

UNITED STATES SPORTS ACADEMY

America's Sports University[®]

MISSION STATEMENT

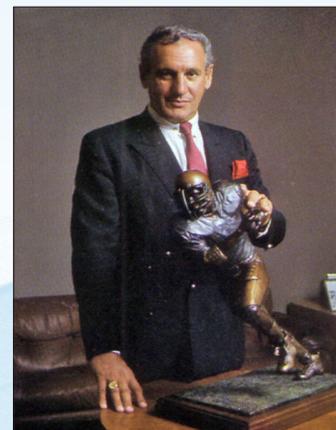
The United States Sports Academy is an independent, non-profit, accredited, special mission sports university created to serve the nation and the world with programs in instruction, research and service. The role of the Academy is to prepare men and women for careers in the profession of sports.

HISTORY AND LEGACY

Thomas P. Rosandich, Ph.D., President and CEO, founded the United States Sports Academy in 1972. The ever-increasing demands of sports and society in America indicated a need for an organization to serve as a resource to provide instruction, research, and service to the world of sport. This urgency was brought to the forefront by two key events at that time. The first of these was the publishing of the landmark Blythe-Mueller Report that demonstrated the correlation between the professional preparation of coaches and the number and severity of injuries to their athletes. Concurrently, the sub-par performance of the 1972 U.S. Olympic Team in Munich highlighted the need for a new approach to the profession. Combined, they became the impetus that launched the formation of the Academy.

From its inception, the Academy has focused on developing sport-specific courses while employing a combination of educational delivery modes. These include traditional on-campus course work, a unique mentorship program, continuing education, and distance learning.

In 1976, the Academy relocated from Wisconsin and became affiliated with the University of South Alabama. This affiliation continued until the early 1980s when the Academy simply outgrew the ability of the university to comfortably accommodate the institution. Also in 1976, the Academy secured its first major international agreement to deliver educational and training programs in the State of Bahrain, a small nation in the Middle East. The Bahrain Sport Institute was developed by and modeled after the Academy. Through this institute, the Academy provided the full-charge development of their national sports effort. The Academy continues to work in the Middle East to this day. In addition to this effort, the Academy worked to develop service programs locally, nationally, and internationally. Since it was founded, the Academy has extended its educational and cultural exchange programs to over 65 nations globally.



Dr. Thomas P. Rosandich

One of the keys to the Academy's ability to deliver its international and distance learning programs is the Academy's National Faculty. This group includes some 200 distinguished educators from diverse areas of sports, who specialize in one or more of the Academy's areas of concentration: Exercise Science, Recreation Management, Sports Coaching, Sports Management, and Sports Studies. These non-resident faculty members are also valuable in the Academy's mentorship program, which provides students with the opportunity to have direct experience with renowned experts in their discipline of study.

The Academy became a candidate for membership in the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) in 1981. In 1983, the Academy received accreditation to award the Master of Sports Science degree, making it the first and only graduate school dedicated solely to studies in sport. The Academy went on to add an accredited Doctor of Education degree in 1996 and a Bachelor of Sport Science degree in 2005.

Since that time, the Academy has maintained its accreditation in good standing having gone through the reaffirmation process ever since with its last review in 2008.

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Left: "A Tribute to the Human Spirit" by Cristóbal Gabarrón, is a tribute to Jackie Robinson on the 50th Anniversary of his entry into Major League Baseball. The wall mural, located on the main building on the campus of the Academy, is considered the largest public art offering in the South, and it reflects the Academy's commitment to sport art.



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Art has traditionally been a feature of the Olympics in both the ancient and modern games. As such, it was fitting that the Academy also combines sport and art in keeping with this tradition. In 1984, Dr. Rosandich introduced a program entitled, "The Academy's Awards of Sport: A Tribute to the Artist and the Athlete," which recognizes outstanding performances and contributions to the world of sports by national and international sports leaders, coaches, administrators, athletes, and artists. This program gained momentum and when the Academy purchased a permanent campus in 1986; the artistic lines and beauty of the main building served to inspire the establishment of the American Sport Art Museum and Archives (ASAMA). This division of the Academy is dedicated to preserving sport art and sport art forms for posterity. The archives currently include both printed and electronic sports information, which can be accessed by the Academy's students and the general public. In addition, the art gallery exhibits renowned sports artists from throughout the world.

The Academy provides further service to the sports industry through its many publications, both in traditional print and online delivery. *The Academy* is a full-color print publication with a semi-annual worldwide circulation. *The Sport Update* and *Alumni Network* are also periodic publications distributed by e-mail to selected constituencies around the globe. Additionally, the Academy publishes an online peer-reviewed journal, *The Sport Journal*, which is free to the profession and has an extensive readership. The Academy also posts regularly to a blog, *The Sport Digest*, which addresses current issues and topics in the profession. All of these publications are designed to provide sports administrators and practitioners with current information on a variety of relevant topics.

The Academy has a rich history and strong traditions of excellence. The staff and faculty are looking forward to continuing this history and these traditions. The institution is counting on people such as yourself to make this vision a reality.

ACCREDITATION

The United States Sports Academy is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award the bachelor of sports science, master of sports science and doctor of education in sports management degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097. Or call 404-679-4500 for questions about the accreditation of the United States Sports Academy.

EDUCATIONAL PROGRAMS

While the Academy was founded as a master's degree granting institution, the institution has since added doctoral degree and bachelor's degree programs and has become *America's Sports University*®. The Academy is the largest sports graduate program in the United States and probably the world, serving more than 800 master's and 200 doctoral candidates last year alone. The Academy has reached thousands more in continuing education and certificate programs on virtually every continent around the globe. Programs of study include Sports Coaching, Sports Fitness, Sports Management, Recreation Management, and Sports Studies.

INTERNATIONAL PROGRAMS

For more than 35 years, the Academy has been delivering International Certification programs in Recreation Management, Sports Coaching, Sports Management, Sports Fitness, and Sports Studies that have received worldwide recognition. Upon completion, students gain membership in the Academy's global network of certified sport professionals and become a member of the institution's Alumni Association.

In addition to its sports education curriculum, the Academy has developed research and service programs in more than 65 nations. The Academy's efforts have led to the development of national sports academies in many of these countries; first in Bahrain at the Bahrain Sports Institute, and more recently in Malaysia at the Malaysian Sports Science Academy.

The Academy's Sports Facility Design consulting service has also received worldwide recognition. The service has included facility designs and management plans in many nations around the globe.

In the area of research, the Academy has developed an internationally-acclaimed fitness test, that has been used to develop physical fitness profiles in many nations, including the Kingdom of Saudi Arabia and the Republic of the Philippines.

These achievements in instruction, research, and service help demonstrate the impact the Academy is making to sports and to the world.

DOCTOR OF EDUCATION (Ed.D.) DEGREE

- Emphasis in Sports Management and/or Medicine •

MASTER OF SPORTS SCIENCE DEGREE

- Sports Coaching • Sports Fitness • Sports Studies •
- Sports Management • Recreation Management •

BACHELOR OF SPORTS SCIENCE DEGREE

- Sports Coaching • Sports Management •
- Sports Studies •
- Sports Strength and Conditioning •

THE ACADEMY'S AWARDS OF SPORT

“THE ARTIST AND THE ATHLETE”

The Academy's Awards of Sport are presented annually in “Tribute to the Artist and the Athlete.” These awards honor exemplary achievement in the arts, coaching, all-around athletic performance, courage, humanitarian activity, fitness, and media.

In addition, the awards pay tribute to the top professional athletes of the year.



Former President Ronald Reagan (left) presents the Academy's 1989 Ronald Reagan Media Award to Al Michaels (right). Academy President and CEO Dr. Thomas P. Rosandich is shown holding the award.

RECOGNIZING EXCELLENCE IN SPORTS

The Academy selects a male and female Athlete of the Month based on an athlete's performance from the preceding month. At the end of the year, all 12 monthly selections are used to formulate the Athlete of the Year ballot, which is presented worldwide via the web from December 1 to December 24. The ballot attracts hundreds of thousands of votes from sports fans around the globe. The top nominees are named the Male and Female Athletes of the Year.

THE AMERICAN SPORT ART MUSEUM AND ARCHIVES (ASAMA)



Academy Awards of Sport Medallions hang on the walls of ASAMA recognizing the great men and women for which the Awards are named.

The Academy's campus also houses the American Sport Art Museum and Archives (ASAMA), a special collection dedicated to the preservation of the passion that sports inspire as expressed in art. The ASAMA collection is thought to be the largest sport art collection in the world, encompassing more than 1,500 pieces in all media on display for public viewing throughout the campus.



“Sprinters”
by Ernie Barnes
Gold Medal Winner in the USOC 2004
Sport Art Competition

ASAMA has held many art competitions for both youth and adults locally, nationally, and internationally, including art competitions for the U.S. Olympic Committee (USOC) and the International Olympic Committee (IOC). A wide variety of organizations, including the International Association of Sports Museums and Halls of Fame, have called upon the Academy to conduct programs and conventions of sports culture both domestically and abroad.



“Five Continents”
by Sergey Eylanbekov
Gold Medal Winner of the 2004
IOC Sport Art Competition

ACADEMY ALUMNI ASSOCIATION

The business of sport has grown exponentially over the past three decades, evolving into a multi-billion dollar industry. The bigger the industry becomes, the more competitive it is for sport professionals trying to find their niche. In the past 25 years, sport has been redefined by economic, legal, marketing, and technological forces. For a sport educator, administrator, trainer, or coach, a broad base of knowledge is essential for staying ahead of the game. An advanced degree from a school of higher education is necessary to prepare for a successful career in the field of sport.



CHINA JUDE '96

Jude, the Academy's 2012 Alumna of the Year, is currently the Assistant Vice President of athletics at Queens College, City University of New York. She serves as Executive Administrator of 19 NCAA Division II varsity sports.



GREG MCDERMOTT '94

McDermott, the Academy's 2014 Alumnus of the Year, has been the head coach of Creighton University's Bluejays men's basketball team since 2010. He led his team to the 2011 College Basketball Invitational finals.



CDR DAVID PETERSON '14

Dr. Peterson, the Academy's 2015 Alumnus of the Year, currently serves as the Executive Officer of the Physical Education Department at the United States Naval Academy in Annapolis, Maryland.



DR. SUSAN KIM '93

Dr. Kim, honors graduate from the Academy, currently serves as the Dean of Physical Education and Sport for the Korean National University of Physical Education in Seoul, South Korea.



DR. LINDA MOORE '89

Dr. Moore, the Academy's 2007 Alumna of the Year, is currently ESPN's senior director of business administration for the X Games. She was also heavily involved in the development of the X Games.



KEVIN JACKSON '05

Jackson is an Olympic freestyle wrestling gold medalist who participated in the 1992 Barcelona Olympic Games. He is currently the head wrestling coach for Iowa State University.



// I wanted to be a football coach and I wanted to get a degree from a place that would put me in that position. I thought the Academy was the most practical way for me to get from point 'A' to point 'B.' Instead of just memorizing facts and figures, the Academy sets you up to get a job. You learn by doing, rather than just talking about it. //

- MIKE LEACH '88

Leach, the Academy's 2003 Alumnus of the Year, is currently the head football coach of the Washington State Cougars. In 2013, Leach led the team to their best record since 2006.

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