arts.



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