

# THE ACADEMY

A PUBLICATION OF THE UNITED STATES SPORTS ACADEMY



**REAFFIRMED**  
**ACADEMY'S ACCREDITATION**  
**SUCCESSFULLY REAFFIRMED**

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**Athletes  
of the Year  
Winners**

Building  
International  
Partnerships



**ACBSP**  
CAND DATE FOR  
ACCREDITATION

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## MISSION STATEMENT

The United States Sports Academy is an independent, non-profit, accredited, special mission sports university created to serve the nation and the world with programs in instruction, research and service. The role of the Academy is to prepare men and women for careers in the profession of sports.

## ACCREDITATION

The United States Sports Academy is regionally accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate, master's, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of the Academy.

*The United States Sports Academy accepts students regardless of race, color, sex, national origin, religion, age, disability or genetic information.*



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# PRESIDENT'S COLUMN

## Performance Enhancement the Right Way

If you follow news about the world of sport, you've seen reports about corruption at one level of sport or another. Whether it is financial corruption in international soccer, bribery related to the awarding of the 2016 Rio Olympic Games, the use of illegal performance enhancing drugs by Russia in the Olympic Games, or the recruiting bribery and fraud case in college basketball, sport has seen some of its greatest scandals, from the local and college levels to the pinnacles of international competition.

Because of the corruption we see every day, the Academy has taken it upon itself to enhance its educational offerings related to sport corruption issues. We have developed courses on sport governance, and we have also covered the issues of corruption in our online publications *The Sport Digest* and *The Sport Journal*. Another visible area where we see corruption is in strength and conditioning, where cases of athletes using performance enhancing drugs dominate international sport.

That's why our faculty is developing a National Strength and Conditioning Association (NSCA) approved program to help professionals prepare for their certification exams. In the program, students will learn how to enhance athletic performance the right way, without illegal drugs and without skirting the important rules that ensure athletic events are held to a fair standard. Students in this program will learn the ethical way to build muscle and endurance through proper diet and nutrition.

We want to plant seeds in the minds of our students that they should always try to do the right thing, even when it isn't popular.

Corruption in sport may never be eradicated, but we will always strive to teach tomorrow's sport leaders how to live and work in an ethical way.

Sincerely,

Dr. T.J. Rosandich  
President and CEO



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# Academy's Accreditation Reaffirmed

The Academy's mission to provide a meaningful and strong education to its students was bolstered once again as the institution's accreditation through the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) was reaffirmed for another 10 years. The Academy was first accredited in 1983. The institution's accreditation was last reaffirmed in 2008.

As part of the reaffirmation process, the Academy in September 2017 submitted comprehensive reports on institutional compliance toward a wide range of SACSCOC higher education Principles. These reports were evaluated by peer reviewers for compliance. The Academy then received an onsite visit from a peer review team in March 2018. The SACSCOC Board of Trustees recently reviewed the Academy's efforts toward compliance and voted to reaffirm the institution's standing at its meeting in New Orleans in December 2018.

"The Academy continuously evaluates its academic programs and services through its Institutional Effectiveness Committee review process to ensure that they are of the highest quality and that they meet the needs of students and employers in the modern world of sport," said Academy President and Chief Executive Officer Dr. T.J. Rosandich.

"The accreditation affirmation process provides an important mechanism through which the Academy formally and thoroughly evaluates progress toward achieving its mission, and we look forward to using the process to continue to build on our tradition of academic excellence.

"The Academy is committed to accreditation and the peer review process, and is not only a member of SACSCOC, but is also a member of the Council for Higher Education Accreditation (CHEA) and CHEA's International Quality Group (CIQG), which advances understanding of international quality assurance and promotes high quality higher education in today's competitive and international world."

SACSCOC's reaffirmation process has two major elements: compliance with the Principles of Accreditation and implementation of a "Quality Enhancement Plan (QEP)," a special project to provide continued enhancement to student learning. The Academy's QEP will focus on boosting the research skills of degree-seeking students at the bachelor's level to improve their chances for success at the Academy, in graduate school, and in their careers in sports.

Accreditation by SACSCOC, according to the organization, "signifies that the institution has a mission appropriate to higher education; has resources, programs, and services sufficient to accomplish and sustain that mission; and maintains clearly specified educational objectives that are consistent with its mission and appropriate to the degrees it offers, and that indicate whether it is successful in achieving its stated objectives."

SACSCOC is the regional body for the accreditation of degree-granting higher education institutions in the Southern United States. It serves as the common denominator of shared values and practices among the diverse institutions in Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia and Latin America and other international sites approved by the Commission.

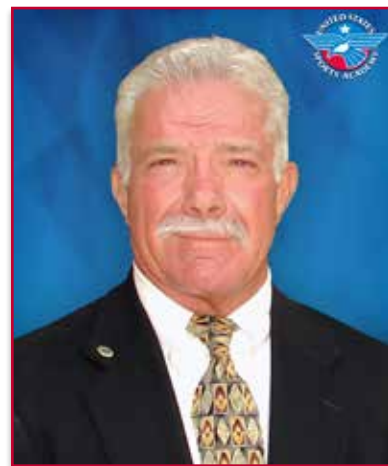
The mission of SACSCOC is to assure the educational quality and improve the effectiveness of its member institutions. Its vision is to serve as the premier model for shaping and ensuring the quality of higher education throughout the world.

## Faculty Developing Strength and Conditioning Certification

The Academy is working to develop a National Strength and Conditioning Association (NSCA) approved preparation program to help strength and conditioning professionals as they take their Certified Strength and Conditioning Specialist (CSCS) exam. The CSCS exam is the preeminent certification of its kind, but the average pass rate for it is 40 percent, with international candidates passing at significantly lower rates.

Academy chair of sports exercise science Dr. Brian Wallace has been working to develop the 10-module program – a combination of lectures, quizzes, guided discussions, practice exams, reviews and practical, hands-on experience. The program will culminate with the student's ability to pass the Academy's SSCC Certification Exam. Continuing education units (CEUs) will also be available for those who need annual recertification credentials so they can stay at the forefront of their field.

"This is an extremely exciting initiative to be involved with and has significant potential to make a meaningful impact at the international, national and regional level for strength and conditioning education – one of the fastest growing disciplines in the life sciences," Wallace said. "We will be working very closely with the NSCA in all aspects of this and other programs as we move forward."



## Spradley Promoted to Chair of Sports Management

Academy alumnus Dr. Brandon Spradley has been promoted to chair of sports management at the Academy.



Academy faculty members are promoted based on years of service as well as their performance and publication record. Spradley previously served as director of sports management. He has served the Academy through his teaching, research and outreach, and has been especially involved in the Academy's efforts to address the issue of concussion in sports.

Spradley earned his Doctor of Education degree in sports management from the Academy, where his dissertation focused on concussion awareness and education. Spradley has been a key member of a team of Academy faculty who have played a role in encouraging and implementing concussion research and education programs across Baldwin and Mobile counties on Alabama's Gulf Coast, including a program in concert with the University of South Alabama to mitigate the impact of concussion among football players in the Mobile County Public School System.

## President Appointed to FICTS Commission

Academy President and CEO Dr. T.J. Rosandich was appointed to serve on the Youth, Education and Culture Commission of the Federation Internationale Cinema Television Sportifs (FICTS), an international organization which promotes the universal idea of culture through sport.

Officially recognized by the International Olympic Committee (IOC), FICTS promotes and spreads the development of Olympic values and the culture of sport through film and television.

Founded in 1983 and headquartered in Milan, Italy, FICTS has 116 member countries. The mission of the FICTS Youth, Education and Culture Commission is to follow the IOC's guidelines in spreading Olympic values such as ethics, respect, peace and fair play to young people around the world.



## Thailand:

The Academy's longstanding certification program to provide advanced sport education to students in Thailand continued as two groups of Thai students visited the institution's campus in Daphne, Ala. The post-secondary, non-degree programs in Bangkok are designed to prepare people in Thailand for careers in coaching and related athletic professions.

The International Certification in Sports Coaching (ICSC) program includes a wide range of coaching and related administrative skills. The International Certification in Sports Management (ICSM) program includes management topics such as sports event planning, marketing and public relations, and facilities.



The Thai students, along with leaders from the Sports Authority of Thailand, are pictured with Academy President and CEO Dr. T.J. Rosandich during a visit to the institution's campus in Daphne, Ala.

## Academy Eyes ACBSP Accreditation for Sports Management Program

The Academy's educational offerings are once again being recognized after its sports management program became a candidate for accreditation through the nationally recognized Accreditation Council for Business Schools and Programs (ACBSP).

The Accreditation Council for Business Schools and Programs is a leading organization offering accreditation services to business degree programs focused on teaching and learning. Becoming a candidate starts the accreditation process, and candidates must develop an action plan for meeting ACBSP's standards and criteria. In order to meet the ACBSP accreditation standards the Academy has hired a consultant who will guide the institution through the process.

"ACBSP accreditation is a paradigm shift for the Academy," Academy Vice President of Academy Affairs Dr. Tomi Wahlström said. "Rather than focusing on offering sports management programs to sports professionals alone, this accreditation will help us to offer sports management as an option to management professionals."

"Sport is an estimated \$450 billion industry and there are many management positions available in the field. Rather than getting an MBA with an emphasis in Sports Management from a typical business school, students will be better prepared for these careers by getting a Master of Sports Science (M.S.S.) or Doctor of Education degree from us. We are a genuine sports university, and we know sports better than business schools do. ACBSP accreditation will demonstrate that we also know business and management like the business schools do."

Wahlström said the typical timeline to become ACBSP accredited is three years, but the process could be finished as early as 18 months. Once the institution completes its preliminary schedule, it will welcome representatives from ACBSP to campus for a site review.

"We have done our preliminary review, and feel that we are in a very good shape," Wahlström said. "Our first meeting with our SACSCOC consultant was very successful and our ACBSP accreditation committee is very excited."





# INTERNATIONAL OUTREACH

## China: WorldTeam

Students at China's WorldTeam Sports facility may soon have the opportunity to take part in a new international sport education program now that the organization has partnered with the United States Sports Academy.

Led by president Jie "Jack" Guo, a WorldTeam delegation visited the Academy to sign an agreement to develop sports education programs in China. The Academy will assist WorldTeam in its efforts to develop a sport education curricula and procedures for educational administration that can be used in China's public and private educational and sport organizations.

The post-secondary, non-degree program will serve Chinese students already working in the sports field. The Academy will teach its program to students in China, who will then visit the Academy campus for further classroom and experiential learning opportunities.

The agreement also means that WorldTeam will keep an office on the Academy campus, while the Academy will also have an office at the facility in Beijing.



The Academy signed an agreement with WorldTeam Sports to deliver international sport education programs in China. From left are Academy Founding President Dr. Thomas P. Rosandich, WorldTeam President Jack "Jie" Guo, Academy President and CEO Dr. T.J. Rosandich and Beijing Olympic Consultant David Huang.

## China: IDSC Program

A group of former Chinese Olympians and elite athletes visited the Academy for their graduation from the institution's International Diploma in Sports Coaching program.

The students visited the campus for six weeks to be trained for careers in coaching as their competitive careers in China have come to a close. The group was selected to study at the Academy as part of an educational and exchange learning program. The Academy is collaborating on the program with the Shanghai Authority of Sports (SAS) in China.

Through the IDSC program, nine members of the Academy faculty recently traveled to Shanghai, where they taught 10 courses on various aspects of a career in coaching. Once the Shanghai portion of the program was completed, 20 students were selected to come to the Academy's campus in Daphne, Ala., for further instruction and experiential learning, including attending sports events and visiting sports facilities in the area.

While the students were on campus, they had the opportunity to experience the Academy's human performance laboratory and weight room, including practical training in hydrostatic weighing, air displacement plethysmography, muscular strength testing and more. The Academy has one of the most comprehensive human performance laboratories in the region, and students learn various exercise and sport testing methods from qualified professors and specialists.



IDSC graduates

**Alumni Encouraged to Follow Academy's  
New LinkedIn Page for Job, Mentorship Info**



# INTERNATIONAL OUTREACH

## Finland:

The Academy signed a cooperative agreement with the Finnish wellness company ProFTraining Finland to provide educational opportunities to students in that country seeking to work in the health and fitness field, as well as to integrate the company's health care techniques into Academy coursework. As a result of this collaboration the first program to be launched is an International Team Manager Certification Program.

When implemented, the International Team Manager Certification program will aim to provide students with the opportunity to further their knowledge base in business, administration, personnel management, marketing, public relations, and ethics.



Academy President and CEO Dr. T.J. Rosandich with ProFTraining Finland Partner and Academy National Faculty member Atte Varsta.

## Bahrain:

Academy instructor Marty Floyd spent several months in the Middle East island nation of Bahrain, where he taught the institution's certificate program in disabled and adaptive sport for the Bahrain Sports Federation for Disabilities (BSFD).

The Adaptive Sports program is a unique course of advanced study designed for coaches and physical education teachers who have or want to have experience working with athletes with varying degrees of adaptive needs.

The program has shown signs of success in Bahrain. Two students from one of Floyd's groups are working with Paralympic athletes through the BSFD, while two others are teaching Taekwondo skills to disabled athletes there.



## Other International Affiliates:

In China, President Rosandich discussed current and future programs with officials from Shanghai and Rizhou; Zhengzhou University; and the Songshan Shaolin Temple Warrior Monk Training School in Deng Feng.

Rosandich met in Bangkok with Thai sport leaders, including the Sport Authority of Thailand (SAT), where developments included signing of an extension of the longstanding certification program to prepare students in Thailand for careers in sport. He also spoke to senior sports administrators at the King Prajadhipok's Institute.

In Malaysia, Rosandich met with leaders on continuing the partnerships between that country and the Academy, especially in support of youth health and fitness. The Academy president also met with officials at the University Putra Malaysia, one of the top universities in the country, regarding future cooperative sport education programs.

Rosandich traveled to Singapore to meet with officials of International Sports Academy-Singapore (ISA-S) to discuss ongoing long-term collaborative programs in that country.

The Academy also signed an agreement to work with the Philippine Sports Commission (PSC) to enhance the national sport effort in the island nation, marking the return of the Academy's international programs to the Republic of the Philippines, where it taught certification programs in the early 1980s.

# ALUMNI ACHIEVEMENTS

## Novack Named Alumnus of the Year

Nationally acclaimed sports administrator and high performance director Scott Novack was named the Academy's 2018 Alumnus of the Year. Novack, a Colorado native, earned his Master of Sports Science degree in sports management from the Academy in 1997 and participated in a mentorship at Brunel University in London, where he met other students and administrators who helped to spark his interest in other sports like rugby. He was hired as the program operations manager for the USA Rugby Men's Eagles Sevens team.

The Alumnus of the Year Award is given to the year's most outstanding Academy graduate and the honoree must represent the ideals of sport and of the institution. Novack has more than 18 years of experience as a sports administrator, managing Olympic and national teams that have won eight Olympic medals, seven world championships and more than 60 World Cup medals.



### Ed Comeau

*(M.S.S. Sports Coaching 2008)*

Ed Comeau is general manager of the Canadian men's box lacrosse team for the upcoming Federation of International Lacrosse World Championship in 2019.



Comeau earned his Master of Sports Science degree in sports coaching from the Academy in 2008. A native of Hamilton, Ontario, Comeau has been part of Canada's box lacrosse program since its inception in 2002, serving as an assistant coach in the 2003 and 2007 World Championship tournaments and as head coach for the 2011 and 2015 tournaments.

In his new role as general manager, Comeau will be involved in the selection of coaches and staff, training schedules and the evaluation and selection of players, among other duties.

### Adam Reeb

*(M.S.S. Sports Studies 2010)*

Colby College men's and women's tennis head coach Adam Reeb said his Academy master's education was practical and helpful as he advanced in the collegiate coaching ranks.

Reeb, who earned his Master of Sports Science degree in sports studies from the Academy in 2010, was hired by NCAA Division III Colby College in Maine after spending the previous three years in the same position at Seattle (Wash.) University.



### Byron Cunningham

*(M.S.S. Sports Medicine 2002)*

Byron Cunningham is the director of rehabilitation and assistant athletic trainer for the award-winning athletic training program of the Los Angeles Rams.



Cunningham, who earned his Master of Sports Science degree in sports medicine from the Academy in 2002, spent the previous eight seasons as a physical therapist and assistant athletic trainer for the Rams.

In his new role, Cunningham is responsible for the care, prevention, treatment and rehabilitation of player injuries in coordination with the head athletic trainer.

### Richanna Lindo

*(M.S.S. Sports Management 2010)*

Santa Fe College associate athletic director Richanna Lindo said the Academy's online approach and sports-only master's degree program suited her needs after entering the workforce with a bachelor's degree.



A native of St. Thomas, U.S. Virgin Islands, Lindo earned her Master of Sports Science degree in sports management with an NCAA compliance emphasis in 2010, after she earned dual bachelor's degrees in sports management and business administration from Pfeiffer University in North Carolina in 2004. Armed with her bachelor's education, Lindo entered the workforce and took Academy master's degree courses in her spare time.



# ALUMNI ACHIEVEMENTS

## **George Wallace**

**(M.S.S. Sports Management 2000)**

George Wallace earned his Master of Sports Science degree in sports management from the Academy in 2000. He teaches adaptive physical education to students with special needs at Lee Central High School in Bishopville, S.C.



As the adaptive physical education teacher at Lee Central, Wallace works daily with the school's special needs department, which consists of students with the most severe mental and physical limitations in the school district. For 45 minutes each day, Wallace leads the students in a workout that is catered to each student's physical abilities. For some, that means standing or jumping, while others may participate in bowling, basketball, kickball, balloon volleyball and Nintendo Wii games.

## **Fay Minor**

**(M.S.S. Sports Management and Sports Coaching 2010)**

Fay Minor was recently hired to be the Program/Sports Director at the YMCA in her hometown of Natchez, Miss.



Minor, a former collegiate and professional basketball player, earned dual Master of Sports Science degrees in sports management and sports coaching from the Academy in 2010. As Program/Sports Director at the YMCA of Natchez Minor is responsible for providing extracurricular activities to the adults and children in the community.

## **Clint McAuley**

**(M.S.S. Sports Management 2006)**

Bryan College head baseball coach Clint McAuley said his Academy education was "relevant, convenient, and practical" and helped him advance his career in the coaching profession.



McAuley, who earned his Master of Sports Science degree in sports management from the Academy in 2006, is head baseball coach at Bryan College in Dayton, Tenn. The Bryan Lions compete in the Appalachian Athletic Conference (AAC), part of the National Association of Intercollegiate Athletics (NAIA).

## **Darrell Bailey**

**(M.S.S. Sports Management 2004)**

California State University East Bay (CSUEB) assistant athletic director for development Darrell Bailey said the Academy was a blessing for his career and a spring board into collegiate athletics administration.



Bailey, who is charged with increasing revenue to the Pioneers athletics department through donor support and corporate sponsorships, earned his Master of Sports Science degree in sports management from the Academy in 2004.

## **Mike Leach**

**(M.S.S. Sports Coaching 1988)**

Mike Leach coached the Washington State football team to a school-best 11 wins in 2018 after the Cougars knocked off Iowa State 28-26 in the Alamo Bowl in San Antonio, Texas, in December.



It was the second postseason win for Washington State under Leach, who has coached the Cougars (11-2) since 2012. Leach, a native of Cody, Wyo., is the Academy Alumni President and a past winner of the Academy's Alumnus of the Year Award.

## **Doug Wharam**

**(Ed.D. Sports Management student)**

For the second time in three years doctoral student Doug Wharam – who is pursuing a Doctor of Education degree in sports management from the Academy – has been named the USA Swimming Developmental Coach of the Year. The award is given annually to the coach who has the highest number of athletes and swimmers on the United States Swimming National Junior Team. It is the highest national award given to a swimming coach at the 18 and Under (18U) Developmental level by USA Swimming, the governing body for the sport of swimming in the United States.



As associate head coach for the Nashville (Tenn.) Aquatic Club, Wharam provides vision, planning, oversight and guidance to the club's competitive athletes, coaches and parents. He also provides leadership for the club's non-competitive side.

# ALUMNI ACHIEVEMENTS

## **Dr. Dave Shrock**

**(Ed.D. Sports Management 2009)**

The Academy's 2017 Alumnus of the Year Dr. Dave Shrock continues to earn accolades for his involvement in the world of track and field.



Shrock was named the recipient of the USA Track and Field (USATF) President's Award in recognition of his more than 40 years of service in track and field as an athlete, coach, and administrator.

Shrock currently serves as the chair of the USATF National Association's Committee, which is the organization's largest, in addition to numerous USATF leadership roles including past president of the Pacific Association, USATF Pacific Coaching Committee chair, Coaching Education Executive Committee, and Men's Development Committee.

Shrock earned his Doctor of Education degree in sports management from the Academy in 2009 and serves as a member of the Academy's National Faculty, teaching the institution's international sport education programs in Thailand, Bahrain and the United Arab Emirates.

## **Mike Vollmar**

**(M.S.S. Sports Management 1989)**

Veteran college football administrator Mike Vollmar is the senior associate athletic director for football administration at Kansas University.



Vollmar has more than three decades of college football administration experience at the highest levels as part of some of the sport's most storied programs at the University of Alabama, the University of Tennessee, the University of Michigan and Michigan State University. He has been part of teams that went to 20 bowl games, won a national championship and won four conference titles.

Vollmar was the Academy's 2010 Alumnus of the Year. He is also a member of the Academy's Alumni Board.

## **Dr. Andy Dotterweich**

**(M.S.S. Sports Coaching and Sports Medicine 1998)**

Dr. Andy Dotterweich wears many hats in his role as an associate professor at East Tennessee State University (ETSU) and operations manager at an official Olympic Training Site in Johnson City, Tenn.



Dotterweich earned dual Master of Sports Science degrees in coaching and sports medicine from the Academy in 1998. He is an associate professor in the Sport, Exercise, Recreation and Kinesiology Department at ETSU. He also serves as the operations manager for the Long-Term Athlete Development (LTAD) program at the institution's Center for Excellence for Sport Science and Coach Education, the Olympic Training Site on the ETSU campus.

## **Dr. Todd Pitts**

**(Ed.D. Sports Management 2017)**

Dr. Todd Pitts recently earned his doctoral degree from the institution and with it, earned a promotion to become an associate professor in the collegiate ranks.



Pitts has taught in various roles at Davenport University in Grand Rapids, Mich., for 20 years. Upon earning his Doctor of Education degree in sports management from the Academy, Pitts was promoted to become an associate professor of sport management at Davenport.

## **Grant Watley**

**(M.S.S. Sports Coaching 2011)**

Grant Watley said his Academy master's degree taught him more than just the "x's and o's" of coaching, which he says has contributed to the advancement of his career by being named head cross country and track and field coach at Midland University in Fremont, Neb.



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# AWARDS OF SPORT



## Hanyu, Biles Named Athletes of the Year

Japanese figure skater Yuzuru Hanyu and American gymnast Simone Biles were named the Academy's male and female Athlete of the Year winners for 2018.

Hanyu became the first man since 1952 to defend a Winter Olympics singles figure skating gold medal at the Pyeongchang 2018 Olympics in South Korea in February. Hanyu won with a total score of 317.85 to take gold in the event.

Hanyu later set a men's short program world record with a score of 106.69 at the International Skating Union Figure Skating Grand Prix in Helsinki and took gold in the Rostelecom Cup event in Moscow in November. Hanyu also won gold at the Autumn Classic event in September in Canada.

This is the second time in the last three years that Biles earned the Academy's Athlete of the Year Award. She became

the first woman to win five U.S. all-around titles and swept the top spot in all four events at the U.S. Gymnastics Championships in Boston, Mass., in August. Biles is the first U.S. gymnast to win gold in all four events and the all-around title since Dominique Dawes in 1994.

Biles also won the all-around title at the U.S. Classic in Columbus, Ohio, in July. Later in the year Biles won six medals – including four gold – at the Artistic Gymnastics World Championships in Qatar in November. Biles equaled the women's record total World Championship medals with 20, tying Russia's Svetlana Khorkina.

The men's runner up was Croatian soccer player Luka Modric and third place went to American football player Patrick Mahomes. The women's runner up was Thai golfer Ariya Jutanugarn and third place went to Romanian tennis player Simona Halep.



# AWARDS OF SPORT

## Joe Gottfried Is DSA Winner

Mobile Sports Hall of Fame chairman and former University of South Alabama athletic director Joe Gottfried has been presented the United States Sports Academy's 2018 Distinguished Service Award (DSA).

Gottfried joined the University of South Alabama Department of Athletics in 1981 as assistant athletic director, then held the post of athletic director for 25 years beginning in 1984. Given for outstanding contributions to sport, the award was presented to Gottfried at the home of Academy Founding President Dr. Thomas P. Rosandich. Academy trustee and Art Committee member Susan McCollough presented the award to Gottfried.



## Cronan Earns Honorary Doctorate

When the Academy's Board of Trustees met in November to approve nominees for the institution's 2018 Awards of Sport program, it chose one of its own for an honorary doctorate.

The honorary doctorate is given for outstanding contributions to sport and society. This year's national recipient is Academy Trustee and former University of Tennessee (UT) Women's Athletics Director Joan Cronan.

Cronan has served on the United States Sports Academy Board of Trustees since 2014. She also received the Academy's 2011 Carl Maddox Sports Management Award, which is given annually to an individual for contributions to the growth and development of sport enterprise through effective management practices. Cronan also served as National Association of Collegiate Directors of Athletics (NACDA) President in 2008-09.



## Kasper Wins Eagle Award

After he played a key role in the success of the Pyeongchang 2018 Winter Olympics in South Korea, International Ski Federation (FIS) President Gian Franco Kasper was named the winner of the United States Sports Academy's 2018 Eagle Award, the institution's highest international honor.

Kasper is a Swiss ski official who has been president of the International Ski Federation (FIS) since 1998 and is the current president of the Association of International Winter Sports Federations (AIOWF). He served as head of the Association of Winter Olympic International Federations during the Olympics in Pyeongchang in February 2018, contributing significantly to the success of the Games.



## Holcomb Earns Jokl Award

Dr. Bill Holcomb, the founding director of the professional master's program in athletic training at Mercer University, was the winner of the United States Sports Academy's 2018 Dr. Ernst Jokl Sports Medicine Award.

Holcomb is a professor at Mercer University in Macon, Ga., and is an Academy alumnus, having earned a Master of Sports Science degree in sports medicine from the institution in 1988. He holds a bachelor's degree in chemistry from Berry College and a Ph.D. in exercise physiology from Auburn University.

## Kreindler, Cella Named Sport Artists of the Year

Painter Graig Kreindler and sculptor Lou Cella are the Academy's 2018 Sport Artists of the Year.



**Graig  
Kreindler**

2018 Sport Artist of the Year : *Painter*



**Lou  
Cella**

2018 Sport Artist of the Year : *Sculptor*

Kreindler, of Bronxville, N.Y., unveiled a piece "Putt Putt," depicting Richie Ashburn of the 1956 Philadelphia Phillies, which is now a permanent part of the ASAMA collection. Cella of Chicago, Ill., unveiled the sculpture "Cobb Steals Third," which is also now a permanent part of the ASAMA collection.

## Finnish Artist Rauli Mård Donates Paintings

Finnish artist Rauli Mård donated a pair of original portraits to ASAMA featuring of American football player Philip Rivers and Finnish rallycross driver Toomas Heikkinen.

Mård is famous for his art depicting of motorcycles, cars, and airplanes and his portraits, many of which are crafted in front of the public. The artist's portraits – colored with 20-30 thin layers of water soluble artist crayons – of Heikkinen and Rivers are now on display at ASAMA. Heikkinen won the Finnish Rallycross Championship in 2010 and the Global Rallycross Championship in 2013. He competes in both rallycross and ice-driving events. Rivers, a native of Athens, Ala., is the quarterback for the National Football League's San Diego Chargers.



## ASAMA Receives "Perfect 10" Rick Rush Donation

Fairhope, Ala., resident L.D. McLaughlin Jr. donated a "Perfect 10" set of 10 serigraphs, each signed and numbered #10 in a series, by 2011 Academy Sport Artist of the Year painter Rick Rush.

The serigraphs depict various noteworthy moments in the history of football at the University of Alabama. Rush, known as "America's Sport Artist," has gained a worldwide following for his colorful paintings that depict a variety of sports.



## New Art Committee Members

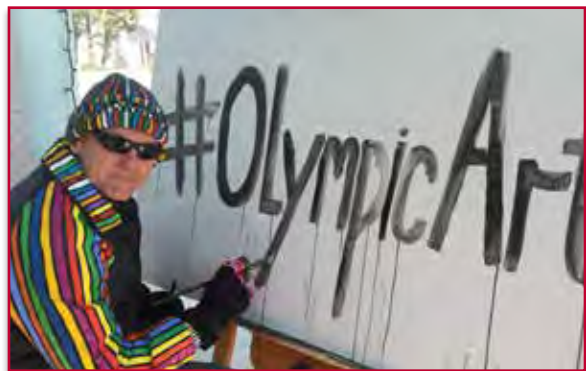
The Academy added three members to the committee which vets and selects honorees for the institution's prestigious Sport Artist of the Year Awards and oversees the collection at the American Sport Art Museum & Archives (ASAMA).

New members Katrina Smith, Angela Phillips, and Amanda Youngblood joined the committee, which is chaired by Nancy Raia, the community outreach director at the Eastern Shore Art Center in Fairhope, Ala. The committee includes other well-known artists and educators, including B.J. Cooper, Bruce Larsen, Stephen Savage, B'Beth Weldon, Robert Zimlich, and Academy Founder Dr. Thomas P. Rosandich.



## Bradstock to Chair Olympic Art Committee

Academy 2003 Sport Artist of the Year Roald Bradstock of Atlanta, a two-time Olympian, took part in his third Olympic Games in South Korea. Only this time, the javelin thrower did so as a painter taking part in the historic "Olympic Art Project."



Bradstock was one of four former Olympians who brought the Olympic values to life through art by coming together with current athletes for the project. Over 17 days, more than 100 Olympians, Bradstock and other artists completed 15 paintings inspired by different Winter Olympic events. The works were shown in the Olympic Village in Gangneung.

The success of the Pyeongchang project led to Bradstock being named to chair the newly formed Art Committee of the World Olympic Association (WOA), an organization that works with the 148 National Olympians Associations (NOAs) around the world.

## Moore Recognized as Distinguished Sportsman

Academy honoree Daniel A. Moore has added another honor to his already impressive list of accomplishments after having been named one of the Alabama Sports Hall of Fame's 2019 Distinguished Sportsmen.

Moore is renowned for his photo-realistic paintings that depict pivotal moments in sports history. He has been widely recognized for his paintings that depict memorable moments in college football, many of which are on public display at the American Sport Art Museum & Archives (ASAMA) on the Academy campus.

Moore was named the Academy's 2005 Sport Artist of the Year, becoming the first Alabamian to win the prestigious, international art honor.



## Regular Visitors to ASAMA

Daphne, Ala., resident Rick May and his son, Tommy, are regular ASAMA visitors. They posed in front of Rick's favorite piece in the museum, "Walter Payton" by Academy 1984 Sport Artist of the Year Donald Moss. The piece is a popular fixture in the Academy's Sport Artist of the Year Hall of Fame wall inside ASAMA, which is free and open to the public Monday through Friday from 9 a.m. until 4 p.m. Group tours are available with advanced notice. A virtual tour of the museum can also be found online at [ASAMA.org](http://ASAMA.org).



# PEOPLE, PLACES AND PROGRAMS

## Academy's Master's Program Earns Top Designations

The Academy's Master of Sports Science degrees in sports management and sports coaching were ranked among the top in the country by OnlineMasters.com, an industry-leading educational research organization.

The Academy was featured in the organization's Best Online Master's in Sports Coaching Programs list for 2019, which identified the top programs in the nation that are the best in the areas of curriculum quality, program flexibility, affordability, and graduate outcomes.



The Academy earned the organization's "Best Mentorship Option" designation for its mentorship program, which gets students away from the books and computer and into the office, onto the field or court, analyzing video, crunching statistics, managing facilities, promoting events and any number of activities. The mentorship provides students with actual, in-the-field training within the profession of sport.

The Academy's Master of Sports Science degree in Sports Management was also honored as one of the top 25 of its kind in 2018 by the organization.



### President Meets Lt. Governor at AAICU Meeting

Academy President and CEO Dr. T.J. Rosandich, fourth from right, took part in the Alabama Association of Independent Colleges and Universities (AAICU) Board Meeting in Montgomery. He is pictured with Alabama Lt. Governor Bill Ainsworth (center) and the Presidents of other independent colleges.



### Ohio Christian University Students Visit

A group of sports management students from Ohio Christian University visited the Academy campus for a tour of the American Sport Art Museum & Archives and for a roundtable discussion with members of the Academy faculty and staff. The students included ASAMA on their annual sports study tour, which also includes the Reese's Senior Bowl.

## In Memoriam: Alumnus Glenn Martinez

The Academy is mourning the loss of master's program alumnus Glenn Martinez, a longtime sports administrator, coach and educator in the San Gabriel Valley in Southern California. Martinez died 1 March, 2019, at age 63 after a battle with cancer.

Martinez earned his Master of Sports Science degree in sports management from the Academy in 2008. He had served as the assistant commissioner for the California Interscholastic Federation (CIF) – Southern Section since 2011. In that role, Martinez oversaw football, baseball, and boys and girls wrestling.



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