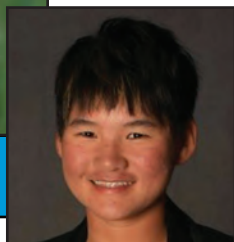


2011 ACADEMY ATHLETES OF THE YEAR

PRESENTED IN CONJUNCTION WITH



Yani Tseng
2011 Female Athlete of the Year



USA TODAY
AND
NBC SPORTS



Novak Djokovic
2011 Male Athlete of the Year

The world's No. 1-ranked men's tennis player, Novak Djokovic, and the world's No.1-ranked women's golfer, Yani Tseng, were named the Academy's 2011 Male and Female Athletes of the Year by sports fans worldwide.

It is the 27th consecutive year that the Academy has named the top athletes in conjunction with *USA Today* and *NBC Sports*. The Athlete of the Year ballot is the culmination of the Academy's year-long Athlete of the Month program.

The 2011 online ballot included 12 males and 12 females who were a mixture of athletes from 15 different countries in a wide variety of sports. Voting attracted hundreds of thousands of online votes, including nearly 50,000 in one day.

Yani Tseng claimed her fifth major championship in 2011 at the age of 22, making her the youngest golfer, male or female, to do so. The Taiwanese golfer made history by winning the Women's British Open at Carnoustie, Scotland. When Se Ri Pak (LPGA) and Tiger Woods (PGA) won their fourth major titles, they were both 24. Tseng's victory in the British Open was her second straight and her fourth major title out of the last five she had played. In 2011, Tseng was No. 1 in scoring average, driving distance, birdies and rounds under par en route to her second consecutive Ladies Professional Golf Association (LPGA) Player of the Year award. She won seven LPGA titles, including two majors, plus four international events.

Novak Djokovic had the best season in men's tennis winning 10-titles, including three Grand Slam titles at the Australian Open, Wimbledon and the U.S. Open. He became only the sixth player in the open era to win three majors in a calendar year. Djokovic also captured a record-breaking five ATP World Tour Masters 1000 titles, and set a record for the most prize money won in a single season with \$10.6 million. The Serbian registered a remarkable 64-2 match record in 2011, only losing one full, five-set match to Roger Federer in the French Open semifinals. That loss ended his 41 match winning streak to begin the season, the best start since Ivan Lendl won 29 in a row in 1986. He became No. 1 after winning Wimbledon.



Pelé (pg. 2)
Academy Starts
Programs in Gabon

IN THIS ISSUE

President's Column: Program Development in Gabon.....	2-3
Academic Milestones are Achieved.....	4-5
American Sport Art Museum and Archives	6
Academy's Awards of Sport.....	7-9
Military Friendly Programs	10
People, Places and Programs.....	11-13
The Alumni Network.....	14-15



Pat Summitt (pg. 8)
2011 Mildred Didrickson
Zaharias Courage Award

PRESIDENT'S COLUMN

by Dr. Thomas P. Rosandich, President and CEO

ACADEMY PARTNERSHIP WITH GABON KICKS OFF AT AFRICAN SOCCER CHAMPIONSHIPS

For nearly two years, the Academy and the Republic of Gabon have planned to undertake a comprehensive study of the West Africa nation's sports programs and facilities and to begin the Academy's sport education programs there.

We finally launched those efforts in February with the progressive nation that is seen as a promoter of peace and stability in that region of the world. President Ali Bongo, in fact, serves as the United Nation's Security Council chairman.

A delegation of seven Gabon officials led by the minister of education, Seraphin Moundounga, and minister of culture, youth and sport, René Ndémézo'o Obiang, visited the Academy in Daphne, Ala., to formalize the agreement in September 2010. The partnership came about after Academy Vice President Dr. T.J. Rosandich had a detailed discussion about President Bongo's vision for sports during a visit to Libreville, Gabon's capital city, in March 2010. Many thanks go to Joe Szlavik, the Academy's Board of Visitors chairman, who has served as our liaison to Gabon and helped us keep everything on track.

Under the agreement, the Academy will assess the current state of facilities, equipment,

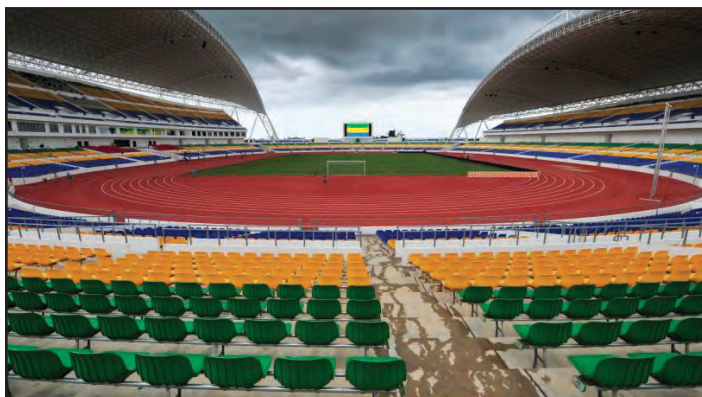
programs and staff qualifications as well as other associated aspects of Gabon's sport program. Representatives of the Academy will develop a master plan for the country with recommendations based on their findings. Gabon, which has a population of about 1.5 million, has participated

in the Olympics since 1972 with its largest delegation being sent to the Atlanta Centennial Olympic Games in 1996.

In addition, Dr. T.J. Rosandich is leading a four-man team to do a legacy study on Gabon's new 40,000-seat Friendship Stadium in Libreville. It co-hosted the 2012 Africa Cup of Nations, which crowned that continent's soccer champion, Zambia, on Feb. 12. Dr. T.J.

Rosandich has done some major sport studies in Africa, including the entire sport complex in Kenya. We, in fact, look forward to a book by him on sport facilities to be used by our students here at the Academy.

During the Academy's 40-year history as a university focused on sports education, the Academy has delivered education programs and services, such as the ones to Gabon, in 65 countries across the globe from Latin America to the Middle East and the Caribbean to Southeast Asia.



The Academy is doing a legacy study on Gabon's sparkling new 40,000-seat Friendship Stadium built by Shanghai Construction with Chinese government support. The Libreville facility hosted its first major event in February—the Africa Cup of Nations.



Gabon President Ali Bongo (left) presents a multi-dimensional acrylic sculpture honoring legendary soccer player Pelé (right) at the dedication of the country's new Friendship Stadium in Libreville, Gabon. Pictured from left to right are: President Bongo, 2004 Academy Sport Artist of the Year Sergey Eylanbekov, Academy Vice President Dr. T.J. Rosandich, and Pelé.

THE SPORT
JOURNAL

The largest peer-reviewed
sport journal in the profession

AVAILABLE
FREE

YOU MAY ALSO BE INTERESTED IN BLOGGING WITH THE SPORT DIGEST

In addition, the Academy was pleased to work with Gabon on three major art projects for its new Libreville soccer stadium. It commissioned three of the Academy's Sports Artists of the Year to provide artworks honoring Pelé, the black pearl of Brazil and one of the world's greatest soccer players ever.



Pelé (left) plants a kiss on the bronze bust of himself that was sculpted by Harry Weber as Gabon President Ali Bongo looks on. Photo courtesy of Prince Jackson.

President Bongo unveiled the works on Feb. 9 during a ceremony dedicating the new stadium along with Pelé, who attended the final week of the Africa Cup. Dr. T.J. Rosandich emceed the event and played a major role in preparing and arranging the program, event staging and media accommodations.

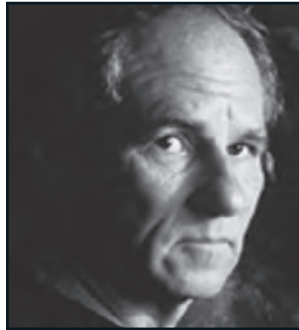
SERGEY EYLANBEKOV



The Academy's 2004 Sport Artist of the Year came to America from Russia in 1989. Eylanbekov enjoys producing sculptures in the innovative medium of sculpture-grade acrylics. His beautiful, multi-dimensional images brought him acclaim when his sculpture, "Five Continents," won the International Olympic Committee's Art Contest for the 2004 Athens Olympics.



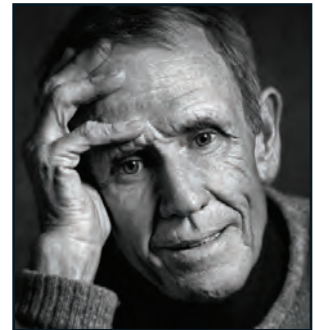
STEPHEN HOLLAND



The Academy's 1993 Sport Artist of the Year is best known for his portraits of athletes and celebrities. Some of his most famous paintings are of Muhammad Ali. He is currently the official artist of the National Hockey League. He was one of the 12 artists selected by the United States Olympic Committee to represent the 100th Anniversary of the Olympics.



HARRY WEBER



The Academy's 2011 Sport Artist of the Year has created many bronze sculptures that are natural, never appearing static or posed. Monumental works that Weber created of famous sports figures are prominently featured at 12 different professional and college stadiums. Weber has developed more than 100 large sculpture works and more than 200 smaller pieces.



ACADEMIC MILESTONES ARE ACHIEVED

by Dr. T.J. Rosandich, Vice President and CAO

THE ACADEMY

UNITED STATES SPORTS ACADEMY

"America's Sports University[®]"

One Academy Drive
Daphne, AL 36526-7055

Phone: (251) 626-3303 Fax: (251) 621-2527

E-mail: academy@ussa.edu

Website: www.ussa.edu

Editor: Duwayne Escobedo

Layout and Design: Leigha Bolton

BOARD OF TRUSTEES

Chairman, Mr. Robert C. Campbell III, Mobile, AL

Mr. Tom Cafaro, Dudley, MA

Dr. Milly Cowles, Fairhope, AL

Dr. Gary Cunningham, Santa Barbara, CA

Mr. Jack P. Kelly, Lexington, KY

Dr. Lee McElroy, Albany, NY

Dr. Linda Moore, Unionville, CT

Dr. Nick Niccolai, Mobile, AL

Dr. T.J. Rosandich, Fairhope, AL

Dr. Thomas P. Rosandich, Daphne, AL

Mr. Jack Scharr, St. Louis, MO

Dr. George Uhlig, Daphne, AL

Dr. Don C. Wukasch, Austin, TX

TRUSTEES EMERITI

Dr. Charles Billich, Sydney, Australia

World Renowned Sport Artist

Dr. Liston D. Bochette III, Miami, FL

Secretary General, World Olympians Assoc.

Ms. Joan Cronan, Knoxville, TN

*Interim Vice Chancellor and Director of Athletics,
University of Tennessee*

Dr. Evie G. Dennis, Denver, CO

Superintendent of Schools Emerita

Mr. Ron Dickerson, Montgomery, AL

First President of the Black Coaches Association

Mr. Gerald Hock, Green Bay, WI

Founding Trustee

Mr. Jack Lengyel, Surprise, AZ

Director of Athletics Emeritus, U.S. Naval Academy

Ms. Mina Papatheodorou-Valyraki, Athens, Greece

World Renowned Sport Artist

Mr. Gene Policinski, Nashville, TN

Executive Director, First Amendment Center

Dr. Homer C. Rice, Atlanta, GA

Director of Athletics Emeritus, Georgia Tech

Ms. Sally Rosandich, Daphne, AL

Founding Executive Secretary

Dr. Judith M. Sweet, San Diego, CA

President Emerita, NACDA

Dr. LeRoy T. Walker Sr., Durham, NC

President Emeritus, U.S. Olympic Committee

The United States Sports Academy is an independent, non-profit, accredited, special mission sports university created to serve the nation and the world with programs in instruction, research and service. The role of the Academy is to prepare men and women for careers in the profession of sports.

The United States Sports Academy is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate, master's and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of the United States Sports Academy.

The United States Sports Academy accepts students regardless of race, religion, age, gender, disability or national origin.



CELEBRATING 40 YEARS OF EXCELLENCE IN SPORT EDUCATION

As the United States Sports Academy enters its 40th year as the only free-standing, accredited sport university in the United States, it is also significant that this year will also see the college confer its 4,000th Master of Sport Science degree. Both milestones are truly remarkable and a cause for celebration.

The Academy was founded in 1972 in the wake of two seminal events in the history of American sport—the U.S. Olympic team's dismal performance in the Munich Olympiad and the publishing of the Blythe-Müeller Report. The result was the realization by the leadership of the Academy (the founding CEO and three of the five founding board members still serve the institution) that the answer to improving the skill levels of coaches and the performances of athletes was better sports education. Thus, the Academy was born on April 22, 1972.

The Academy began as a special-mission graduate institution, offering master's degree programs in sport disciplines and quickly became known around the world as "America's Graduate School of Sports." It offered a Master of Sports Science degree in Sports Coaching, Sports Fitness, Sports Management, Sports Medicine and Sports Studies.

While the course content of these

programs has evolved over time, the overall structure of the master's degree programs has remained remarkably unchanged and true to its founding principles. The philosophical underpinning was the integration of sports science theory taught in the classroom combined with a strong experiential component called the "mentorship." This allowed students to apply these principles under the guidance of an established professional in the field.

While the mentorship remains the preferred means for Academy students to prepare for the profession, the university also accepts a research thesis and a "three-course emphasis," which allows students to receive additional online education in a specialized area of sport.

From day one, the Academy has always had a non-traditional orientation. Students could take traditional classroom-based instruction, experiential education through the mentorship, and correspondence study for those who could not relocate or give up employment to pursue their educational aspirations. Then more than a decade ago, the Academy became among the first colleges in the nation to embrace the web for distance learning. The university became recognized for its innovation in this area, becoming *(continued on next page)*

PROMINENT MASTER'S DEGREE ALUMNI:



Gen. Lionel Lee '83
Chief of Medicine
Singapore Department
of Defense



Linda Moore '89
Senior Director of
Business Administration
ESPN



Greg McDermott '94
Head Men's
Basketball Coach
Creighton University



Rachelle Cannon '03
Wellness Program
Manager
U.S. Coast Guard

among the few, for example, that were selected to participate in the U.S. Department of Education's Distance Learning Demonstration Project. Today, virtually all of the Academy's students pursue their degrees through web-based instruction.

The Academy has grown into "America's Sports University" with the addition of both bachelor's and doctoral degree programs. With more than 4,300 graduates total at all three degree levels and thousands more who have benefited from its non-degree programs, the Academy has had a profound impact on sports in this country over its 40 year history. Even more gratifying is the fact that more than 75% of Academy graduates work in the sport profession. The Academy is proud of the accomplishments of its alumni and looks forward to many more years of service in the future.

For more information on the Academy's academic programs, please visit: ussa.edu/academics/programs/.

Master of Sports Science Curriculum Planner (33 hours)

Discipline	Sports Coaching	Sports Fitness and Health	Sports Management	Sports Studies
Core Courses (9 hours)	<ul style="list-style-type: none"> Contemporary Issues in Sports Sports Administration for Coaches Sports Marketing 	<ul style="list-style-type: none"> Contemporary Issues in Sports Sports Administration Sports Marketing 	<ul style="list-style-type: none"> Contemporary Issues in Sports Sports Administration Sports Marketing 	<ul style="list-style-type: none"> Contemporary Issues in Sports Sports Administration Sports Marketing
Major Courses (15 hours)	<ul style="list-style-type: none"> Sports Psychology* Sports Coaching Methodology* Sports Strength and Conditioning* Seminar in Sports Medicine* Elective Course 	<ul style="list-style-type: none"> Issues in Nutrition and Health* Exercise Physiology* Sports Strength and Conditioning* Exercise Testing and Prescription* Elective Course 	<ul style="list-style-type: none"> Sports Business and Personnel Management* Public Relations in Sports* Sports Facilities* Sports Law and Risk Management* Sports Finance* 	<ul style="list-style-type: none"> Selection of four of the twelve major courses as denoted by * Elective Course
CHOOSE ONE OF THE FOLLOWING THREE OPTIONS (9 hours)				
1. Mentorship Option	<ul style="list-style-type: none"> Mentorship 	<ul style="list-style-type: none"> Mentorship (<i>required</i>) 	<ul style="list-style-type: none"> Mentorship 	<ul style="list-style-type: none"> Mentorship
2. Thesis Option	<ul style="list-style-type: none"> Thesis Writing and Applied Research 		<ul style="list-style-type: none"> Thesis Writing and Applied Research 	<ul style="list-style-type: none"> Thesis Writing and Applied Research
3. Emphasis Option	<ul style="list-style-type: none"> Personal Training NCAA Compliance Olympism Sports Psychology Recreation Management Sports Hospitality Management Sports Medicine Sports Coaching Science 		<ul style="list-style-type: none"> Personal Training NCAA Compliance Olympism Sports Psychology Recreation Management Sports Hospitality Management Sports Medicine 	<ul style="list-style-type: none"> Personal Training NCAA Compliance Olympism Sports Psychology Recreation Management Sports Hospitality Management Sports Medicine Sports Coaching Science
In addition to the above coursework, all students are required to complete the Master's degree portfolio.				

*Each course is comprised of six units of study, plus a seventh unit containing a course evaluation.

*Course grades will not be submitted until all examinations conducted by a Remote Proctor Device (RPD) have been reviewed by the Academy's testing coordinator. Students must install the RPD immediately upon its arrival.

*Upon successful completion of all 33 course hours and portfolio requirements, students must apply for graduation to earn a degree.

*All Fitness and Health majors must complete a Mentorship.

*A complete list of Elective 500/600 Courses can be found at: www.ussa.edu/academics/course-descriptions/master-of-sports-science/.

AMERICAN SPORT ART MUSEUM AND ARCHIVES

Art at the United States Sports Academy

PRIMO ANGELI AND MARTIN LINSON WIN U.S. OLYMPIC SPORT AND ART CONTEST

The winners of the 2012 U.S. Olympic Sport and Art Contest, which was conducted by the Academy for the fourth consecutive Olympiad, are Primo Angeli for his graphic work, "London Calling," and Martin Linson for his sculpture, "Omnipotent Triumph."

The artists will now compete in the International Olympic Committee (IOC) art competition against entries from 48 nations in June for the chance to win \$30,000 and to have their art displayed at the 2012 London Olympic Games.

The U.S. contest was overseen by the Academy in cooperation with the Art of the Olympians and under the auspices of the United States Olympic Committee (USOC). The sports university has a strong tradition of supporting the arts, establishing the American Sport Art Museum and Archives (ASAMA) in 1984, which arguably features the largest collection of sport art in the world.

Angeli, who founded and headed one of San Francisco's oldest and largest design studios, created the official poster to commemorate the 1996 Atlanta Centennial Olympic Games. Angeli's work is on display at the Metropolitan Museum of Art, Smithsonian American Art Museum and The Museum of Modern Art.

Angeli's mixed-media illustration, "London Calling," de-

picts the classic portrayal of the ancient Greek discus thrower, Discopolis, with an armband showing the 2012 London Olympic logo. The piece integrates contemporary branding with ancient fine art for an Olympic celebration.

"I'm thrilled to be a part of this great world event," Angeli says. "I really felt like I had to combine the classical and avant-garde to create an Olympic message that brings together the ancient and modern."

Linson, who finished as a runner-up in the 2008 national contest, has a unique style in the representation of the human anatomy that has brought him major commissions such as the President of Lindenwood University.

An emerging artist from St. Charles, Mo., Linson's bronze sculpture, "Omnipotent Triumph," pays tribute to Paralympians. It depicts an athlete crossing the finish line in his wheel-chair with his arms uplifted in a triumphant "V" for victory pose.

"This is a big honor for me," Linson says. "Paralympians have always been amazing to me and I wanted to show them at a point of perfection—finishing and winning the race."

The two winners were selected from entries that included several prominent artists with past involvement in the Olympics.

"I believe the two pieces that won the national contest have the best chance of going to the IOC's international competition and being selected as winners," says Jack Scharr, who chaired the Art Judging Committee. "Angeli's piece is such a strong Olympic image and I like that Linson's sculpture is highlighting the Paralympics in this competition."



*"London Calling"
by Primo Angeli*



*"Omnipotent Triumph"
by Martin Linson*

PAINTER JAMES RIZZI REMEMBERED FOR VIBRANT STYLE



James Rizzi, the Academy's 1998 Sport Artist of the Year, became renowned for painting colorful, cartoon-like designs that portrayed cheerful, even zany, depictions of contemporary life. Rizzi died Dec. 26 in his New York studio at the age of 61 after suffering from a heart condition.

His quintessentially contemporary American art style catapulted him to fame and adoption into mass media popularity. Music album covers, stage sets, animated films, posters, cars, and airplane shells among other things displayed Rizzi's work. He also captured sports with his serigraph, "Take Me Out to the Ballgame," achieving cult trivia question status for its placement on the wall of Seinfeld's TV apartment.

In 1996, the International Olympic Museum released the Rizzi catalog, "Dreams of Sport." The book included a forward by the late IOC President Juan Antonio Samaranch. In 1998, he was selected as the official artist for the FIFA World Cup soccer tournament in France.

MOORE PAINTING COLLEGE FOOTBALL GAME OF THE YEAR

Prominent Alabama artist Daniel A. Moore has begun an original oil painting of the Academy's 2011 College Football Game of the Year, which is Alabama's shutout victory, 21-0, over LSU in the Allstate BCS Championship Game.



Moore, the Academy's 2005 Sport Artist of the Year, is commissioned by the Academy each year to create a painting honoring the selected College Football Game of the Year. The Academy will donate Moore's painting to Alabama for being named this year's top college football game, plus \$5,000 for Alabama's general scholarship fund.

THE ACADEMY'S AWARDS OF SPORT

A Tribute to The Artist and The Athlete

HUNGARIAN SCULPTOR AND NATIONAL CHAMPIONSHIP WRESTLER HONORED



Ferenc Németh (right), the 2012 Sport Artist of the Year, and Anthony Robles (left), the 2011 Juan Antonio Samaranch IOC President's Disabled Athlete of the Year, attended the Academy's annual Awards of Sport program and represented "The Artist and The Athlete."

Hungarian sculptor Ferenc Németh and Arizona State University wrestler Anthony Robles both humbly gave credit to others for their talents and success during the Academy's tribute to "The Artist and The Athlete."

Németh, whose bronzes depict many sports legends, received the Academy's 2012 Sport Artist of the Year Award, while Robles, who was born without a right leg, accepted the Academy's 2011 Juan Antonio Samaranch IOC President's Disabled Athlete Award.



Hungarian sculptor Ferenc Németh (left) kicked off the 27th annual Academy's Awards of Sport by receiving the 2012 Sport Artist of the Year award. Németh received his award from Trustee Jack Scharr (right).

ing the five rings that symbolize the Olympics. In addition, 12 more bronzes by Németh went on display for the first time

"It's not me but the gods who deserve all the recognition for this award and my talent to create my artwork," Németh said in English to a crowd of about 200 guests at the annual event.

The tribute included the unveiling of his "Cyclist" and bronze sculpture that depicts three bicyclists riding side by side with the wheels of their bicycles forming

at the Academy's American Sport Art Museum and Archives (ASAMA), one of the largest collections of sport art in the world. He donated 179 sculptures to ASAMA in early 2011.

The 23-year-old Robles earned his Academy award for capping his senior season and wrestling career undefeated at 36-0 and winning the NCAA 125-pound men's wrestling title in March 2011 against the defending national champion. He was voted the tournament's most outstanding wrestler. Robles now travels the country teaching wrestling clinics to youth and giving motivational talks on being "unstoppable." He spoke to Daphne High School students during his visit to the university and received a standing ovation.

"I accept this honor on behalf of my mom," Robles said at the tribute. "She taught me that there is no such thing as a disability. She would tell me to do what you can with what you have and God will do the rest. It is because of her that I am who I am today. Thanks for honoring me and my family."



Anthony Robles (right), an NCAA national wrestling champion who was born without a right leg, accepted the 2011 Juan Antonio Samaranch IOC President's Disabled Athlete Award from Academy Board of Trustee Chairman Robert C. Campbell III (left).

GENERAL CALL FOR PAPERS

Interact with the global sport community by publishing your sport-related research in the Academy's publications. Email academy@ussa.edu for more information.



THE ACADEMY'S AWARDS OF SPORT

A Tribute to The Artist and The Athlete

ACADEMY HONORS TWO HEADS OF STATE



Prince Albert II of Monaco (right) receives the International Honorary Doctorate for being the only head of state who is a five-time Olympian in the bobsled and IOC member from Academy President and CEO Dr. Thomas P. Rosandich (left).

Eagle Award to Hungary President Pál Schmitt, who won two team épée gold medals in fencing and was once a candidate for the IOC presidency.

Both award presentations were made at the Peace and Sport International Forum in October at the Principality of Monaco.

Albert steered the two-man and four-man bobsled in Winter Olympics between Calgary in 1988 and Salt Lake City in 2002. Meanwhile, Schmitt earned two team épée gold medals in 1968 in Mexico and 1972 in Munich for the Hungarian National Fencing Team.



Hungary President Pál Schmitt (right) earned the Academy's 2011 Eagle Award for his longtime commitment to the Olympic Movement from President and CEO Dr. Thomas P. Rosandich (left).

Two heads of state who are former Olympians and who have made great contributions to the Olympic Movement were honored by the Academy.

President and CEO Dr. Thomas P. Rosandich presented the Academy's International Honorary Doctorate to H.S.H. Prince Albert II of Monaco, who is the only head of state who is a five-time Olympian in the bobsled and International Olympic Committee (IOC) member. Dr. Rosandich also gave the Academy's 2011

TENNESSEE SPORTS LEGENDS EARN AWARDS



In its season-opening game with 12,000 fans on hand, the University of Tennessee's Pat Summitt (left) and Joan Cronan (center) received their Awards of Sport from Trustee Emeritus Gene Polcinski (right), a former USA Today managing editor.

Summitt, head Lady Vols basketball coach, earned the 2011 Mildred "Babe" Didrickson Zaharias Courage Award, while Cronan, interim vice chancellor and athletic director for both men's and women's athletics, received the 2011 Carl Maddox Sports Management Award.

Summitt discovered she had early-onset dementia (Alzheimer's type) but has vowed to fight the incurable disease, raise awareness and keep on coaching. For her indomitable spirit, Summitt won the Courage Award.

Cronan became the first woman in Southeastern Conference history to oversee an entire athletics department and has a 28-year record of success, which earned her the Sports Management Award.

U.S. OLYMPIC SWIM COACH RECOGNIZED

Teri McKeever, the University of California-Berkeley women's swimming and diving team head coach and 2012 U.S. Olympic women's swim team head coach, received the Academy's 2011 C. Vivian Stringer Coaching Award.

McKeever earned the prestigious award for leading the Cal swim team to its second NCAA championship in three years and being named an Olympic swim coach for the London Games. McKeever was presented the award Feb. 2 during halftime of the Cal men's basketball game by Dave Maggard, who is the former Cal athletic director, a founding member of the Academy's Board of Visitors and a previous recipient of the Carl Maddox Sport Management Award.

"I am honored by the award," McKeever said. "It was especially nice to have (Maggard) there. I appreciate his words of kindness and inspiration. Go USA! Go Bears!"





Photographed are the Academy's 2011 Awards of Sport honorees. From left to right on the top row are: Michael Haynes (Distinguished Service Award), Jack Lengyel (Trustee emeritus), Dr. Herb Appenzeller (Distinguished Service Award), and Anthony Robles (Juan Antonio Samaranch IOC President's Disabled Athlete Award). In the front row from left to right are: Ferenc Németh (2012 Sport Artist of the Year), Al Buehler (Jackie Robinson Humanitarian Award), Dr. Steve Devick (Dr. Ernst Jokl Sports Medicine Award), China Jude (Alumna of the Year), Dr. Ashfaq Ishaq (Distinguished Service Award), retired Air Force Brig. Gen. Paul Hankins (Distinguished Service Award), Marino Vanhoenacker (Jim Thorpe All-Around Award), and Joan Cronan (Carl Maddox Sports Management Award).

SUSAN DELL ACCEPTS FITNESS AWARD



Susan Dell (center) received the Academy's 2010 Dwight D. Eisenhower Fitness Award for being an avid triathlon competitor and promoting physical fitness and children's health as chairwoman of the Michael and Susan Dell Foundation. Former Academy Board of Trustee member Dr. Susan Blackwood (left) presented the award. Also pictured is Dell's husband (right), Michael, the founder of global technology company Dell Inc.

Susan Dell was a member of the President's Council for Physical Fitness and Sports, is a trustee of the Children's Medical Center Foundation of Central Texas and a board member of the Cooper Institute in Dallas.

FOUNDER OF WORLD'S LARGEST ART PROGRAM FOR CHILDREN EARNS AWARD

More than 5 million children across the globe have participated in the Arts Olympiad thanks to Dr. Ashfaq Ishaq.

Ishaq founded the International Child Art Foundation (ICAF) in 1997 and it has become a leading art and creativity

organization for American children and their international counterparts. The ICAF developed and runs the Arts Olympiad, the world's largest and most prestigious global program for 8- to 12-year-old children that includes art with a sport motif.

For his contributions to art and sport, Ishaq was honored by the Academy with a 2011 Distinguished Service Award.



BACHELOR'S DEGREE IN SPORTS SCIENCE

Sports Coaching ■ Sports Management ■ Sports Studies
Complete your B.S.S. degree online

MILITARY FRIENDLY PROGRAMS

Academy Working to Help U.S. Military Students



The Academy has a long record of being military friendly and helping many service men and women earn their sports-related degrees or take sport education courses, even while serving in Iraq or Afghanistan.

Active-duty military are able to take courses or earn their bachelor's, master's or doctoral degrees 100% online. The Academy, also known as America's Sports University, uses innovative technology that makes courses accessible 24/7, which allows students to start a course anytime from any place in the world.

Another way the Academy has made its regionally accredited education programs more accessible to the military is by slashing its tuition by one-third for active-duty military men and women and those in the "Wounded Warrior" program last year. That means military now pay \$250 per credit or \$750 per course for a Bachelor of Sports Science degree. In addition, the price is reduced for military by \$250 per credit for both master's and doctorate degrees.

The university has worked closely with the "Wounded Warrior" program to deliver its online sport education programs to military personnel, who are ill, wounded or disabled from post 9/11 overseas combat duty. The Academy hosted members of the Joint Chiefs of Staff's Warrior and Family Services Program in August 2010 to begin providing its courses.

In 2007, the Academy Scholarship for Wounded Warriors was created by its founder and CEO Dr. Thomas P. Rosandich, who served 20 years in the U.S. Marine Corp. He kicked off the scholarship fund-raising drive with a personal \$150,000 donation after meeting with the Secretary of the Army to visit the Walter Reed Medical Center in Washington, D.C. There he visited with many young, severely

wounded American troops who served in Iraq and Afghanistan.

"Our soldiers sacrifice so much for our country," Dr. Rosandich says. "This is a traumatic time for them and we have always tried at the Academy to support them in any way that we can."

The university, which is celebrating its 40th anniversary this year, offers active-duty military the chance to complete their bachelor's degree. If students have received an associate's degree or earned between 36 and 90 semester hours of general college courses at any school, then they can enroll in the Academy's upper-division bachelor's program. The Academy makes transferring into the military friendly Academy, as easy as possible. To learn more details about the program go to: ussa.edu/go/bachelors/.

Earning a degree can lead to jobs in the sport profession as a coach, athletic trainer or administrator in the future. In fact, about 77% of Academy graduates are currently employed in the \$400 billion sport industry.

U.S. Army 1st Sgt. Tracy S. Lahr completed his Sports Performance courses last year, while serving in Kuwait. His battalion commander asked him to explain the Academy's programs to all the other soldiers who were serving there and he highly recommends them.

"The United States Sports Academy online courses are beneficial to anyone in the military who

has the desire to continue to learn and to improve themselves both mentally and physically," Lahr says. "The Academy program provided me with a wealth of information relating to the fitness and nutrition industry. It will be a vital asset to me in both civilian and military life."



The Academy earned the Military Advanced Education (MAE) magazine's distinction for the second consecutive year. MAE evaluates schools in light of the unique needs of soldier and veteran students. It works with ESOs and military education professionals to determine what constitutes a truly military friendly institution.



For the third consecutive year, the Academy was named a Military Friendly School by G.I. Jobs, the premier magazine for military personnel transitioning into civilian life. The 2012 Military Friendly Schools list honors the top 20 percent of colleges, universities and trade schools that are doing the most to embrace America's military service members and veterans as students.

Overseas Teaching Jobs Available

Send us your application today to academy@ussa.edu

PEOPLE, PLACES AND PROGRAMS

MARINE'S KRULAK AND NAVY'S MULLEN EARN AWARDS

The Academy's past two Theodore Roosevelt Meritorious Achievement Award winners have been leaders in the military.



Retired U.S. Marine Corps Gen. Charles C. Krulak (right), the 31st commandant of the Marines and decorated 35-year veteran, receives his 2011 Theodore Roosevelt Meritorious Achievement Award at the Southern Association of Colleges and Schools annual meeting in December in Orlando from Dr. T.J. Rosandich (left), the Academy's vice president and chief academic officer.

The 2011 Roosevelt award went to retired U.S. Marine Corps Gen. Charles C. Krulak, the 31st commandant of the Marines and decorated 35-year veteran. In 2010, newly retired U.S. Navy Adm. Mike Mullen, the former highest-ranking officer in the U.S. Armed Forces as Joint Chiefs of Staff chairman was the recipient.

The Academy's Theodore Roosevelt Meritorious Achievement Award is presented annually to an individual involved in amateur or professional sport, past or present, who has excelled as a contributor, not necessarily on the playing field, to both sport and society for more than a decade.

Krulak has distinguished himself as an athlete, Marine and businessman. Currently the president of Birmingham-Southern College, he was a standout wrestler at the U.S. Naval Academy and at earned induction into the National Wrestling Hall of Fame

in 1996. During his four-year tenure from 1995-1999 as the 31st commandant of U.S. Marines Corps and Joint Chiefs of Staff, he is credited for initiating modernization efforts. As a MBNA banking executive, he helped spearhead a financial turnaround for the third largest credit card provider.

Meanwhile, Mullen, who retired from the Navy in September after 43 years of service, earned the Roosevelt Award for his leadership in the military and his support of those injured in combat, through programs such as the Warrior Games, a joint effort between the U.S. Olympic Committee and the Defense Department to hold a nine-sport festival. As the 17th Chairman of the Joint Chiefs of Staff, Mullen was the highest-ranking officer in the U.S. Armed Forces between October 2007 and September 2011 and was influential in ensuring the troops in Afghanistan received the proper resources, pushing for a troop surge and working to improve America's relations with Pakistan among other achievements.



Retired U.S. Navy Adm. Mike Mullen (left), the former highest-ranking officer in the U.S. Armed Forces as the 17th Joint Chiefs of Staff chairman, accepts the 2010 Theodore Roosevelt Meritorious Achievement Award during a Navy football game in November from Jack Lengyel (right), an Academy Board of Trustees emeritus and former athletic director at the Naval Academy.

FIRST 2+2 PROGRAM WITH COMMUNITY COLLEGE STARTED

Ocean County College became the first school to establish a so-called 2+2 program with the Academy. The program allows the community college in Toms River, N.J., to prepare its students after two years of study to attend the Academy and earn a bachelor's in sports management.

Michael Klecan, who earned his master's in sports medicine in 1994 from the Academy, helped spearhead the creation of the 2+2 program. "By developing programs, such as the 2+2 with the Academy, our college is able to help students progress in their education and eventually get employment in a field they enjoy," says Klecan, a professor and head athletic trainer at the community college.

Ocean County is promoting enrollment in the Academy's 2+2 program by highlighting it in college publications, meeting with local high school guidance counselors, establishing an internship with the Philadelphia Phillies Class A team and forming a sport management advisory committee.

The Academy is currently working with two other community colleges to set up similar 2+2 programs. Currently, the university accepts students in its unique upper-division bachelor's program who have an associate's degree or who have completed 36 to 90 college semester credits at any school. To learn more, visit assets.ussa.edu/files/documents/flyers/ocean-county-college-2_2.pdf.

PEOPLE, PLACES AND PROGRAMS

ALABAMA COACH PAUL “BEAR” BRYANT’S SECRETS TO SUCCESS REVEALED



Legendary Alabama football coach Paul “Bear” Bryant taught his players about winning in the games of football, business and life and now Dr. E. Gaylon McCollough is revealing those secrets to success.

McCollough gave an hour-long presentation, “Coach Paul ‘Bear’ Bryant: Grandmaster of Mind Over Matter,” at the Academy that condensed Bryant’s playbook on his system of winning into 46 short lessons.

The motivational talk is based largely on McCollough’s insightful book, “The Long Shadow of Coach Paul ‘Bear’ Bryant,” which draws on his experiences as a center who played on Alabama’s 1964 National Championship team with Joe Namath. He won All-America honors as a player and student and was drafted by the Dallas Cowboys. Later, McCollough became a confidant of Bryant’s as one of his doctors.

“I wanted to do something on Coach Bryant that people could use to teach their children or grandchildren or use in their own everyday life,” says McCollough, an internationally known facial plastic surgeon, teacher, author and speaker who is also an

Academy Board of Visitors member. “He had a system of winning that could and should be carried into the game of life.”

McCollough starts his motivational talk with a story about how sports writers frequently asked Bryant: “Coach, what’s the secret to your success?” Bryant would invariably glare at them and in a low growl give his pat answer: “If I knew, I sure as hell wouldn’t tell you.” But Bryant did drill his winning system into his players, McCollough says.

McCollough also talks about the 1965 Orange Bowl when it appeared Alabama beat Texas on a last-second quarterback sneak that Namath ran in for a touchdown behind McCollough.

However, the head referee marked the ball six inches shy of the end zone and Alabama lost the game.

Walking off the field, one of the Alabama players said out loud, “We scored Coach.” Bryant shot back, “Well, if he had walked it in, there would never be a question about it, would there?”

Translation by McCollough: “To win in football, business or life, always go beyond what’s expected and never leave any room for doubt.”



ROBY REMEMBERED AS SPORTS PIONEER AND ACADEMY'S FIRST WOMAN TRUSTEE

Sports pioneer Dr. Mary Roby, who was one of the first women to serve on the United States Sports Academy’s Board of Trustees, died recently at the age of 85.

“She was a visionary in women’s sports and had a significant impact,” says Dr. Thomas P. Rosandich, the Academy’s president and CEO. “Her service on our Board of Trustees was most impressive and she will be missed by all.”

Roby joined the Academy’s board in 1984 along with Dr. Judith Sweet. She served the University of Arizona women’s athletics program for three decades during the most important period in the growth of college sports. Roby retired from the Tucson, Ariz., university in 1989.

Roby, who was inducted into the National Association of Collegiate Directors of Athletics Hall of Fame in 1995, began her time at the UA as an undergraduate. She then was hired in 1959 as a professor in exercise and sports sciences, coach and administrator in Arizona’s women’s athletics. She worked in athletics from the time the program was only club sports to when Arizona became a prominent Division I sports program. Arizona’s budget



for women’s sports grew from \$8,000 at the time of her hiring to more than six figures during her 30-year career.

At Arizona, Roby directed the UA Women’s Recreation Association, served as women’s athletic director, had a hand in creating most UA women’s athletic programs, and was one of the first women named to the NACDA’s Executive Committee. She also was vice president of the Pac-10 Conference and was a founder and board member of the Council of Collegiate Women Athletic Administrators. At the time of her retirement in 1989, she was associate director of athletics.

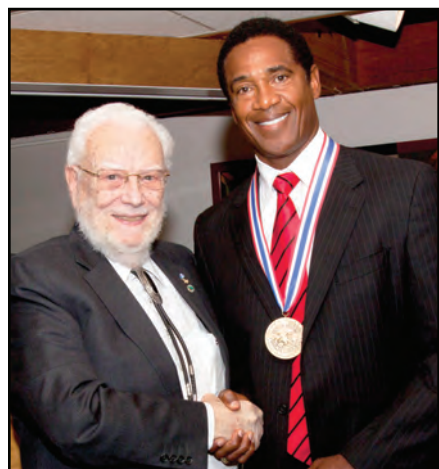
Other hall of fame inductions in Roby’s career included the UA’s Mortar Board Hall of Fame in 1981 and the Arizona Sports Hall of Fame in 1989.

“Her leadership and advocacy has led to thousands of sport opportunities for young girls and women, not just at Arizona, but across the nation,” says Rocky LaRose, deputy athletic director, in a press release. “The foundation she laid has led the Arizona program to the great successes we enjoy today.”

ACADEMY SEMINAR TACKLES CONCUSSIONS AND CATASTROPHIC INJURIES

NFL Hall of Fame defensive back Michael Haynes says in hindsight that one of his best plays in his storied football career was the decision to stop playing after suffering his first concussion in a college football game in 1972.

Back then, he said, the injury was considered a joke. The Academy hosted a seminar with four nationally prominent experts on what is now one of sports hottest issues—concussions. Mounting research shows a link to serious brain damage, even death, from concussions. The



Mike Haynes received the Academy's 2011 Distinguished Service Award from Robert Block, a Trustee and founding member of the university.

Academy was founded in 1972 on the premise that those in leadership positions in the sport profession must be better trained to teach, train and protect athletes in youth, amateur and professional sports.

Haynes, who is known for his advocacy on NFL player health and safety issues, said after getting knocked out that he “sat down on the bench and put a towel over my head and cried. All I could think was, ‘This is why my mom did not want me to play football. I’m so glad she’s not here.’”

The free seminar, “Concussions as Catastrophic Injury in Sport and Cheerleading,” also featured Dr. Steve Devick, who earned the Academy’s 2011 Dr. Ernst Jokl Sports Medicine Award for inventing the King-Devick Test that detects concussions rapidly and accurately on the sideline; Dr. Herb Appenzeller, a leading expert and author on sport law and risk management for more than four decades; and Kimberly Archie, the National Cheer Safety

Foundation founder and CEO and a leading proponent of cheerleading safety.

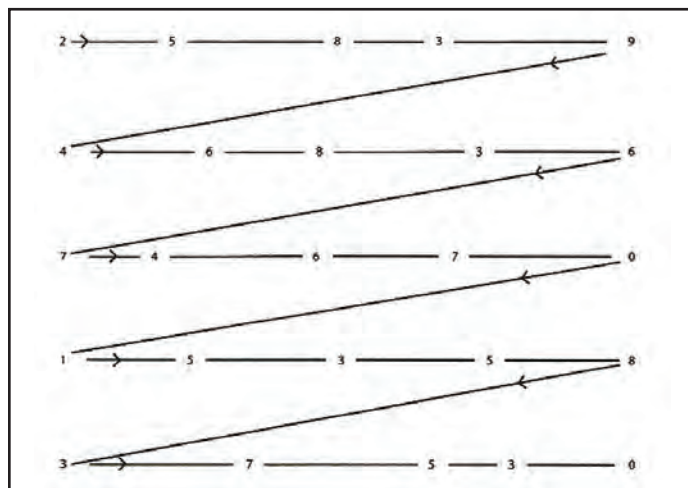
All of the speakers emphasized the lack of proper planning and protection currently to help prevent athletes from suffering more severe sports injuries from a concussion. In addition, they all talked about the need to publicize new information that can help leaders in sport educate others so that they can better protect the health and safety of athletes.

Devick argued that his concussion detection test is so inexpensive and easy to administer on the sideline of a sporting event that it should be widely used. One day, he even imagines when a teenager falls off his bike and slams his head on the ground, that a parent will reach into the medicine cabinet and pull out a King-Devick Test to check whether their child suffered a concussion and requires further treatment by a doctor.

“The real issue with concussions is education,” Devick said. “It is the only thing that is really going to change the way we view head injuries in sport. What we are really discussing is our most valuable asset, which is our children. I think there will be a groundswell to do more to prevent head injuries and it is already starting.”

You can view a short YouTube interview online with Haynes and Devick about raising awareness on concussions at [youtube.com/watch?v=zGrF87yzO7M](https://www.youtube.com/watch?v=zGrF87yzO7M).

KING-DEVICK TEST EXAMPLE:



LIBERTY AWARD RECOGNIZES IMPACT ON SPORTS



Academy President and CEO Dr. Thomas P. Rosandich (right) receives the Statute of Liberty Club’s and The Wiegand Foundation’s Liberty Award from Jack Scharr (left) for his efforts to improve the sport profession around the globe. Honorees are given a medal that shows August Bartholdi sculpting the Statue of Liberty.

Dr. Rosandich founded the Academy, the world’s largest graduate school of sport education, in 1972. A native of Sheboygan Falls, Wis., and son of Croatian immigrants, he has led efforts in several capacities throughout his lifetime to enhance sport training and education in more than 60 countries around the world.

THE ALUMNI NETWORK

Prominent Academy Graduates Lead the Way in Sport

ALUMNUS STARTS SPORTS TECHNOLOGY SERVICE SPARKED FROM DOCTORAL CLASS

The idea for entrepreneur Mark Janas' latest technology company evolved from a paper he had to write for one of his Academy doctoral classes.

The company, ScoreTrax.com, uses text messaging or Short Message Service (SMS) technology, allows sports fans to keep track of scores and news on their favorite teams in youth, high school, amateur, college or even professional ranks through their mobile phones. Besides providing exposure, the sports organizations can benefit from local, regional or national advertising.

But that's not all. There's another thing you should know about the 45-year-old Janas. He created the new company while recently earning his Doctor of Education in Sport Management from the Academy in about two years. It is an unprecedented achievement.

"It didn't seem to me like I completed it very fast," the modest Janas says. "But because it all fell into what I wanted to do and what I wanted to learn, I was excited about it. I got through the program relatively quickly because I considered it part of my business."

Not only did Janas earn his doctorate, he now is trying to grow ScoreTrax.com to 1 million subscribers. The mobile phone technology service joins several medical and education technology businesses that Janas already oversees as the managing partner of in3 in North Carolina.

ScoreTrax.com crystalized in a sports entrepreneurship class with Dr. Ric Esposito, the Academy's Chair of Sports Medicine, Janas recalls.

"Parents and grandparents want this," he says. "They

want little league baseball scores or AAU (Amateur Athletic Union) scores. There are millions of teams with hundreds of fans. These numbers start to add up really quickly. I'm excited about it."

The technology company already has 50,000 subscribers and includes teams from the American Basketball Association (ABA), which recently agreed to co-market the SMS score update service. Some organizations currently using ScoreTrax.com include the ABA's Atlanta Aliens and Chicago Fury, Brunswick Community College, Catawba Valley Community College, the United Soccer Leagues' Carolina Dynamo, High Point Christian Academy and others.

The free service allows teams to upload their schedules, scores and other content. Soon, they will also be able to post video clips. In addition, they can send out messages to their fans from the team or even from sponsors.

ScoreTrax.com isn't Janas's only involvement in sports. Business success has led him to own two minor league North Carolina basketball teams—the Cary Invasion and

the Wilmington Sea Dawgs. His team ownership is what led him to the Academy's doctoral program in the first place.

I already had my MBA but I found in my early experiences working in sports that many business people, including me, were often not well trained, specifically in the business of sport," Janas says. "I really wanted to find a good, solid curriculum that was totally sports specific. The Academy has helped me a lot in my day-to-day business and even spawned a few ideas. The program lends credibility to whatever I do. I'm proud of the school."



2004

Bonnie Tiel (D.S.M. in Sports Management) is the dean of Graduate Studies at Tiffin University (Tiffin, Ohio).

2005

Kendall Phillips (M.S.S. in Sports Management) is the Youth Sports/Health and Wellness Director for the Mays Family YMCA (San Antonio, Texas).

2006

Wes Yourth (M.S.S. in Sports Studies) is serving as the Supervisor for Athletic Facilities and Operations at the University of the Pacific in Stockton, Calif.

2007

James Herman (M.S.S. in Sports Coaching) is the boys' varsity basketball coach at Indian Valley High in Gnadenhuttan, Ohio.

ALUMNI: WHERE ARE YOU NOW?

Let us know what great things you are
doing in the profession of sport!

Email career updates to: alumni@ussa.edu or visit us online at: alumni.ussa.edu

WHERE ARE THEY NOW?

2009

Charles Keeley III (M.S.S. in Sports Coaching/Current Ed.D. in Sports Management) is head men's basketball coach at Paul Quinn College in Dallas.

2010

Derek Demperio (B.S.S. in Sports Management/Current M.S.S. in Sports Management/Sports Coaching Dual) founded the Onondaga Community College Ogres club football team this past season and serves as its general manager (Syracuse, N.Y.)

2011

Jeremy Lichtig (M.S.S. in Sports Medicine/Sports Management Dual) is the new head coach of the Centenary College Gents Lacrosse team. He will guide the team as it transitions from a club team to the NCAA Division III classification in 2012-13 (Hackettstown, N.J.).

Eric Nesbitt (M.S.S. in Sports Management) is a physical education instructor for the Rock Island School District #41 (Rock Island, Ill.).

Current Students

Casey Gantt (M.S.S. in Sports Management) is the new assistant coach for men's and women's cross country and track and field at Ohio Northern University (Ada, Ohio).

Jo Nixon (M.S.S. in Sports Management) is the new assistant coach of the defensive secondary for the football program at Arkansas Tech (Russellville, Ark.).

Ashley (Hayden) Walden (B.S.S. in Sports Management), who has been a U.S. luge team member since 1996, recently announced her retirement from competition. She competed in the 2002 Salt Lake City Olympics and earned silver medals in the 2004 and 2005 World Championship team events.

OFFENSIVE GENIUS RETURNS TO COACH WASHINGTON STATE

While the Academy cannot take credit for teaching Mike Leach his offensive smarts, it did send him down the right career path.

His master's degree in Sports Coaching in 1989 led to his first job, a part-time, \$3,000-a-year coaching position at Cal Poly, San Luis Obispo. Today, he is the new head football coach at Washington State in the Pacific 12 Conference.

"I wanted to be a football coach and I wanted to get a degree from a place that would put me in that position," says Leach, the Academy's Alumni Board president and 2003 Alumnus of the Year. "I thought the Academy was the most practical way for me to get from point 'A' to point 'B.' Instead of just memorizing facts and figures, the Academy sets you up to get a job."

The Cougars named Leach the head coach in December following his two years away from the sidelines, when he served as a radio talk show host, TV football analyst and penned his autobiography, "Swing Your Sword: Leading the Charge in Football and Life."

A veteran coach, Leach is the winningest football coach in Texas Tech history, coaching there from 2000-2009. Leach led the Red Raiders team to a No. 2 national ranking. He earned 2008 Coach of the Year honors. Known as an offensive innovator, Leach's "Air Raid" offenses ranked first in passing in six of nine seasons and included such pass catchers as Wes Welker and Michael Crabtree, who both now star in the NFL.



U.S. TRACK STAR EARNS ACADEMY BACHELOR'S DEGREE



LaTanya Sheffield, the former American record-holder in the 400-meter hurdles who competed in the 1988 Seoul Olympics, recently added another achievement to her long list of successes.

Sheffield earned her bachelor's in Sports Management from the United States Sports Academy with Magna Cum Laude honors. Her goal is to go on to coach track and field at the college level.

Sheffield earned her degree 26 years after setting an American record and winning the 1985 NCAA Championships for San Diego State University.

Her victory gained her international track and field recognition and she competed until retiring after the Olympic Trials in 2000.

"Not having my degree always was a void for me," says Sheffield, who coaches high school track in Tucson, Ariz., and works with future Olympians for U.S. Track and Field. "When I was in college, athletics was the No. 1 thing. But education can dictate your future far beyond the Olympics. You can walk on this earth being a gold medalist but that will not secure a career for you."

At the 1988 Olympics, she became the first American to run under the Olympic record time. She finished eighth in the 400-meter hurdles finals.

"What I remember most in 1988, were the opening and closing ceremonies," she says. "You find out you are part of something very great. They are definitely moments that define how you see yourself and how others see you."



United States Sports Academy

One Academy Drive
Daphne, AL 36526-7055

Please circulate:

- ☐ Administrators
- ☐ Coaches
- ☐ Counselors
- ☐ Faculty
- ☐ Fitness Centers
- ☐ Athletic Trainers

UNITED STATES SPORTS ACADEMY

America's ^{Only} Sports University®



Bachelor's Degree • Master's Degree • Doctoral Degree
Certifications • Continuing Education

TOTALLY ONLINE

No Residency Required

Regionally Accredited • Financial Aid Available
Enroll at any time • Work from any place • Military Friendly

Sports Management • Sports Medicine
Sports Fitness & Health • Sports Coaching • Sports Studies

For more information contact the United States Sports Academy

www.ussa.edu

(800) 223.2668

admissions@ussa.edu



<http://twitter.com/USSportsAcademy>



www.facebook.com/USSportsAcademy