

10.2 B.S.S. Sports Management Approved Program of Study

The B.S.S. in Sports Management degree consists of 61 semester hours of General Education coursework and 60 semester hours of degree major courses.

General Education Core (31 Hours)	
Foundational Intellectual Skills (15 hours)	
Core Communication (6 Hours)	
ENG 101 - English Composition 1	3 hours
ENG 102 - English Composition 2	3 hours
Analytical Reasoning (6 Hours)	
CIS 146 - Trends in Computing Applications	3 hours
Select AR-MTH Elective	3 hours
Cultural Understanding (3 Hours)	
Select CU Elective	3 hours
Intellectual Breadth & Adaptiveness (16 Hours)	
Life & Physical Sciences (7 Hours)	
BIO 101 - Principles of Biology	3 hours
BIO 103 - Principles of Biology Lab	1 hour
Select One LPS Elective	3 hours
Arts & Humanities (3 Hours)	
Select A&H Elective	3 hours
Social Behavioral Sciences (6 Hours)	
Select 2 SBS Electives	6 hours
General Education Electives & Prerequisites (30 Hours)	
Sports Management Prerequisites (15 hours)	
ACC 201 – Introduction to Accounting	3 hours
COM 101 – Business Communications	3 hours
COM 140 – Mass Media & Society	3 hours
COM 201 – Public Speaking	3 hours
ECN 101 – Introduction to Economics	3 hours
GE Electives (15 hours)	
Select 5 GE Electives	15 hours

Degree specific requirements continue on the next page.

Continued degree specific requirements for Sports Management

Sports Management Degree (60 Hours)	
Upper Division Core (15 hours)	
BUS 302 – Business Information Systems	3 hours
SAB 361 – Contemporary Issues in Sports	3 hours
SAB 334 – Ethics in Sports	3 hours
SAM 340 – Organization & Management in Sports	3 hours
SAM 400 – Leadership Principles in Sport	3 hours
Degree Major Courses (21 hours)	
SAM 342 – Human Resource Management in Sports	3 hours
SAM 344 – Sports Marketing	3 hours
SAM 445 – Sports Managerial Accounting	3 hours
SAM 448 – Sport Promotion & Event Planning	3 hours
SAM 451 – Strategic Communications in Sports	3 hours
SAM 482 – Sports Facility Management	3 hours
SAM 486 – Sports Law & Risk Management	3 hours
Minor or PS Electives (12 Hours)	
Select 4 approved electives	12 hours
Research Core (6 hours)	
MTH 465 – Statistical Measurements in Sports	3 hours
SAR 490 – Senior Research Project	3 hours
Capstone – Internship (6 Hours)	
SPT 498 – Internship in Sports Management	6 hours
Degree Total	121 hours